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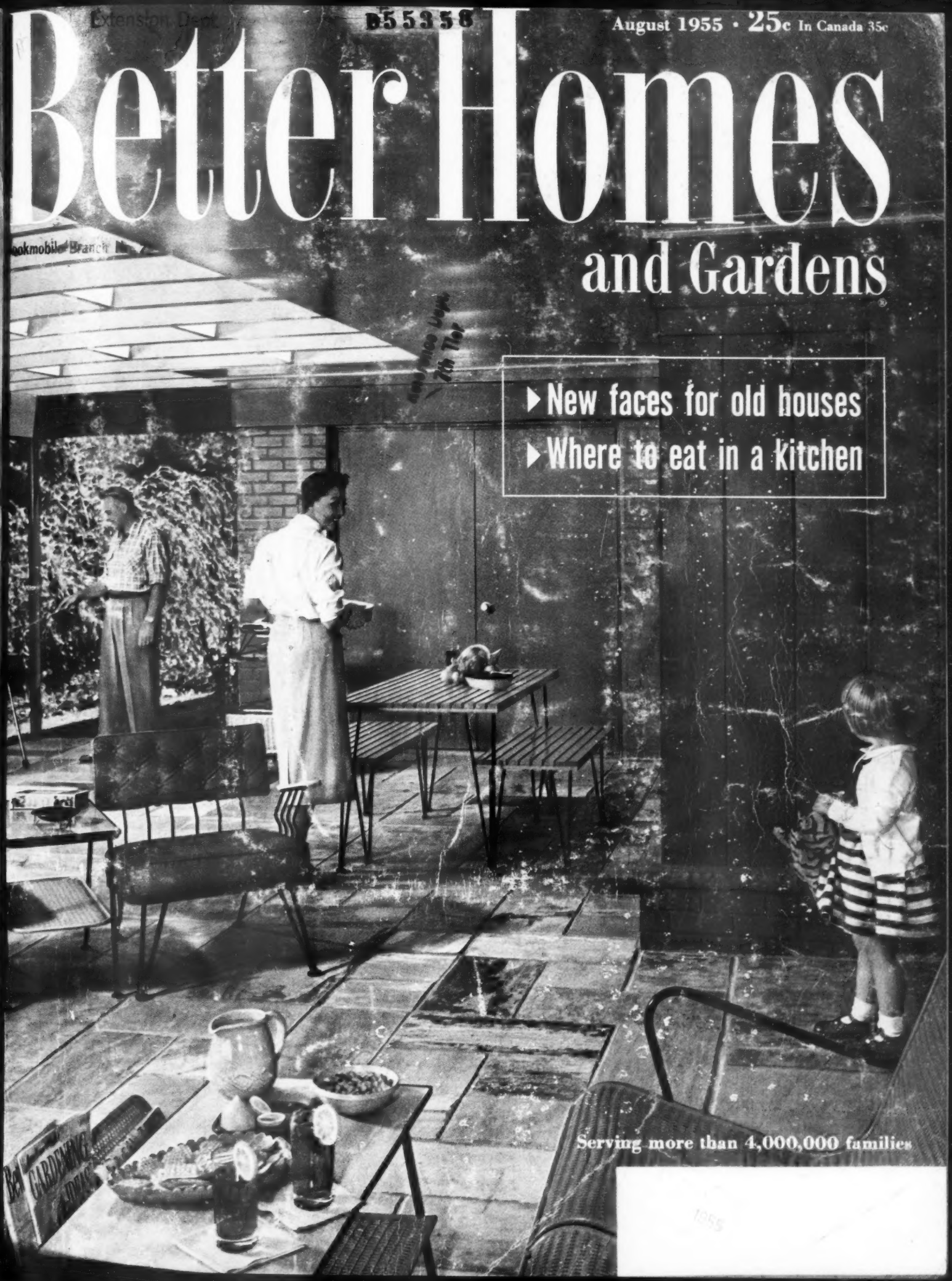

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Small-fry experts at work...testing NEW IPANA -the best-tasting way to fight decay

Here's a break for the sub-sub deb set: the tooth paste that's so wonderful for their teeth now has a brand-new flavor! It's minty and marvelous — invites pint-size experts to brush often (the best way to save pretty teeth).

And new Ipana with bacteria-fighter WD-9 gives extra protection to precious teeth. This new formula destroys decay bacteria *measurably better* than any other leading tooth paste . . . *even better than fluoride!*

So with every happy brushing, your family's teeth get Ipana's extra protection...the *pleasantest* way—good reason for you to change to new Ipana Tooth Paste today! Get a tube at your favorite toiletry counter—it's in the yellow and red-striped carton.

New-Formula IPANA®

WITH BACTERIA-DESTROYER WD-9

Ipana A/C Tooth Paste (Ammoniated Chlorophyll) also contains bacteria-destroyer WD-9 (Sodium Lauryl Sulphate).

PRODUCTS OF BRISTOL-MYERS

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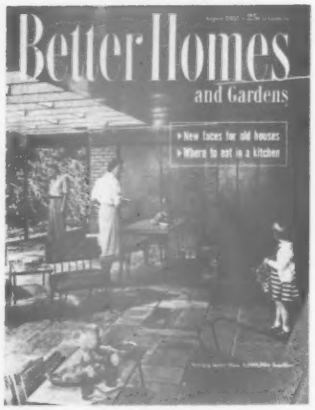

Vivid colors set the stage for gay, easygoing summer living on this well-planned covered terrace at the E. H. Nurme home, Birmingham, Michigan. Even the wall bricks and ceiling get the bright color treatment. Cover photograph: Hedrich-Blessing. Decorator: Dale Doehr

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Better Homes and Gardens®

August, 1955 Vol. 33, No. 8

Don't miss these features!

Today's mad scramble at mealtime—and a way out!

SIX pages of places to eat in the kitchen. Page 43

And—a Five Star home built around its kitchen. Page 54

TURBOCAR:
Is it tomorrow's automobile?
Page 18

NEW YORK, NEW YORK,
it's a wonderful town! Page 58

BIG revolution in boating—
Families discover the weekend fun of it
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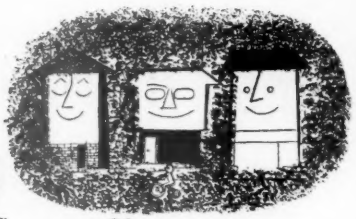


NEW FACES FOR OLD HOUSES
Eleven ways to improve your facade. See page 60

Need ideas for children's rooms? See page 56

For complete contents, turn the page

COMING NEXT MONTH!

• *The IDEA home of the year!*
It's being built all over the country—and you can build it, too, or just study the 19 pages for ideas

REWARD YOURSELF

WITH THE PLEASURE OF SMOOTH SMOKING

The finest quality money can buy

Your appreciation of PALL MALL quality has made it America's most successful and most imitated cigarette.

Refresh yourself with "freshly-lit" flavor.

In today's high-speed living, the smooth, gentle mildness of a freshly-lit PALL MALL encourages you to ease up . . . put worries aside . . . enjoy life more. Reward yourself with frequent moments of relaxation—get that certain feeling of contentment. Choose well—smoke PALL MALL.

Tastes "freshly-lit" puff after puff. PALL MALL is so fresh and fragrant, so mild and cool and sweet it tastes freshly-lit puff after puff.

Get pleasure-packed PALL MALL in the distinguished red package today.

Smoke longer and finer and milder

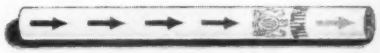
PALL MALL

1. LONGER

Fine tobacco is its own best filter. PALL MALL's greater length of fine tobaccos travels the smoke further—filters the smoke, makes it mild. Get smoothness, mildness, satisfaction no other cigarette can offer.

2. FINER

You get more than greater length. PALL MALL tobaccos are the finest quality money can buy. No finer tobacco has ever been grown—and here it is blended to a flavor peak—*delicious,* and distinctively PALL MALL.



3. MILDER

PALL MALL's greater length of traditionally fine, mellow tobaccos gives you extra self-filtering action. PALL MALL filters the smoke so it's never bitter, always sweet—never strong, always mild.

Outstanding... and they are Mild!

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XUM

Nothing shines aluminum like BRILLO Soap Pads

No soaking, no hard scrubbing! Sturdy, metal-fiber Brillo® Soap Pads whisk off scorch and crust. No need for scouring powders, brushes, dishrags . . . Brillo *polishes* as it cleans. One quick swish and aluminum gleams! Dandy for stove-tops, too!

Brillo Soap Pads (*red box*) Soap-filled pads
Brillo Cleanser (*green box*) Pads plus cake soap

There's polishing soap in every BRILLO Soap Pad

THRIFTIER!
5 and 12 pad boxes

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When you make remodeling plans include noise-quieting ceilings

For as little as $25 you can have a beautiful new 10′ x 12′ ceiling and hush noise, too

It's smart and inexpensive to add quiet to your remodeling plans when you refinish old ceilings. Armstrong Cushiontone, a modern ceiling tile, absorbs the sound of kitchen appliances, preventing noise from spreading throughout the house. More than just a decorative ceiling, Cushiontone will add a lot of luxury at very little cost. Almost any family can afford it.

Parties won't disturb sleeping youngsters when your activities room has a noise-absorbing Cushiontone ceiling. The sounds of laughter, music, and dancing feet are all pleasantly subdued. You'll like Cushiontone's informal Full Random styling, too. Cushiontone requires no more care than a painted plaster ceiling.

It's easy to install Armstrong Cushiontone by stapling, nailing, or cementing. A new tongue-and-groove joint on Cushiontone hides staples or nails and helps level each tile. New T&G Cushiontone comes in both 12″ x 12″ and 12″ x 24″ tiles. Square-edge Cushiontone is available in 12″ x 12″ only. Whether you do-it-yourself or want a professional job, see your Building Products Dealer for helpful advice and materials. He'll be glad to help you plan your job.

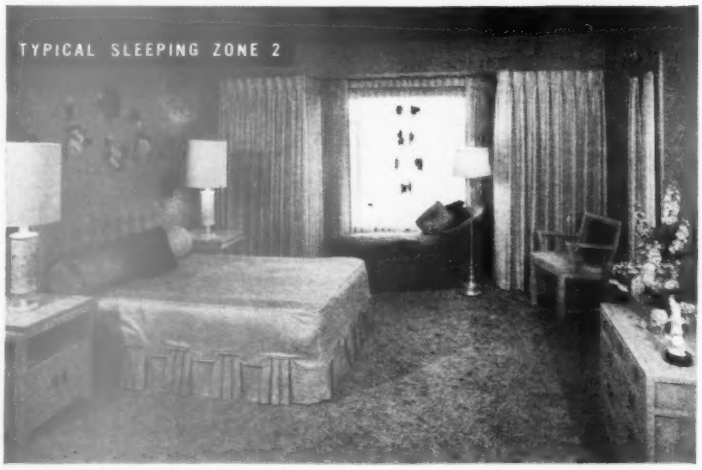
Send for free booklet, "How to Make Things Quieter at Your House." It's full of instructions and pictures showing how to sound condition your home. Write Armstrong Cork Company, 4208 Farnum St., Lancaster, Pennsylvania.

Armstrong CEILINGS

including Cushiontone® and Temlok® Tile

. . . to quiet and beautify your home

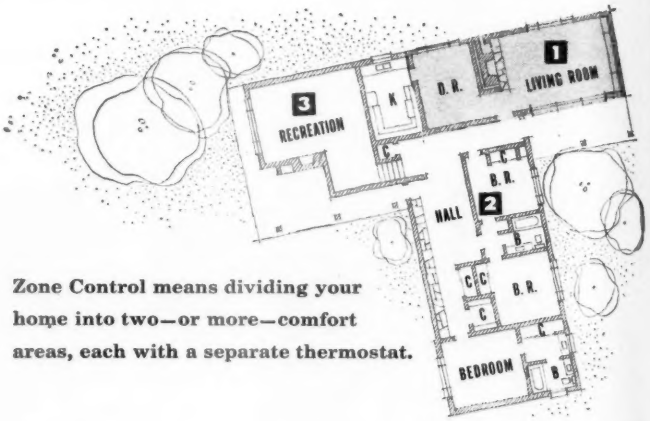
Picture windows usher the outdoors right inside this distinctive living room! But large windows let in solar heat and winter chill, and make the rest of the house uncomfortable—if an ordinary thermostat control system is used. The extra warmth from a fireplace has much the same effect. Only Honeywell Zone Control, with its *separate* thermostat systems, assures even comfort *all over the house.*



Sleeping areas are often on separate levels and are used at different times from the rest of the house. They also have different exposure problems when they face in other directions from the living room. That's why the sleeping area *cannot* be controlled comfortably by the living room thermostat. Your bedrooms should be *zoned* with a separate Honeywell thermostat system.

The extra room in your house, whether basement game room, upper level playroom or first floor den, will have different exposure and use problems from your living area. Naturally, you want these rooms comfortable when you use them. The ideal way is with a separate Honeywell thermostat system. This gives you even comfort *in all parts of your house* in all kinds of weather!

Honeywell Zone Control gives you luxurious comfort all over your home



Zone Control means dividing your home into two—or more—comfort areas, each with a separate thermostat.

These are the modern thermostat systems used with Honeywell Zone Control

Automatic Clock Thermostat

(for living and bedroom areas)

Completely automatic Clock Thermostat—comes in both electric and electronic models. In winter, it automatically turns the heat down at night for better sleeping comfort and greater fuel savings . . . and then turns it up *before* you awaken.

Honeywell Round

(for your den, playroom or basement game room)

This is an unusually attractive decorator-designed *manual* thermostat. You can set it for the exact temperature you wish—or turn it back to save fuel when a room isn't used. The ring around the dial snaps off, and can be painted to blend with any color scheme.

If you're building or plan to build a new house, be sure and talk to your architect or builder about Zone Control. And send for your FREE copy of the fully-illustrated, colorful booklet on Honeywell Zone Control. Address: Honeywell, Dept. 2716, Minneapolis 8, Minn.

For heating and cooling

MINNEAPOLIS
Honeywell

Zone Control

Have you heard?

Latest Garden News

By Dr. R. Milton Carleton

Where does the water go?

Down goes another garden cliche! At the Davis Experiment Station in California, recent studies show that cultivation soon after a rain or following irrigation may increase rather than decrease water loss from evaporation.

In theory, cultivation is supposed to reduce water loss by preventing capillary action from bringing water to the surface. Capillary action, the station reports, removes very little moisture from the soil. Water is lost largely by transpiration through the leaves of plants growing in the soil.

New hope for nematode control

A new chemical, VC-13 Nemacide, offers a new approach to nematode control. Present nematode controls, and there are many excellent ones, can be used only on soil that is not being used to grow plants.

This new control can be used when plants are growing in the soil to be treated. Tests have been run on grass and a number of ornamental plants without injury to either. VC-13 Nemacide should be available during 1956.

Grubs spread gladiolus disease

Recent tests at Oregon State and the University of Illinois suggest that insects spread the bacterial scab that attacks gladiolus corms.

When insecticides like aldrin, heptachlor, and lindane were used on the soil, the number of infected corms dropped. Apparently, white grubs, which eat the roots of the corms, open the way for infection.

Best control of scab came from the use of aldrin 20 percent granular, 5 grams per 10-foot row—and treatment of the corms with an experimental liquid mercury product not yet on the market.

The best control, with materials available commercially, came from the use of aldrin, lindane, or heptachlor in the row, and dusting of the corms with Arasan.

You can still whip crabgrass

Crabgrass shows its toughest face in the summer when better grasses are slowed down by the heat. To get it out of your lawn, you'll have to kill it before it goes to seed, or it will return in force next spring.

Until this year, most crabgrass controls were based on potassium cyanate or phenyl mercuric acetate. This spring, several companies introduced a new crabgrass killer based on an entirely different chemical—disodium methyl arsonate. ***More on page 139***

Going away on a trip?

Make your plans by Long Distance

You're off to a more pleasant trip when you telephone ahead.

A Long Distance call is the quickest, friendliest way to let folks know how you're coming . . . and when you'll arrive.

While you're away, a regular voice-visit across the miles will help you keep in close touch with home. It means so much. Costs so little.

Matter of fact, there's someone, somewhere, who would like to hear your voice right now.

LONG DISTANCE RATES ARE LOW

Here are some examples:

New York to Philadelphia	**40¢**
Pittsburgh to Cleveland	**45¢**
St. Louis to Cincinnati	**75¢**
Atlanta to Chicago	**$1.05**
Seattle to Washington, D.C.	**$2.00**

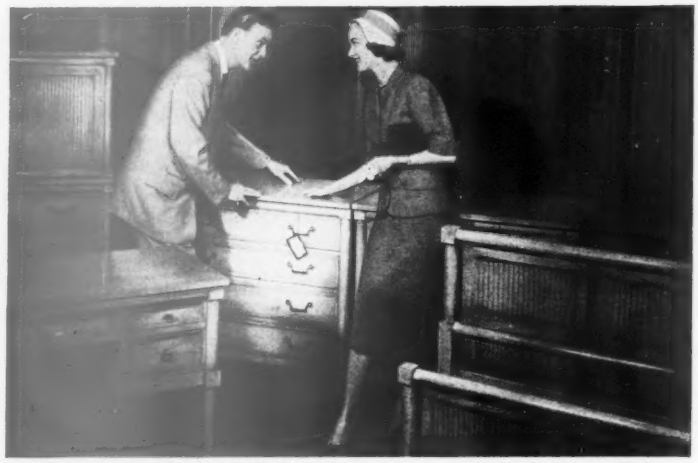
These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

CALL BY NUMBER. IT'S TWICE AS FAST.

BELL TELEPHONE SYSTEM

Smart idea

for furniture shoppers



Bedroom suites by WHITE FURNITURE COMPANY, one of the many users of Du Pont Furniture Finishes.

It's always a smart idea **to ask the salesman about the finish on furniture that interests you. Furniture gleams in a showroom setting, but you want to be sure that it will stay lovely-looking in your home. And when the furniture you select is protected with a Du Pont Furniture Finish, you can be certain that it *will keep* its showroom beauty through years of service.**

It's always easy to care for! **The Du Pont DUCO finish on this lovely bedroom suite is chemically formulated to resist marring, dulling, cracking and even scratching! That's the reason it's so easy to care for . . . will *keep* its glowing beauty year after year.**

The tag tells the story. It gives you complete information on the easy care of your beautiful finish, and tells you immediately that the finish is made by Du Pont—a name famous for unquestioned quality throughout the world. *Always* look for it when you go furniture shopping!

DU PONT
REG. U. S. PAT. OFF.

Better Things for Better Living . . . *through Chemistry*

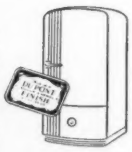
DUCO-DULUX

REG. U. S. PAT. OFF. REG. U. S. PAT. OFF.

Furniture Finishes

Chemically engineered to do the job better

P.S. *When you buy appliances, too, be sure they're finished with* **DULUX Enamel—** *America's leading home appliance finish.*



A 25-hp outboard powers Henderson's 18-foot cruiser; Martin's 18-footer

The big revolution

Boating is fast becoming America's most popular sport. To those who aren't aware what is happening, it's still mystifying to see a "yacht" zipping along behind an automobile on an Iowa highway, or a cruiser parked in a two-car garage in an inland suburb.

Boating's boom can be traced to several recent developments that have made boating enthusiasts of land-locked suburbanites:

(1) Lightweight, quiet, dependable, powerful outboard motors.

(2) The shallow draft, wide, safe "family cruiser" with 2 berths, toilet, and compact galley.

(3) Boat trailers with winches that enable one man to launch or load a 2,000-pound boat easily.

(4) Low-cost, ready-to-assemble kit boats.

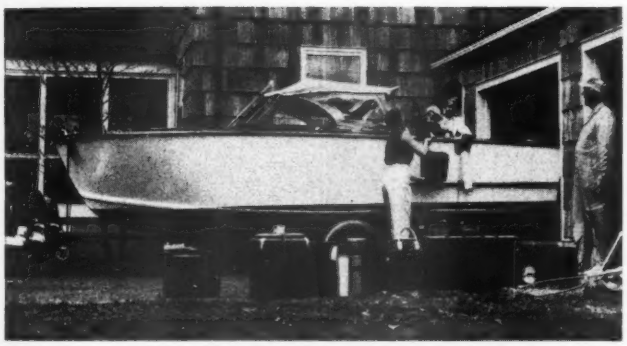
The trailer makes it unnecessary to live near water or to pay yacht-club fees; the boat is kept in garage or carport or under a tarpaulin. The outboard motor eliminates the need for a marine mechanic; it can be stored in garage or basement. And the sleep-in boats offer a home-away-from-home for families on weekends as well as vacations. For that reason, families—the largest group of new converts—that have been bitten by the boating "bug" believe that an outboard cruiser pays for itself over a period of years. Since boats don't go out of style readily and an outboard motor is easily overhauled, there is very little depreciation.

A wide range of prices. A factory-built 18-foot family cruiser like the Hendersons' (see photographs) sells for $1,094. Most banks are willing to finance outboard-boat and -motor purchases. Handymen can assemble an 18-foot kit boat for less than $600. A 25-horse engine, about $430, is needed to push an 18-foot [*Turn to page 12*

sports twin 15-hp outboards. In emergency, Martins can cruise with one

in boating

By Edward D. Fales, Jr.



The fun starts as Bobby Martin helps the Hendersons load up. Gear includes "cruise packs," soft-drink box, coffee-filled vacuum bottle, fishing tackle, life vests for the children, and warm clothing for all

Photographs: Rosenfeld

Henderson backs the trailer down a launching ramp into the river where the cruiser will float clear. Where there is no ramp available, Henderson can launch his boat from a sandy beach or a river bank

NOW! Let Frigidaire add summer cooling to your present heating system!

New unit cools entire home for true air conditioned comfort

Here's a quiet, compact unit that teams up with your heating system to give you complete year 'round comfort. Designed for easy installation in almost any part of your home, the Multi-matic Frigidaire Conditioner surrounds you with cool, fresh, filtered air; and removes excess humidity on damp, muggy days.

The Multi-matic is easy to add to forced warm air heating systems. Or, if you have steam or hot water heat, the unit can be installed to operate independently. Full range of sizes for water cooled or air cooled operation. Largest capacity requires only 8 square feet of floor space.

See the complete line of Multi-matic, Year-Round, and Room Air Conditioners at your Frigidaire Air Conditioning Dealer, today.

FREE AIR CONDITIONING SURVEY!

For details write Frigidaire, Dept. 2388, Dayton 1, Ohio.

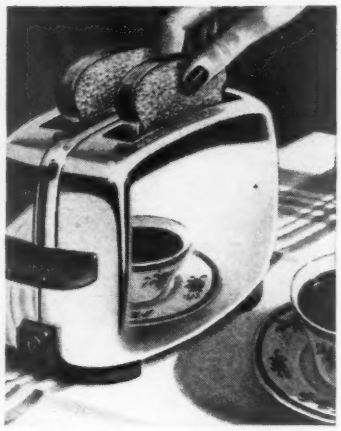
Frigidaire Conditioners

BUILT AND BACKED BY GENERAL MOTORS

When you shop for a "hot" appliance

Look for the special Armco Steel that bounces heat

1 **In many rotisseries** and table-type broilers, reflector parts are made of Armco ALUMINIZED STEEL®. It bounces back up to 80% of the radiant heat thrown against it. This means faster, more even broiling in cooking appliances made of ALUMINIZED.



2 **In toaster parts,** as in many other appliances, Armco ALUMINIZED STEEL does double duty. It *reflects* heat and resists the damaging effect that heat has on some metals. These qualities give you better toast and longer life from your toaster.

3 **In water heaters,** the unique properties of Armco ALUMINIZED STEEL make it an ideal choice to resist corrosion and reflect heat to the tank. Its aluminum coating is not *painted* on. The steel is hot-dipped in molten aluminum at the steel mill.

4 **In barbecue grills,** Armco ALUMINIZED STEEL helps make picnic suppers a success. This special steel takes all the heat that charcoal can give. And it stays attractive season after season. Ordinary metals soon become unsightly and fail.

Look for the Armco trade name on any metal product you buy. It's your assurance the manufacturer has used an Armco Special Steel to give you better value.

ARMCO STEEL CORPORATION
MIDDLETOWN, OHIO
SPECIAL STEELS

SHEFFIELD STEEL DIVISION • ARMCO DRAINAGE & METAL PRODUCTS, INC. • THE ARMCO INTERNATIONAL CORPORATION

The big revolution in boating

Begins on page 10

One of the biggest factors in the boating boom is the discovery by families, such as the Hendersons, that this is a sport they can all enjoy together. Mass production of boats and improved outboard motors have put cruisers within the reach of more middle-income families

boat. Beginners often economize by renting mooring privileges, buying a boat trailer the second year. A trailer for an 18-footer costs about $200.

Many families start with a smaller investment—if they're willing to rough it a little. A 14-foot kit boat capable of carrying 2 adults and 2 small children on day cruises costs $159. A 15-horse motor to push this cabinless runabout costs $347.

With or without cabin? A cabin adds to the cost of a boat, even in build-it-yourself kit boats. One 18-foot-cruiser kit costs $398. A cabin adds $144 to the price. Those who camp ashore or stop at motels get along without a cabin but use a convertible boat top on rainy days. The average family cabin cruiser under $2,000 has two bunks under the deck forward, and room for a child's mattress between. Some have toilets, some don't. One manufacturer has a 21-footer with full standing headroom in the cabin and room for a small stove for $1,795, factory-built.

Stripped or equipped? Some manufacturers quote prices for "stripped" hulls—as offering a car without radio, chrome trim, or even without a steering wheel in some cases. Other boat prices include full equipment—anchor, lights, sink, and stove. Such extras as cushions cost $5 each; pressure gas can, $20; toilet, $90; convertible canvas top, $90.

Two big safety factors. The danger of exploding accumulated gasoline fumes that still plagues some yachts with heavy, inboard engines is virtually nonexistent in outboards. However, to comply with the law in most areas, a fire extinguisher must be carried.

Although light, outboard hulls are rugged, and any boat from a reputable builder is safe. Most outboard cruisers will stay afloat even if they fill with water. Metal boats have special "flotation" units that keep them from sinking.

Speed and power are relative. How fast a boat will go depends on how much power it will take. Some, with twin 25-horse outboards, will skip along at 30 mph. On water, even 15 mph seems fast. A quick rule of thumb: A 15-horse engine will push a 15-foot hull about 20 mph. Many owners today are using two motors, for the added safety two separate units give, as well as for the extra speed and carrying capacity the extra motor gives a boat.

Improved outboard motors. Some of today's motors will bail the boat and generate electricity. Others have push-button starting, and some start with the turn of a key on the dash panel. Also available: remote controls, gear shifting, even power steering. Motors range from a little 1½-horsepower trolling unit up to one that delivers over 40 horsepower. There is even a monster 75-horse outboard—but its use so far has been chiefly on commercial craft.

Today's motors have various muffler systems that make them quiet. The term "whispering motors" is slightly optimistic, but the fact remains: Motors are *much*

[*Turn to page 130*

Would your family inherit a home or an unpaid mortgage?

New York Life's low-cost Mortgage Protection Plan provides cash to keep your home in the family!

Every man likes to think his home will endure—a haven for his family through the years. One way he can *be sure* is to guarantee immediate funds available for full payment of the mortgage remaining on his home if he should die. That way, his family will never be forced to sell at a loss or move to a less desirable location. And that's why New York Life designed its popular Mortgage Protection Plan.

Under this plan you buy a Term Insurance Policy for the amount of your mortgage. It is issued for a period of 15, 20, 25 or 30 years—depending on the length of your mortgage and on your age. The amount of the policy decreases each year—and as your mortgage is amortized would be *sufficient to pay off the unpaid balance.*

New York Life's Mortgage Protection Plan costs a small amount in comparison to the payments on your mortgage. It assures your family of the most comforting kind of security—a *debt-free* home! Ask your New York Life agent today.

Here's how New York Life's Mortgage Protection Plan works:

If at age 30, you have a 20-year mortgage for $10,000 on your home and you buy a $10,000 decreasing *Mortgage Protection Term* Policy with a 20-year period, your annual premium would be $65.40—which amounts to little more than $5 a month. After the second year any dividends could be used to reduce these premium payments. If you died the first year, your wife would receive the full $10,000. If you died later and mortgage payments had been kept up to date, she would receive an amount at least sufficient to pay off the unpaid balance. During the last 5 years, the amount remains constant at $3,500. After 20 years the policy terminates without value.

An alternate plan for mortgage protection combines term with *permanent* life insurance. While premiums are higher, this plan builds *cash values* which can be used later toward your own retirement. Or you can retain life insurance protection *after* you have paid off your mortgage.

The New York Life Agent in Your Community is a Good Man to Know

NEW YORK LIFE
INSURANCE COMPANY

nylic

Dept. BH-2, 51 Madison Avenue, New York 10, N. Y.
(In Canada: 320 Bay Street, Toronto, Ontario)

Please send me more information on your Mortgage Protection Plan.

NAME_____ AGE_____

ADDRESS_____

CITY_____

ZONE_____ STATE_____

The ALL-IN-ONE faucet dishwasher!

Dish-Quik®

The dishwasher all America can afford!

Gets dishes done double-quick!

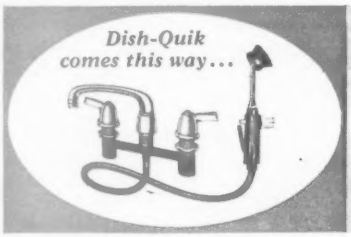
. . . because it's your dishrag, dishpan, soap and rinse *all-in-one* and *always* ready to use! Billowy suds, all-nylon brush and hottest rinse . . . *automatically* controlled at the fingertips of one hand! No more stacks of dirty dishes! With Dish-Quik you wash them as you use them. And you're through with rough and reddened hands . . . *because* Dish-Quik keeps your hands out of hot, soapy water. Get *your* dishes done double-quick! You can get your Dish-Quik wherever plumbing goods are sold.

THE DISH-QUIK SECRET . . . one-hand fingertip control! Turn on the faucet and you're ready to go. Now press the lever: water flowing from the spout is diverted instantly to Dish-Quik.

FOR INSTANT SUDS . . . just tap the red button. Fresh, clean suds every time! The transparent cup, filled with a good liquid detergent (such as Joy) holds enough for two days or more.

GETS DISHES CLEAN . . . really clean . . . even scours pots and pans! And no more "sour" dishrags! The sturdy brush is always "sweet" because it's all-nylon, rinsed clean with every use.

DISHES AIR-DRY . . . sparkling bright without wiping . . . Dish-Quik rinses as hot as you wish! It's ideal, too, with a fully-automatic dishwasher, for pre-washing and odds and ends.



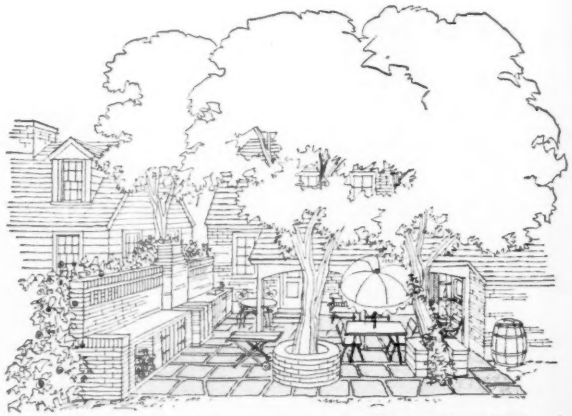
. . . as a standard attachment on all types of quality sink faucet units, often sold under the trade name of the faucet. To be sure it's a Dish-Quik, look for the clear detergent cup on the handle. When building or buying, or just replacing your old faucet, get a sink faucet that's modern . . . get one equipped with a Dish-Quik.

. . . separately, to replace any of these plain water sprays. Replace it yourself with Dish-Quik in minutes. If your dealer is not supplied, send his name and address and your own with $9.95, check or money order. We will mail Dish-Quik to you. Add 3% tax in Calif.

The DISH-QUIK Co., 1700 E. 58th Place, Los Angeles 1. [A division of Modern Faucet Mfg. Co.]

How to have privacy

BEFORE. The Goehrs' was a typical city back yard—long and narrow, close to neighbor's windows, and divided from next yard by the low hedge. There was not much privacy, but the picture below shows how the Goehrs got a secluded effect with tall wall



Drawings: Sigman-Ward

AFTER. The finished patio, complete with television and high fireplace wall, has all the privacy and comfort you could wish for.

Wall is higher than the windows next door. Note sink at far end of counter—it connects with kitchen plumbing to supply running water.

Mrs. Goehr plays chef at the grill while her guests relax in comfortable outdoor furniture.

Cabinets in fireplace wall store garden tools and cooking utensils.

Bricks are slanted in openwork pattern in the wall, to throw noises away from neighbor's yard.

on a city lot

What's keeping you from building that cool, comfortable outdoor living-and-entertaining patio you've dreamed of? The budget? Lack of privacy on a city lot? The Albert Goehrs of Cincinnati overcame both obstacles when they built their unusually private patio on the "three-year plan."

By building it a little at a time, they spread expenses over three years—the plan is explained below.

Bound on one side by the garage, on the other by the long, tall, brick fireplace and wall, and across the back by shrubbery, the patio has country-home seclusion in the heart of the city.

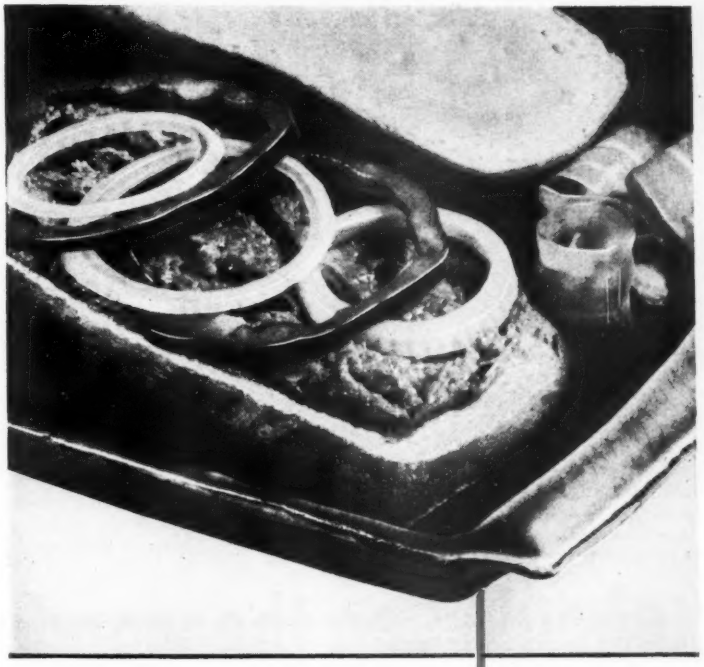
First year. Floor of reclaimed flagstone was set in cement, extending across back of the house from garage to hedge. Tree bases were built first, and the stones laid around them. Garage-door projection and louvered doors followed. So, the first year, there was a place for sunbathing and to set up table and chairs for dining.

Second year. Sloping roof went up over the patio, and fireplace replaced part of the hedge. Note how roof leaves patio's edges uncovered to clear trees and make room for sunbathing in the open. During this second year, the Goehrs could cook as well as eat outdoors—and leave furniture out without worrying about rain.

Third year. Work counters and storage space completed the fireplace wall, replacing the remainder of the hedge. Television was installed in garage wall, and shelves for accessories gave garage-door projection the finishing touch. At this point, patio was ready for full-scale living and entertaining out of doors.

More on page 122

Photographs: Hedrich-Blessing

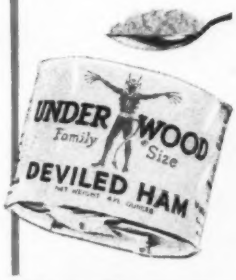


UNDERWOOD DEVILED HAM

glorifies sandwich favorites!

UnderwoodJumbo...heap zesty Underwood Deviled Ham on split French roll. Top with onion and green pepper rings. Add tangy Underwood's to *all* your sandwich favorites for real whole-ham goodness, spicy flavor!

Wm. Underwood Co., Watertown 72, Mass.

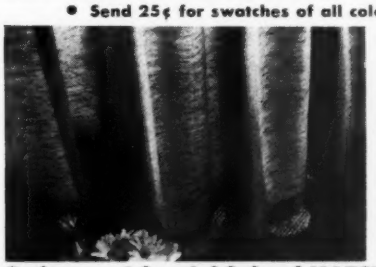


Save more than ½ by mail

CUSTOM MADE DRAPES approx. $1.50 a yard

We will custom make to your window measurements from all of the fabrics below. Lined drapes also available. Ask for complete information.

• Send 25¢ for swatches of all colors of all five fabrics •



NEW CARABAO FABRICS only $1 a yard

Choose from five beautiful decorator fabrics for either custom made drapes or yardage. Shantung Weave, 14 colors. Sheen Weave, 13 colors. Textured Weave, 13 colors. Supple Weave, 11 colors. Nubby Weave, 17 colors. Free instructions with yardage orders. Send for complete information, swatches.

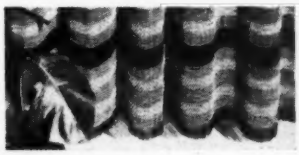
Order now! Special Sale of MATCHSTICK BAMBOO DRAPES

Finest custom quality matchstick bamboo drapes in natural bamboo color, standard sizes. Made with fixed pleat tape sewn 1½" from top, for wall traverse. Pins included in these amazingly low prices. Order now from this list.

Prices Per Panel, Natural Color in Standard Sizes

Width / Length	24"	30"	36"	48"	60"	72"	96"
4'6"	1.70	2.15	2.55	3.40	4.25	5.10	6.80
5'	1.90	2.40	2.85	3.80	4.70	5.65	7.50
6'	2.25	2.85	3.40	4.50	5.65	6.80	9.05
7'	2.55	3.30	3.70	4.70	5.80	6.90	9.50
7'6"	2.85	3.45	3.95	5.05	6.05	7.15	9.90

Easy to paint, or write for sale prices on standard colors. Also information about custom made drapes in natural color at 24c a square foot; standard colors at 35c a square foot.



SEND FOR CATALOG OF ROOM DIVIDERS—PRINTED BAMBOO DRAPES—Lowest prices, finest quality, most complete selection

Modoka Woven Bamboo, Confetti Splatter Matchstick Bamboo, Abstract Print Matchstick Bamboo, Custom Made Matchstick Bamboo in natural and colors. Luana Wood Drapes and Drape Dividers. Send for complete catalog.

CARABAO SPECIAL PRODUCTS CO.

Dept. BG1 2750 Hyde at Beach, San Francisco, Calif.

Send for complete information, prices, directions for measuring, swatches

☐ Enclosed is 25¢ for fabric swatches ☐ Send Free Catalog of Drapes—Drape Dividers

NAME_____ ADDRESS_____

CITY_____ STATE_____

Every American youngster

THROUGH THAT GREAT PICTURE WINDOW in your private Pullman room, your youngsters will thrill to the beauties of America. Cities, farmlands, historic wonders, an ever-changing, exciting panorama—seen close-up, from the ground!

DINNER TIME, AND THE SHOW GOES ON! As you enjoy delicious, hot, freshly-cooked meals of your own choosing in the diner, you and your family relax and watch the ever-changing vistas of this great land—in comfort and secure safety!

should see the wonders of this great land

THRILLED TO SLEEP as night settles over the countryside, children and grown-ups alike, relax in the comfort of sleep-inviting, snow-white beds. There's nothing like it for a good night's rest and you go speedily in any kind of weather.

ON TIME AT DESTINATION, your youngsters have experienced one of the most thrilling educational adventures of their lives—one to be long remembered. If you haven't already done so, plan now to take your next family trip by *Pullman!*

through Pullman windows

and know the wonderful adventure of Pullman travel —the safest and surest form of travel on earth

Ever watch a youngster's eyes taking in the wondrous sights from a Pullman window?

Fabulous rivers, lakes, cities, towns. The land of cowboys and coyotes. Towering mountains. Everywhere—reminders of history, romance, great adventure, a motion picture of America to thrill and educate young eyes and minds.

How you'll enjoy this swiftly moving hotel on wheels. You're alone if you want to be—companionship is there if you want it. Your appetizing food in great variety is served hot from magic, spotless kitchens—special menus for the little ones. Courteous service for all.

Your private quarters are air-conditioned to suit *you*. The push of a button brings you quick, courteous attention. You leave weather and highway traffic worries behind you—relax and really *live*.

Here is *speed* with safety, for Pullman is the fastest form of land travel—with no stopping to waste miles, for eating or sleeping.

Nowhere in the world will you find travel so suited to the needs and wishes of your family or so complete a combination of comforts and services to make you all feel at home.

This year, when you plan your vacation, let your Pullman Ticket Agent tell you how little it costs to enjoy this family way of *safe* travel. Let him show you why Pullman travel is truly one of the good things of life every American family should enjoy.

YOUR LOCAL TICKET AGENT WILL HELP YOU THESE 5 WAYS

1. Provide information on routes, schedules, Pullman accommodations and fares. **2.** Make your Pullman reservations, going and returning. **3.** Furnish your rail and Pullman tickets. **4.** Assist you in planning stopovers and side-trips. **5.** Have a "rent-a-car" reserved for you at your destination, if you wish.

***You're safe and sure when you travel by* Pullman**

...COSTS LESS THAN YOU THINK!

©1955, The Pullman Company

Here's your

Decorating Preview

Venetian blinds have a new look. One maker is showing metal slats with a linenlike appearance in a whole range of attractive colors. If you prefer a "wood grain," for your rooms with wood paneling, you can have that, too. Another company has developed a blind that will completely shut out light so that daytime nappers can sleep more easily. Colors are pastels that will blend with your color scheme, not the green or black usually used for room darkening.

← **A chair just like Daddy's for Junior** to sit on while he eats. A simple device raises the seat of a regulation dining chair. You pull the seat up with both hands; it locks in place. Release the lock, and the seat lowers.

The attachment adds only about $5 to the cost of the chair, can be installed on any chair the firm makes.

Metallics keep sparkling all over the house. Now you'll find it in floor coverings and as borders on your towels for extra glamour. In the linoleum, the glitter comes from nontarnishing metallic chips that go all the way through. The "gold" in the towels is a plastic-coated, colored aluminum thread. The borders wash as well as the rest of the towel, and are soft enough not to scratch during use.

Ready-made slipcovers in corduroy give a decorator touch to your rooms, are easily laundered, require no ironing. The colors are especially exciting—bronze, copper, charcoal, rose, and turquoise, plus rich brown, green, and cherry—all happy hues with today's color schemes.

Three is not a crowd in this bunk bed with a pull-out trundle. You'll find this novel bed arrangement the answer to where to put three youngsters sharing one small bedroom.

It's also the solution for children who like to have pals stay overnight—or for visiting relatives if you have a small guest room. Bed is made of pine.

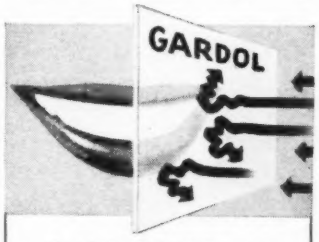
Color comes to TV cabinets—a good idea for your second set—to blend with the color scheme in your bedroom, dining room, children's room, family room, porch, or kitchen. The new colors are pink, yellow, gray, green, blue, and ebony—attractive colors for the living room, too. This set has another important feature—it requires less operating power, thus reducing the operating cost 50 percent and increasing the life of the parts up to 10 times.

Need movies for your study group? There are many good ones which can be borrowed at small cost. So if your club wants to know about decorating, making draperies, or buymanship of rugs or furniture, write our Subscribers' Information Bureau for addresses of associations and firms offering films. *We do not have the films, nor can we make any dates for showings. We only offer the list as a service.*

EVEN IF YOU BRUSH YOUR TEETH ONLY ONCE A DAY

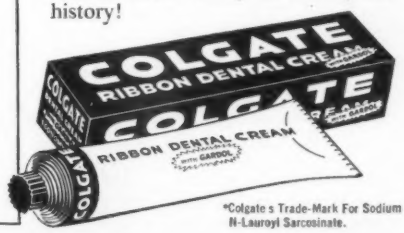
Colgate Dental Cream Gives The Surest Protection All Day Long!

Brushing For Brushing, It's The Surest Protection Ever Offered By Any Toothpaste! Because Only Colgate's—Of All Leading Toothpastes—Contains Gardol* *To Guard Against Tooth Decay Longer—Stop Bad Breath Instantly!*



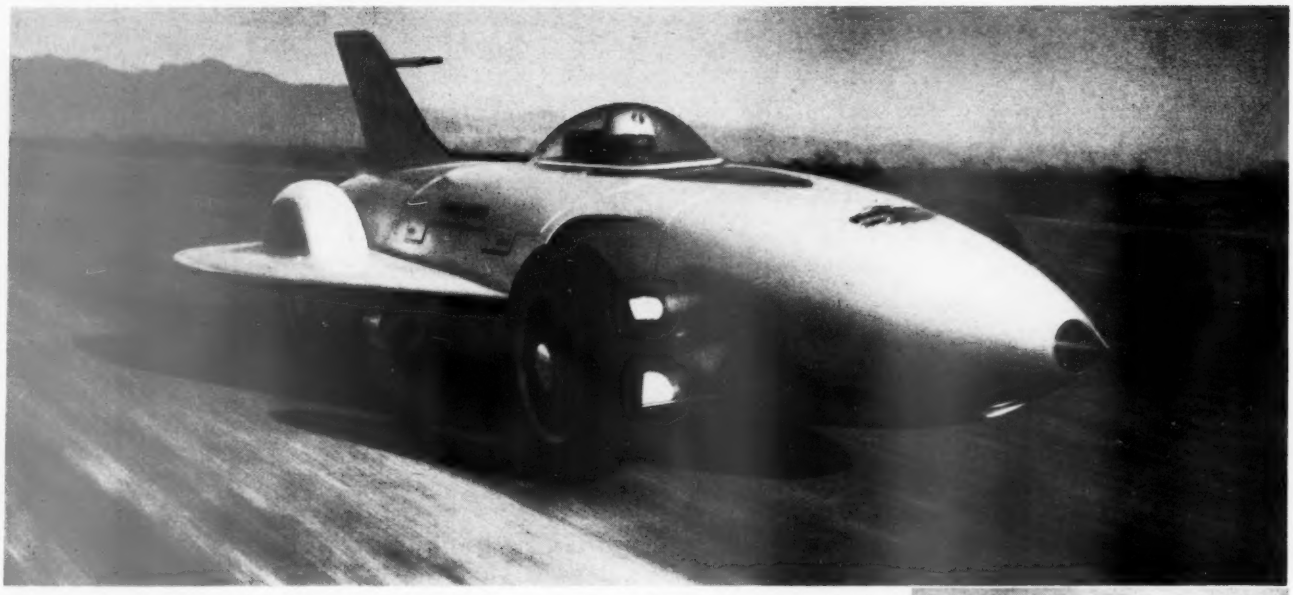
Gardol, Colgate's wonderful new decay-fighter, forms an invisible shield around your teeth. You can't feel it, taste it, or see it—but Gardol's protection won't rinse off or wear off all day. That's why Colgate Dental Cream with Gardol fights tooth decay 12 hours or more!

ASK YOUR DENTIST HOW OFTEN YOU SHOULD BRUSH YOUR TEETH! But remember! Even if you brush only once a day, Colgate Dental Cream gives the *surest* protection all day long! Stops bad breath *instantly* in 7 out of 10 cases that originate in the mouth! Fights tooth decay 12 hours or more! In fact, clinical tests showed the greatest reduction in tooth decay in toothpaste history!

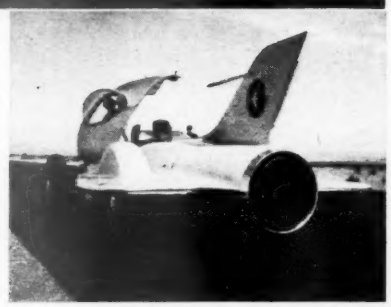


*Colgate's Trade-Mark For Sodium N-Lauroyl Sarcosinate.

Every Time You Use It... New Colgate Dental Cream CLEANS YOUR BREATH *WHILE IT* GUARDS YOUR TEETH!



One manufacturer has used radical aerodynamic styling in experimental gas-turbine "Firebird"



Unlike jetlike exhaust, pipes on production models will resemble type on today's cars

Tomorrow's auto engine...

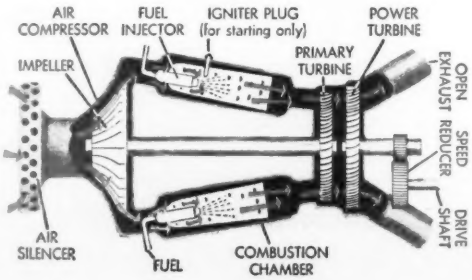
Rugged, compact, lightweight—the gas-turbine engine will permit radical design changes

By Robert H. Fletcher and Howard D. Kramer

Another manufacturer is experimenting with the new engine in stock models. The weight of a gas-turbine engine is 200 pounds less than a comparable piston engine

Basic design of gas-turbine engine

Jet of flame changes compressed air into hot expanding gases which spin the turbine, and this then rotates the drive shaft



It won't be long now—many automotive engineers say five years—until you'll be able to buy a gas-turbine automobile. You'll have a choice. The present piston engine will continue to be popular. While it would be as foolish to wait for the gas-turbine engine as it would have been for your grandparents to hold off buying a Model T until the V-8 engine appeared, the gas turbine is as surely the engine of the future as the self-starter was the successor to the hand crank.

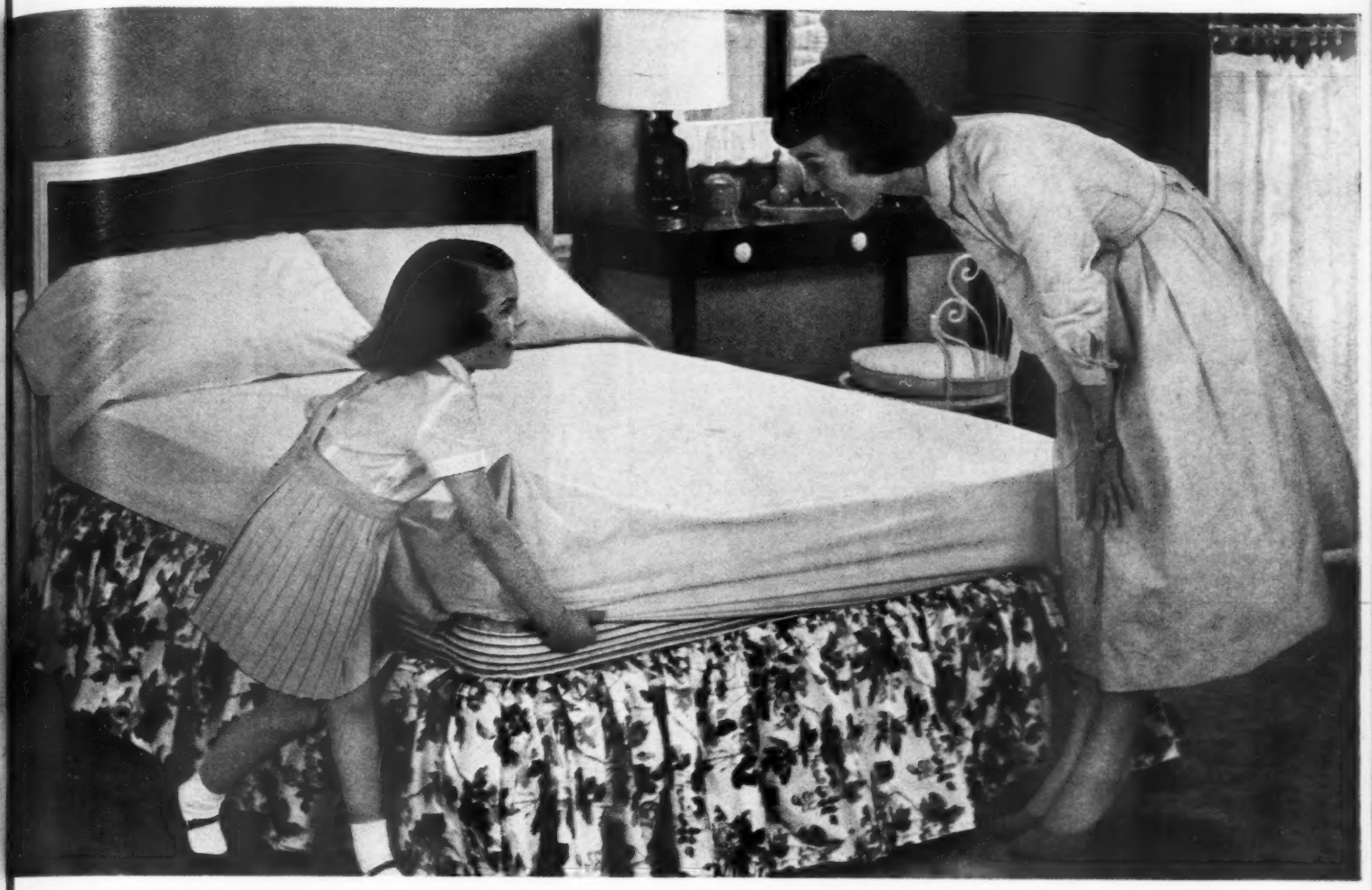
The turbocar will not be introduced prematurely, or with tricky promotional schemes, or with any misrepresentations. Our automakers have too much at stake, including their reputations. The competitive picture is such, however, that when a major company thinks it can offer a sound engine at a reasonable price, then you will get your chance to drive a turbine automobile. Or an independent car manufacturer may force the market with a turbocar in an attempt to get ahead in sales.

What will they look like? Your guess is as good as another. The designers will be able to give free rein to their creative ability. But one thing seems certain. Since no radiator is needed, the designers will give you a better view of the road, and of your front fenders as well.

Already, one manufacturer has made an experimental turbine for passenger cars nearly as efficient at medium speeds as the conventional piston motor. Another has road-tested a gas-turbine heavy-duty truck for four years, and its performance record is impressive. Still another is conducting trial runs of a turbine passenger bus and a racing car. And one other manufacturer is deep in important experiments on materials [*Turn to page 20*

Cannon brings you the only fitted sheets with

NEW "EZY-MATIC" CORNERS



Slip on so easily...you don't have to lift the mattress!

Now you can have fitted sheets that slip on so easily, even a child can manage them. Wonderful Cannon Fitted Sheets with Cannon's own new "Ezy-Matic" Corners!

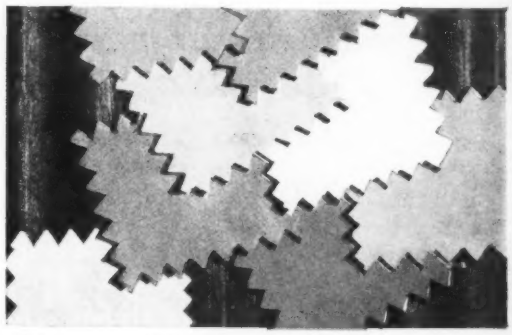
They're ingeniously cut and shaped to ease over and under *all 4 corners* of your mattress without the slightest pull or tug. And once they're on, they stay wallpaper smooth. Fit any standard-size mattress, no matter how thick or firm.

Unlike most fitted sheets, Cannon Fitted Sheets are reinforced *all around* the edges to give you longer wear.

Buy Cannon Fitted Sheets now at August White Sale prices.

xtra-sturdy . . . they're *Combspun*. Cannon combs, ins and weaves the yarns in a special way to bring u stronger, longer-wearing sheets. That's why nnon Percales are as practical as they are beautiful.

So wonderfully smooth! The minute you feel the soft, cool, smoothness of Cannon *Combspun* Percales you'll say "they're luxury sheets." Yet these smooth-sleeping beauties cost only pennies more than muslins.



Cannon carefree colors never fade nor streak. All colorfast, as certified by the American Institute of Laundering. Shell Pink, Aqua, Sunset Rose, Sea Green, Moonlight Yellow, Pink Lilac, True Blue and White.

CANNON percale sheets...

they're combspun*...to last longer...look lovelier

CANNON

CANNON MILLS, INC., N. Y. 13, N. Y. • CANNON TOWELS • STOCKINGS • BEDSPREADS *Reg. U. S. Pat. Off.

• *You hear a bigger whoosh*
• *You smell a fresher aroma*
• *You taste an extra richness*

Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

THE COFFEE THAT TELLS YOU IT'S FRESHER!

Now! Chase & Sanborn's Delicious Flavor—yours in the NEW FULL-BODIED INSTANT

First instant coffee so full-bodied it makes *truly satisfying* breakfast coffee!

Tomorrow's auto engine . . .

Begins on page 18

A turbine engine occupies only 13 percent of space normally taken by a diesel (right), and it will operate on kerosene, diesel oil, gasoline

needed for producing a low-cost turbine automobile engine. Automakers are keeping a close eye on these new developments.

Most important, the avenues of improvement for the gas-turbine engine are many and very promising. New alloys, better-designed parts, the recapture of energy ordinarily lost through the exhaust, and several technical arrangements under test are paying big dividends in greater efficiency. For instance, a 1-percent efficiency increase of the turbine wheel steps up the over-all power output by several percentage points. The piston motor, by contrast, has been so refined and perfected that little room remains for significant advances.

A gas turbine uses one of the oldest principles of power known to man. Under the hood of your new-type automobile will be a hurricane driving a *windmill;* basically that's what a turbine is. A section called the gasifier provides the windstorm to drive the turbine. As you can see in the diagram, air is pulled in through a filter-silencer and compressed for the combustion chamber. A jet of flame, burning inexpensive fuels, changes this "squeezed" air into hot expanding gases which blow through two sets of turbine blades called "buckets," first spinning a primary wheel responsible for compressing air for the combustor and next turning the power turbine that gets your car moving.

Certain advantages are obvious, however little you know about the innards of your present motor. There is no radiator to freeze or boil over, to spring leaks, or to add water weight to the car. Since few parts need oiling, the complex, sometimes troublesome lubrication system of your present automobile is simplified. No expensive carburetor is required. A spark plug is used only during the start. Missing also are the water pump, fan, and distributor which rob your present motor of from 3 to 9 percent of its power.

Those who are more mechanically inclined will notice that the gas turbine has no reciprocating parts, such as pistons, rods, and valves. Fewer precision fittings are needed. Vibrational stresses and strains on the engine and its mountings are absent. The rotations of the power turbine, about 30,000 revolutions a minute near top capacity, are easily slowed down for the drive shaft by a simple speed reducer. This does away with the bulky transmission or torque converter of today's automobile. And if the turbine engine is mounted at the rear, the speed reducer and differential can be made together.

The gas turbine has less than one-fifth the number of parts in your present motor. This reduction in accessory and moving parts subject to wear makes road breakdowns unlikely. Fewer parts mean fewer things that can go wrong and fewer repair bills. Once all the bugs are worked out, the gas-turbine auto will give you an even better ride than you are now getting.

Would you like to know what the turbocar will be like to drive? Sit behind the wheel and take a trial spin.

First, note the dashboard. All the familiar dials will be there, with the important addition of a tachometer. This indicator keeps you informed about the turbine revolutions per minute. Keep your eye on it and the temperature gauge as you press the starter. Together they tell you that the engine is operating satisfactorily, that you can let up on the starter button. Inside your new car at idling speeds, there will be no audible sound, no vibration or shaking of the car. This may be disconcerting at first.

You'll be delighted with how well your turbine starts on sub-zero mornings. The gas turbine catches

[*Turn to page 122*

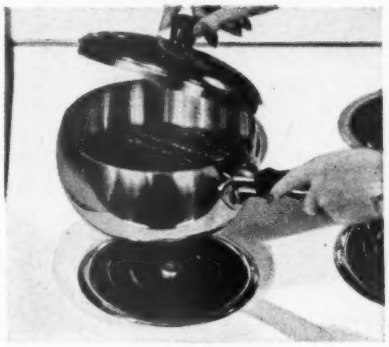
G-E de luxe Speed-Cooking ranges...
ew! automatic unit...big double ovens

NEW! Calrod® automatic cooking unit makes everyday utensils automatic.

NEW "fashion" ovens! Bake and broil at the same time.

The new G-E Liberator has even more cooking wonders than last year... including the new automatic surface unit that you "set and forget," until food is done.

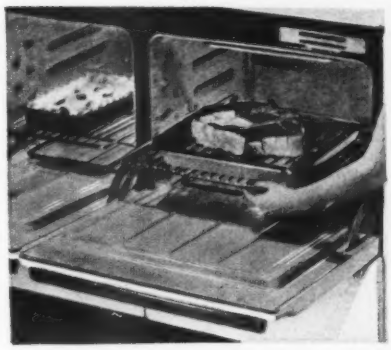
Set dial to any heat you want for frying, boiling, warming. Put food on to cook. The automatic unit comes on at full hi-heat—quickly brings food to cooking temperature, automatically holds it there without attention. At end of cooking time things will be done just right.



Master oven and 2-shelf companion have separate temperature controls... slide-out, clean-easy "Focused Heat" broilers: broil in one oven while you bake in the other.

New, smart starlight gray oven is easy to see into, easier to clean. Floodlighted.

Master oven holds meal for 24. New bake units heat fast, brown cakes, pies more evenly... fully enclosed Calrod units. No old-fashioned open coils.



Pushbuttons with Tel-A-Cook lights click on heats at a fingertip touch, even when your hands are full or wet. Colored lights show you from across the room which unit is on, at what exact heat.

New! Automatic oven timer. Easier than ever to use, looks after oven meals while you're away. Two simple clock settings and heat goes on, does cooking, goes off without attention. Minute timer for accurately mixing cakes, boiling eggs, etc.

EASY INSTALLATION: Your G-E dealer can make arrangements for 220-volt wiring, if you don't already have it. (Remember, this is the first step toward modern electrical living.) Both the cost of the range and any required wiring can be financed with only one low down payment and easy weekly terms.

For G.E.'s finest de luxe styling and cooking performance... the Liberator. Now in G-E Mix-or-Match colors: satin white, canary yellow, turquoise green, petal pink, cadet blue, and woodtone brown. For a single-oven de luxe range with these features, see the Stratoliner. Your G-E dealer is in the classified phone book. General Electric Co., Appliance Park, Louisville 1, Ky. ***Be modern... cook electrically.***

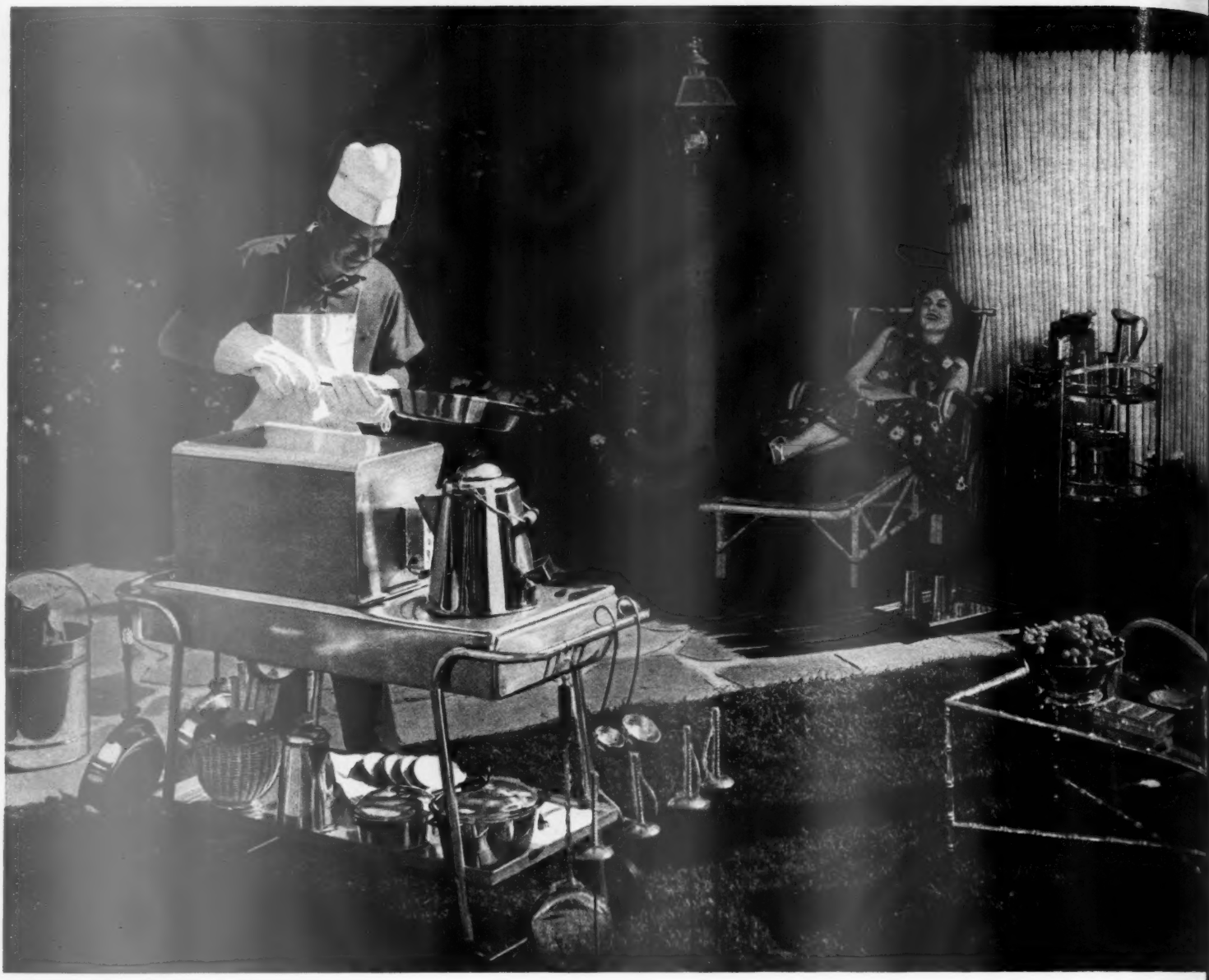
IDEA! The Imperial

If you'd like 8 surface cooking units and 2 big, 21-inch master ovens, see the G-E Imperial; two complete ranges in one with so many de luxe features.

Speed-Cooking ranges... so safe... so clean... so dependable.

GENERAL ELECTRIC

COPPER AND BRASS BY CHASE®



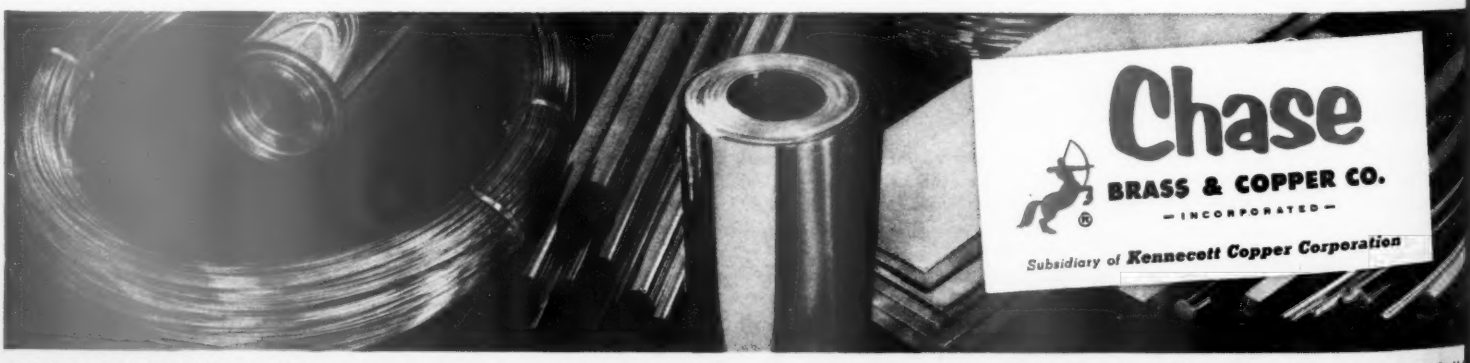
Look AS WELL AS THEY *wear!*

Nature has happily conspired to make lustrous brass and copper your ideal companions for outdoor living. These richly colorful metals brighten daylight hours, add glow to velvet evenings!

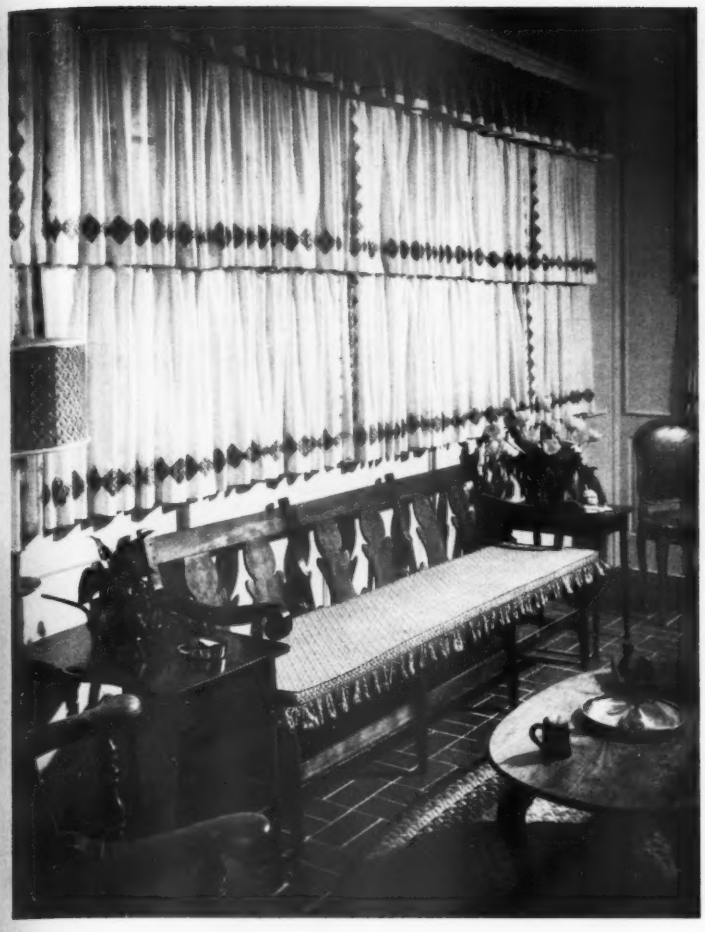
Brass and copper serve you faithfully in more sober functions, too. Radiant heating systems, water and drainage lines of Chase Copper Tube *never* clog with rust. Gutters, downspouts and roof flashing of Chase Copper defy the elements better than rustable metals!

Manufacturer's Note: Give your products *extra* quality and sales appeal with Chase Brass and Copper. Call your Chase Wholesaler or one of the 25 nation-wide Chase Warehouses, today!

Chase does not make the finished articles shown in the picture above, but does supply brass and copper to manufacturers of such products. Accessories from Hammacher Schlemmer.



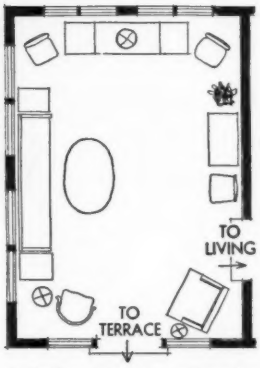
CHASE BRASS & COPPER CO., WATERBURY 20, CONN., Warehouses and Sales Offices at: — Albany†, Atlanta, Baltimore, Boston, Charlotte†, Chicago, Cincinnati, Cleveland, Dallas, Denver, Detroit, Grand Rapids, Houston, Indianapolis, Kansas City, Mo., Los Angeles, Milwaukee, Minneapolis, Newark, New Orleans, New York, Philadelphia, Pittsburgh, Providence, Rochester†, St. Louis, San Francisco, Seattle, Waterbury (†sales office only)



Fabric, used cleverly, gives unity to the decorating.

The white, casement-cloth, tiered curtains are topped by a valance of the same fabric as that covering the long bench under window.

Squares of this same unglazed chintz are appliqued as a border on the curtains.



Added porch is a favorite gathering spot because of its convenience to the terrace and living room.

Even in the winter, it helps take stress and strain off the regular living room.

It's more than a porch

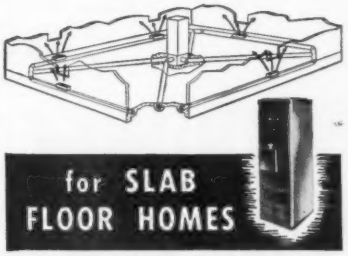
By Eugenia White

THIS PORCH is now more like a second living room. And—good news—it can be used the year round. It was added between the living room and terrace at the John Kilpatrick, Jr., home, Oklahoma City. When you check the floor plan, you'll see how it stretches the indoor/outdoor living possibilities. The furnishings are in character with an informal living room.

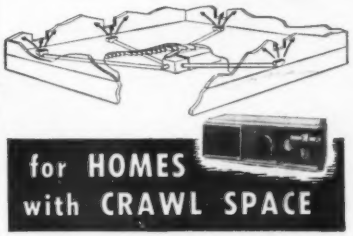
Photographs: Reynolds, Photography, Inc.

Reds of the brick wall and quarry-tile floor blend with the whites of curtains and paneled wood walls for a light, cheerful background. Door to the living room is just to the right of the brick wall. The accessories are simple and add to the informal mood

You can't build a home ARMSTRONG can't heat



Slim, space-saving, efficient, the Armstrong Counterflow Winter Air Conditioning Furnace distributes warm air from the bottom through pipes buried in the floor. Insures warm floors. Automatic. Gas or oil fired.



Here's a furnace which can be installed in space just 24" deep, as shown above. Ideal for any installation where floor space is at a premium. Place it in the attic; suspend it in the basement. Automatic. Gas or oil fired.

Armstrong Basement Model Furnaces introduced true, complete winter air conditioning to the American home, and remain in the forefront of modern heating. Attractive appearance, long life. Automatic. Gas, oil or coal fired.

SEE YOUR ARMSTRONG DEALER

More than fifty basic models and sizes have been developed and field-tested by Armstrong. Many, as shown above, meet special problems of new-home design. Others are particularly well fitted to overcome heating troubles in existing homes — cold corners, habitually chilly rooms, cold floors, excessive temperature rise and fall, and so on. And Armstrong "Companion Unit" Summer Air Conditioners eliminate summer's oppressive heat and humidity. All are eligible for FHA financing.

Your nearby Armstrong dealer is a man you can trust. Use his knowledge. Call him for advice. If you don't know him, write our nearest plant for his name. Please address Dept. B-3.

ARMSTRONG FURNACE COMPANY
COLUMBUS, OHIO • DES MOINES, IOWA

Makers of thoroughly dependable warm-air heating and summer air conditioning equipment.

TENSE NERVOUS HEADACHES

call for

STRONGER Yet SAFER

ANACIN®

Won't upset your stomach

Also goes to work instantly to relieve pains of

- **NEURITIS**
- **NEURALGIA**
- **NORMAL PERIODIC PAIN and**
- **DISTRESS OF COLDS**

ANACIN not only gives *stronger, faster* but also *safer* relief from pain. Anacin Tablets won't upset the stomach. They contain no narcotics or habit-forming ingredients. Despite their great strength, you can take Anacin Tablets as directed as often as needed without the slightest harm.

You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven, active ingredients.

The highest medical authorities in the nation declare that the Anacin way—a formula combining smaller quantities of a *number* of highly effective pain relievers—gives faster, more effective and safer relief than a large dose of one *single* drug.

Highest medical authorities have established beyond a shadow of a doubt that Anacin's *combination* of potent pain relievers acts smoother and more efficiently than any *single* drug.

This is one of the first fundamentals of medicine taught in all schools of medicine and dentistry. Just ask your own physician or dentist if this isn't true.

So whenever stronger yet safer medication is needed—you can depend upon Anacin. Remember—no single drug can give you the same strong safe relief of Anacin's combination of powerful pain relievers. Buy Anacin Tablets today.

If pain persists—see your doctor.

You can depend on

HOW-TO

for the handyman®

Sort bolts and screws this way: Empty assortment onto open magazine and pick out the size you need.

Then grasp the edges of the magazine and funnel the rest back into container.

This trick eliminates the usual time-consuming hunt-and-pick method of finding odd-size bolts in "junk" box.

A. W. Perrott
Spokane, Washington

Restore wood plastic to working consistency with alcohol before plastic completely hardens in the container and you have to discard it.

Pour small amount of the fluid into can and mix it thoroughly with filler.

To prevent the filler from hardening while you're using it, take out amount you need and replace the lid.

M. L. Nicholson
Lewiston, Idaho

Repair snags in leather shoes and jackets with quick-drying plastic cement—before the snag is torn off.

Coat the snagged spot with thin film of cement, as shown, and replace the leather.

Thumb and index finger serve as clamp until glue sets. Then polish leather.

Stanley Morgan
Jackson, Mississippi

Photographs: Stanley

Salvage paintbrush when the bristles lose their elasticity by trimming away outer row of bristles around the ferrule. Short bristles make longer ones "stiff."

With sharp knife, follow metal edge of ferrule which serves as guide for cutoff point. Compress the bristles with other hand.

Carl Shovak
Allen Park, Michigan

More on page 27

World's lightest-weight heavy-duty cleaner!
It's the new ELECTROLUX® Cleaner . . . and it's only
$69.75
as little as $5.00 a month
So powerful, it gets lint, thread and deep-down dirt with ease, yet you can lift it or "swivel" it with a finger! It seals the dirt automatically in a quick-out throw-away bag! And, like magic, two tools turn into five to clean your whole home!
SOLD ONLY ON HOME DEMONSTRATION BY YOUR FRIENDLY ELECTROLUX MAN
For a free home demonstration by your bonded Electrolux man, phone your nearest Electrolux authorized branch or write the address below nearest you. Fully guaranteed.
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500 Fifth Ave., New York 36, N.Y.
417 Montgomery Street, San Francisco 4, California
Electrolux
Touch no dirt! Breathe no dirt! See no dirt!
only the Electrolux
Made by the makers of Electrolux, America's largest-selling cleaner
© ELECTROLUX CORPORATION

XUM

PARD *presents* "JOCK"

a star of the new Walt Disney cartoon feature "Lady and the Tramp"

"The motto over my doghouse says: 'A dog's best friend is his human.' True, Laddie, so true. When a human is verra nice, a dog should be the same. Like finishing every speck o' Pard in the bowl. Mon, that's easy!"

"In 'Lady and the Tramp' I try verra hard to help my next dog neighbor, Lady, out of difficulties. I spend most of my time raising the woof with that rascally Tramp!"

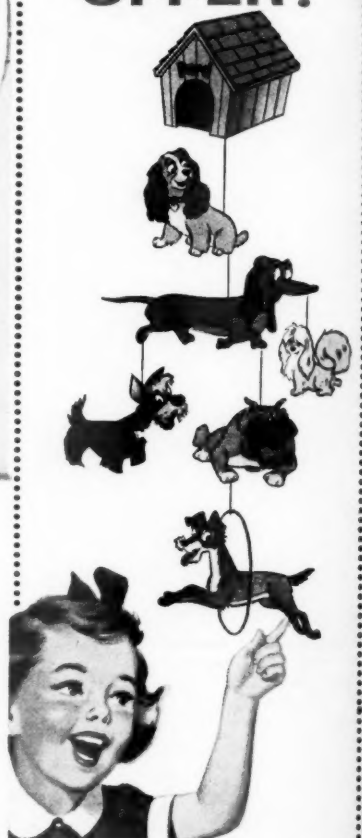
"Aye, I'm Scotch. I save bones. In my backyard is a bonnie bonnie bank filled with bones. But hoot mon, when it comes to eating I'll take Pard. Its good beef taste is marrrr-velous!"

All dogs love new Pard's

Good Beef Taste

Jock knows a solid value when he sees one! You should, too. You should know, for instance, that while it costs no more to feed Pard, Pard actually is the finest combination of foods and nutrients in a dog food. Its good beef taste—from ground beef bone, beef variety meats and just the right amount of beef fat—is a *sure* cure for fussy eaters. Dogs love Pard and they need its extra vitamins and minerals, too. Pick up a good supply when you go shopping for the family. Remember, *Pard is made by Swift so you can feed your dog as well as you feed your family.*

SPECIAL OFFER!



Get this colorful "Lady and the Tramp" mobile! A fascinating moving toy, created for Pard by Walt Disney. Mobile is 3 ft. high, features new Disney dog characters. Comes ready to assemble. For each mobile send 25¢ in coin and TWO PARD can labels or one Pard Meal box top to MOBILE OFFER, BOX 7707, Chicago 77, Illinois.

How-to for the handyman

Begins on page 24

Matching paint does not need to take hours of valuable drying time if you put this trick to work: On a white ink blotter, dab small amount of color you want to match. Spread it out.

Absorbent paper dries the paint quickly, enabling you to match it more closely in less time. Hint: Paint usually dries darker in color.

Ed Porter
Rochester, New York

Protect workbench top from damage by covering it with ⅛-inch tempered hardboard, which also offers a smooth working surface.

Cut hardboard to fit, and nail it into place. Use a scratch awl and a straightedge for the cutoff point.

When hardboard becomes worn, replace it with new piece. This is cheaper than installing new solid wood top.

A. Thomas
New York, New York

White heat marks are less noticeable on mahogany table tops after you coat them with spirits of camphor.

Dampen soft cloth with the solution and rub spots lightly until marks become invisible. Then wax and polish top.

If spots remain, wood may have to be refinished.

Hugo Quillian
Daytona Beach, Florida

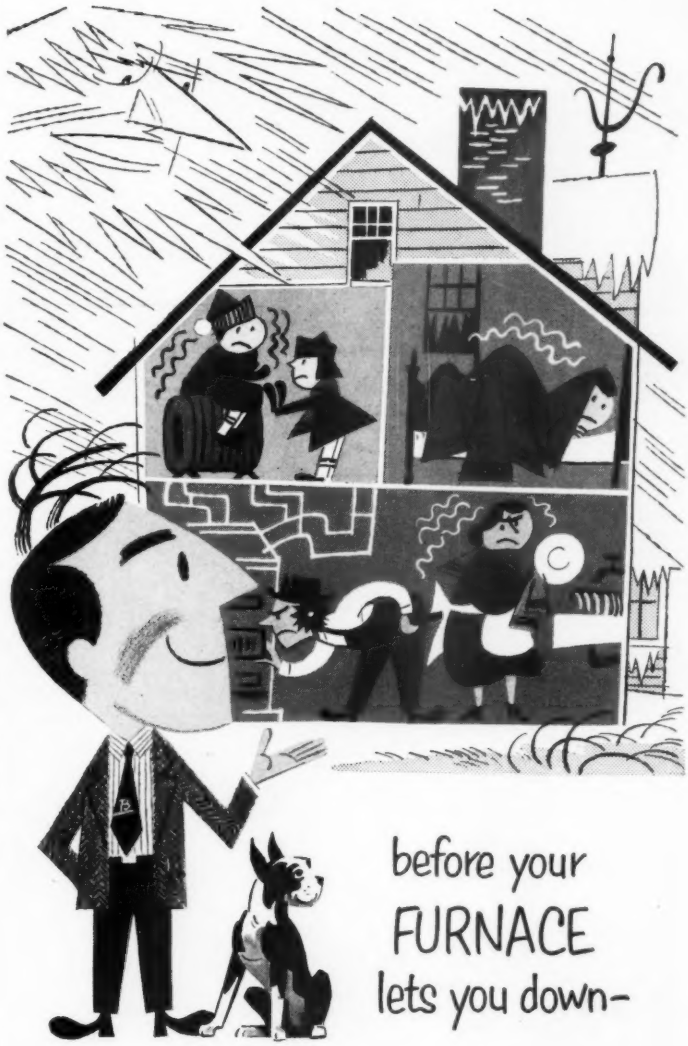
Dull glossy paint with fine sandpaper before you apply a new coat of paint over it.

This prevents fresh paint from "crawling" on "slick" surfaces. Light sanding is all that's required to make the paint bond properly.

For smoother job, also sand between prime and finish coats. Avoid scratching any hardware with sandpaper.

C. Rollins
Dallas, Texas

More on next page



before your
FURNACE
lets you down-

call "Mr. B"

for a FREE heating check-up!

A furnace failure is *serious*. Before it happens to you, call "Mr. B"—your nearby Bryant Home Comfort Dealer! He'll come to your home by appointment; check your heating system from attic to basement; recommend needed repairs or replacements; survey your needs for dependable, luxury heating with a Bryant automatic gas or oil furnace. It won't cost you a dime . . . and a free checkup now by "Mr. B" may save you discomfort and dollars aplenty later on. Phone your Bryant Home Comfort Dealer today!

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HEATING COOLING

"MR. B"—your Bryant Home Comfort Dealer—is easy to find. Look for the sign of finest quality home heating, air conditioning and water heating—the Bryant Dealer sign. Or look under "BRYANT" in the yellow pages of your phone directory.

Rustproof Ducts of

REYNOLDS ALUMINUM

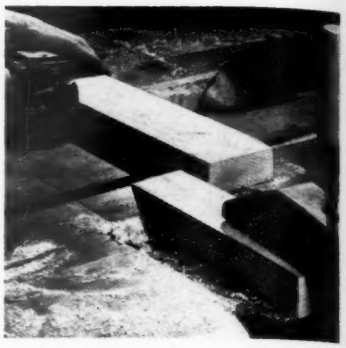
It's the certainty of central air conditioning—for you, soon—that makes this Mark of Quality ever more important. Moisture will condense on ducts carrying cool air... rust damage could be serious, could even require tearing down walls. Make sure of rustproof ducts... look for this seal that identifies Reynolds Aluminum. Write for folder that also tells how aluminum speeds air flow, improves efficiency.

Reynolds Metals Company,
General Sales Office,
Louisville 1, Kentucky.

Designed in REYNOLDS ALUMINUM

How-to for the handyman

Continued from preceding page



Stop for multiple cuts on circular saw is easy to fashion from 2x4 scrap lumber.

Cut 45-degree angle on one end of scrap and clamp it to saw table, as shown.

Angle leaves space for sawdust to collect so it doesn't disturb accuracy of the cuts. You can also use this trick in miter box when you're mitering short boards.

L. H. Chumlea
Seattle, Washington

Bottom of bucket leak? Then replace it with wood so you can use it as workshop storage container.

Remove metal bottom and trace *inside* diameter of the bucket on scrap wood.

Cut out disc and nail it in place. Aluminum paint helps prevent further rusting and warping. Apply two coats.

Fred Breitenbach
Metuchen, New Jersey

Anchor paint can to paper plate to prevent it from being accidentally tipped over onto the floor.

Glue plate to bottom of the container shortly before you plan to use it.

Plate also catches paint drips down side of can and furnishes place for brush when you're not using it.

E. M. Williams
Ardmore, Pennsylvania

Tighten spring in window shade with old table fork, which prevents slippage as spring becomes tight in roller.

Metal end (arrow) fits between tines of fork which serves as hand hold. Turn it slowly. Always pull shade down slowly, and be careful not to unroll it too far.

Ken Switzer
Watsonville, California

▶ Send your original handyman tips (photographs are not necessary) to Home Maintenance Editor, 6708 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but those which are not accepted cannot be returned.

It's Making '55 Famous—For Fun!

For sheer driving pleasure, Chevrolet's stealing the thunder from the high-priced cars.

Let's be frank. Up to now, maybe there were reasons for wanting one of the higher priced cars. If you desired something really special in the way of driving fun, you simply had to pay a premium to get it. Usually, a big one!

But that's not true any more! The Motoramic Chevrolet is taking the play away from the high-priced cars with pure excitement on wheels!

Chevrolet's new "Turbo-Fire V8" puts a heaping hoodful of fun under your foot — 162 h.p.! (Special to adventure lovers: 180 h.p. "*Super* Turbo-Fire V8" is optional at extra cost.) You can also choose from the two hottest, highest powered 6's in the low-price field.

As for drives, just name it. Chevrolet offers new Overdrive, super-smooth Powerglide (extra-cost options) and a new and finer Synchro-Mesh transmission that's as smooth as they come.

Find out how the Motoramic Chevrolet puts new fun in *your* driving life! Take the key at your Chevrolet dealer's — and you'll want it for keeps! . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

Motoramic CHEVROLET ***See and drive it at your Chevrolet dealer's***

Twin Sofas, right and left; in textured frieze (as shown above), both for only **$229.50.** (In blended mohair frieze as shown on sofa and chair below, both for only **$239.50.**)

NEW LOOK AHEAD

TO LUXURIOUS LIVING...

AT MODEST BUDGET PRICES!

Most Kroehler Dealers offer easy payment terms. Prices slightly higher in some areas. Foam rubber cushions at slightly higher cost.

- NEW STYLES that bring fresh new glamour to any living room!
- NEW FABRICS AND COLORS that add new smartness to your home!
- NEW COMFORT—plus the durability of famous Cushionized* Construction!
- NEW VALUE—prices that mean real dollar savings!

*Reg. U.S. Pat. Off.

the new "Piedmont" Group by

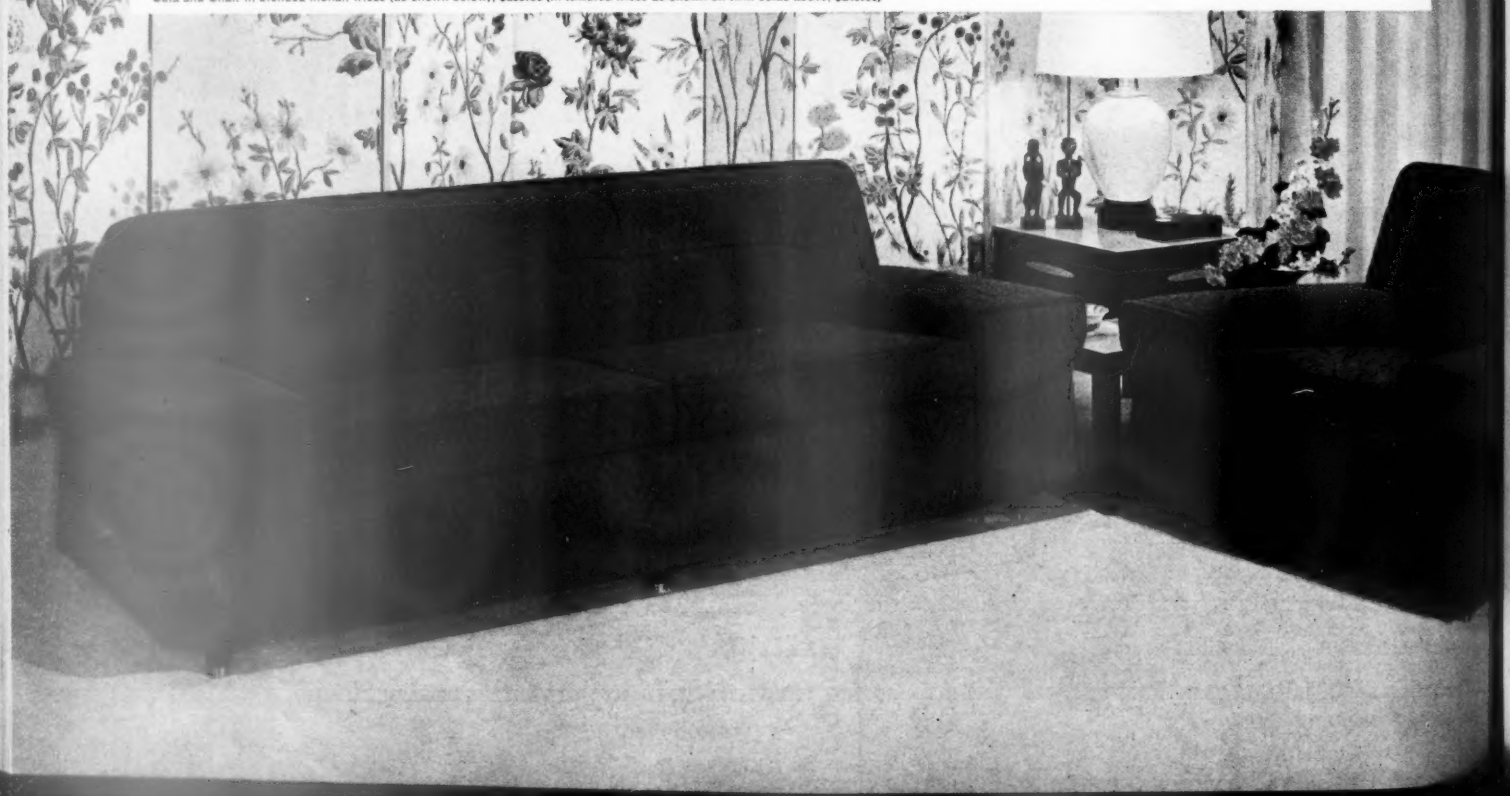
WORLD'S LARGEST FURNITURE MANUFACTURER

KROEHLER

(pronounced KRAY-ler)

General Offices: Chicago 11, Illinois In Canada: Stratford, Ontario

Sofa and Chair in blended mohair frieze (as shown below), **$259.50** (In textured frieze as shown on twin sofas above, **$249.50**)



PAPERWARE—

A helper for hot weather

Cool pastel colors make a gay birthday table for your teen-age daughter's supper party. The lacy texture of the paper cloth and napkins does justice to your finest silverplate flatware.

Turquoise-colored glass plates and tumblers—plus a simple floral bouquet between pink candles—add to the feminine charm of the setting. Paris street scene is delightful as pattern.

Photographs: Hopkins

Barbecues are all the more fun when you don't have to worry about washing dishes. Everyone will enjoy eating from the matching paper plates and cups that carry gay picnic designs. The smiling red chef on napkins fits right into outdoor cooking theme.

Now all you need to do is tuck the "Cheerful Cook" bib under your chin and sit down to some barbecued hot dogs and salad.

More on page 34

Add more room for Work ...Have more time for Play with low-cost KENTILE floors

Kentile Colors shown are: Lunel and Napoleon Gray with ThemeTile

Install KENTILE yourself...

average 8'x10' floor costs only $16.50*

Remodeling, refurbishing or building anew? Let the long-wearing, easy-cleaning gaiety of Kentile Floors help you create new carefree areas for hobbies, playrooms or dens. Styrene-fortified Kentile goes down every place from expansion attics to busy kitchens. It's ideal for basementless homes where concrete underfloors contact the earth.

Choose from dozens of colors . . . create your own designs. Each fashion-smart, tile-deep color is guaranteed not to wear off; tiles not to wear out. Visit your Kentile Dealer now... he's listed under FLOORS in your Classified Phone Book. Kentile, Inc., 58 2nd Avenue, Brooklyn 15, N. Y.

*Price depends on colors chosen and freight rates to your city.

KENTILE, INC. GUARANTEE

Kentile, Inc., will furnish new tile without charge for any Kentile, Inc. Flooring Product that wears out . . . and on which colors wear off . . . during your own occupancy of your own home wherein you have installed the product or have had it installed by an authorized Kentile, Inc. Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile, Inc. Dealer's. This guarantee must be presented if claim is made for new tile.

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the asphalt tile of enduring beauty

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*REG. U. S. PAT. OFF.

Recipes for Salads that go with Beef

LIKE ANY OTHER SALADS, THEY'RE BEST DRESSED BY Kraft

Some salads do lots more than others for a particular kind of meat. When it's *beef* for dinner, most experts say: skip the hearty salads and the fruit concoctions, and bring on greens, or crunchy vegetables.

Then comes the choice of just the right *dressing* . . . and here *Kraft* lends a hand. You can choose from a whole list of favorites. There's Miracle Whip—best-liked of any dressing for salads in the whole wide world. *Three* delightful French dressings. And the finest of mayonnaise.

So pick your salad dressings from the Kraft shelf at your store. Compliments come easy with salads dressed by Kraft!

Kraft Salad Dressings are also available in Canada

WITH STEAK...KRAFT HEAD LETTUCE SALAD

For each serving, place a wedge of head lettuce on leaf lettuce on a salad plate. Add crumbled Louis Rigal Roquefort Cheese or Casino Brand Blue Cheese to *Kraft French Dressing* or *Miracle French Dressing* and pour over the wedge of lettuce. Choose Miracle French if you like a touch of onion and garlic, Kraft French if you want a thick dressing that doesn't separate. Allow about two tablespoons of cheese to ½ cup of dressing.

Touched with onion and garlic When you want a robustly seasoned French dressing—on seafood, for instance, or tossed greens—try Kraft's famous *Miracle French*. It's an especial favorite with men. Also, compliments will come your way if you brush Miracle French Dressing over beef patties before broiling.

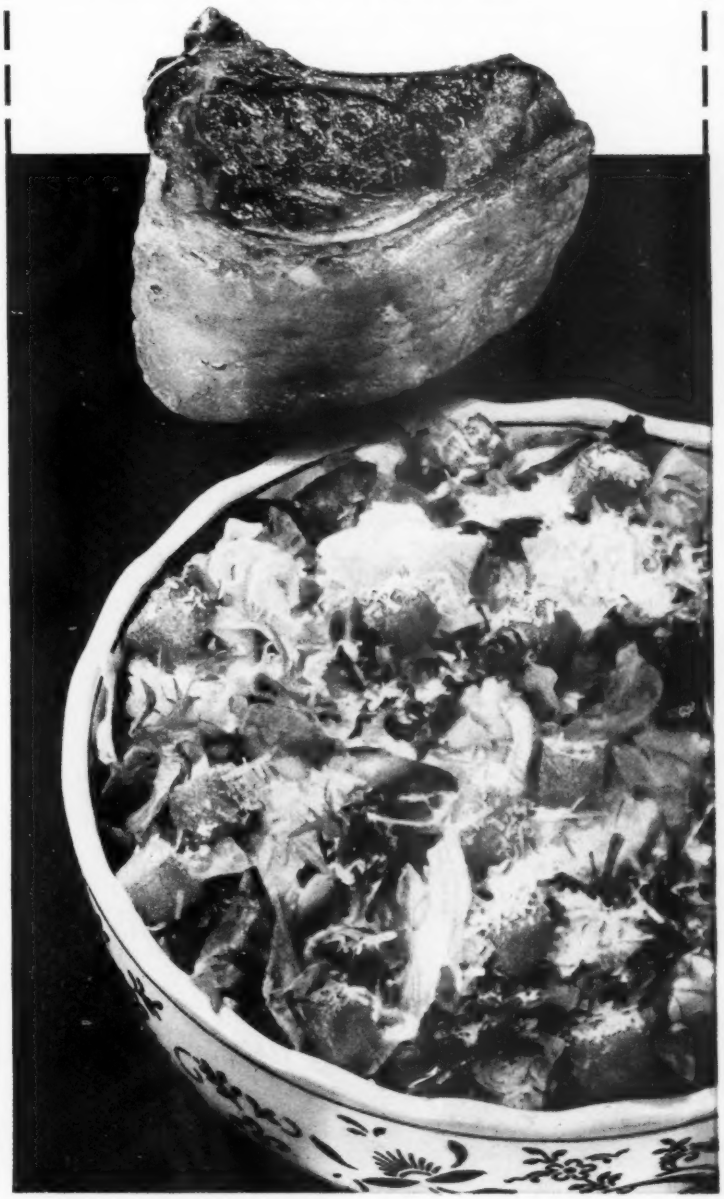
Most popular French dressing Kraft French is far and away the most popular French dressing ever offered for sale. Not too sharp, not too bland, it has a just-right flavor that appeals to children as well as grownups. This is a thick French dressing that doesn't separate. Just try Kraft French Dressing. See if you don't like it even better than your own!

WITH MEAT LOAF...KRAFT PERFECTION SALAD

Dissolve 1 package lemon gelatin dessert and ½ teaspoon salt in 2 cups hot water. Chill until slightly thickened. Add 1 cup shredded cabbage, ½ cup thinly sliced celery, 2 tablespoons chopped pimento, ½ teaspoon Worcestershire sauce. Pour into 5 individual molds; chill until firm. Unmold on Bibb lettuce on salad plates and top with *Miracle Whip Salad Dressing* or *Kraft Mayonnaise.*

WITH ROAST BEEF...KRAFT CAESAR SALAD

Tear bite-size pieces of crisp chilled head lettuce, romaine and Bibb lettuce into a salad bowl. Add croutons and sprinkle with Kraft Grated Parmesan Cheese. Toss with *Casino French Dressing.* Casino is the newest of Kraft's three French dressings, and a big hit. It's a little bit sweet, quite a bit garlic-y—a perfect base for variations of your own as well as to serve "as is".



Such smooth, firm-bodied mayonnaise Kraft Mayonnaise is made with extra egg yolks for extra richness and firm body, and Kraft's exclusive beating process gives it special smoothness. Even when you mix it with tart juices, it stays deliciously smooth, never separates.

Tastes different because it is different There's nothing else anywhere like the one and only Miracle Whip! It's a unique *type* of dressing, combining the best qualities of old-fashioned boiled dressing and fine mayonnaise. No other dressing has ever even approached it in popularity. Taste it and you'll see why!

A little bit sweet, quite a bit garlic-y New Casino has a most intriguing flavor . . . sweet, with a tang, and a touch of garlic, too. It takes 12 different seasonings, in most precise proportions, to get this special flavor! For easy, delightful variety in your salads, it's a good idea to keep each of Kraft's 3 French Dressings on hand.

For homemade French dressing, Kraft has a very special, smooth-blending Oil that mixes superbly with other ingredients. Kraft All-Purpose Oil gives best results in cooking, too.

KRAFT
THE NAME THAT MEANS WONDERFUL SALADS

New easy, thrifty way to "cream" your coffee!

PREAM

100% DAIRY PRODUCT IN INSTANT POWDERED FORM!

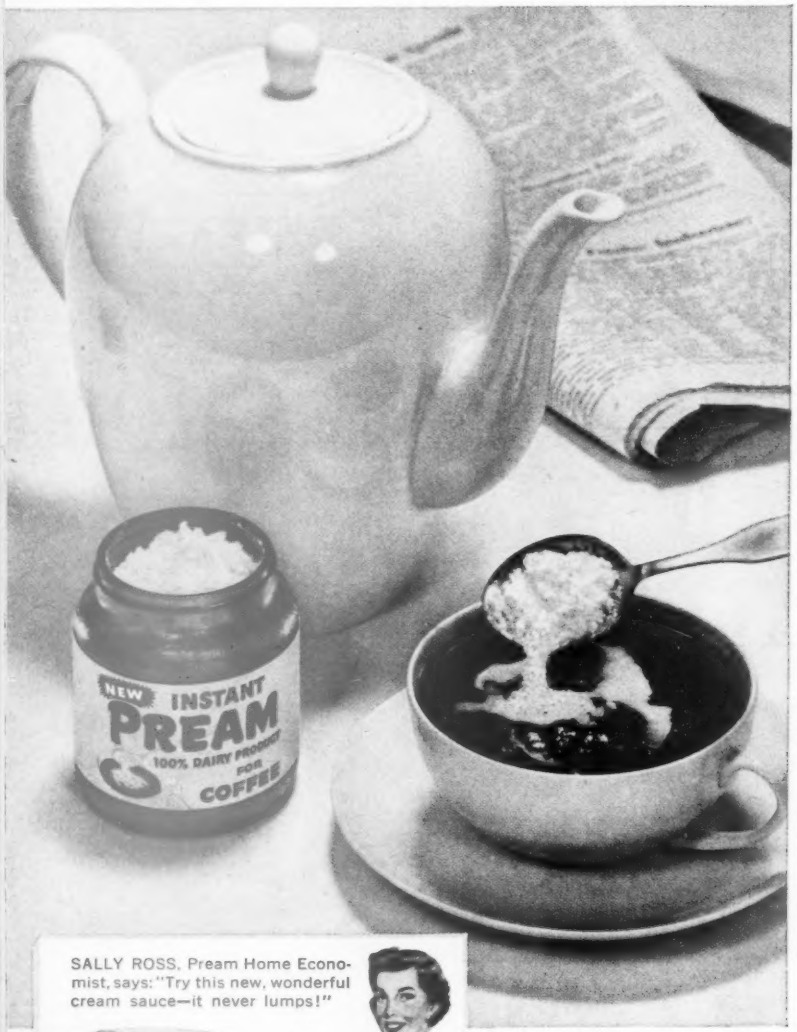
Rich and delicious! Made entirely from fresh, sweet cream and other milk products — nothing added!

Never sours! Never "turns"! When opened for regular use, Pream stays fresh tasting to the last spoonful. Keep handy in cupboard or refrigerator.

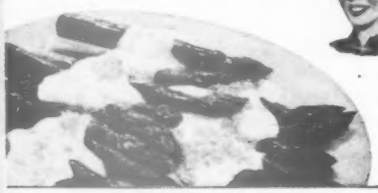
So economical! Costs about ⅓ less per serving than coffee cream!

Less calories! Only about half as many calories as if you used coffee cream.

Instant dissolving! Put Pream on top of your cup of hot coffee or tea. Stir and enjoy! Get Pream today!



SALLY ROSS, Pream Home Economist, says: "Try this new, wonderful cream sauce—it never lumps!"



Combine 4 tbs. Pream, 2 tbs. flour, ½ tsp. salt in saucepan. Add 1 cup water. Cook, stir till thickened. Add 1 tbs. butter. Makes one cup.

The new way to "cream" it is to Pream® it!

Guaranteed by Good Housekeeping

SEND FOR FREE RECIPE FOLDER
TO: Sally Ross, Pream Test Kitchen, Box 959-H, Columbus 16, Ohio

Name_____ City_____ Zone____

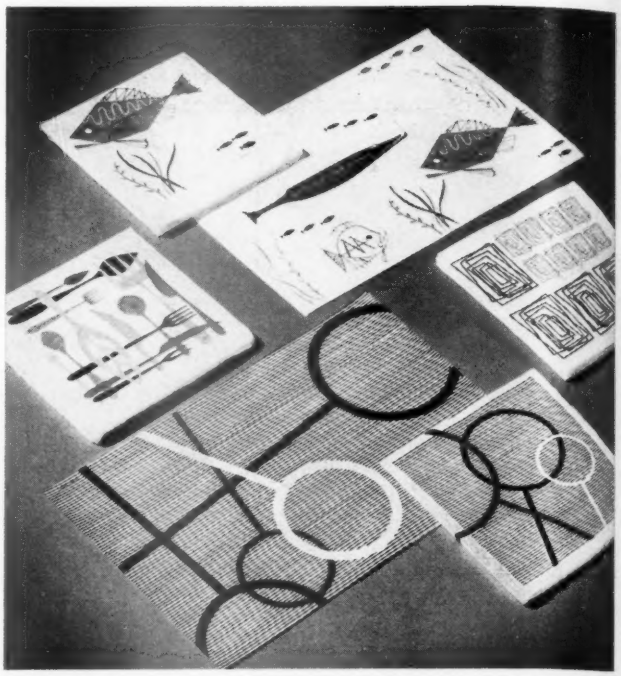
Street_____ State_____

Pream is available also in the Dominion of Canada, Alaska, and Hawaii.

© 1955, M & R Dietetic Laboratories, Inc., Columbus 16, Ohio

PAPERWARE—

Begins on page 31



Place mats and napkins take on smart Contemporary designs that fit with any dinnerware. For your fish dinners, set the table with cool green Briny Deep pattern mats and matching napkins.

Abstract 3-D-pattern napkins can be used with a solid-color place mat or cloth for many occasions. Lollipop pattern mats and napkins in black and red are sure conversation starters. Dinner-size Buffet pattern napkins are an interesting composition of table flatware. Some of these patterns have matching tablecloths.

Look for new features in your summer paperware. Plastic-coated plates will keep juice from seeping through while you're scooping up those baked beans. You can get salad- or dinner-plate size. Divisioned plates are handy when you are trying to keep potato salad separated from coleslaw and potato chips.

Cold-drink cups have wax coating to prevent leakage. Heavy paper cups (foreground) have an extra thickness for hot drinks. Plastic spoons and forks in bright colors can be used again.

n page 31

designs that
table with
pkins.
solid-color
n mats and
rs. Dinner-
position of
tablecloths.

stic-coated
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-plate size.
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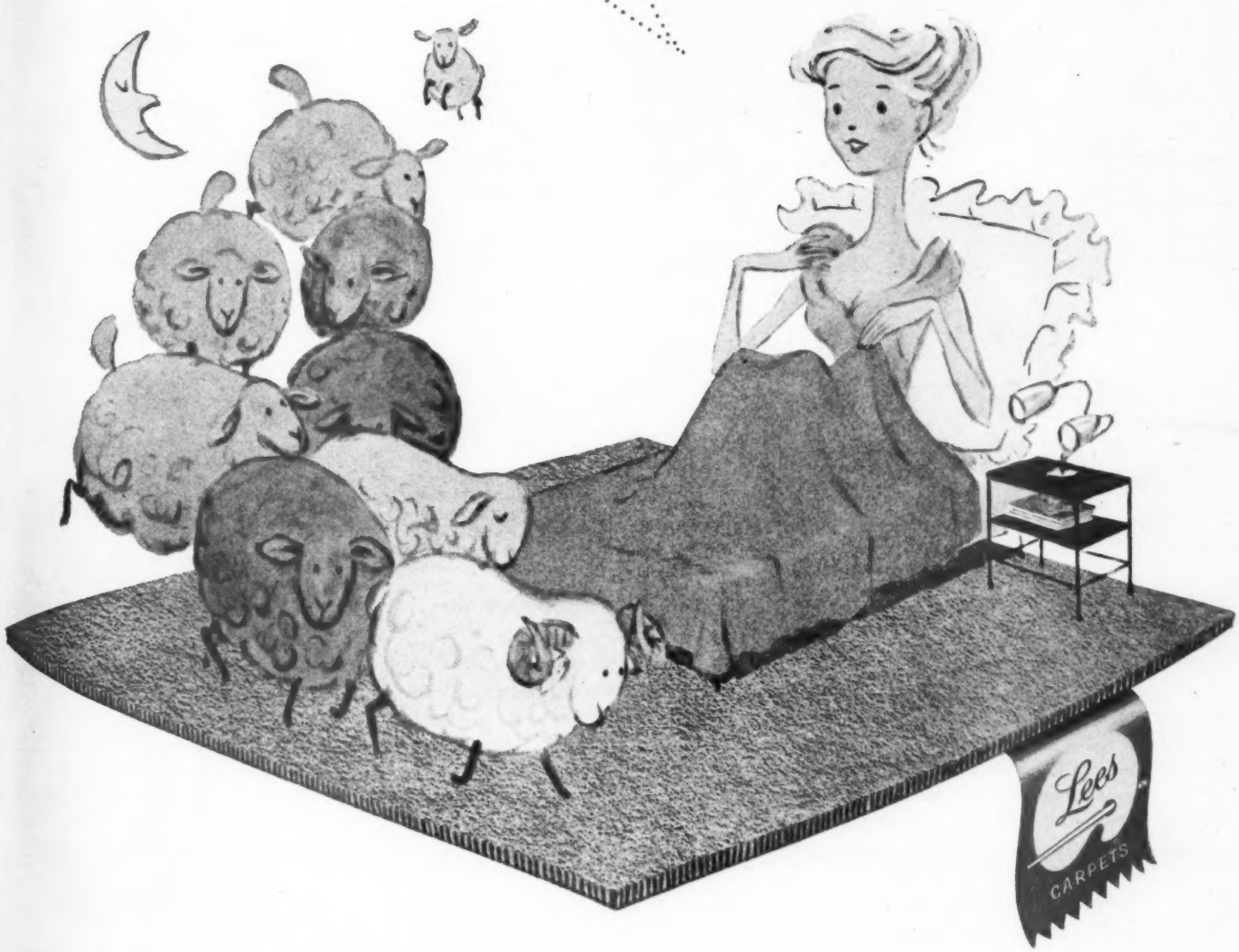
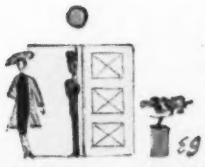
ge. Heavy
not drinks.
gain.

Sleep? Why sleep . . . when you can be thinking about Those Heavenly Carpets by Lees! You've never seen such colors as I saw in the Lees Carpet Selector! I went to the store with just one idea. One new carpet for our living room. Then three things happened. First, I saw all the wonderful Lees Carpets together. So easy to match, compare and choose. Second, the man told me about the Easy Carpet Payment Plan. For a small down payment you can absolutely fill your house with color and joy – (and I do mean Lees Carpets). Third, I dashed home happy as a deer – to collect swatches, samples, and color cues. No wonder I can't sleep! Tomorrow, darlings, I'm flying straight back to that Lees Selector – to start owning the dream carpets of my life. . .

. . . those heavenly carpets by LEES





Choose from Lees Selector. Use easy time payments. No guess work. All the colors, textures, patterns, at your fingertips in Lees Selector. No hurry, no worry. Just a small deposit and a few dimes a day will do it.

JAMES LEES AND SONS COMPANY • BRIDGEPORT, PA. • MAKERS OF QUALITY CARPETS AND RUGS

XUM

I'm in love with my new

MICARTA

unitop®

it's setting the style

in modern kitchens!

Every woman will love this refreshingly different Micarta counter surfacing. Here, for the first time, is a one-piece counter that eliminates dirt-catching metal moldings *completely!* From its "dripless" front edge to the top of the backsplash, it's just one seamless sweep of colorful plastic—*much easier to clean!* Moreover, its simple construction makes it ideal for "do-it-yourself" installations. Think of all these advantages in a tough material that retains its original beauty almost indefinitely!

For the complete story on the colorful, practical Unitop, just use the coupon.

Westinghouse

United States Plywood Corporation
P. O. Box 126
New York 46, N. Y. BHG-8-55

Please send me complete information on the new Micarta Unitop.

NAME _____

ADDRESS _____

CITY & STATE _____

micarta®
DECORATIVE SURFACING

distributed by
UNITED STATES PLYWOOD CORPORATION
largest plywood organization in the world

It's NEWS to me!®

There's still good fishing left. Next time you head for the streams, why not try something new? This fishing float allows you to predetermine the depth to which the bait will sink, merely by turning a dial on the bottom of the bobber. Whether you're trying your luck in a shallow eddy, a deep pool, or under overhanging rocks, this new gadget works like a charm.

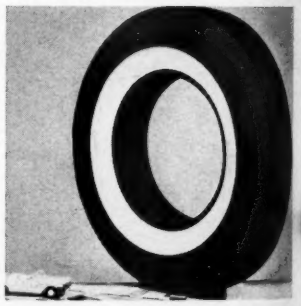
Dial-a-Depth, bobber-and-leader sets, $1; extra leaders, 35c each; in stores. Glenn Products, Inc., 3823 Aikenside Ave., Cincinnati 13, Ohio.

Electronic piano is fitted with earphones, can be adjusted so that only the player can hear the tune (meaning that a not-so-talented youngster can practice without straining the nerves of his affectionate elders). Without earphones, sound can be adjusted to almost any volume—high, low, or in-between. Fiddle with the amplifier to simulate other instruments—guitar, celeste, bass fiddle, or harpsichord. Piano folds into a suitcase that weighs only 85 pounds, can be carried from place to place.

Electronic Piano, $299.95, in stores. Ruldolph Wurlitzer Co., Chicago, Ill.

Camp-out cookery set includes the biggest roundup of equipment you've ever seen. There's a 4-quart pan, a 2-quart pan with cover, and a 9-inch fry pan. Fry pan and 4-quart pan have interchangeable covers, and a detachable handle that fits all pans is included. All utensils nest into one 6½x9-inch spacesaving unit, and all are easy-to-care-for stainless steel.

Pak-Quick, $24.95, in stores. C. C. Mfg. Co., 4450 N. Ravenswood Ave., Chicago 40, Ill.



Color is top news this year, and auto tires are the latest to follow the vogue. They're available in Valley Green, Crown Blue, and Damascus Bronze—colors that will dramatize almost any car. The color extends from the outer edge of the white side wall to the top edge of the tread. Tread is black to maintain its wearing quality.

U. S. Royal Master Colored Tires. United States Rubber Co., Rockefeller Center, New York 20, N.Y.

Let the little people have a hand in planning the decorative scheme of their room or playroom. Chances are they'll choose this huge (26-quart) wastebasket illustrated with a favorite scene—feeding time at the zoo. Basket is available in antique white, pale yellow, or pink.

Zoo Basket, $1.39, in stores. Nesco, Milwaukee, Wis.

More News on page 38

3 wonderful reasons why

EW SLIP-ON CORNERS MAKE PEPPERELL FITTED SHEETS YOUR BEST BUY DURING AUGUST SALES!

New corners slip on so easily!

Amazing new Slip-On Corners go on like lightning . . . end mattress tugging and lifting forever! Pepperell Fitted Sheets give you generous tuck-under at sides, too – they never pull out, never wrinkle!

Corners are 1/3 stronger!

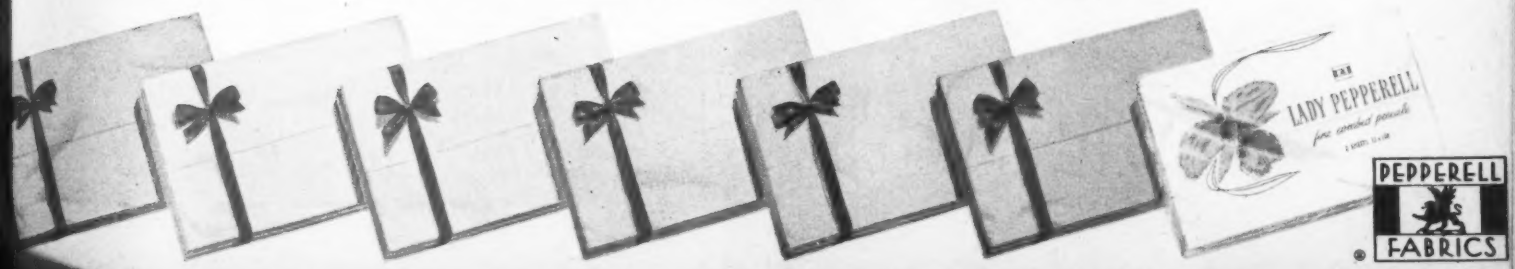
Only Pepperell gives you extra strength at corners where the strain is greatest . . . because only Pepperell *double-stitches* its new Slip-On Corners for 1/3 greater strength – longer wear. Sanforized® to insure lasting fit!

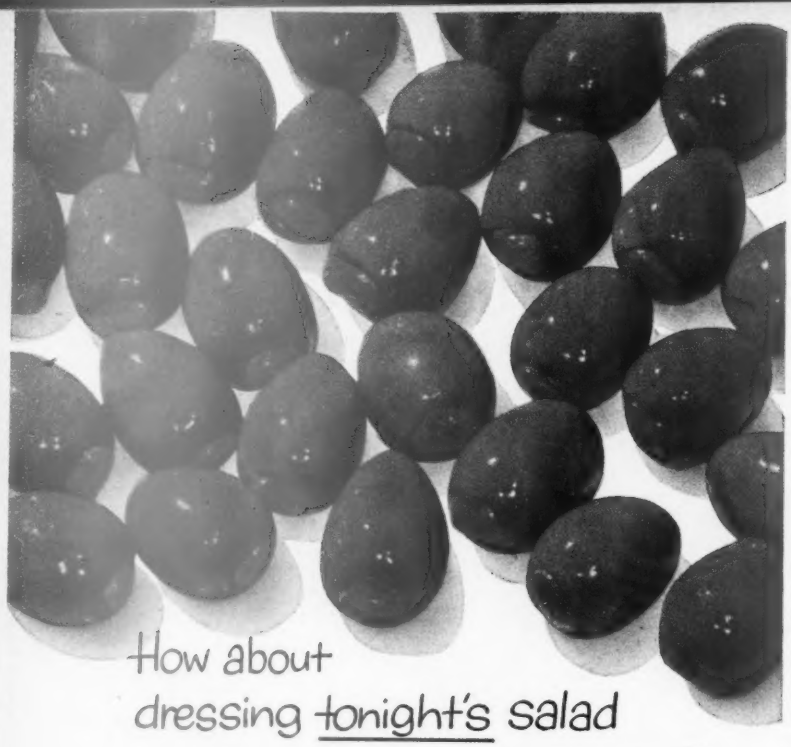
Flat seams make sheets reversible!

Only new Slip-On Corners are seamed flat on both sides so sheets are always "right-side out." Pepperell Fitted Sheets *alone* give you these 3 exclusives! See them in 6 loveliest colorfast colors! Buy them *this week* at sale prices!

Lady Pepperell SHEETS AND BLANKETS

FITTED • REGULAR • COLORS • WHITE • PERCALE • MUSLIN • NYLON





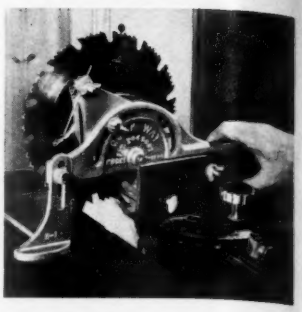
How about
dressing tonight's salad
with Spanish Green Olives?

They make good sandwiches better, too!

Imported
SPANISH GREEN OLIVES
add dash to any dish!

It's NEWS to me!

Begins on page 36



New saw sharpener does its job quickly, easily, and well. Two index plates make it possible to sharpen, joint, gum, and retooth all circular-saw blades up to 12 inches in diameter. Safety-guide arm prevents accidental tilting and gouging of blades and assures extra safety for you. Use it on any bench-saw table fitted with a special grinding wheel, supplied with unit.

Quick-Way Circular Saw Sharpener, $16.50, ppd. from mfr. Quick-Way Saw Co., 30 Hornby Drive, Painted Post, N.Y.

A bed of down couldn't be more comfortable than this plush inflatable air mattress. It's perfect for Mom's back-yard sunning or as a lounge-chair mattress for Dad's front-porch comfort. Deflated, it's small—9x9x2½ inches, easy to store. Choose from green, yellow, red, or color combinations of coral and yellow, pink and charcoal, green and yellow.

Outdoor Furniture Pad, $6.95, in stores or ppd. from mfr. Gordon Holcombe Co., 32 Clay St., San Francisco, Calif.

Jet-age inspired vehicle is a brand-new version of the old soapbox and split skate (Dad will remember) that old-timers used to build at home. Toy is constructed of heavy-gauge welded steel tubing, has ball-bearing skate wheels, serrated hardwood footboard. It's 35 inches long, 30 inches high.

Skate-O-Jet, $4.95, in stores. Skate-O Division, Toolmaster Tool & Die Co., 8128 River Road, Delair, N. J.

Clever answer for frayed or torn auto armrests is this new cover made of soft, pliable plastic. It comes in three models for accommodating most cars, and in a choice of colors: gray, green, brown, blue, and maroon. This armrest takes heavy punishment, lasts and lasts.

Automobile Armrest Cover, $1.98 per pair, ppd. from mfr. J. & S. Mfg. Co., 2645 S. State St., Chicago 16, Ill.

One quick press of your finger releases exactly one teaspoon of sugar, flour, detergent, or instant coffee. You'll want to keep one handy for picnics—it's insectproof, comes apart for easy cleaning when the fun is over.

Push-Button Measuring Dispenser, $1, in stores. Ultra Tone Co., 700 Ft. Washington Ave., New York 40, N.Y.

Outdoor cooking, small-fry style. Junior barbecue unit is constructed of heavy-duty processed board. Set includes spatula, fork, knife, chef's hat, apron—even imitation chops, franks, ribs, hamburgers! Unit comes knocked down, can be assembled in a jiffy.

Kiddy Chef Barbecue Unit, $3.98, in stores. Northwestern Products, 2721 Spruce, St., Louis, Mo.

More News on page 40

for the young in heart
This is FLORENTINE. As you see, the happiest floor fashion in many a moon. A really new linoleum idea, joyous as mardi gras. You'll want these singing colors, this dancing pattern, in many a room. Decorating inspiration, ladies, and it stays delightful in daily living! You can have it in ten marvelously unusual colorings. By the yard, or in 9-inch tiles your man can combine harlequin style. An exclusive Pabco Original, it costs no more. See Florentine in full glory at your dealers. Or write us.
inlaid linoleum
by Pabco
Shown: Coppertone • Pink & Taupe
Mocha & Turquoise • Charcoal & Pink
Also available: Jade • Multicolor
Tan • Red & Gray • Yellow & Brown
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PABCO PRODUCTS INC.
SAN FRANCISCO · NEW YORK · CHICAGO · DALLAS
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PABCO FLOOR COVERINGS INCLUDE: CALIFORNIA ORIGINALS INLAID LINOLEUM
LINOLEUM TILE • FLORON PLASTIC TILE • PRINTZ RUGS • PRINTZ BY-THE-YARD
RUBBER TILE • ASPHALT TILE • VINYL-ASBESTOS TILE • MASTIPAVE

For families with things to do...

the all-new KitchenAid dishwasher!

It's a busy, busy life with home, children, club and social activities. No wonder so many homemakers look to *KitchenAid* for thankful relief from time-consuming daily dishwashing. Bring *automation* right into your kitchen with this beautiful performance-proved appliance—recognized as *the finest made.* Here is *real* pride in ownership.

It comes in gleaming White, Stainless Steel or Antique Copper. Or your dealer or kitchen specialist can arrange for any color you desire. Has the exclusive Hobart revolving wash principle that power washes to perfection, completely eliminates pre-rinsing. Has exclusive stainless steel, dual no-clog strainer system. And there's a completely separate motor and hot-air blower that electrically dries everything with a sparkle. Portable or built-in (lowest cost installed), most efficiently engineered, fully automatic dishwasher on the market.

For complete information write Dept. KB, *KitchenAid* Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio. *Canada:* 175 George St., Toronto 2.

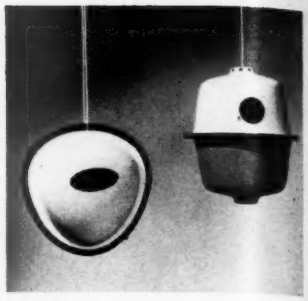
KitchenAid®

The Finest Made...by Hobart

World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines.

It's NEWS to me!

Continued from page 38



Everybody's going Modern! Latest to join the Contemporary decorative movement—our feathered friends, the birds. Fancy-free shapes and spring-bright colors make these tree dwellings big news. They're available in five distinct shapes, each one intended for a particular species in the bird world. Each snaps apart for easy "house cleaning."

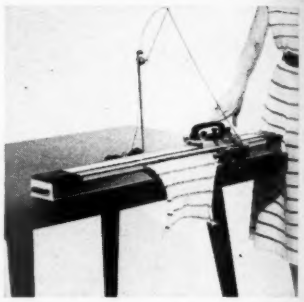
Pictured houses are about $5 each, in stores. Howard Miller—Plastics Division, Zeeland, Mich.

Need for a broad, sweeping view of the road behind inspired the development of this extra-long rear-view mirror. Measuring 14 inches across, it clamps securely to your present mirror to give you maximum vision through a large wrap-around car window. Non-glare glass makes night or bright-day driving safer. Fits all cars.

See-All Panoramic Mirror, $1.98, ppd. from mfr. Sta-Dri, 147-47 Sixth Ave., Whitestone 57, L. I., N.Y.

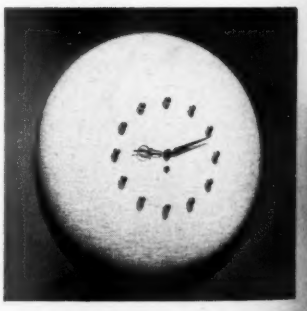
Rocket-shaped drinking container for youngsters. Biggest advantage is the spillproof feature, which allows a child to drop the container on the floor without spilling a drop. It comes in three sections, snaps apart for easy cleaning.

Brit Drinkit-Rocket, 59c each, in stores or ppd. from mfr. The Brittain Products Co., Cuyahoga Falls, Ohio.



Fully automatic, portable hand-knitting machine is capable of producing 10,000 knitting stitches per minute with a hand-knit finish. This lightweight machine (only 12½ pounds) permits an unskilled home knitter, with only a few hours of training and practice, to produce a sweater in about an hour.

Auto-Knit, $159.50, in stores. Norca Machinery Corp., Empire State Bldg., 350 Fifth Ave., New York 1, N.Y.



Up-to-the-minute style news. Subtle monk's cloth in cool beige makes dramatic covering for this circular wall clock. Pin-point hour markings in shining brass spark up the neutral background, and graceful brass hands are plainly visible against the beige. Clock is 14 inches in diameter, in a full-moon design. An eight-day, key-wound movement ticks away the hours.

Herschede, Style No. 182, $34.95, in stores. Herschede, McMillan & Essex Pl., Cincinnati 6, Ohio.

A streamlined mixer with two speeds. Use the high gear (5 to 1 ratio) for light, frothy liquids; the low gear (2 to 1 ratio) for easy mixing of thick batters and potatoes. Nylon blades make for silent operation, and create a "whirl-whip" action that mixes and blends more thoroughly.

Maynard Two-Speed Mixer, $4.95, in stores. Maynard Mfg. Co., 1444 E. Colorado Blvd., Glendale 5, Calif.

Small talk suddenly pauses . . . heads turn . . . excitement swells!

No wonder, it's a new Ninety-Eight DeLuxe Holiday Sedan

by Oldsmobile—the newest, smoothest, *smartest* new car

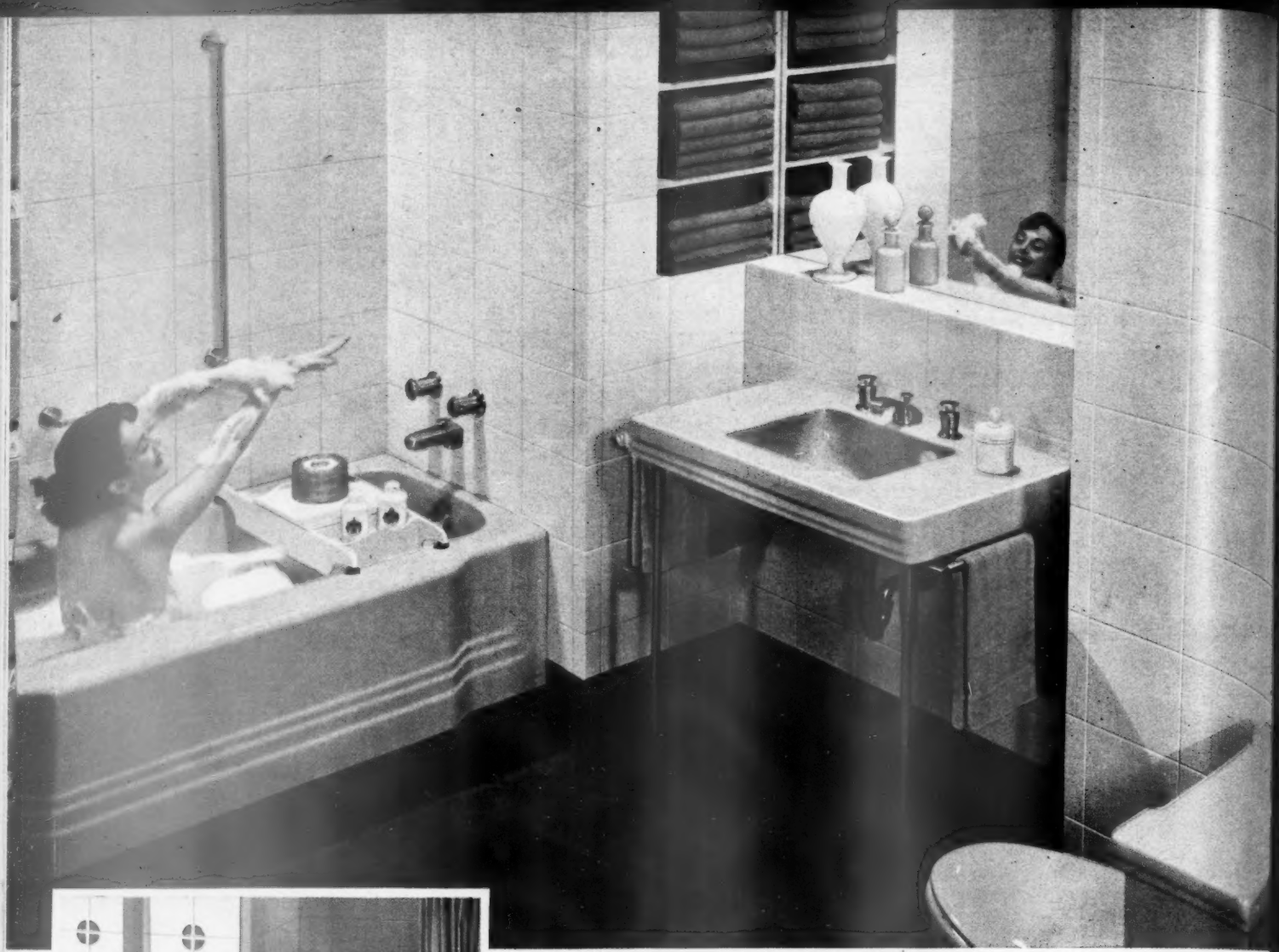
in years—the only *luxury-class* hardtop with four doors.

You'll see it in ultra-fashionable surroundings everywhere . . .

or if you wish, at any Oldsmobile dealer's showroom, now.

OLDSMOBILE NINETY-EIGHT DELUXE HOLIDAY SEDAN. A GENERAL MOTORS VALUE.

XUM



Brand-new Monogram fittings add extra smartness to this beautiful American-Standard bathroom. It costs as little as $4.13 a week.*

An extra bathroom in small space only 6 x 7 feet—with all the quality, beauty and color of modern American-Standard plumbing fixtures. Pay as little as $2.30 a week.*

Whether you buy, build or remodel, get the extra convenience of two American-Standard Bathrooms

Look to American-Standard for *real convenience* and *quality* in a modern, attractive bathroom. In the room above notice the roominess of the handsome Symphony lavatory, made of vitreous china . . . and the large 5½-foot Master Pembroke bath of satin-smooth enamel fused to rigid cast iron.

There's *more convenience* in an extra bathroom, too . . . and you can probably have one. For there's a variety of types and styles of American-Standard bathroom fixtures to fit your needs. One of these is the square Restal bath, shown at the left. It serves as both shower receptor and regular tub, in space measuring only 36 x 38 inches.

And in both bathrooms, you can now add a final touch of beauty with the new American-Standard Monogram fittings. They offer colored handles and can be personalized with your own initials. Or choose the new Quality fittings notable for their fresh, attractively-modern design.

For more information see your American-Standard retailer. He is listed under "plumbing fixtures" or "plumbing supplies" in the Yellow Pages of your phone book. Or mail the coupon to the left for a copy of the helpful, illustrated idea book. Plumbing and Heating Division of American Radiator & Standard Sanitary Corporation, Pittsburgh 30, Pennsylvania.

*PLUS INSTALLATION

American-Standard, Dept. PB-85
Pittsburgh 30, Pa.

Please send me your Bathroom Planning Book. Enclosed is 10¢ in coin to cover handling.

I am modernizing ☐ building ☐

NAME .....

STREET .....

CITY .....

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If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto.

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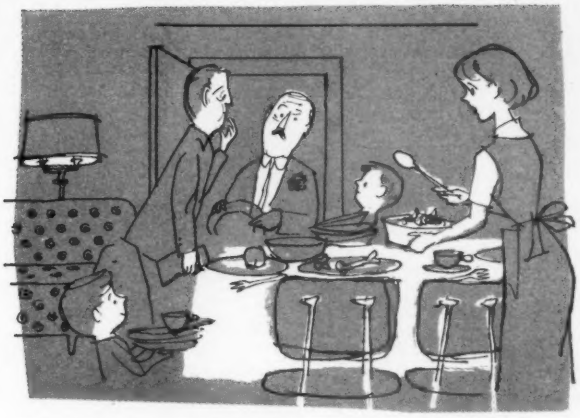
American-Standard PRODUCTS

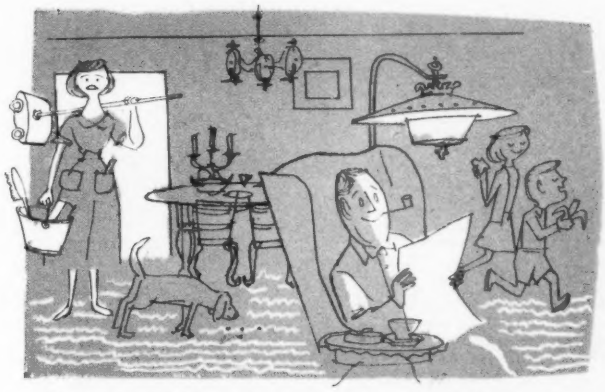
AMERICAN-Standard
BATHROOMS

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS & WALL TILE • DETROIT CONTROLS • KEWANEE BOILERS • ROSS EXCHANGERS • SUNBEAM AIR CONDITIONERS

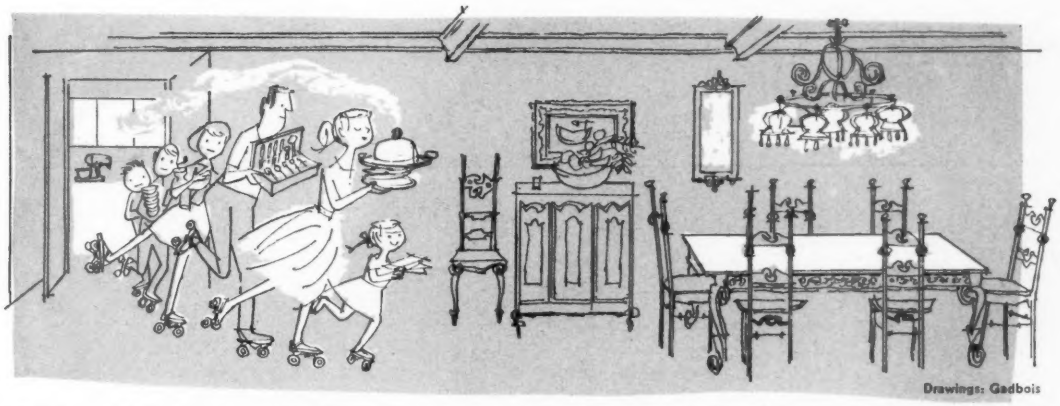
To learn how to eat in a subway or bird cage, you really can't beat our "compact" kitchen



"Front-door dining" does simplify the greeting, but just try visiting over a plate of cabbage



"Eating off the living room" has drawbacks for humans, but it's a trend any dog will relish



We'll go a long way to top Grandma's furniture! (Sure we will . . . it's our only place to eat.)

There's some basic thinking going astray in house planning. Families everywhere are fed up with the modern mad scramble in meal-taking. *Better Homes & Gardens* agrees, and gives you this first way out—

A place to eat in your kitchen!

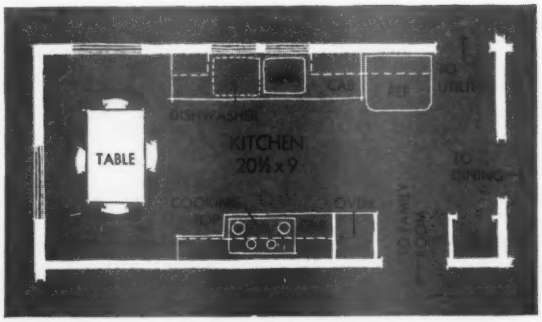
Photographs: Suter, Hedrich-Blessing. Architect: James C. Schnur. Decorator: Roberta Koll, Marion Heuer Interiors

Lucky you, if you can spare room for comfortable eating like this

In a corridor kitchen, cabinets and appliances are lined up on opposite walls. If possible, place all doors at one end so you don't get a traffic lane passing through your working center (see plan).

This arrangement in a medium-size kitchen will let you locate a dinette at the opposite end. A pleasant view will add to your eating pleasure.

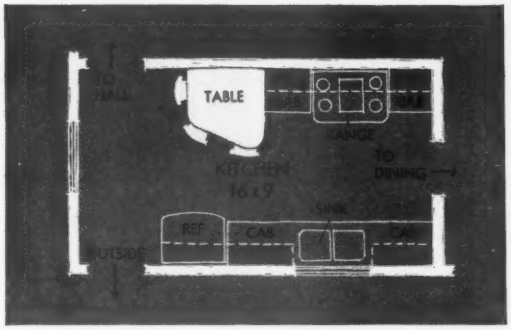
In decorating, try to create a simple, relaxing effect. Cool green with the white steel cabinets makes this room a restful place in which to work and eat.



Who says you don't need a place to eat in the kitchen? Experience tells otherwise

- Where there's no space in the kitchen for eating, research shows people will eat standing up! University of Illinois Small Homes Council found this true in its test dwelling.
- Most families eat in the kitchen when they have the space. The dining room (unless it's a family room) usually is used only occasionally or when guests are invited to dinner.
- Unexpected callers interfere with meals in the small, open dining-living combinations. And the lady of the house does not always like to clear the table right after eating.
- Mealtime get-together is still the most basic family activity. The kitchen that can be lived in unites the family.
- Today's house is a servantless house, so let's make sense. Kitchen eating space will save you time, work, and steps.
- In family-*less* kitchen, mother is shuttled off by herself while she fixes dinner. The family kitchen is the before-dinner gathering place, often offering television, games, books. Dining-room walls are coming out, opening this area to the kitchen, and comfortable furniture is added.

Corridor kitchens are best suited for end-of-room eating places

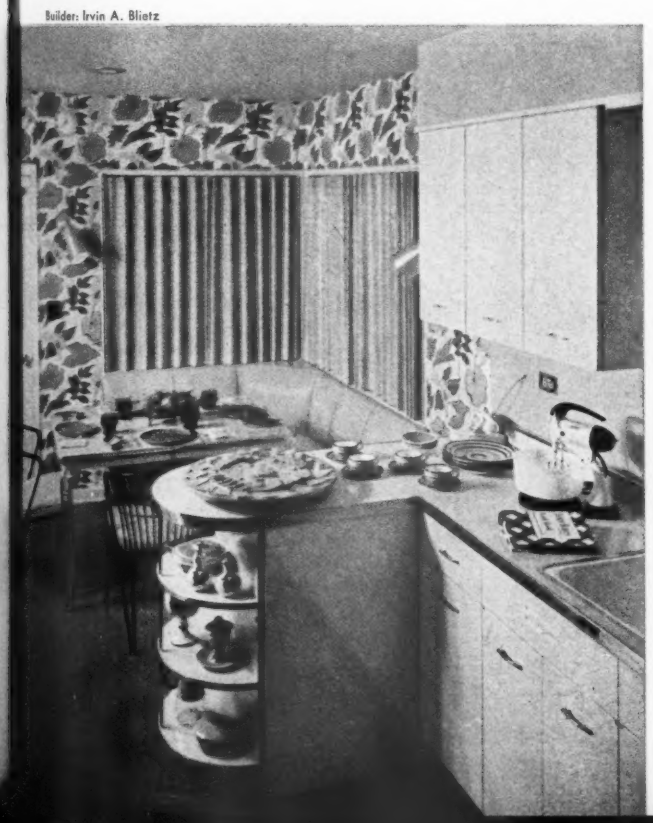


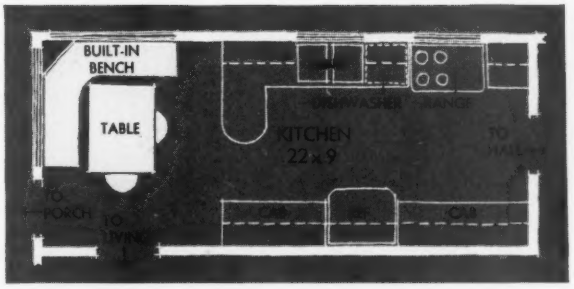
Add table to end of cabinet line-up

A small table next to a bank of cabinets takes just a little wall space, yet will offer a sit-down eating section. This free-form table sports a dash of the unusual. It's separated from the range by only a few steps, doubles as a convenient work counter.

Photograph: Ward. Decorator: Everett Brown, A.I.D.

Builder: Irvin A. Blietz





A peninsula carves out a dining spot

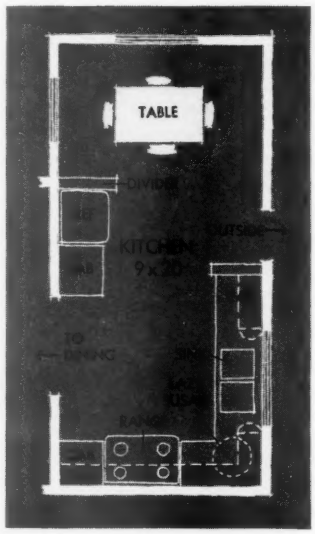
Built-in corner booth was chosen by Mr. and Mrs. Walter L. Cohrs, Winnetka, Illinois, for the end of their narrow kitchen. If your kitchen is a "longie," a counter divider will help to break it up into better proportions and set off an eating area. Built-ins usually take up little floor space.

More on next page

XUM

Photographs: Suter, Hedrich-Blessing. Designer: Doris A. Piper

Kitchens with L-shape

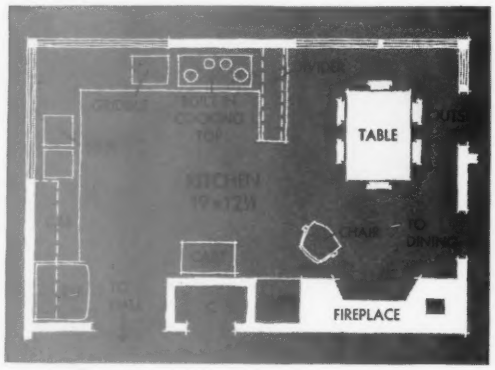


United, yet divided, is this arrangement

Perhaps you can gain an eating area like this by building onto or reorganizing your kitchen.

Here, a decorative planter-divider hints of "two rooms," yet does not block or confine. Refrigerator is short steps from both the kitchen L and table.

Kitchen is in the Lyle Atkins home, Cincinnati, Ohio.



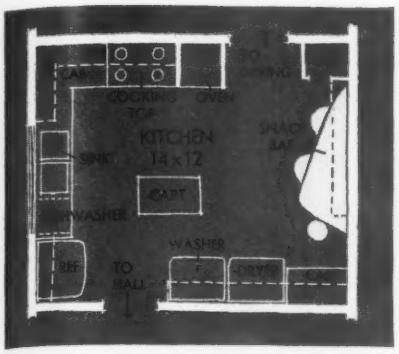
Family fun is the password in this cozy kitchen/dining room

Get more mileage from your kitchen eating area by bringing in take-it-easy features such as fireplace, books, radio, TV, comfortable chairs.

This Early American setup boasts a fireplace (see plan). Big stepsaver is a cabinet pass-through. Home of Wallace B. Curtis, West Los Angeles.

Photographs: de Gennaro. Architect: George C. Andersen. Decorator: Elizabeth Hardcastle, A.I.D.

work areas may free wall space for your dining and family activities



Designer: Virginia Woodbridge

A triangular table fills the bill for jiffy meals

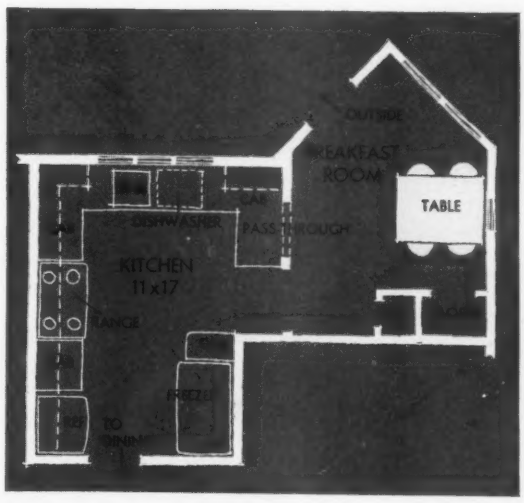
If your kitchen cabinets form an L, look to the remaining walls for an eating place.

If you need only a snack counter, you might fit it against one wall. Low-hanging cabinets can be placed above to hold condiments, napkins, and dishes.

Leftover wall might be used as space for a washer and dryer, as in the kitchen of Mr. and Mrs. Matt Stamey, Burbank, California (plan above). Eating counter can also serve as planning desk or sorting table for laundry.

Notice that with an L-plan, the traffic path is out of the work center.

Architects: Whalley and Gould. Decorator: Marion Heuer, A.I.D.



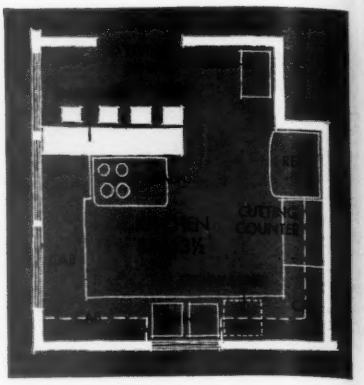
"Out-of-the-way but close by" is rule 1 for the dining area

A clever way to get roomy eating section near your kitchen is to plan area as an addition. A semipartition with pass-through like this cutout will save steps bringing food to table. The homeowners are Mr. and Mrs. Richard Hirsch of Highland Park, Illinois.

More on next page

If you have a U-kitchen, try to plan a handsome eating area outside the

Photograph: Reynolds, Photography, Inc. Architect: Kenneth Kendall

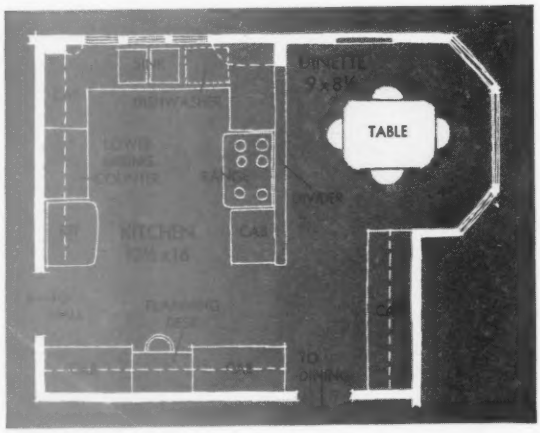


A case in point—two eating places in this home

Besides a spot in the kitchen for breakfasts and snacks, wouldn't you like another place for dinner and entertaining? Note spacious dining table in the adjoining room in this picture.

A snack bar fits into most kitchens, even when space is scarce. Try one of these plans: Attach bar to a peninsula, as shown here; use as a separate divider; or set against an unused wall.

Wide-vista view greets eat-bar snackers. Four can be seated comfortably; counter's within reach of range. Home of L. E. Slade, Des Moines.



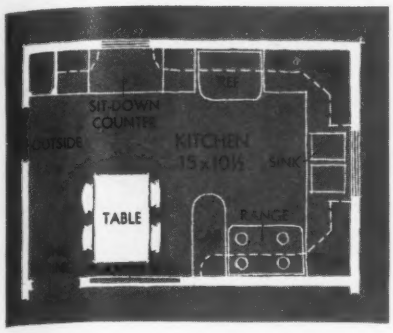
Why not add a bay to your kitchen to get eating space with elbowroom?

This remodeling is more extensive, but pays big dividends in eating comfort. Half-partition provides divider between U-kitchen and table, also is parking place for food en route, extra service area when entertaining.

Kitchen eating space is best close to dining-room door to keep same work pattern, avoid retracing steps, whether serving meals in kitchen or in dining room. Home of Louis P. Fiedlers, Highland Park, Illinois.

Photographs: Suter, Hedrich-Blessing. Decorators: Lubliner & Himmel

efficient work center



Kitchen's a top performer with cornered traffic, dinette

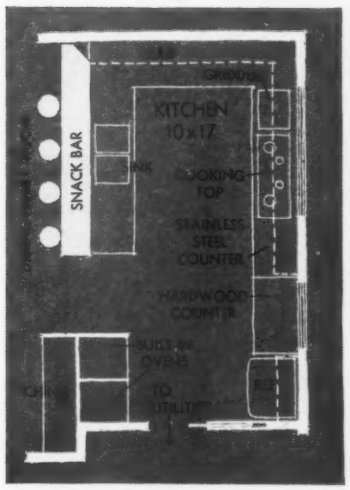
If you have a large kitchen like this, a sit-down table is a must. Table and chairs require more floor space than a built-in nook, but you'll find them more flexible to arrange for extra diners.

It's a good plan to hem in Mother's U-shape workshop with a peninsula, handy to the range for a serving counter. Have refrigerator close to table for refills on milk, last-minute salads.

This is the kitchen of Mr. and Mrs. Ehren Burow, Elgin, Illinois.

Designer: R. E. Liden

Photograph: Robert C. Cleveland. Designer: J. Merrill Gray



Peninsula teammates are eat counter and sink

For speedy cleanup after lunch, put your snack bar close to the sink. Counter top may be as narrow as 15 inches, but you may want wider one with room for serving.

Screen the view of open kitchens with a sliding bamboo curtain. Home of the Fred Marlows, Huntington Palisades, California.

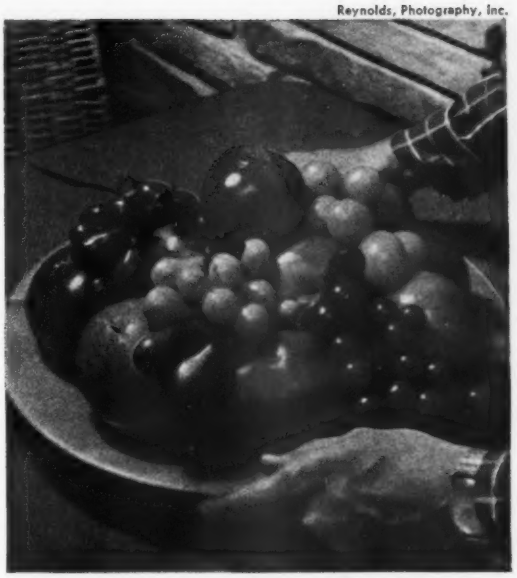
XUM

Summer highlights to remember

By Fleeta Brownell Woodroffe

NOTHING BEATS a camera record or a clipping when you have good things to remember. Colors, sizes, and shapes all stay with you. No strings need be tied to fingers as reminders of triumphs you want to repeat or of new plants and new ways you plan to try. Take these . . .

Reynolds, Photography, Inc.



Tomato surprise. Amaze your friends with a plate like this. What look like pears, plums, and cherries are all tomatoes, and mighty fine eating

←

Terrace adds a summer living room. Remember this? Last January, we gave all the details—reinforced precast blocks of concrete laid on sand by young Mr. and Mrs. Lauer, the owners

Photographs: de Gennaro; Hedrich-Blessing

Passion flower—a curious and beautiful half-hardy vine for viewing at close range. It climbs and flowers quickly once you set started plants outdoors. Give a support that permits it to hang

Rainbow for shade. Three real finds for shady or partly shaded spots are the new Rose Rainbow Coleus, exacum with tiny flowers and sweet breath, and a perpetual-flowering begonia of edging type

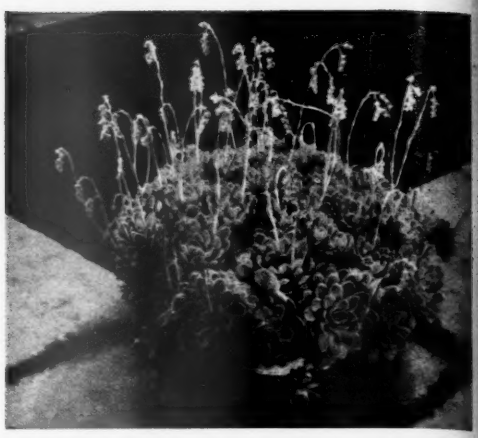
More on next page

XUM

Summer highlights to remember *continued*

Path of gold. Feel rich as old Croesus! Plan a walk like this one, edged thickly with the gold of calendulas or pot marigolds.

Flowers continue well into cold weather. Just shear back whenever plants spread out of bounds you've set for them.



Fascinating succulents. We agree it doesn't look it, but a potful like this must be grown, not carved. The coral-colored fairy hooks are flower stems. The rosettes are plants of echeveria metallica, very adaptable, but tender to frost

New colors for old favorites. At upper left is Daylily North Star with lemon-sherbet blooms. Cobham Gold is the Shasta daisy with the new Jersey-cream color. Next is Monarda Croftway Pink, as lovely in lamplight as here.

Flawless white gladiolus is June Bells. At right, jaunty floribunda rose, Jiminy Cricket.

→

Geraniums forever. Remember to buy wide pots big enough to accommodate three or more thrifty geraniums if you want showy color splashes like this.

Keep in full sun, if possible, and water daily, but stop before you risk danger of boggy soil.

This house is built around

Photographs: Hubbard

Back-yard terrace makes hot winds of summer more bearable. White chip roof reflects heat, too. Modular construction (each vertical framing member is a standard 4 feet from next) shows well here. Color panels accent natural wood. Center door leads to kitchen

By John Normile, A.I.A.

The plan tells the story of this month's Five Star home. One look shows how truly convenient the kitchen is. With the family room, it forms a unit that ties fun and food together. With a well-planned utility core, it divides active/quiet areas as well as a split-level or a house twice this size.

The central kitchen puts the lady of the house right with the family. It's just a few steps to front door, dining room, bath, or terrace. But this house was chosen for more than the kitchen. It's full of ideas—plan-wise, cost-wise, and otherwise.

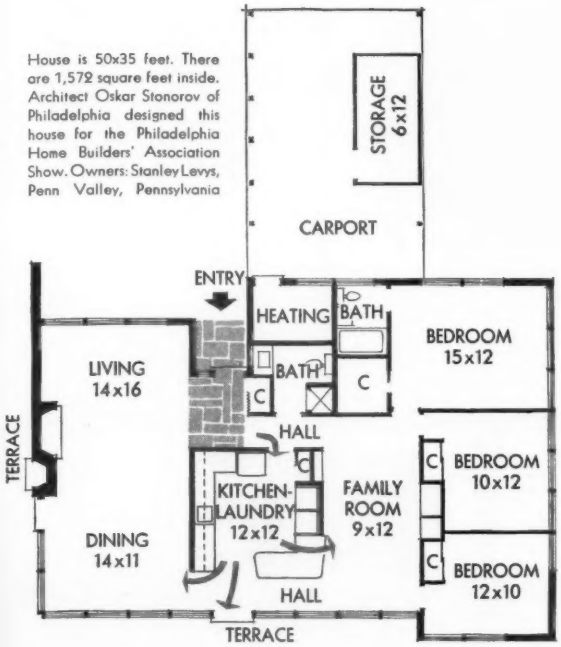
You can buy plans for this or any other *Better Homes & Gardens* Five Star home ®

See page 129

Flagstones continue from street to recessed entry, then inside through hall. Brick wall projects from house at right to screen large windows and support overhang

its kitchen

House is 50x35 feet. There are 1,572 square feet inside. Architect Oskar Stonorov of Philadelphia designed this house for the Philadelphia Home Builders' Association Show. Owners: Stanley Levys, Penn Valley, Pennsylvania



Here's the hub of the house—the kitchen. It serves three areas: dining room (down hall left), terraces beyond, and family room. It's next to, though hidden from, formal dining. Close to family room, cooking is like a group activity. Handy snack counter has sturdy tile base, easy-to-clean laminated-plastic top

One kitchen wall is devoted to laundry. Cabinets hold washday needs. Slatted screen opens to other household supplies. Counter top becomes work area when not in use for eating. An ironer fits underneath. Mother working here can watch children playing, or at naptime check their bedrooms which open off family room

Here are features that make Five Star 2508 a really outstanding plan:

▶ **Kitchen island.** Pivotal point of whole house, this host to cooking and laundry ties closely to family room. For serving, it's convenient to any eating area (arrows). Island effectively divides public and private portions of house

▶ **Utility core.** With no basement (see alternate basement plan, page 126), plumbing and heating are clustered here in one block. This means ease and economy of installation and upkeep. Furnace, meters can be serviced right from carport

▶ **Inside bathroom.** Three large bedrooms were made possible by locating one bath "inside" rather than in traditional location—between two bedrooms. Central location is convenient to all parts of house. And it serves as a powder room.

▶ **Modular interval.** This means framing house throughout in a standard unit of measurement. Here it's a 4-foot interval. (Note framing members of terrace wall shown on plan above and in picture at top of opposite page.) This device simplifies drafting, dimensioning, buying of materials, and construction

▶ **Other features.** Master bedroom's walk-in closet—a welcome return to an old idea. Closet wall that houses built-ins also cuts noise between family room and children's room. Private bath for parents. Easy access to all outdoor areas. Good hallway system. Workshop and storage space in carport

From dining area, your eye follows massive brick wall through living room out to shady front lawn. Cutout in overhang brightens view. Cove over window contains light trough. This gives soft illumination and brings ceiling down to scale. Door left leads to other terrace

More on page 126

Ideas for small rooms. Even in a small room, you can give your teen-age boy a combination living-bedroom like this.

The secret is a spacesaving trundle bed for guests and a combination desk-bookcase to unite all your child's study needs.

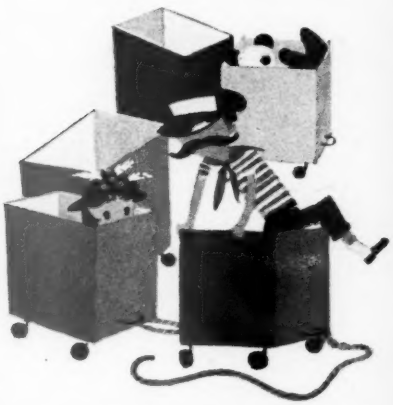
Remember, it's a boy's room and will be more appreciated with masculine colors like the earth tones used here.

Looking for ideas for children's rooms?

By Ben E. Graves

MOST authorities agree even a tiny baby should have a separate room. Sometimes this isn't possible if all the bedroom space is spoken for before the new addition arrives. You can give the baby his own sleeping area, however. Try partitioning a section of your bedroom with a curtain or folding screen, allowing for ventilation. Eventually, a child must have a room of his own or share it with a brother or sister. If you buy wisely, you can keep much of the original furniture through your youngster's growing stages.

Kids love bright colors. Drawers painted different colors can be used to train your child to put his shirts in yellow drawer, underwear in red one

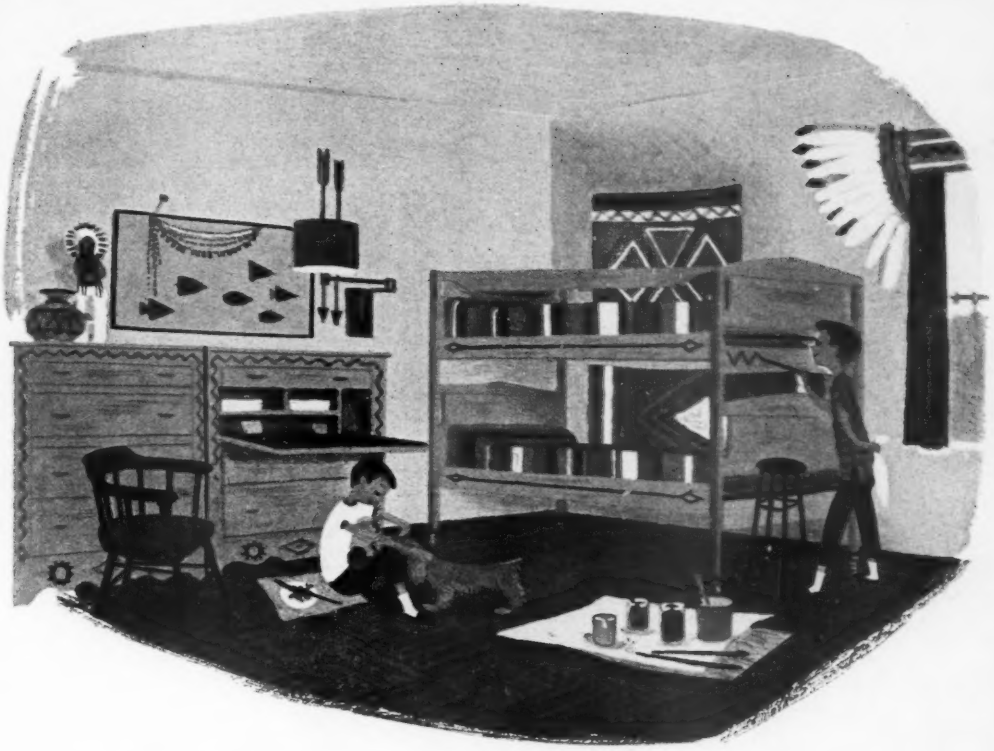


Calling all handymen! The toy boxes, open at top and mounted on casters, make wonderful movable toy-storage bins. Make them extra sturdy

Let 'em draw! Blackboard paint is a good idea when every inch of wall space is at a premium.

Just paint the back of a door —the kids will love it.

You don't have to use a door, of course. Paint a panel and hang it on the wall, or try painting an entire wall of your basement playroom. Then watch the fun!



Carefree rooms for boys. For the cowboys and Indians at your home, you'll like the new thunderbird furniture. The boys can paint the carved Navaho designs themselves. The complete kit is offered with the new furniture. Let the boys help you with the rest of the room's decorating, too. That's part of their fun

Drawings: Ric Howard

Color is inexpensive. This room is furnished with a low-cost add-to grouping. You could use unfinished furniture. Floor covering is a fiber rug—easy on the budget, too. Try adding individual touches like the unusual window treatment. All children like to collect, so give them a place to display all their prizes

Corner cupboard. This storage unit in a corner is a good spacesaving trick.

It's strong enough to be used as a seating piece long after the toy stage.

If a child can be proud of his room and there's a place for everything, neatness will come more naturally.

XUM

NEW YORK CITY

Broadway, Yankee Stadium, Fifth Avenue, Greenwich Village—they're all part of the five days your family can spend in the Empire City without straining the budget

By Stanley L. Englebardt

Last year, some 13 million people visited New York City. But countless others seem to agree with the novelist who said: "New York is like something out of this world; everything goes 10 times too fast—the elevators, the taxis, and the dollars."

Really, the Empire City is only as "fast" or expensive as you want it to be. A family of four with a limited budget can spend a five-day holiday in New York for less than $60 per person. You'll see Broadway shows, visit television studios, rub shoulders with celebrities on Fifth Avenue, and roam through world-renowned buildings. You can dine in exotic restaurants and visit colorful foreign neighborhoods.

The key to a full-value vacation is to make arrangements ahead of time. Before you leave home, you should have your hotel reservations, tickets for television and radio shows, plus Broadway shows.

The New York Convention and Visitors Bureau (500 Park Avenue) and the Hotel Association of New York (221 West 57th Street) can help you with hotel reservations.

Photograph: Burchman

1-Geo. Washington Bridge; 2-Polo Grounds; 3-Yankee Stadium; 4-Pier 90; 5-Sightseeing Yachts; 6-Madison Sq. Garden; 7-Mus. of Modern Art; 8-Rockefeller Cen.; 9-Times Sq.; 10-Grand Central

Write to them, telling the number in your party, the date and length of your visit, and what price you would like to pay for your rooms, and they'll tell you what is available. A moderately priced room in a convenient hotel should cost about $8 a day for two. For $2.50 extra, many hotels will place cots in the room for your children. Some offer a special rate when connecting rooms are desired.

The New York Convention and Visitors Bureau can also help you obtain free radio and television tickets. But give them two to three months advance notice on popular shows. (Or write direct to the networks.) The Bureau is a clearinghouse for all sorts of information, and they'll send you free maps and guides on request. Use it as your central headquarters; they'll treat you courteously and efficiently.

If you want to purchase tickets for a Broadway show, mail a check or money order to the theater and specify the seats you want and the date. (Include an alternate date.)

With hotel reservations and theater tickets in your pocket, you're ready for a holiday in New York. You have a choice of 12 major railroads, 40 buslines, 30 airlines, or the family car to bring you to Manhattan. If you plan to use your car, be forewarned: You'll run into traffic and parking problems. You can leave your car in a parking lot ($2.50 or more for 24 hours), however, and use the city's transit facilities. City buses and subways are inexpensive (subway fare 15 cents, buses 13 or 15 cents, depending on the line), and they're good for sight-seeing. Transit maps—posted in subways and in the front of the Classified Telephone Directory—are easy to follow.

First day

A good introduction to the city—if the weather is clear—can be had from the 102nd floor Observation Tower of the Empire State Building. A bus to 34th Street and Fifth Avenue will lead you to the building, and the express elevators will whisk you up 1,248 feet.

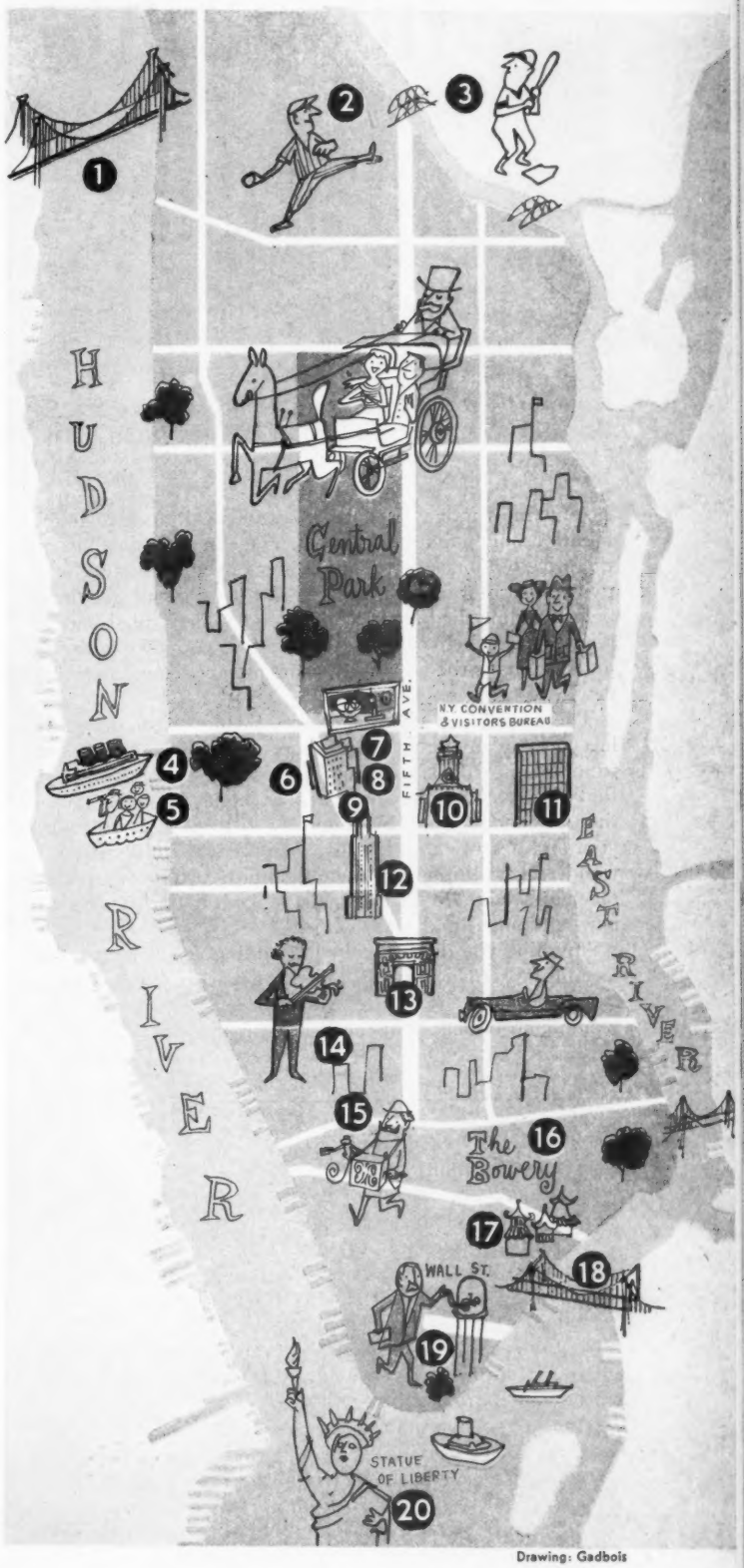
Looking north, you'll see the needlelike top of the Chrysler Building, the city's second tallest, and Rockefeller Center, a cluster of 15 modern structures. In the center of Manhattan, the large green patch is Central Park; above the park, the crowded tenements of Harlem, and still farther up, the borough of the Bronx.

To the south—on lower Manhattan—a tight group of skyscrapers jut like stubble on a man's chin. Beyond them is the famous borough of Brooklyn, often called the "dormitory of Manhattan."

To the east, you'll see the stark stone and glass of the United Nations buildings, then the East River, and beyond it, Queens, another borough.

Looking west, you'll see the majestic Hudson River—named after the discoverer of Manhattan, Henry Hudson.

After this orientation, walk north on Fifth Avenue to Rockefeller Center. (You'll find a good [*Turn to page 118*



Drawing: Gadbois

11-UN Building; 12-Empire State Building; 13-Washington Sq.; 14-Greenwich Village; 15-"Little Italy"; 16-Bowery; 17-Chinatown; 18-Brooklyn Bridge; 19-Wall Street; 20-Statue of Liberty

How to bring an old house up to date

A small bungalow goes all out Modern, a pseudo-English house turns Colonial. Your house may be here, too—and with it ideas for your remodeling

By Curtiss Anderson

Sometimes money is hard to come by, but remodeling money is only painful by degrees. You can get a start just on the price of a bucket of paint. You can wait two months or two years (after all, you've lived in the house all this time) before raiding the budget again. You can do it all at once—hiring outside help or doing it yourself as you have time and money. That's the advantage remodeling has over building new.

There are other advantages, too. Fixing up the old place lets you stay among your neighbors, doesn't uproot children from present schools and friends. If you like the kind of space that's impossible to buy for the same money in a new house, then remodeling may be your way to have it. If you take your architecture nostalgically, then the way to sustain such wonderful tradition is to make the house you have a better place to live in—refine it outside, make it better inside with new equipment and ideas.

Anything you do in the way of adding rooms or general face lifting should result in increased market value of your house. Get an estimate from a local contractor on all the repairs and replacements needed. Then go to it!

THIS BUSINESS OF UPDATING houses is more important than you'd think today—community-wise, nationally. Because just beyond *your* neighborhood, close to the heart of your city, is another into which you don't want yours to blend. A neighborhood of little stores, big gas stations, rented rooms, beginnings of blight. And beyond that neighborhood is still another, a truly blighted belt surrounding shops and offices.

One of these neighborhoods rests on, depends on another in a layered fashion, and the bottom must more closely approach the top if the real-estate values at the top are to maintain. *Better Homes & Gardens* believes, then, that it's going to take more than just your family working with your home in your neighborhood to effect a solution. We'd like you to know more about a citizen's organization known as ACTION (American Council to Improve Our Neighborhoods). You may want to talk up ACTION among any present civic club—or form a special citizens' group. For information, write ACTION, Box 462, Radio City Station, New York 20, N.Y.

PROBLEM: **Porch only creates dark living room; dormer is too small**

SOLUTION: Big, open front porch was removed in favor of a better light and view for living room. Added was the big bay window. Above, the shed-roofed dormer was expanded into a full-width overhanging gable, allowing two more good bedrooms upstairs. Gray stucco exterior was cemented over and painted white like new horizontal clapboard siding above it

Architect: Ivan Peterson. Owners: Mr. and Mrs. Michael Pauly. Data: Jessie Walker

Architect: Martin Kermacy. Owner: Andrew Johnson. Data: Jessie Walker

PROBLEM:

Any pleasant view is worth making as much of as you can. Here, small windows and misplaced living area completely lose advantages of a site on a lake front

SOLUTION: Revamping appears revolutionary, yet involves few major structural changes—added length and width to gain large glass-walled living room. By angling added area, glass end walls face view, and commonplace regularity of windows and walls of original house is relieved.

Flagstone terrace laid on concrete slab is cantilevered from original foundation. Old siding was replaced by smooth cypress. Greatest change in appearance results from broad overhang and shift from gable to hip roof. Wide eaves around entire house shelter floor-to-ceiling windows and wrap-around terrace.

PROBLEM: High, pinched roof lines, narrow wings greatly exaggerated shape of house

Photographs: Hedrich-Blessing. Owners: Mr. and Mrs. Guy McCorison

SOLUTION: High-gabled two-story became pure Georgian in the hands of Architect R. E. Kelly of Neenah, Wisconsin. Walls across front were brought out flush, enclosing a small, open front porch (which became entrance hall). Better view and daylight came with addition of huge bay window and massive, small-paned window at side of house.

High gables where they served no purpose were broken down to smarter hip-roof dimensions. Projected wing at side (right) was brought out still further. And look what happened with wider horizontal siding, bolder cornice line, shutters, and paint!

More houses on next page

How to bring an old house up to date *continued*

Photographs: Hedrich-Blessing. Architect: Richard Taylor. Owners: Mr. and Mrs. Frank Lalley. Data: Polly Cramer

PROBLEM: **House had unattractive high, narrow front, sagging front porch, blistered and peeling paint**

SOLUTION: To bring house down to scale, area above new cornice was painted solid white, while main body of house was painted gray-green. Then lot was graded up to hide high foundation.

Old front porch was torn off. Windows and entrance door are new, but in same openings as original house. Transom glass and black iron rail set off new entrance. Shutters painted in trim color complete transformation. Wing at left was added later.

PROBLEM: **House had a double on almost any average city block. Porch was seldom in use and made the house look smaller**

Photograph: de Gennaro. Owner: Mr. and Mrs. G. A. Forrester

SOLUTION: First, owners swept away little protruding roof and two support posts of small porch, leaving only concrete steps and high porch foundation. They bricked around old porch and continued brick facing full across house, adding 5 feet to width at one end.

Flat canopy (2 feet deep), supported by solid wall at one end and louvered uprights at other, shelters front. Canopy makes house appear lower and adds width. New entrance door and stucco complete changes.

PROBLEM: Pseudo-English house gloomily announced its age

Photographs: Hedrich-Blessing. Architect: Rollin Rosser. Owners: Mr. and Mrs. Charters Maple. Data: Polly Cramer

SOLUTION: First order of business was new bay window replacing four tight little windows on living room. Pattern of brown-stained laths overemphasized steep gables. Laths were removed, and stucco was covered over with siding and painted white to tie with new work on lower floor.

Owners converted garage to family room and closed open porch for study. English Tudor look was erased by carrying roof line to end of garage and dropping false buttresses. Entry porch was walled in and covered by new roof along with small open porch.

Architect: Robert Isphording. Owners: Mr. and Mrs. Arthur Boylan. Data: Polly Cramer

Photograph: de Gennaro. Owner: Mr. and Mrs. G. A. Forrester

PROBLEM:

Only entrance was at side, giving no access to rear. Low grade line at rear made area even less usable. Three materials (stucco, brick, and shingles) chopped up bulky exterior

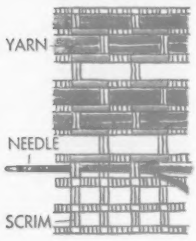
SOLUTION: Unity of materials and colors helps tie house together, giving it bolder, more-solid massing. Subtle change (roof was raised to line of existing dormer) improves balance and proportion of house.

To make something of outdoor areas, the owners raised grade level at rear. They then built porch and brick-paved terrace—entirely by themselves. Owners let porch roof double as sun deck.

They also did all the painting of shingles and new siding. Side entrance was closed off, and opening to outdoors was added through new porch. With all this, basic shape of house is unchanged.

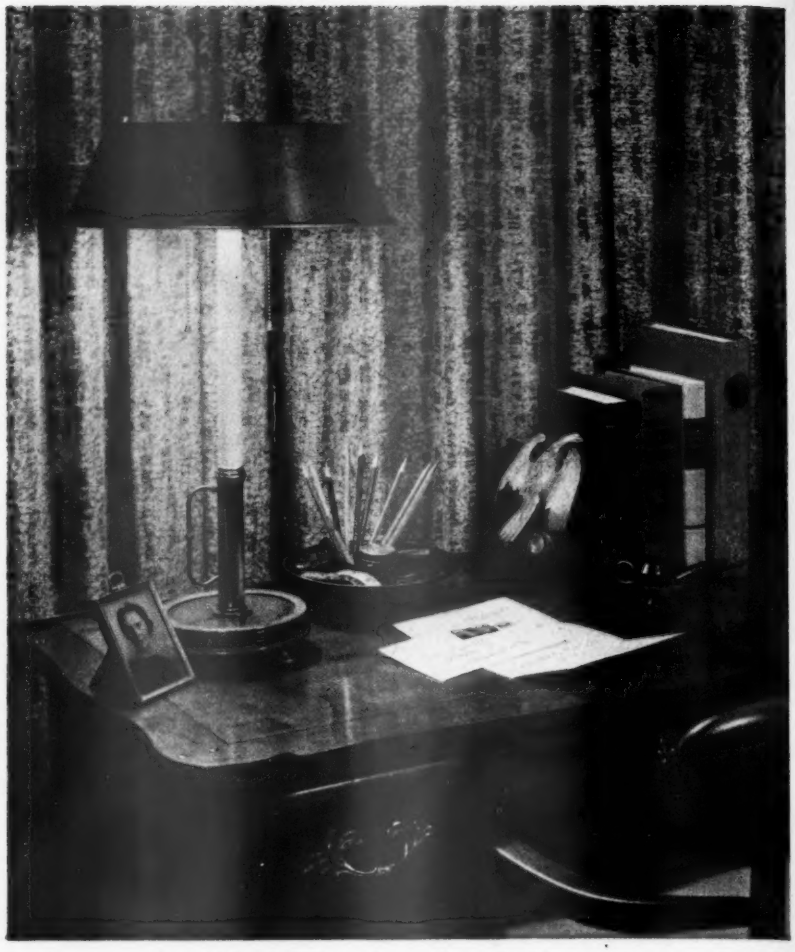
More houses on page 116

Photographs: Hopkins



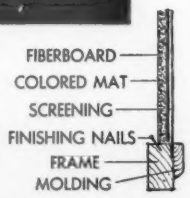
No-loom weaving. These striking pillow covers show off an exciting new way to weave your own fabrics. It's quick and easy, and what's more, takes no special loom.

Use knitted curtain "scrim" or mesh as base, and work in strands of bright yarn as diagramed.



Desk accessories. A plastic TV snack tray from the 10-cent store turns into the handiest hold-all we know. Paint it and add writing equipment. Cost—under $.50. The eagle bookend is a flagpole topper, anchored now on a walnut block

Wall screen. This handsome gallery of photographs was an ordinary screen-door panel. But sprayed white, backed with fiberboard, it makes an eyecatching background for family portraits and snapshots —(Christmas cards, too!) Mount your photographs with map pins



Perfume glamour. A glass dome, designed for toast or cheese, doubles elegantly for your perfume collection. Cost of the dome, about $1.65.

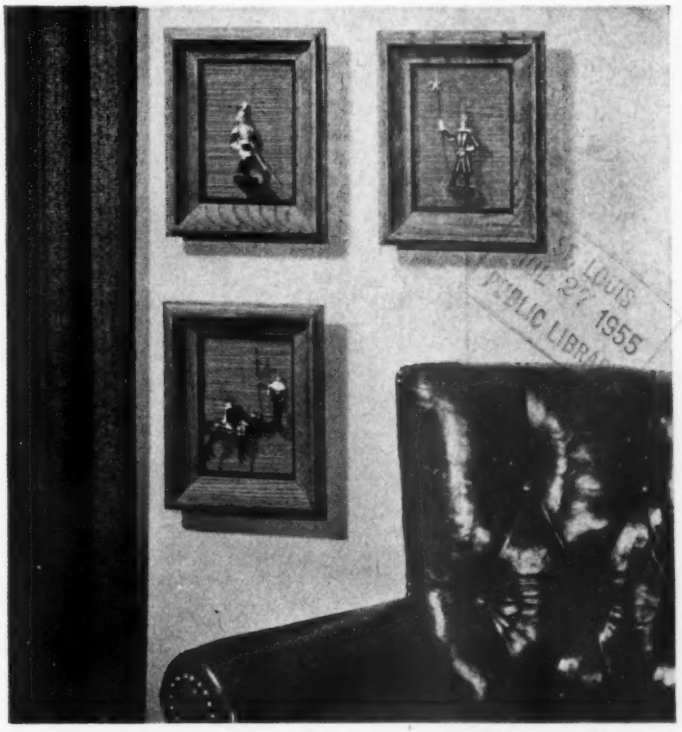
To make the base, cut a wooden disc from scrap lumber. Mount on drawer-knob feet. Paint it white, stud it with tiny metallic stars, and finish by adding a colorful circle of paper or felt.

You can decorate with ideas!

By Florence Byerly

BRIGHT IDEAS like these transform simple objects. They show how, with just a little time, you can turn picture frames, place mats, dimestore plastics into clever and colorful low-cost accessories. Extras like these add fun—and the frosting—to decorating. They're the imaginative spark that you give to your home. Try your hand at adapting them. They're excitingly easy, effective, and inexpensive to make.

Treasure tray. Three once-upon-a-time cigar boxes make a smart dresser-top sectional. Boxes come with brass locks. You add paint, lining, and a tray base



Hobby hang-ups. Mount the collector's favorite toy soldiers or chessmen against a simple matchstick place mat. Cut mat to fit and attach figures with wire or thread. The cost of our trio—$2.10

Records in the spotlight. Newest albums are decorative gems. Slip the beautiful art reproductions from album covers and arrange on the wall. Both of the pictures shown here in simple unfinished frames are from new hi-fi albums

ST. LOUIS PUBLIC LIBRARY JUL 27 1955

Perfect summer favorites!

THESE ARE THE BIGS in the August popularity poll of good eating. Before your eyes is first choice, coast to coast, for a porch dinner. On the next four pages are cool-off salads for lunch or supper, North Pole desserts and beverages. Try our recipe "bests"

By Myrna Johnston

Perfect fried chicken!

With Perfect Fried Chicken: roasting ears, Perfect Potato Salad, Deviled Eggs, Twisty Rolls, Limeade—and ice cream, of course

Perfect Fried Chicken

¾ cup enriched flour
1 tablespoon salt
1 tablespoon paprika
¼ teaspoon pepper
1 2½- to 3-pound ready-to-cook frying chicken, disjointed
Fat

Combine flour and seasonings in paper or plastic bag; add 2 or 3 pieces of chicken at a time and shake. Place on rack to let coating dry. Heat fat (¼ inch deep in skillet) till it will sizzle a drop of water. Brown meaty pieces first; then slip in others. Don't crowd (use two skillets, if needed). Brown one side slowly; turn—use tongs so not to pierce. When lightly browned, 15 to 20 minutes, reduce heat; cover. (If cover isn't tight, add 1 tablespoon water.) Cook until tender, 30 to 40 minutes. Uncover last 10 minutes to crisp. Makes 4 servings. *Note*: For extra crustiness, add ½ cup fine dry bread crumbs to flour for coating.

Photographs: Snook, Photography, Inc.

More favorites on next page

Perfectly wonderful potato salad!

To rate tops, a potato salad must have all flavors blended to mellow goodness, be just the right tartness—like this

Perfect Potato Salad

- 2½ cups sliced cooked potatoes
- 1 teaspoon sugar
- 1 teaspoon vinegar
- ½ cup chopped onion
- 1½ teaspoons salt
- 1½ teaspoons celery seed
- ¾ cup mayonnaise
- 2 hard-cooked eggs, sliced

Sprinkle potatoes with sugar and vinegar. Add onion, seasonings, and mayonnaise; toss to blend. Carefully "fold in" eggs. Chill. Serve in lettuce-lined bowl and garnish with parsley, sliced radishes, cucumber, and extra egg slices, if desired. Makes 4 servings. *Note:* For extra crunch and a change of pace, add ½ cup sliced celery and ¼ cup sliced sweet pickle.

Deviled Eggs

- 6 hard-cooked eggs, halved lengthwise
- ¼ cup mayonnaise
- ¼ teaspoon salt
- Dash pepper
- 2 teaspoons prepared mustard
- 1 tablespoon finely chopped celery
- 1 tablespoon finely chopped stuffed green olives (optional)
- 1 tablespoon finely chopped green onion

Remove egg yolks. Mash and combine with remaining ingredients. Refill [*Turn to page 89*

Summer-salad luncheon!

Cottage-cheese Delight bordered with Banana Cuts and juicy fruits. Spoon Pineapple Dressing over. Serve with slices of Orange Walnut Bread and cups of coffee

Cottage-cheese Delight

2 cups drained large-curd cream-style cottage cheese
¼ cup pistachio nuts
½ cup halved seedless grapes
¼ cup mayonnaise
Salt

Lightly mix cheese, nuts, grapes, and mayonnaise. Add salt to taste. Garnish with cluster of grapes, if desired. Makes 4 servings.

Banana Cuts

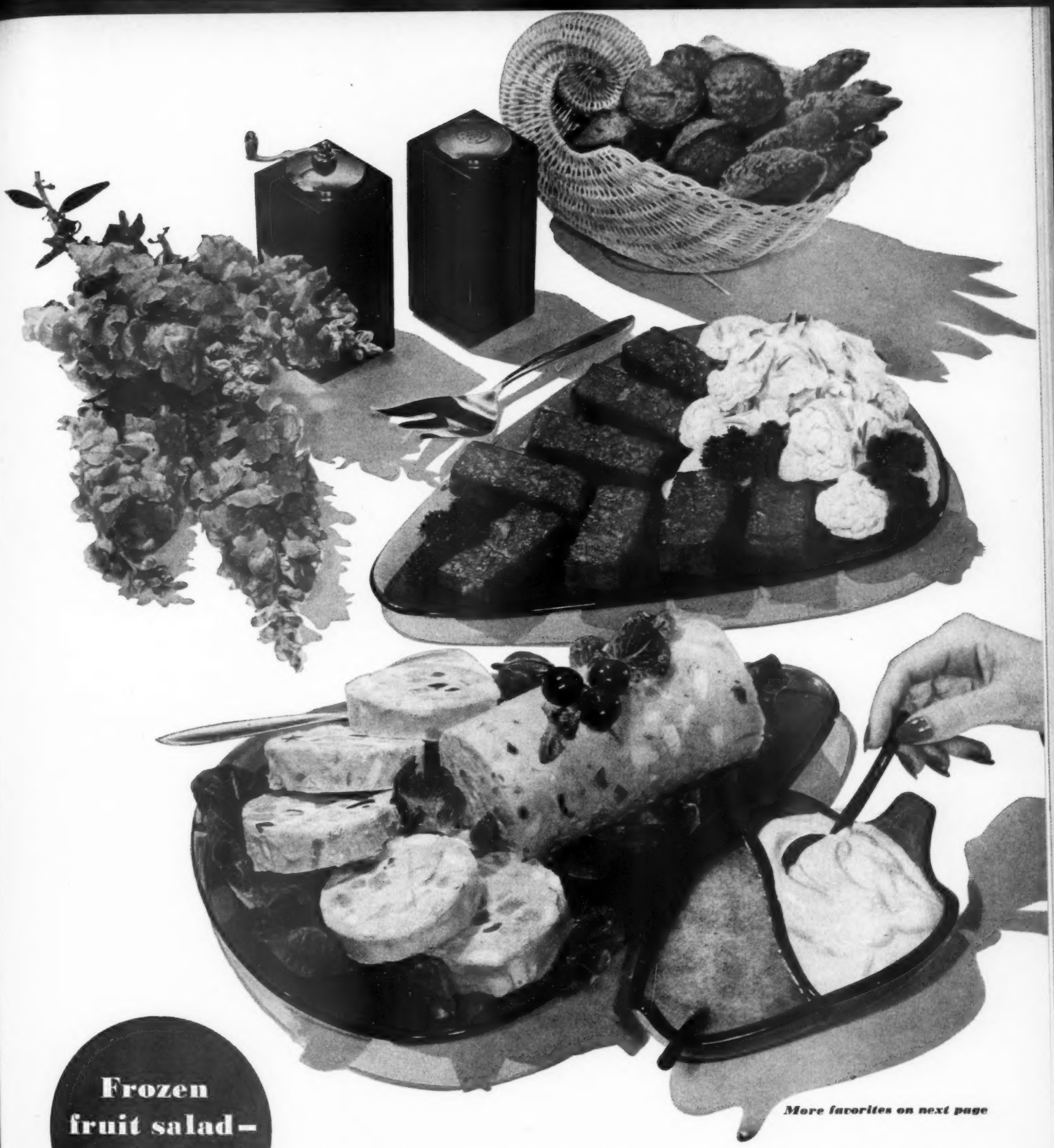
¼ cup honey
1½ teaspoons lemon or lime juice
3 firm-ripe bananas
1 cup shredded coconut, toasted

Combine honey and lemon juice. Peel bananas, and cut diagonally in thirds. Dip banana in honey mixture; then roll in coconut.

To toast coconut: Spread shredded coconut in thin layer in shallow pan. Place in moderate oven (350°) and toast until delicately browned, 10 to 15 minutes. (Stir coconut or shake pan often, to toast evenly.)

More recipes on page 79

Photographs: Snook, Photography, Inc.



More favorites on next page

Frozen fruit salad—perfection!

Help yourself to a round of Frozen Fruit Salad to go with the Glazed Meat Bars and the Cauliflower With Cheese Sauce

Frozen Fruit Salad

2 3-ounce packages cream cheese
1 cup mayonnaise
1 cup heavy cream, whipped
1 No. 2½ can (3½ cups) mixed-fruit cocktail, well drained
½ cup drained maraschino cherries, quartered
2½ cups (about 24) diced marshmallows

Soften cream cheese; blend with mayonnaise. Fold in remaining ingredients. (For delicate color as in above picture, add a few drops of maraschino-cherry juice or red food coloring.) Pour salad mixture into two 1-quart round ice-cream or freezer containers (or see page 79 for other containers). Freeze firm, about 6 hours or overnight. To serve, slice in rounds and place atop crisp lettuce. Pass mayonnaise and Celery-seed Dressing. Makes 10 to 12 servings.

This make-ahead salad is so luscious and rich, no need to bother with dessert. This is it!

More recipes on page 79

Perfectly elegant banana splits!

Every generation thinks it discovered banana splits. Today's fans claim the sundae-sauce brigade as their "find"

Banana Splits

For each serving, slice a banana in half lengthwise and turn cut side up. Top with large scoop of vanilla ice cream in center and one scoop each of strawberry and mint-chocolate-chip ice cream on either side. Top vanilla ice cream with marshmallow sauce and broken California walnuts. Serve with gooey-good go-withs as in picture: Left to right—Minted Pineapple Sauce, Chocolate Marble Sauce, sugared sliced strawberries, Caramel Sauce.

Chocolate Marble Sauce

1 cup sugar
½ cup light corn syrup
1 cup water
3 1-ounce squares unsweetened chocolate
1 teaspoon vanilla
1 cup evaporated milk
• • •
1 cup marshmallow creme
1 tablespoon water

Combine sugar, syrup, and 1 cup water; cook to soft-ball stage (236°). Remove from heat; add chocolate, stirring until melted. Add vanilla. Slowly stir in evaporated milk. Cool slightly. Blend marshmallow creme and 1 tablespoon water; stir into chocolate sauce just until marbled. Makes 3 cups.

More recipes on page 101

Photographs: Snook, Photography, Inc.

Tall, cool drinks—so refreshing!

Circling right: Triple Orange Cup, Chocolate Malted Milk, Pink Cherry Soda, Fruitti-tutti Ginger Ale, Cranberry Punch, Lemon Zingo, Apricot Float, Perfect Iced Tea

Triple Orange Cups

For each serving, cut slice from blossom end of orange. Scoop out pulp and white membrane with spoon (save to use in fruit cup or salad). Place small scoop orange sherbet in each orange cup. Fill with chilled orange carbonated beverage. Serve at once with short straws (or cut long straws in half).

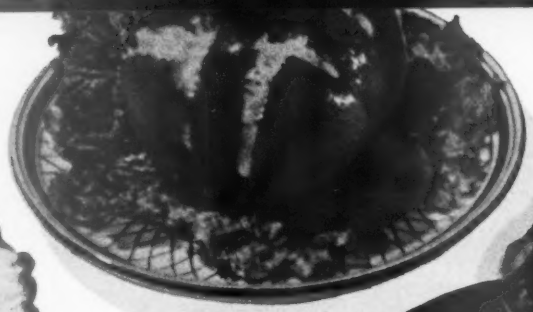
Chocolate Malted Milk

½ cup milk	1½ tablespoons malted milk
1½ tablespoons instant cocoa	5 scoops vanilla ice cream

Combine milk, cocoa, malted milk, and 3 scoops ice cream; beat well with electric mixer or rotary beater, or blend 1 minute in electric blender. Pour into two 8-ounce glasses; add another scoop of ice cream to each.

More recipes on page 101

Chicken Supper Salad —a five-decker



Bandbox Tomato—inside is a tasty macaroni salad!

Garden Salad—tomato duet

TOMATOES

Fresh, tangy flavor, glorious color—all yours for the taking! Try our latest styles in tomato salads

Help yourself to a luscious Seafood-Tomato Accordion

All about these salads, plus recipes, page 87

Tomato Stuffed With Shrimp

It's a tomato-festival buffet salad

Tomato-flower Salad— red petals, gold center

Cool appetizer tray —a Tomato-go-round!

Snook, Photography, Inc.

67 Taste-tested recipes

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When it's tomato time, why not feature them in a basket wheelbarrow? Use big red and yellow tomatoes at the base, interspersed with little yellow pear and cherry varieties. Top with a sprig of tomato vine bearing flowers and tomatoes. Use Napoleon Ivy pattern dinnerware and Silver Rhythm flatware on a green cloth with tomato-red napkins

The roastin' ears are here! Save half a dozen of the best ones for your table. Use a big, 5-inch needlepoint holder in center of a cake plate. Open husks so half of the kernels show. Press each ear onto needlepoint. Clip off black ends of corn silk, leaving fresh bronzy ones. Serve your "eating" corn in some little individual baskets. Plaid cloth lends country air

Photographs: Hopkins

Try these table arrangements—

RIGHT from your garden

Here's a chance to show off your bumper garden crop! Use 'em as bright centerpiece decorations. Then pick up their gay tones in your attractive table accessories

By Fae Huttenlocher

Invite your friends over for a tropical supper. Use a blond boat basket with two colorful papayas and one bright avocado. Garnish with clipped hibiscus blossoms and foliage. Slip in red caladium leaves. Ivy Hall pattern china repeats warm colors

For easy summer days...

Perfect Rice Without Cooking!

1. **It's prepared instantly.** Just add Minute Rice to boiling water!
2. **It's trouble-free.** No steaming! No boiling! No draining! No sticky pans!
3. **It's foolproof.** White, fluffy delicious rice—perfect every time!
4. **It's just plain good eating**—wonderful for warm-weather menus—it cuts down kitchen time!

Product of General Foods

BETTY CROCKER OF GENERAL MILLS

"The 4th Meal –that's for friends and fun!"

The 4th Meal's easy . . . and the 4th Meal's fun . . . when you ask the people you like best. And serve the good things they like best. 'Specially good things like these quick and easy surprises you make with our good Betty Crocker Cake Mixes.

You add two fresh eggs to most Betty Crocker Cake *Mixes* so your cake will bake up homemade big and light. (Our GingerBread Mix needs no eggs. Our Betty Crocker Angel Food Cake Mix contains the whites from 13 farm-fresh eggs!)

Pop any of our cake-mix cakes in the oven while you're doing the dishes. Your cake will be ready to eat for the 4th meal.

If friends ask you for the recipe . . . say it's one of Betty Crocker's! Because we put the same good ingredients in our mixes that you'd choose yourself . . . things like fine vegetable shortening, good flavorings, triple-sifted Softasilk Cake Flour. And, of course, you know why we ask you to add eggs in some of our mixes . . . because so many women keep telling us they prefer fresh-egg cakes!

Maybe you or the children would like to bake up one of the surprises on this page. Why not tonight?

Betty Crocker

P. S. Have you tried our NEWEST flavors—Peanut Delight and Chocolate Malt?

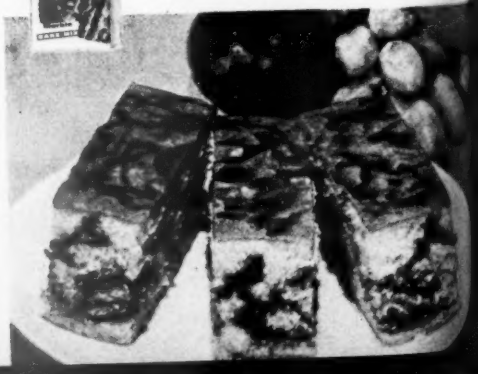
Clock Cake. Set the hands for the time you'll serve it! Fun—and so easy—Betty Crocker Yellow Cake Mix bakes up luscious and tender. Then smooth on sweetened whipped cream and make a "clock" with strawberries or candy.

Betty Crocker says: "I guarantee a perfect* cake

Angel Food Party Plate. Angel food's everyday-easy to make with our Betty Crocker Angel Food Cake Mix. 13 farm-fresh egg whites in the mix!

Dip 'n Swirl Cupcakes. Start with Betty Crocker Honey Spice Cake Mix. Then make 7-minute frosting, flavor with grated orange rind. Dip each cupcake in the bowl and twist!

Marble Cake Fingers. Use our marvelous new Betty Crocker Marble Cake Mix! Mix it in just one bowl! Bake in oblong pan. Cut in fingers 2" long. Serve with fresh fruit.



every time you bake—*cake...after cake...after cake!*"

*PERFECT? Yes, we DO mean perfect. If a cake you bake with a Betty Crocker Cake Mix is less than perfect, mail the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Chocolate Ice Cream Sandwich. Bake *Betty Crocker Chocolate Devils Food Cake Mix* in oblong pan. Cut in squares, split, fill with ice cream. Serve with fudge sauce.

Gremlin Cake. It's a square of white cake, made with our *Betty Crocker White Cake Mix*, topped with lemon pudding—and a little pixie made of maraschino cherries.

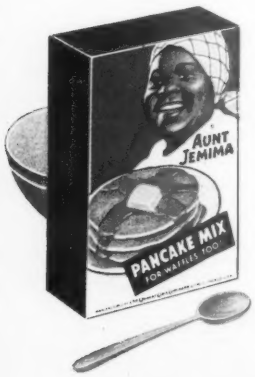
Zoo Cookies. Be ready for 4th Meal fun. Our *Betty Crocker GingerBread Mix* makes the best ginger cookies—see recipe on package. Youngsters love 'em!

HOW TO GET A FINE GRILL AT A SPECIAL PRICE

Handsome black grill with red wheels, has 15½-inch steel bowl, removable for table-top use. Nickel-plated grill is adjustable. Legs hinged for easy storage, carrying. Usual retail value $7.95, yours for only $4.95 with a box-top from Aunt Jemima Pancake or Buckwheat Mix. Send name and address with cash (not stamps) and Aunt Jemima box-top to Grill, Box 5008, Chicago 77, Ill. Offer expires Dec. 31, 1955.

Good idea? Ask any man who has ever been a Boy Scout!

So easy, so good for a COOK-OUT... pancakes with matchless Aunt Jemima flavor



The makings for Aunt Jemima Pancakes are portable as can be . . . dry milk or a can of condensed milk may be toted along easily, then mixed with water and Aunt Jemima Pancake Mix when it's time to eat. Even first-time woodsmen turn out perfect campfire pancakes, the Aunt Jemima way.

Four flours . . . wheat, corn, rye, and rice, are blended together in the secret Aunt Jemima recipe, for pancakes with flavor you can't duplicate in a home-made batter, or get in any other mix.

Enjoy that flavor with an outdoors-sharpened appetite. Have an Aunt Jemima Cookout, the first nice day!

ON THE HIGBEE PLANTATION "SUMMER PORCH" Aunt Jemima would often fix her matchless pancakes for guests to enjoy on the shady lawn. The fun, fresh air, and famous flavor all combined to give everyone an especially happy time.

Summer salad luncheon

Begins on page 68

Pineapple Dressing

⅓ cup sugar
4 teaspoons cornstarch
¼ teaspoon salt
1 cup unsweetened pineapple juice
¼ cup orange juice
3 tablespoons lemon juice, fresh, frozen, or canned

• • •

2 beaten eggs
2 3-ounce packages cream cheese, softened

Combine dry ingredients in saucepan; blend in fruit juices. Cook, stirring constantly, till clear, about 5 to 8 minutes. Slowly stir into eggs. Return to saucepan and cook over low heat, stirring constantly, 3 to 5 minutes, or till mixture thickens slightly. Let cool 5 minutes. Beat into cream cheese. Chill.

Orange Walnut Bread

2¼ cups sifted enriched flour
2¼ teaspoons baking powder
¾ cup sugar
¼ teaspoon soda
¾ teaspoon salt
¾ cup chopped California walnuts
2 tablespoons salad oil or melted shortening
1 beaten egg
1 tablespoon grated orange peel
¾ cup orange juice

Sift dry ingredients into large mixing bowl; stir in nuts. Combine remaining ingredients and add to flour mixture. Stir till mixture is dampened but not smooth. Pour into greased 9½x5x3-inch loaf pan. Bake in moderate oven (350°) 1 hour and 10 minutes, or till done.

Celery-seed Dressing

⅓ cup sugar
1 teaspoon salt
1 teaspoon dry mustard
1 teaspoon grated onion
¼ cup vinegar
1 cup salad oil
1 teaspoon celery seed

Mix sugar, salt, and mustard; add onion and vinegar. Add oil, 1 tablespoon at a time, beating constantly with rotary or electric beater. Stir in celery seed. Makes 1½ cups.

Glazed Meat Bars

2 12-ounce cans luncheon meat
Orange marmalade

Cut each meat loaf in 4 slices. Spread each piece with marmalade to cover. Bake in moderate oven (350°) about 30 minutes, or till nicely glazed. Makes 4 servings.

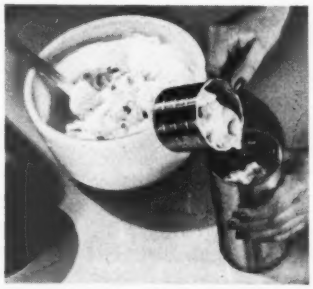
Cauliflower With Cheese Sauce

1 medium head cauliflower
1 recipe Cheese Sauce
½ cup slivered blanched almonds, toasted

Cut off woody base of cauliflower and break head into flowerets. Cook, covered, in very small amount of boiling salted water till tender, about 10 to 15 minutes. Drain well. Place in serving dish and spoon Cheese Sauce over; sprinkle with almonds. Makes 6 servings. **Cheese Sauce:** Place one 8-ounce jar triple-use cheese spread in top of double boiler; gradually stir in 1 cup light cream. Heat over simmering water.

Two more ways to freeze Frozen Fruit Salad, page 69

Use refrigerator trays instead of the ice-cream or freezer containers suggested in the recipe. Cut the frozen salad in slices to serve



Or pour the fluffy mixture into cans—the 1-pound size, No. 2, or No. 2½ is suitable. Place in freezer or freezing compartment of refrigerator

To serve frozen salad molded in a round container, place on cutting board and slice in generous rounds. Center each on a ruffle of lettuce

Bran Muffins

Exactly right hot accent for cool summer meals—

2 tablespoons shortening
3 tablespoons sugar
1 egg
¾ cup milk
1 cup bran
1 cup sifted enriched flour
2 teaspoons baking powder
½ teaspoon salt

Cream shortening and sugar; add egg and beat well. Stir in milk, then bran. Sift flour with baking powder and salt; stir into bran mixture till dry ingredients are just moistened. Fill greased muffin pans ⅔ full. Bake in hot oven (425°) 20 to 25 minutes. Makes 1 dozen.

Tasting-Test Kitchen Note: Any type of bran may be used in this recipe.

On warm summer days—and throughout the year—having *enough* telephones in the *right* places is a real convenience. And you'll like the way the new colored telephones fit your decorating schemes.

new kinds of

TELEPHONE CONVENIENCE

for indoor-outdoor living

A wall telephone in your kitchen, workshop or garage is convenient, saves space as well as steps—and costs little extra.

A plug-in telephone goes with the modern concept of gracious outdoor living. It's ideal for terrace or patio.

An outdoor bell signal (shown with cover closed) keeps you within earshot of the telephone while in the yard or garden. Can be switched on or off as needed.

To find out about these and many other telephone services available, mail the coupon below or call the nearest business office of your Bell telephone company. Beauty note: *before you build or remodel, arrange for concealed telephone wiring with your architect or builder. This brings lasting protection to the beauty of your woodwork and walls.*

BELL TELEPHONE SYSTEM

Dept. BH-10, 195 Broadway, New York 7, N. Y.

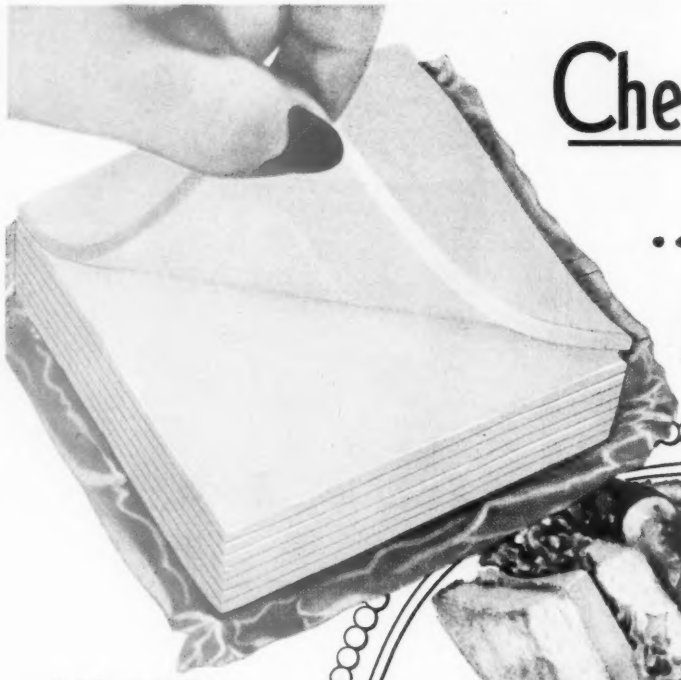
Please send me a free copy of the booklet on home telephone conveniences.

Name _____

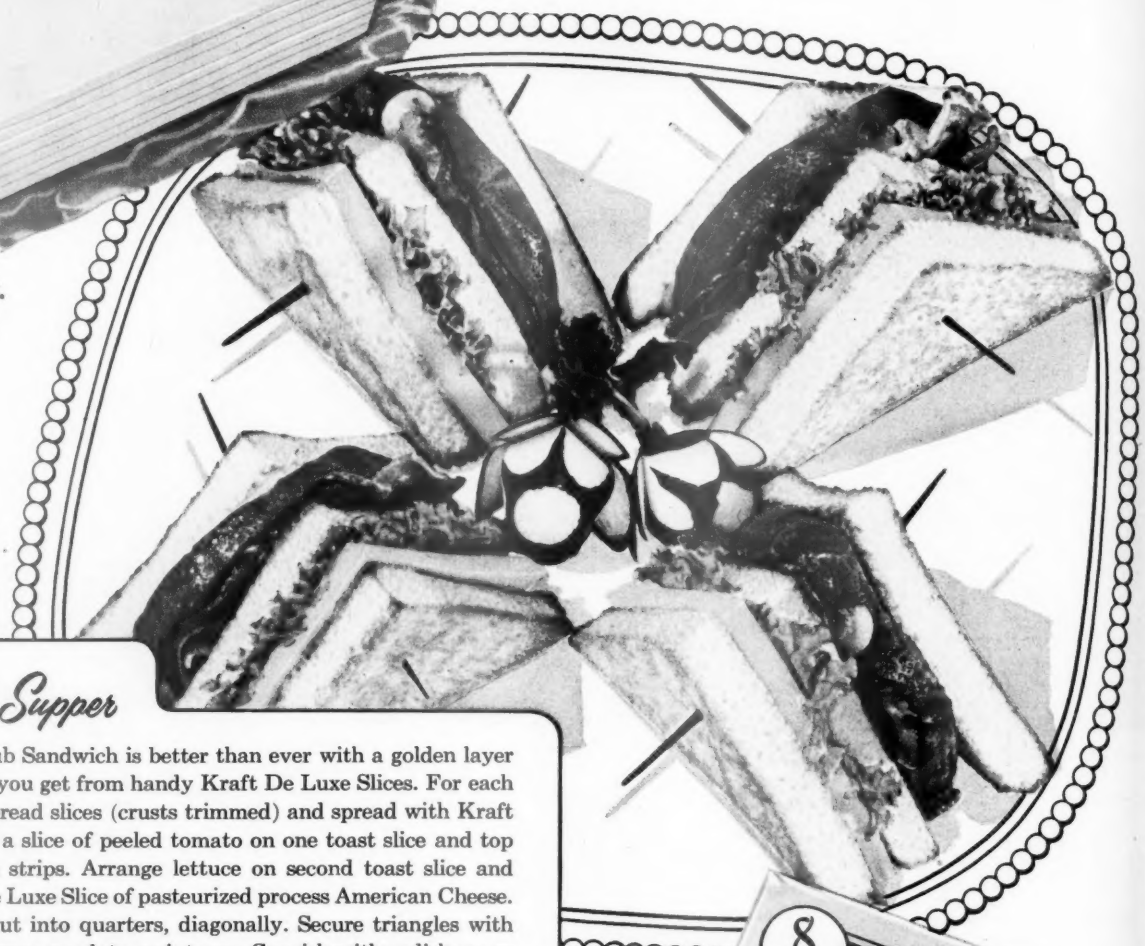
Address _____

City _____ *Zone* _____ *State* _____

Cheese-Club sandwich ...extra good with America's favorite slices



8 full-ounce slices. Easy as peeling a banana!



Summertime Supper

The traditional Club Sandwich is better than ever with a golden layer of cheese goodness you get from handy Kraft De Luxe Slices. For each sandwich, toast 3 bread slices (crusts trimmed) and spread with Kraft Mayonnaise. Place a slice of peeled tomato on one toast slice and top with broiled bacon strips. Arrange lettuce on second toast slice and top with a Kraft De Luxe Slice of pasteurized process American Cheese. Put together and cut into quarters, diagonally. Secure triangles with toothpicks and arrange on plate, points up. Garnish with radish roses.

Kraft De Luxe Slices always separate easily . . . and taste extra good. That's because they are *not* cut from a loaf. Instead, each perfect slice is *formed* as the fine process cheese leaves the pasteurizers—sealing in the flavor.

Another tested recipe from the Kraft Kitchen!

Kraft DE LUXE *Slices*

5 KINDS: American • Swiss • Brick Old English Brand Pimento (with full, true pimento flavor) Pasteurized Process Cheeses

Problem parent or teacher's pet—

***Which are you?** The writer has interviewed many teachers. Here's how they classify parents who make teaching a tough job or a pleasant one*

By Jo Anne Latta

The way you hit it off with his teacher has much to do with how your child will get along in school, particularly in the first grades. If you don't like and respect his teacher, your child probably won't care for her, either. And if a teacher considers you a "problem parent," she'll have difficulty being fair and impartial toward your child.

I've talked to teachers in both public and private schools, asking them what traits in parents sometimes complicate their jobs and what parental qualities earn their respect.

Without exception, the teachers emphasized that most parents are cooperative and easy to get along with. Problem parents are in the minority. Often, the parent who tries a teacher's patience simply does not understand the difficulties faced by today's educators.

"Every year, you encounter a few parents who really make you wonder whether it's worth it or not," a young teacher told me. "But for every one of those, there are 20 other parents who rarely create trouble, and, of course, there are the few extra-nice ones who make you want to go on teaching the rest of your life."

Her sentiments were echoed by most of the other teachers. The great majority of parents are somewhere in between "problem" and "pet."

Belittling the teacher

The teachers agreed that the practice of discussing them at home in a derogatory manner is the most irritating of all problems.

"I nearly burst into tears the first time a 6-year-old told me, 'I help pay your salary, so I don't have to take orders from you. Teachers don't know nothing today!'," a young public-school teacher revealed. "Of course, I learned quickly enough that he was just repeating sentiments he had heard expressed at home."

Another teacher elatedly told her class about the South American trip she and her husband were planning, their first real vacation in 20 years. Most of the students were enthusiastic and promptly requested souvenirs.

The wonderful vacation was the main subject of conversation for weeks for everyone except one little girl. Finally, on the last day of school, as though she could contain herself no longer, she announced, "Mama says you must be terribly overpaid if you can afford a trip to South America. My daddy makes a lot of money, but we can't ever take a trip like that."

How much more sensible and better for all concerned was the attitude of another mother who, when bringing her daughter Judy to school for the first time, introduced herself to the teacher, then turned to Judy. "Dear, this is Miss Frank," she explained. "I want you to listen to her and always do as she tells you, just like you obey me at home."

This mother's attitude has paid off, and today Judy is one of the best students in her class.

"If parents have a criticism of my work, I like to hear about it," a new teacher told me. "They may be right. I know I have a lot to learn. But, certainly, nothing's accomplished when they run me down behind my back. It's especially unfair when I haven't even met them."

No peace at home

Another type of problem parent high on all teachers' black lists is the one who sends her child to school emotionally upset and confused.

Usually, Bobby Thomas was a better-than-average student. But on certain days, his teacher noticed that he seemed unable to concentrate. He frequently picked fights with other students during recess and lunch hour.

When questioned, Bobby's mother could not explain his up-and-down behavior. Only when Bobby's aunt stopped to talk to Miss Wright after a P.T.A. meeting was the mystery finally solved.

Although they loved each other, Bobby's parents were both short-tempered. Some mornings, they got up mad at the world and began breakfast with a bitter quarrel. It was no coincidence that Bobby's "bad" days coincided with the morning quarrels.

"I knew I was sticking my neck out," Miss Wright told me. "But I liked [*Turn to page 142*

HOW TO MAKE

Hacienda Hamburger

main course eating that sings with California flavor

THIS *is* "somethin' special"! What makes it so is the magic goodness of California Ripe Olives. Their bright, sunny flavor makes thrifty hamburger taste *so good—a half-pound will serve four people.*

Here's how:

- ¾ cup ripe olives
- 2 tablespoons oil
- ½ pound hamburger
- ¾ cup chopped onion
- 1 cup sliced celery
- 1½ teaspoons salt
- ¼ teaspoon black pepper
- 1 No. 2 can tomatoes
- 2 cups wide noodles
- 1 cup diced American cheese

Cut olives into small pieces. Heat oil, add meat and cook about 5 minutes, stirring frequently. Stir in onion and celery and cook about 5 minutes longer. Add salt, pepper, tomatoes, olives, uncooked noodles and cheese. Cover tightly and cook until mixture is boiling. Remove cover and stir lightly but thoroughly. Cover and cook slowly about 20 minutes, until noodles are cooked. Serves 4.

For your best friends—set out your best welcome—that's *whole* Ripe Olives, of course—in a handy "welcome bowl" or tempting appetizer tray.

Free Ripe Olive Recipe Booklet

For dozens of exciting ways to add California flavor to daily cooking, send for "Elegant but Easy Recipes with California Ripe Olives." Write Olive Advisory Board, Dept. B-47, 24 California Street, San Francisco 11, California.

ripe olives*

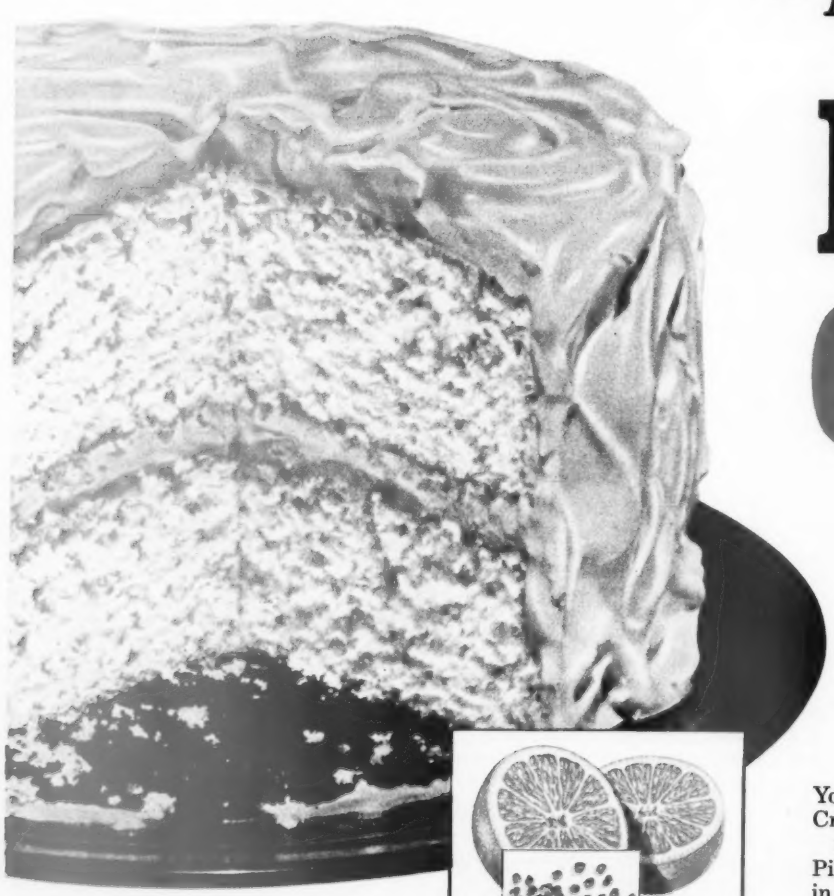
make meals that sing with California flavor

*Ripe or green-ripe...whole, pitted, chopped or sliced!

IMPORTANT CAKE MIX DISCOVERY

Crystals made from real Oranges

ARE RIGHT IN THE MIX



Pillsbury ORANGE Cake Mix

New fresh fruit flavor in a cake ...New kind of cake never possible before by any method

You don't grate a single rind or squeeze a single orange. Crystals made from real oranges are right in the mix.

High, moist and light—and no eggs to add. Like all Pillsbury Cake Mixes, the country-fresh eggs are right in the mix. Milk is *all* you add.

You couldn't do a nicer thing for your family. New Pillsbury Orange Cake Mix, now at your grocer's.

These tiny crystals are the Pillsbury secret, and they're right in the mix. They're made from the peel and juice of select, tree-ripened oranges. They give you the kind of orange cake never possible before with any recipe.

Now there are 6 Great Pillsbury Flavors:

CHOCOLATE FUDGE • WHITE • GOLDEN YELLOW
OLD FASHIONED SPICE • ANGEL FOOD
and the *NEW* ORANGE

Country-fresh eggs are right in the mix, too...

MILK IS ALL YOU ADD

Jumbo Cornburger

A hefty wedge for everyone. Toss a salad, and supper's ready—

- 1 pound ground beef
- 1 beaten egg
- ½ cup seasoned tomato sauce
- 1 tablespoon Worcestershire sauce
- 1 teaspoon salt
- Dash pepper

• • •

- 1 recipe Corn Filling
- ½ cup grated process American cheese

Combine beef, egg, sauces, salt, and pepper. Spread ½ of mixture in 8-inch round baking dish. Spread Corn Filling over top; cover with remaining meat mixture. Bake in moderate oven (350°) about 45 minutes. Sprinkle with cheese. Garnish with parsley. Makes 6 servings. **Corn Filling:** Combine 1½ cups drained cooked or canned whole kernel corn, ½ cup dry bread crumbs, ¼ cup diced green pepper, ¼ cup chopped onion, 2 tablespoons chopped pimiento, ½ teaspoon salt, and ¼ teaspoon sage.

Mrs. Reed W. Payne, Centralia, Illinois

Corn on Sausage Rafts

Smoked sausage gives spiked-up flavor to this corn dish—

- 1 12-ounce package (8) smoked sausage links
- ¼ cup water
- 1 1-pound can (2 cups) cream-style corn
- 2 cups dry bread cubes
- ⅛ cup sliced stuffed green olives
- 2 tablespoons soft butter or margarine

Place sausage and water in skillet; cover and steam 10 minutes; drain. Split links in half lengthwise, not quite through, and spread open; place close together on broiler pan, cut side up. Combine corn, bread, and olives; spread on sausage. Dot with butter. Broil 3 to 4 inches from heat 8 to 10 minutes, or till heated through. Makes 8 servings.

Mrs. Irwin M. Clausen, Robbinsdale, Minnesota

Chili Cheese Corn

A very special cheese rabbit—

Cook ½ cup chopped green pepper and 2 tablespoons chopped onion in 2 tablespoons butter or margarine till tender but not brown. Blend in 1 tablespoon flour, ¼ teaspoon each salt and chili powder. Add 1½ cups drained cooked or canned whole kernel corn and 1 cup tomato juice; cook, stirring constantly, till thick. Stir in 1½ cups grated process American cheese and ½ cup sliced ripe olives; cook and stir over *low heat* till cheese melts. Serve on hot toast. Makes 4 servings.

Mrs. J. V. Hilliard, Jr., Alice, Texas

Cut along line

Cut along line

Photographs: Nelson, Photography, Inc.

Peach wonders

Peach-o-Nut Ice Cream

An extra-smooth blend of fresh peach flavor and toasty almonds—

- 2 cups drained sweetened chopped peaches
- 1 15-ounce can (1⅓ cups) sweetened condensed milk
- ¾ cup water

• • •

- 1 cup heavy cream, whipped
- ½ cup blanched almonds, slivered and toasted

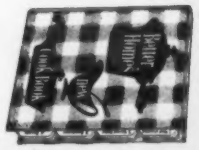
Combine all ingredients except whipped cream and almonds; pour into refrigerator trays. Freeze till firm; break in chunks and beat with electric beater till fluffy.* Fold in whipped cream and almonds. Return to trays. Freeze firm, 4 to 6 hours. Makes 8 to 10 servings.

*Or freeze till partially frozen; beat smooth with rotary beater.

Esther S. Yoder, South Bend, Indiana

Add these pages to your COOK BOOK

File under Desserts



Peachy Orange Fluff in Cream Puffs

Half the custard goes inside the puffs, the remainder spooned atop—

2 beaten eggs
¼ cup sugar
½ cup orange juice
¼ cup lemon juice
½ cup heavy cream, whipped

• • •

1½ to 2 cups drained sweetened sliced peaches
6 cream-puff shells, tops removed

Combine eggs and sugar. Blend in juices. Cook over *hot, not boiling*, water till thick, stirring constantly. Chill. Fold in whipped cream. Place peaches in puffs; cover with half of orange custard. Put tops on puffs; pour remaining custard over. Garnish with additional peach slices, if desired. Makes 6 servings.

Mrs. Hildreth H. Hatheway, Santa Barbara, California

Peach Frost

A cool-off dessert with delicate flavor—

1 package lemon-flavored gelatin
1 cup hot water
2 cups mashed peaches
½ to ¾ cup sugar
1 cup light cream
½ cup milk

Dissolve gelatin in water. Combine remaining ingredients; add dissolved gelatin. Pour into refrigerator tray. Freeze till firm; break in chunks and beat with electric beater until smooth.* Return to tray. Freeze firm. Makes 8 servings.

*Or freeze till partially frozen; beat smooth with rotary beater.

Mrs. Elizabeth M. Ballew, Chattanooga, Tennessee

Peacharoon Frozen Torte

A luscious smoothie with macaroon crumbs for crunch—

2 cups mashed peaches
1 to 1¼ cups sugar
1 tablespoon lemon juice
1 cup heavy cream, whipped

• • •

1 cup coarse macaroon crumbs

To peaches, add sugar and lemon juice. Fold in whipped cream. Place ½ of crumbs in bottom of 1-quart refrigerator tray; pour in peach mixture. Top with remaining crumbs. Freeze till firm, about 4 to 6 hours. Cut in wedges, slices, or squares. Makes 6 to 8 servings.

Mrs. Burdette Boileau, Covina, California

Cut along line

Add these pages to your Better Homes & Gardens Cook Book

Better Homes & Gardens Prize Tested Recipes

Corn main dishes

File under One-dish Meals

Corn Chowder Medley

1 cup thinly sliced onion
2 tablespoons butter or margarine
1 cup diced cooked potato
1 cup diced cooked ham
2 cups cooked fresh corn or 1 1-pound can cream-style corn
1 can condensed cream of mushroom soup
2½ cups milk
¾ teaspoon salt
Dash pepper

• • •

Butter or margarine
Chopped parsley
Paprika

In large saucepan, cook onion in butter till tender but not brown. Add potatoes, ham, corn, soup, milk, salt, and pepper; heat to boiling. Put butter pat in bottom of each bowl; fill with chowder. Sprinkle with chopped parsley and paprika. Makes 6 to 8 servings.

Theresa M. Lessmeister, Peru, Illinois

Delicious new dessert! Easy to make with Whipped Carnation Milk and Frozen Orange Juice! Only 17¢ a quart!

COPR. 1955, CARNATION CO.

It's Carnation, *the milk that whips,* that makes this recipe possible. No other form of milk will do. And it takes Carnation's special blending qualities to make it smooth and crystal-free. So simple, so delicious, so sure to be a success—try it!

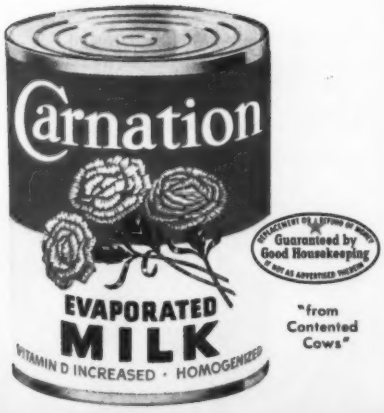
FREE! Mary Blake's "Party Sweets" booklet. New ideas for festive occasions. Write to Mary Blake, Carnation Co., Dept. DA-85, Los Angeles 36, Calif.

ENJOY Burns & Allen, Carnation's "Contented Couple," CBS-TV, every week.

CARNATION TROPICAL FREEZE
(Makes 2 generous quarts)

Chill 1⅔ cups (large can) *undiluted* Carnation in refrigerator tray until soft crystals form around edges of tray (25-30 minutes). Whip until stiff; add ¼ cup lemon juice. Whip *very* stiff.

Fold ½ cup sugar and one 6-ounce can softened fresh-frozen orange or grape concentrate into whipped Carnation. Freeze in 2 small refrigerator trays until firm (about 2 hours).



"from Contented Cows"

For better results at less cost, cook with Carnation—THE MILK THAT WHIPS!

XUM

M-m-marvelous homemade peach jam in only 11 minutes cooking time!

MAKE IT TODAY—SERVE IT TONIGHT!

(Yield: 9 medium glasses—cost: mere pennies a glass)

3 pounds fully ripe peaches **1 box Sure-Jell fruit pectin*** **5 cups sugar**

1. Peel and pit peaches. Crush thoroughly or grind to yield 4 cups prepared fruit. Mix Sure-Jell with prepared fruit in very large saucepan. Measure sugar and set aside.

2. Put saucepan over high heat. Stir until mixture comes to a hard boil. Stir in sugar at once. Bring to a full rolling boil. Boil hard for 1 minute, stirring constantly.

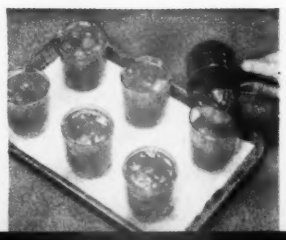
3. Remove from heat. Stir and skim by turns for 5 minutes. Ladle quickly into glasses. (No paraffining necessary if used in 2 months—just cover and refrigerate.)

*or if you prefer Certo liquid pectin, use recipe attached to bottle.

Perfect results every time! You can make peach jam full of fresh fruit flavor. Even if you've never made any before! HOW? Use either Sure-Jell or Certo!

What are Sure-Jell and Certo? Both are natural fruit pectins. And pectin is the substance that makes jam and jelly "jell." By following exactly the simple recipes with Sure-Jell or Certo, you're *sure* of getting just the right amount of pectin for perfect jam and jelly!

Make your favorite jams or jellies any time of the year! Use Sure-Jell or Certo with canned, bottled, or frozen fruits and juices.

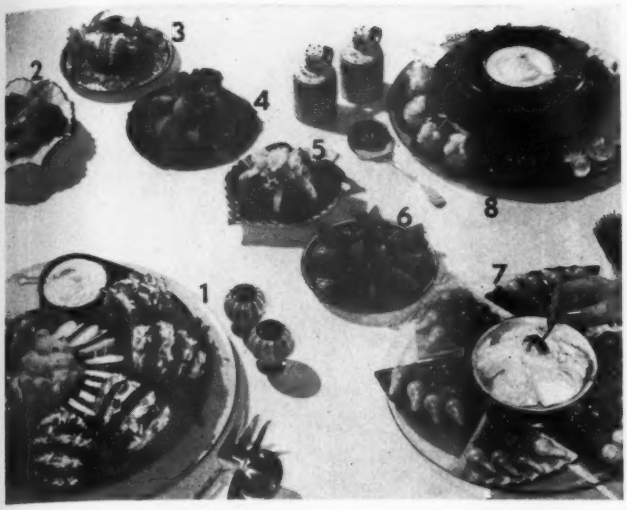


Your choice! **SURE-JELL** powdered natural fruit pectin or **CERTO** liquid natural fruit pectin.

Products of General Foods

TOMATOES

Begins on page 72



1 Seafood-Tomato Accordions
2 Chicken Supper Salad
3 Bandbox Tomato
4 Garden Salad
5 Tomato Stuffed With Shrimp
6 Tomato-flower Salad
7 Tomato-go-round appetizer tray
8 Tomato-festival buffet salad

Seafood-Tomato Accordions (1) boast a delicate crabmeat salad nestled between the tomato slices. For drama, arrange this main dish on a bed of water cress with a complementary accordion of crisp onion and cucumber rounds and a mound of carrot curls. Offer a bowl of mayonnaise for folks to help themselves.

Up, up, up it goes—that tower of good eating, **Chicken Supper Salad (2).** Chill the chicken filling ahead. Just before serving time, slice tomato in three rounds, then reassemble with chicken between. Tempting go-with: asparagus chilled in oil-vinegar French dressing.

Bandbox Tomato (3) is a meal in itself. Beneath the red "ribbons" is hearty macaroni salad flavored with cheese and onion. Sieved, hard-cooked egg yolk and parsley are the trim.

Garden Salad (4) proves that even the simplest foods can put on airs. Here, we arranged tomatoes in gay gypsy colors—red and orange varieties—with deep-green Bibb lettuce and black accents of glossy ripe olives. How about a sprinkle of Garlic Dressing?

Tomato Stuffed With Shrimp (5) gets a head start with canned shrimp in the salad filling. Pretty pink whole shrimp are tucked between the tomato sections.

In no more time than it takes to cut wedges, **Tomato-flower Salad (6)** is ready for the table. For this beauty, we cut a plump, red-ripe tomato in eighths as petals, sliced a crisscross in a small golden tomato for the center, and trimmed with curly endive. Pass a bowl of Thousand Island Dressing.

Here's how for our Tomato-go-round (7)—as refreshing an appetizer as you could wish for—and fun at a party, too! Cluster cunning little red-cherry and yellow-pear tomatoes (ours are on "fan" dishes) around a server of nippy Blue-cheese Dip. Provide colorful cocktail picks for guests to spear and dunk these bite-size juicy "fruits."

Top story of **tomato-festival buffet salad (8)** is a tangy ring of Summer Aspic made from cooked fresh tomatoes (or use canned). Center's rich mayonnaise; border's bright parsley. Lower deck offers small golden tomatoes (slit in fourths with snowy cauliflowerets poked in like topknots, green-pepper rings as frames), "cherries" from your tomato vine, ruffly deviled eggs, assorted crisp crackers. Remember cruets of oil [*Turn to page 89*

GREAT NEW IDEA FOR A

Grand Old Favorite

Creamy whole-egg mayonnaise "marries" the good flavors of chicken and pineapple . . . and you serve this salad hot or cold!

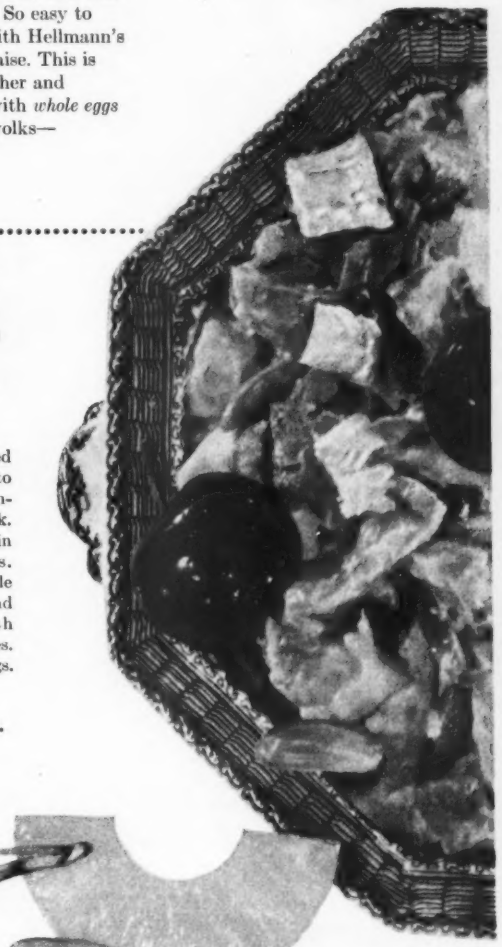
This tasty variation of chicken salad is equally good as a hearty hot dish or a cool and tempting summer salad! So easy to make, too—for you mix it with Hellmann's or Best Foods Real Mayonnaise. This is the mayonnaise that's smoother and creamier because it's made with *whole eggs* —whites, yolks, even extra yolks— beaten in. Do try it.

HOW TO MAKE NEW CHICKEN SALAD

2 cups diced cooked chicken
1 cup diced canned pineapple
2/3 cup Hellmann's or Best Foods Real Mayonnaise
1/2 cup diced celery
1/2 cup coarsely chopped salted almonds
1/4 cup diced green pepper

Heat chicken and well-drained pineapple in a double boiler 20 to 25 minutes. Add Real Mayonnaise and mix lightly with a fork. Heat 5 minutes longer. Stir in celery and ½ cup almonds. Spoon into serving dish. Sprinkle with remaining almonds and green pepper. Garnish with watercress and spiced crab apples. Serve at once. Yield: 6 servings.

FOR COLD SALAD:
Combine ingredients and chill.



The smoother, creamier real mayonnaise is HELLMANN'S *or* BEST FOODS whole-egg Mayonnaise

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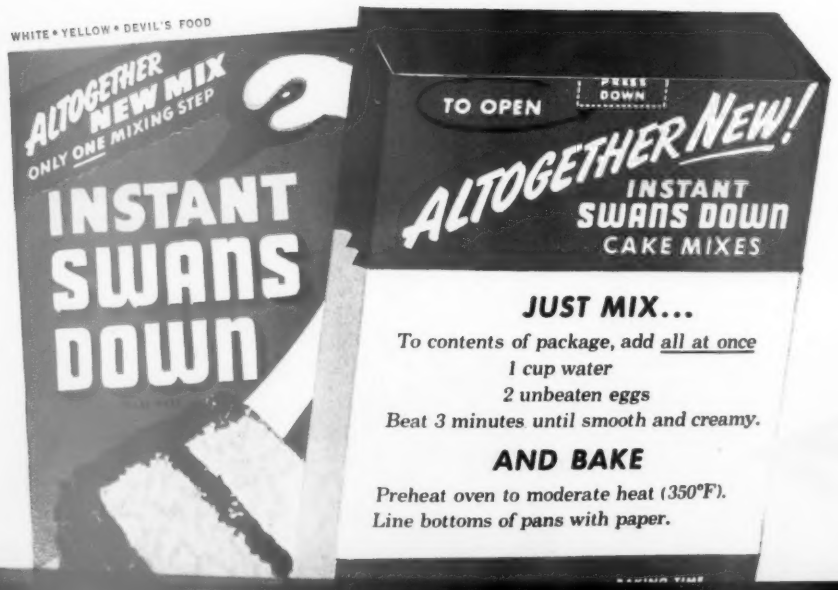
What's so new about Instant Swans Down Cake Mixes?



• There's only *one simple mixing* step . . . Instant Swans Down, eggs and water go in the bowl *all at once* • Only *one quick beating* . . . so easy you can even do it with a spoon •Only mixes containing famous Swans Down Cake Flour . . . so you bake moist and fine and rich *cake-flour* cakes every single time • The *only* instant cake mixes in the whole world. They're "Swansational"!

Another fine product of General Foods

Look! The best tasting cakes of all... and the easiest of all to make!

Tomatoes

Continued from page 87

and vinegar for individual "seasoning" to taste. This is a perfect salad tray to go with a platter of cold cuts or fried chicken.

Below are easy recipes to make garden-tomato season a summer event. Do try them all.

Seafood-Tomato Accordions

1 6½-ounce can (1 cup) crab meat, flaked
½ cup chopped celery
¼ cup chopped green pepper
¼ teaspoon salt
Dash pepper
3 tablespoons lemon juice, fresh, frozen, or canned
⅓ cup mayonnaise
6 medium tomatoes

Combine crab meat, celery, green pepper, salt, and pepper. Add lemon juice and mayonnaise; mix. Chill. Turn tomatoes stem end down. *Without cutting to bottom*, cut down, making 5 or 6 slices (see picture, page 72). Fill between attached slices with the crab-meat salad. Arrange on lettuce or water cress. Pass a bowl of mayonnaise. Makes 6 servings.

Chicken Supper Salad

6 medium tomatoes
2 cups cubed cooked or canned chicken
½ cup diced celery
2 tablespoons chopped pimiento
1 tablespoon chopped onion
¼ teaspoon salt
½ cup mayonnaise
½ to 1 teaspoon curry powder
1 teaspoon lemon juice

Peel tomatoes and cut crosswise in 3 slices, sprinkle with salt. Combine chicken, celery, pimiento, onion, and salt. Combine remaining ingredients and add to chicken mixture. Chill. On crisp lettuce, reassemble tomatoes, top down, with chicken filling between slices. Garnish with parsley, if desired. Makes 6 servings.

Bandbox Tomatoes

2 cups water
½ teaspoon salt
¼ teaspoon yellow food coloring
½ cup shell macaroni
• • •
1 hard-cooked egg
3 tablespoons diced green pepper
2 tablespoons chopped onion
2 tablespoons diced American cheese
1 tablespoon chopped pimiento
½ teaspoon prepared mustard
¼ teaspoon salt
⅓ cup mayonnaise
• • •
6 large round tomatoes

Combine water, ½ teaspoon salt, and yellow food coloring; bring to boiling. Add macaroni and cook till tender; drain; rinse with cold water; drain. Chop white of egg and add to macaroni with green pepper, onion, cheese, pimiento, mustard, ¼ teaspoon salt, and the mayonnaise. Mix well. Chill.

Remove stem end of tomatoes; turn tomatoes stem end down. Starting about half an inch from center of top and cutting *almost* to bottom, cut tomato to form 4

[*Turn to page 115*

Potato salad

Begins on page 67

egg whites, using pastry tube if you desire. (For plump stuffed eggs, refill only 8 of the whites; chop extras to use as a tomato-salad garnish next day.) Chill.

Twisty Rolls

Serve these oven hot—and watch the stampede for seconds—

2 packages active dry yeast *or* 2 cakes compressed yeast
¼ cup water
¾ cup milk, scalded
½ cup sugar
½ cup shortening
1 teaspoon salt
4½ to 5 cups sifted enriched flour
3 beaten eggs
• • •
Egg Glaze

Soften active dry yeast in ¼ cup *warm* water or compressed yeast in *lukewarm* water. Combine hot milk, sugar, shortening, and salt. Cool till lukewarm; stir in about 2 cups of the flour and beat well. Add eggs; mix well. Stir in softened yeast. Add remainder of flour to make a soft dough. Cover; let rest 10 minutes. On lightly floured surface, knead about 5 minutes, or till smooth and elastic. Place in lightly greased bowl, turning once to grease surface. Cover; let rise in warm place till double (about 2 hours). Punch down; cover and let rest 10 minutes. Turn out on lightly floured board. Roll into 16x12-inch rectangle. Cut in small 3x2-inch rectangles. Cut each rectangle lengthwise in thirds *without cutting quite through at one end*. Braid the strips together, then turn under the ends and edges, rounding roll. Place about 2 inches apart on greased baking sheet; cover and let rise till almost double, about 1 hour. Brush with **Egg Glaze:** Beat together 1 egg and 1 tablespoon water. Bake in hot oven (400°) 10 to 12 minutes. Makes 2½ dozen.

Limeade

Frosty cool with a refreshing tang—

½ teaspoon grated lime peel
Juice of 10 limes (¾ cup)
¾ cup sugar
2 cups water

Combine all ingredients and stir to dissolve sugar. Chill. Half-fill each glass with ice cubes or crushed ice; fill with lime mixture. Garnish with lime slices, if desired. Makes about 6 servings.

NOW... DISCOVER HOW GOOD

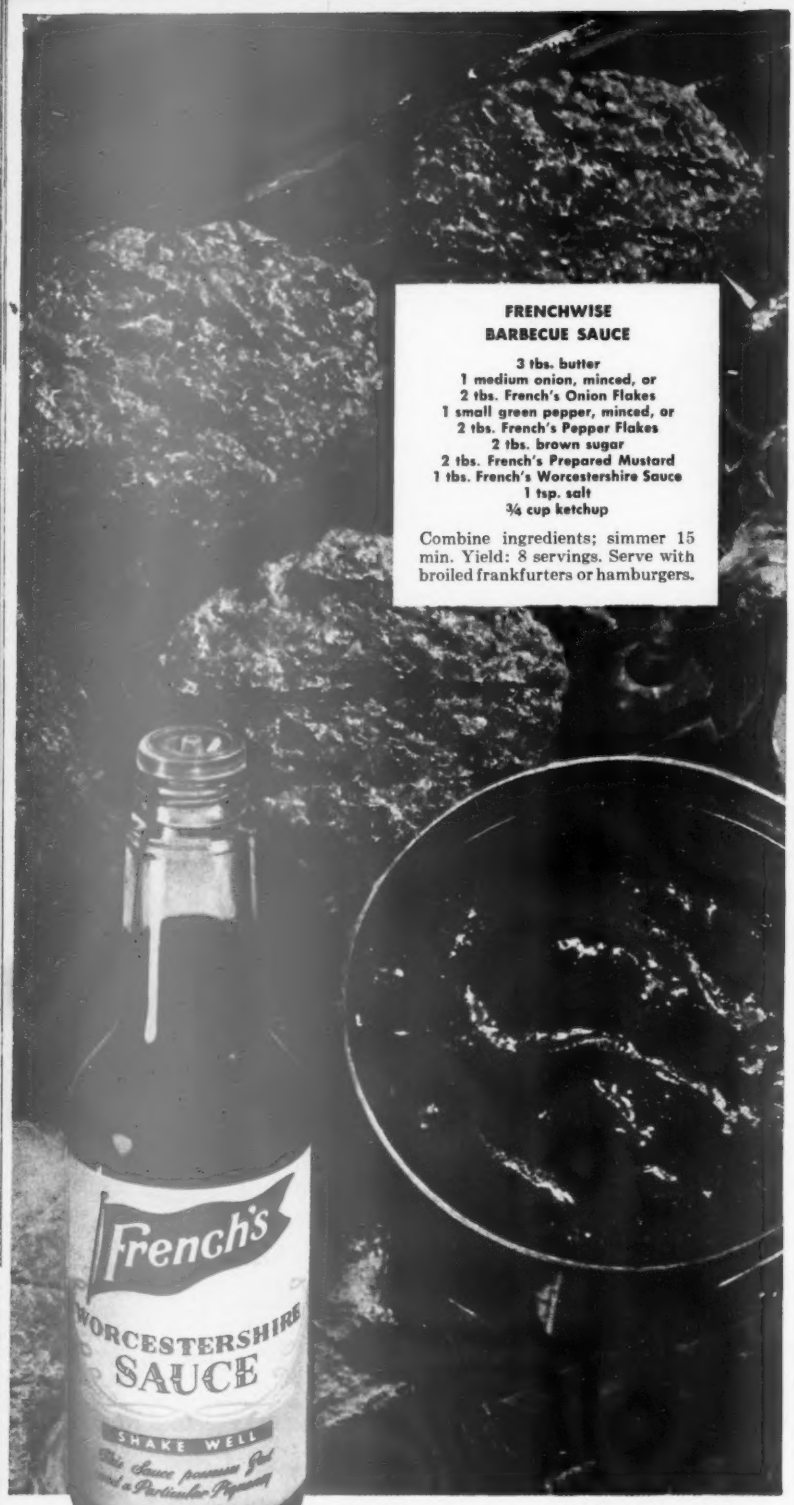
really fresh tea

CAN BE!

Tea fresh as a mountain lake...

Yes, Tender Leaf is kept so amazingly fresh—it fills your iced tea glass with brighter color, finer fragrance, richer flavor than any other tea you ever tried!

TENDER LEAF BRAND TEA—FRESHEST MOST FLAVORFUL TEA YOU CAN BUY!



FRENCHWISE BARBECUE SAUCE

3 tbs. butter
1 medium onion, minced, or
2 tbs. French's Onion Flakes
1 small green pepper, minced, or
2 tbs. French's Pepper Flakes
2 tbs. brown sugar
2 tbs. French's Prepared Mustard
1 tbs. French's Worcestershire Sauce
1 tsp. salt
¾ cup ketchup

Combine ingredients; simmer 15 min. Yield: 8 servings. Serve with broiled frankfurters or hamburgers.

Give sizzling 'burgers a dash of French's for added zest

FRENCH'S Worcestershire
does something wonderful for Barbecue Sauce!

FREE! BARBECUE RECIPE BOOKLET with Plans for Outdoor Grills!
The R. T. French Co.
4033 Mustard Street, Rochester 9, N. Y.
Name_____
Address_____
City_____ State_____

✓ French's Worcestershire Sauce is a blend of rare spices, soy, anchovies, tamarinds.

✓ Aged and mellowed for richer, more distinctive flavor.

✓ Now in an exclusive non-drip bottle. Costs less, yet no finer Worcestershire at any price!

Make your picnics easygoing

By Ann Worden

You can fix portable meals in a jiffy for those spur-of-the-moment picnics. Try these ideas, new equipment to turn your outings into barrels of fun!

New for outdoors eaters—a bevy of carryalls. Bake pie in 8-inch piepan; add lock-on cover at carrying time. Other cook-and-carry pans for a safe journey: "bean pot" with clamp-lock lid and handle, covered pan for meat loaf. Variety of plastic containers rounds up relishes, fruit juice. Note wide-mouth 10-ounce vacuum bottle

Black-and-white polka-dot pair keeps cold foods cold or hot foods hot. The insulated bag boasts a red lining. A handy cotton-mesh tote bag gathers plastic plates, mugs for easy carrying. Necessary luxuries to tuck in: plastic spoons and forks, a tiny salt shaker for every picnicker

Count on your freezer to save the day for those impromptu picnics. Plan and freeze picnic fixings ahead. Here, lemonade (from frozen concentrate), buns, cheese franks, cake, and plenty of ice cubes right from your storage pal are ready to wheel to porch or yard. Freeze these for future feasts: chicken to broil or fry, cube steaks

Photographs: Hopkins; Nelson, Photography, Inc.

Why not try a check list to avoid that sinking, "Oh! I forgot—" feeling? Tape list on your picnic-basket lid as a reminder. Gathered here are some of the necessary items that often get left behind. Both salt and pepper are carried in the plastic shaker (center). To fill, slide up caps

More on page 151

P.S. Add French's to canned beans for country-kitchen goodness

FRENCH'S MUSTARD

does something wonderful for a Barbecue!

✓ French's pure yellow Mustard blends better because it's creamier . . . smoother.

✓ French's rich mustard goodness does not fade out in cooking.

✓ Get a jar tomorrow and see what a wonderful flavor difference French's makes!

FREE! BARBECUE RECIPE BOOKLET with Plans for Outdoor Grills!

The R. T. French Co.
1028 Mustard Street, Rochester 9, N. Y.

*Name*_____

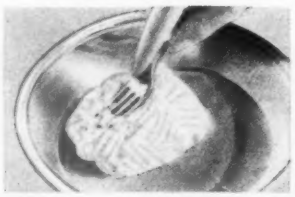
*Address*_____

*City*_____ *State*_____

"You can make our pie crust pretty, but you cannot make it tough!

Here's pie dough you can handle all you like (even for elaborate shapes like these) and never worry. Because we've *homogenized* it, so it bakes up tender no matter what! Do try it!" Betty Crocker

What? No bowl? *No!* Right in the pie pan, you'll crumble the stick and add milk!



Never a worry about over-mixing. The more you mix it, the better it gets!

Such delicate pastry, flakes lift off with a spoon. Even if dough's been handled a lot.

Betty Crocker *Homogenized* Pie Crust Mix

MADE BY GENERAL MILLS

Money for your recipes

Prizes for pancakes or waffles—seafood favorites

WIN A CASH PRIZE in our new twin contest. Your best recipe for pancakes or waffles or for your favorite seafood dish may be a winner. If you are chosen Cook-of-the-Month, we'll mail you $20. Or if you're one of 20 other winners, you'll receive $5. Eight of the winning recipes will be pictured in the Prize Tested Recipes pages next March. And remember, the winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Pancakes and waffles. Do you dress up a mix or start from scratch? Perhaps you make big he-man pancakes, tiny tea-size cakes, or thin ones to roll around a tasty filling? Or do you make waffles best? Are they for breakfast, lunch, dessert? Send us the sauce, topping, filling you use. Ideas:

fluffy flapjacks
buckwheat cakes
corn-meal pancakes
cheese pancakes
Swedish pancakes
blintzes
orange waffles
buttermilk pancakes
chocolate waffles
nut waffles

Seafood favorites. These are the dishes you make with shrimp, crab meat, lobster, lobster tails, scallops, clams. They may be appetizers—used in spreads, soups, casseroles. If you have a special way to cook seafood or a just-right sauce to go with it, be sure to tell us about it. Suggestions:

shrimp wiggle
clam chowder
lobster Newburg
crab-meat cakes
fried oysters
shrimp salad
oyster stew
lobster croquettes
curried shrimp
crab-meat cocktail
scalloped oysters

This month's winners

(*See recipes on pages 83 and 84*)

Cook-of-the-Month

Esther S. Yoder, South Bend, Ind.

Other Winners

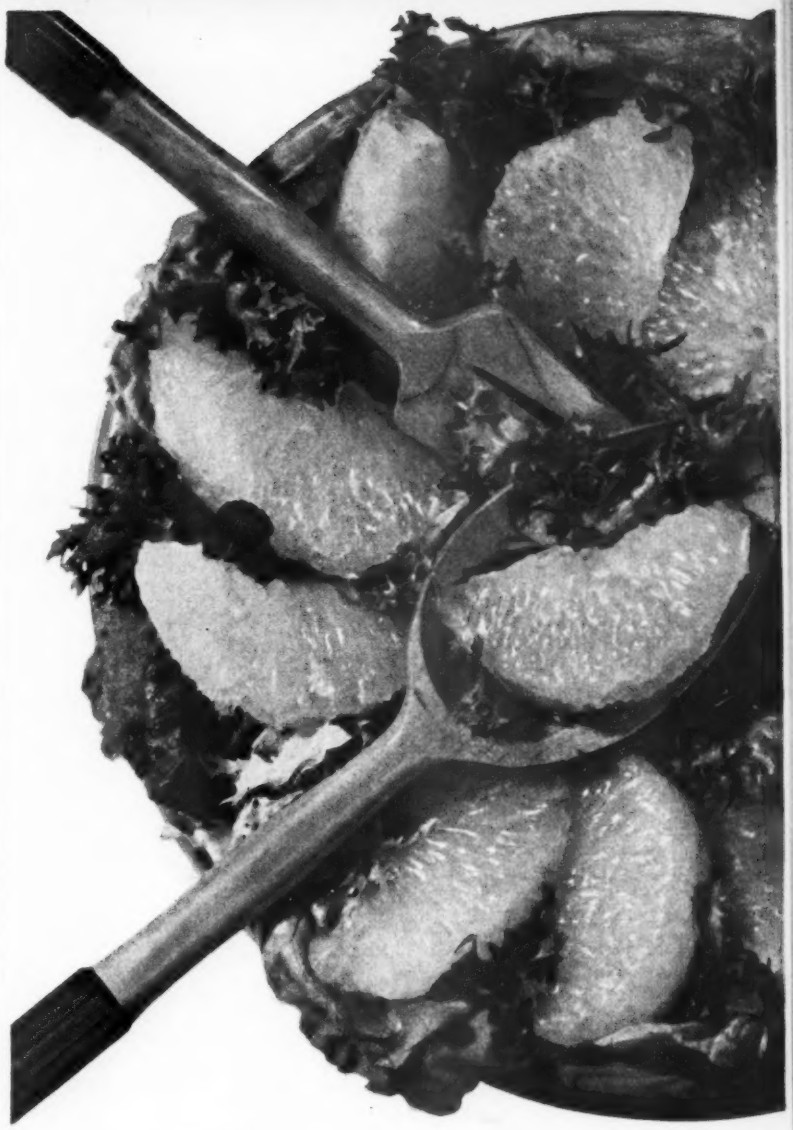
Mrs. Elizabeth M. Ballew, Chattanooga, Tenn.
Mrs. Burdette Boileau, Covina, Calif.
Mrs. Irwin M. Clausen, Robbinsdale, Minn.
Mrs. Hildreth H. Hatheway, Santa Barbara, Calif.
Mrs. J. V. Hilliard, Jr., Alice, Tex.
Theresa M. Lessmeister, Peru, Ill.
Mrs. Reed W. Payne, Centralia, Ill.

Honor Roll

Carlita Van Berghen, Denver, Colo.
Mrs. Daniel Constant, Culver City, Calif.
Mrs. L. C. Gannaway, Draper, Va.
Laura M. Getschmann, Bremerton, Wash.
Mrs. Wm. R. Gant, Pasadena, Calif.
Edna A. Harms, Fresno, Calif.
Mrs. Bertil M. Johnson, Jamestown, N. Y.
Mrs. David E. Livengood, Bakersfield, Calif.
Mrs. Clarence A. Lundberg, Minneapolis, Minn.
Mrs. Kenneth F. Sharp, Seattle, Wash.
Mrs. Loris Troup, Grant, Ala.
Mrs. Nell Westmeyer, Marion, Ohio.
Mrs. Donald C. Wilson, San Diego, Calif.

Contest rules

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "March Pancakes and Waffles" or "March Seafood Favorites."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons—never in heaping or scant measurements.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere. We must know them so we can test your recipe with the same brands you use.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, August 31.
8. Address the recipes you enter to 5408 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.



If rich desserts are not for you, here's a happy thing to do—

have grapefruit instead

Spooning up each luscious forkful is fun, but only half the story. A Florida grapefruit salad can satisfy appetite and perk you up. Have it instead of a rich dessert and you keep your poundage down.

How so? Each can of sections or juice brings you a whole array of Florida-fresh health benefits. Vitamins are crowded in—lots of vitamin C, the buoyant health vitamin you need each day. *And calories are crowded out.* Reducing is easier, eating is fun—*if you have grapefruit instead!*

Worth its weight in health—Florida grapefruit sections or juice in cans

Plump sections tumble out ready, as is, for breakfast or dessert, or for salads. Lively tasting juice is a wonderful refresher. A can of frozen concentrate puts a pint and a half in a pitcher. Keep chilled and ready to pour.

FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA

New Hotpoint EYE-HI Roll-Out REFRIGERATOR-FREEZER

☆ Eye-Level Refrigerator
☆ Giant Freezer Below
☆ Rolls Out for Easy Cleaning

THIS IS FOR *YOU* — the most practical, most convenient refrigerator-freezer ever built!

All-new design. Entirely different from conventional refrigerator-freezers, the Hotpoint EYE-HI has a big automatic-defrosting refrigerator *at the top*, where the foods you use most are always within easy reach. Never again must you constantly bend and stoop.

Two separate cold systems. Again unlike many conventional combinations, the Hotpoint EYE-HI brings you a *true* food freezer—with its own separate cold system, heavy six-side insulation and its own separate door with special *cold-seal* latch. And it's so large you can freeze and conveniently store 123 lbs. of food at one time!

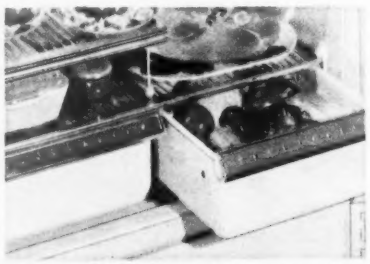
Exclusive roll-out feature. Just release brake and your Hotpoint EYE-HI rolls out—for cleaning, waxing floor, decorating. Compare the EYE-HI with any other combination and discover *a new high in convenience!**

**Dealers are listed in most classified phone directories.*

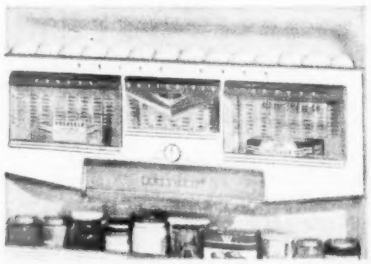
Guaranteed by Good Housekeeping

Harriet Nelson—co-star of Hotpoint's famous **OZZIE & HARRIET** TV program—back on the air Sept. 23rd!

otpoint Split Shelf—special slide-away feature quickly and easily converts from full-width shelf to provide extra height for large, bulky items such as hams, turkeys, etc.



Twin Crispers—provide ideal humidity, keep vegetables crisp, fresh. Extra large, porcelain finished. Rounded corners make cleaning extra easy. De luxe Spice Gold trim.



Hotpoint Dairy-Stor—includes egg shelf, thermostatically controlled Butter Bin, two Cheese Keepers and handy Ready-Foil Dispenser for wrapping foods for freezing.

True Food Freezer—has own separate cold system. Handy juice dispenser rack and food rack in door plus convenient glide-out basket put all foods *out front.*

Hotpoint

FIRST WITH THE FINEST FOR 50 YEARS!

Ranges • Refrigerators • Dishwashers • Disposalls®
Water Heaters • Food Freezers • Automatic Washers
Clothes Dryers • Air Conditioners

otpoint Co. (A Division of General Electric Company), Chicago 44.

Using pattern only on large sofa and loveseat makes the room seem larger.

This wall-hugging arrangement gives lots of seating in a small space, but doesn't seem to crowd the room.

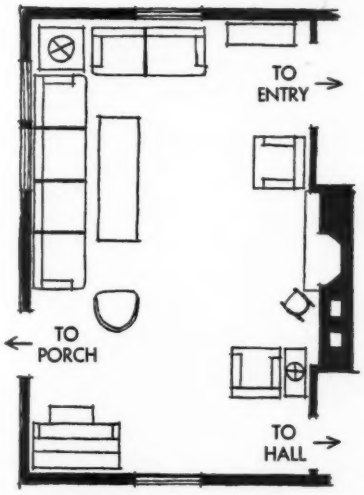
There wasn't space for a lamp table to left of sofa, because of door to porch, so a ceiling "spot" solves the lighting problem.

By Polly Cramer

Photographs: Hedrich-Blessing

Rearranged for living

This once conventional house got a treatment inside that puts it in a class with many of this year's "models." The living room, shown here, proves that you can get the kind of home you want, *inside*, with clever decorating. The biggest change was simplifying the background by using a quiet, wall-to-wall carpeting and wallpaper, draperies, and wood paneling that blend well. You'll want to borrow many of these good ideas from the Paul A. Uber home, Mariemont, Ohio, for use in your own home.



Room isn't large, only 13x21 feet, with three doors cutting into the available wall space. Clever placement of furniture gives feeling of a larger room.

Comfortable, conversation grouping is used; traffic lanes are kept open. There's a spotlight above the piano.

Projecting mantel was removed, and brick hearth and facing painted black. There was an open bookcase with scalloped edges above child's rocking chair.

Now the scallops are gone and shelves hide behind doors that are part of the new paneled wall, giving unified look.

KENDALL Dish Towel

By the makers of Curity Diapers

dries

MORE ABSORBENT

Made of a marvelous rayon-cotton fabric with magic new drying action—holds much more moisture, dries many more dishes, and it leaves no lint!

dishes

faster

SHORTENS KITCHEN TIME

One wipe and the water is gone. You can dry your dishes just about twice as fast with these wonderfully soft, easy-to-use towels. At leading stores, everywhere.

Introductory Offer

KENDALL MILLS — Division of The Kendall Company, Walpole, Mass., Dept. KH85

I'm enclosing 50c in coin for a Kendall Dish Towel. (Only one towel to a family.) Print clearly.

Name _____

Address _____

City _____ State _____

Favorite Store _____

Good only in Continental United States and Hawaii

NOW! Just Stir ROYAL Instant Pudding Into Corn Syrup for Rich, Fudge-y

Homemade Sundae Sauce

Absolutely NO COOKING!

Ready to Serve in One Minute...Less Expensive than Canned Sauce with all the Rich Goodness of Homemade!

BUTTERSCOTCH SAUCE: Stir contents of 1 package ROYAL *Instant* Butterscotch Pudding into 1 cup light corn syrup. Stir in two tablespoons water. (For extra rich sauce, add 2 tablespoons melted Blue Bonnet Margarine or butter.) Makes 1¼ cups sauce.

CHOCOLATE SAUCE: Stir contents of 1 package ROYAL *Instant* Chocolate Pudding into 1 cup light corn syrup. Stir in ¼ cup water. For extra rich CHOCOLATE FUDGE SAUCE, reduce water to 2 tablespoons and add 2 tablespoons melted margarine or butter. Makes 1¼ cups sauce.

WARNING! You can hardly believe, when you see and taste them, that such sauces—so rich in body and flavor—could possibly be made without cooking. But remember—you must use only ROYAL *Instant* Pudding and light corn syrup. For only light corn syrup has just-right density for the mixture and only ROYAL *Instant* Pudding is both pre-cooked and *super homogenized* for smooth blending without cooking.

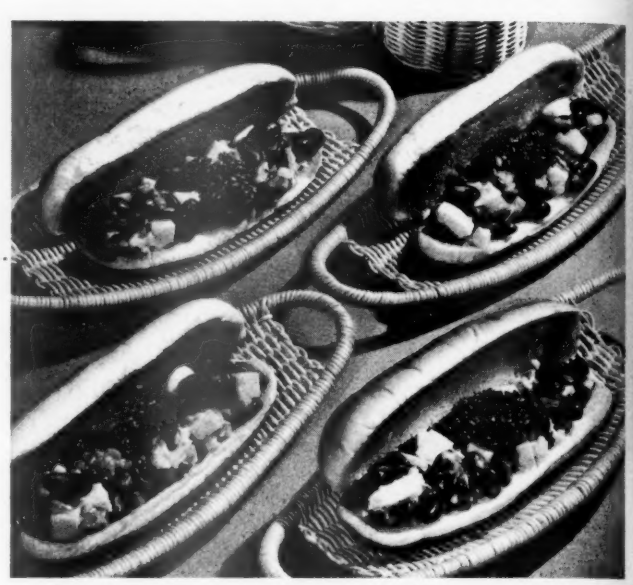
HOMEMADE ICE CREAM, POPS AND CUPS
Quickest, Easiest Ever . . . with ROYAL *Instant* Pudding

RECIPES ON EVERY PACKAGE

For scrumptious desserts every time . . . ALWAYS REACH FOR **Royal**

Put your salad in

Your salad sandwich is a breeze to fix, a picnic to eat. It's a natural for a cool lunch on the back-yard table. Try one of these sandwich specials as a quick 'n easy answer to your what-to-eat problem

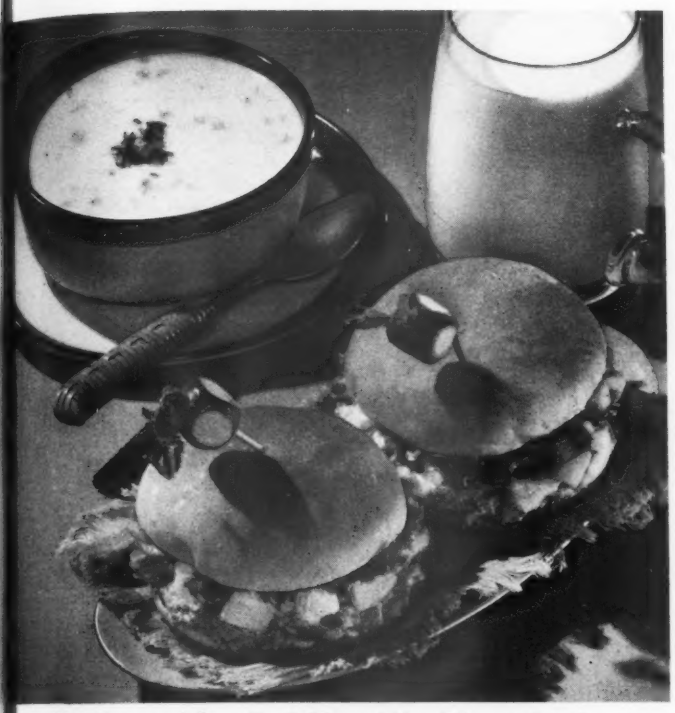


Bean-salad Coneys. Nuggets of zesty cheese make this simple-to-fix kidney-bean salad a real treasure. Mix it in the morning and store in your refrigerator till time for a speedy lunch—just fill toasted coney buns. How about serving on outdoorsy trays with crisp relishes?

Tuna-Olive Towers—ever-popular tuna salad teams up with chopped green olives in a super sandwich. Separate layers with a deck of whole-wheat bread and lettuce. Crown with a tomato slice. Hold your Dagwood together with a toothpick spearing a plump olive

a sandwich

By Virginia Newman



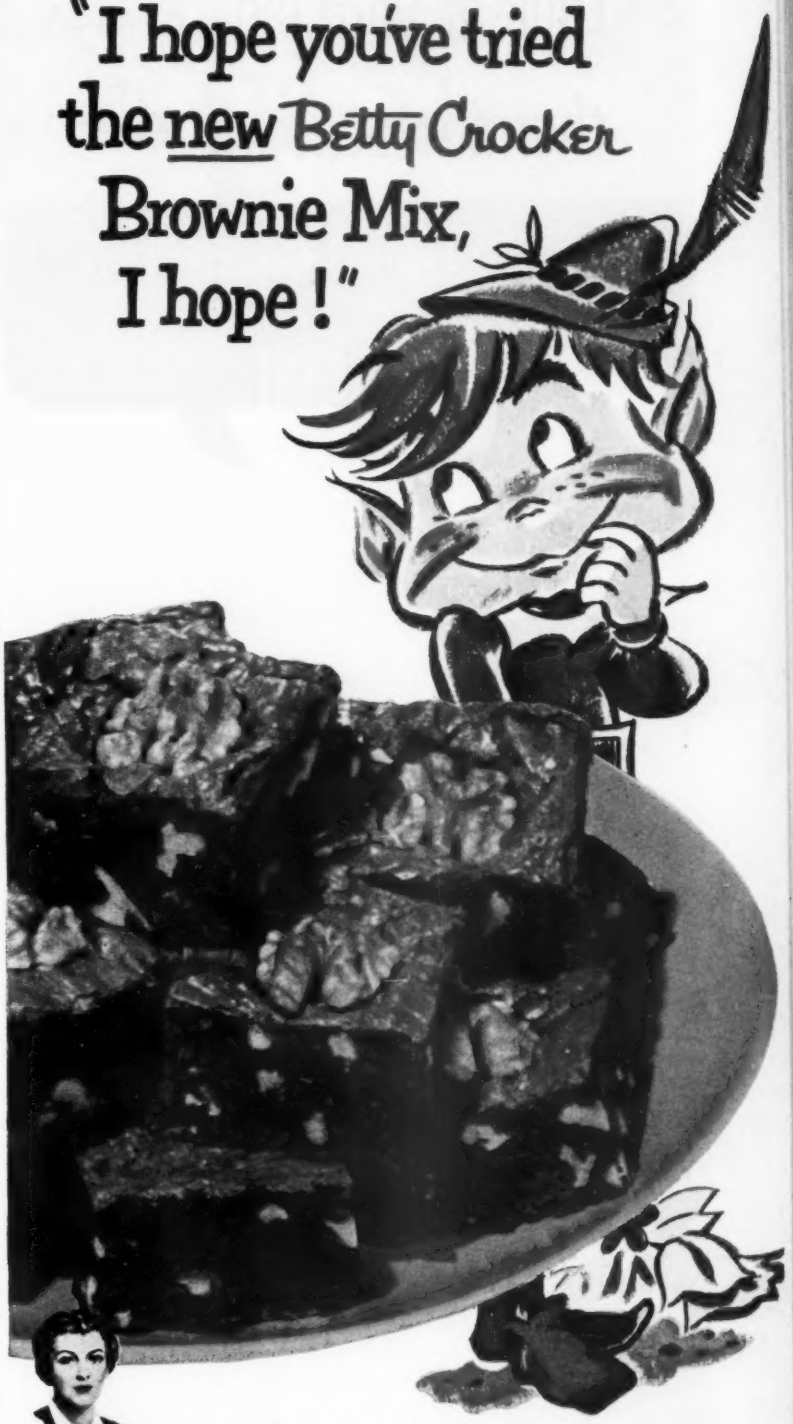
Ham-'n-eggwiches. Deviled-ham-pickle-relish spread and egg salad make these sandwiches doubly delicious. Anchor the bun caps with radish dominoes perched jauntily on toothpicks. Make it a lunch with hot canned soup—try cream of celery or cream of mushroom

Photographs: Nelson, Photography, Inc.; Bowman

Ham Salad on Rye—the snacker's favorite rye-bread sandwich made with chopped leftover ham. Add nutlike Swiss cheese and a thick slice of tomato. Dress up the sandwiches with fans of ripe-olive slices. Pour tall glasses of icy lemonade for a refreshing summer cooler

More on next page

"I hope you've tried the new Betty Crocker Brownie Mix, I hope!"



Betty Crocker
OF GENERAL MILLS

"Hello, Homefolks— Have you heard the news? There's a new mix on the market—our Betty Crocker Brownie Mix. And it's just what your letters ordered—the easiest, quickest way to make the chewiest, fudgiest, good-eatingest brownies you ever tasted!

You can make 'em chewy—or you can make them soft and tender, like cake. But whatever you do, make plenty.

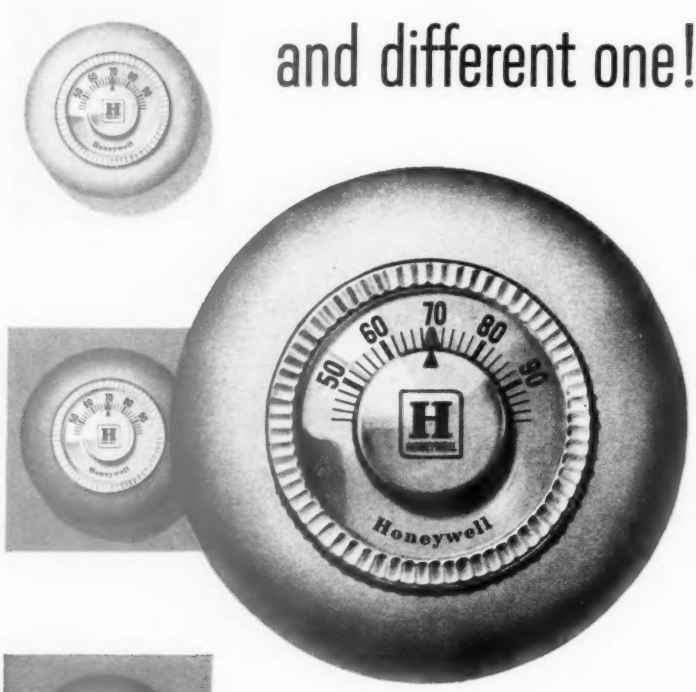
Got a scout troop? Or a Sunday School class? Or a young daughter just learning to cook? Turn them loose on brownies. You get perfect brownies every time with our Betty Crocker Brownie Mix—36 fudgy brownies to the package.

Do buy your first box today!"

Betty Crocker

FILL UP THE COOKY JAR! **EACH BOX MAKES 36 FUDGY BROWNIES!**

Look at your old thermostat... then look at this new and different one!



The Honeywell Round

Easy to paint

Ring snaps off for decorating

It's so smart of line, so easy to paint to blend with any wall. America's largest-selling thermostat, the Honeywell Round, is the first really *new* thermostat in years. Its increased sensitivity helps maintain an even flow of heat and proper room temperature. Enclosed, dust-free mercury switch cuts out those expensive service calls. You're sure to want the Honeywell Round in your new home. And if you're staying where you are, why not replace your old-fashioned thermostat with this new one soon? It involves no remodeling or mess. And it costs so little.

MINNEAPOLIS **Honeywell**

First in Controls

Available NOW through your heating dealer • $12.80 plus installation cost

Salad in a sandwich

Begins on page 96

Bean-salad Coneys

Easy sandwiches to make a splash with all your little swimmers—

1 1-pound can (2 cups) kidney beans, drained
2 hard-cooked eggs, chopped
½ cup cubed process American cheese
½ cup chopped celery
¼ cup pickle relish
2 tablespoons chopped green onion
¼ cup mayonnaise or salad dressing
1 tablespoon prepared mustard
½ teaspoon salt
Dash pepper

• • •

8 coney buns, split, toasted, and buttered

Combine all ingredients except the buns. Fill buns with bean mixture. Makes 8 servings.

Tuna-Olive Towers

Skyscraper "clubs" you can build a luncheon on—

1 6½- or 7-ounce can (1 cup) tuna, flaked
2 hard-cooked eggs, chopped
½ cup chopped cucumber
½ cup chopped celery
¼ cup pickle relish
¼ cup mayonnaise
1 tablespoon lemon juice, fresh, frozen, or canned
¼ teaspoon salt
Dash pepper

• • •

16 slices white bread

• • •

8 slices whole-wheat bread, buttered
1 cup chopped stuffed green olives
8 leaves lettuce

Combine the tuna, eggs, cucumber, celery, and pickle relish with mayonnaise, lemon juice, and seasonings. Butter 8 slices white bread and spread with tuna mixture. Add whole-wheat slices, buttered side up, and spread with chopped olives. Top with lettuce, then with remaining bread. Cut sandwiches in half on the bias. Garnish each with tomato slice and stuffed green olives on toothpicks, if desired. Makes 8 sandwiches.

Ham-'n-eggwiches

A hearty sandwich version of old-fashioned ham and eggs—

1 4½-ounce can (½ cup) deviled ham
¼ cup finely chopped celery
¼ cup pickle relish
1 tablespoon mayonnaise

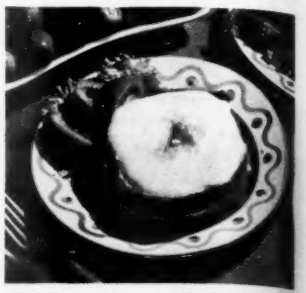
• • •

3 hard-cooked eggs, chopped
3 tablespoons chopped stuffed green olives
3 tablespoons minced parsley
1 tablespoon finely chopped onion
1 tablespoon prepared mustard
1 tablespoon mayonnaise

• • •

4 hamburger buns, split and buttered
4 leaves lettuce

Ham Filling: Combine first 4 ingredients; chill. **Egg Salad:** Combine next 6 ingredients; chill. Spread the bun halves with Ham Filling. Spread Egg Salad over ham on bun bottoms; add lettuce, then bun tops. Makes 4 sandwiches.



Chicken Cheese Puff. **Here's a chicken-salad sandwich with an airy cheese topper. Toast to a golden brown in your broiler. Serve hot.**

Alternate wedges of small tomato and crisp sweet-pickle slices for the perky garnish at side of plate.

Ham Salad on Rye

The prepare-it-ahead sandwich spread you've been looking for to wow the after-scrabble crowd—

1 cup ground cooked ham
¼ cup diced celery
¼ cup pickle relish
¼ cup mayonnaise
1 teaspoon horse-radish

• • •

10 slices buttered rye bread
5 slices Swiss cheese
5 slices tomato
Salt

Combine first 5 ingredients; chill. Spread 5 slices bread with ham mixture; top with slice of cheese, then tomato; sprinkle with salt. Top with remaining bread. Makes 5 sandwiches.

Chicken Cheese Puff

This little hen is covered with a warm cheese blanket—

1½ cups chopped cooked chicken
1 hard-cooked egg, chopped
¾ cup finely chopped celery
¼ cup pickle relish
¼ cup mayonnaise
Salt to taste

• • •

½ pound sharp process American cheese, softened at room temperature
1 well-beaten egg
2 tablespoons mayonnaise
1 tablespoon prepared mustard

• • •

12 slices buttered white bread

Combine first 6 ingredients. Combine cheese and egg; blend with rotary beater or electric mixer; add mayonnaise and mustard; blend. Spread the chicken mixture on 6 slices of bread. Top with remaining bread. Toast in broiler till golden on one side; turn and pile cheese mixture on each. Broil 3 to 4 inches from heat 2 to 3 minutes, or until cheese is slightly browned and puffy. Makes 6 sandwiches.

Vacation

The sun shines West,
The sun shines East,
But where we are
It shines the least.
—*Francis O. Walsh*

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5, AUGUST, 1955

In fine homes, everywhere

Callaway Rugs and Towels

CAIRO. Exciting designs in the newest high-fashion decorating device—Related Area Rugs! Fresh, timeless styling distinguishes this Trend-Time Collection by Callaway . . . in sizes from accent rugs through room carpets. Their uses are as endless as your needs, as flexible as your imagination!

THE SMART WAY IS . . .
Callaway
RUGS TOWELS
CALLAWAY MILLS, INC., 295 Fifth Ave., New York

NEW GRANDEUR. Really new grandeur—you'll love these smart metallic gold borders and luscious YARN-DYED colors, your assurance of complete washability. First in Style . . . Tops in Quality . . . and ABSORBenized* to dry you faster. Always look for the "Label of Luxury," at fine stores everywhere.

LABEL OF LUXURY
Callaway
YARN DYED
MADE IN U.S.A.

*Reg. U. S. Trademark.

XUM

Newest Note in Hardtops — 4 Doors and Dynaflow* Dash

In six years, there hasn't been such buzzing excitement about a new type of car as there is about the one pictured here.

It's the new kind of hardtop that people are taking to like bees to honey.

It's the 4-Door Riviera — and it bids fair to outstrip the tremendous appeal of the first 2-door hardtop that Buick originated six years ago — and which, to this day, has outsold all other hardtops, bar none.

You can easily see why the 4-Door Riviera is winning such a rousing reception all across the land.

It's that long-awaited combination of a true hardtop with all the comfort, convenience and extra room of a full-size 4-door sedan.

With windows down, you have a completely unbroken sweep of vision to left or right—no center doorposts to mar the view.

And rear-seat passengers enter or leave through their own separate doors—without disturbing anyone in the front seat.

It's a brand-new concept in body design —built to wholly new structural principles —and sparked for thrills by a brand-new kind of performance.

For this is the world's only 4-door hardtop with the spine-tingling action of Variable Pitch Dynaflow . . .

Where you switch the pitch — as a pilot does—for bettered gas mileage in normal driving and cruising — or for instant getaway response and safety-surge acceleration when you need full power go-ahead split-second quick.

So here you have the last word in body design and the last word in automatic transmissions — both in a brawny automobile that's all Buick, even to the high-voltage dazzle of new record-high V8 horsepowers.

Visit your Buick dealer this week for a sampling of the newest excitement in cars — and a look at the eye-opening prices he's quoting.

BUICK *Division of* GENERAL MOTORS

**Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, optional at modest extra cost on other Series.*

When better automobiles are built Buick will build them

Thrill of the year is Buick

Tall, cool drinks

Begins on page 71

Minted Pineapple Sauce

Talk about quick! And good!—

1 9-ounce can (1 cup) pineapple tidbits
½ cup light corn syrup
¼ teaspoon mint extract
2 drops green food coloring

Combine ingredients; blend well. Chill. Makes 1½ cups.

Jiffy Caramel Sauce

No fuss, because you start with candy caramels—

Heat ½ pound (28) caramels with ½ cup hot water in top of double boiler, stirring occasionally, till caramels are melted and sauce is smooth. Makes about 1 cup.

Peanut-butter Macaroons

See them on page 71—up front on double-deck server, top story—

2 egg whites
¼ teaspoon salt
¾ cup sugar
½ cup peanut butter, softened

Beat egg whites with salt until foamy; add sugar gradually, beating until stiff peaks form. Fold in peanut butter. Drop by rounded teaspoons 1 inch apart on greased cooky sheet. Bake in slow oven (325°) 20 minutes, or till lightly browned. Cool slightly before removing from pan. Makes 2 dozen.

Vanilla Wafers

Pictured top right on the double-deck server—

½ cup butter or margarine, softened
½ cup shortening
⅔ cup sugar
1 teaspoon salt
1 teaspoon vanilla
2 eggs
2½ cups sifted enriched flour

Combine all the ingredients except flour; beat thoroughly. Add flour; mix well. Drop by rounded teaspoons on greased cooky sheet. Flatten cookies to slightly less than ¼ inch with a glass covered with damp cloth. Bake in moderate oven (375°) 10 to 12 minutes, or till delicately browned on edges. Cool slightly before removing from pan. Makes about 4 dozen.

Pink Cherry Sodas

You'll wonder how anything so yummy can be so easy!—

1 envelope cherry-flavored summer-drink powder
1 cup sugar
2 cups milk
1 quart vanilla ice cream
1 large bottle (3½ to 4 cups) carbonated water

Combine drink powder and sugar. Dissolve in milk. Pour into glasses. Add scoop of ice cream to each and pour carbonated water over. Makes 8 to 10 servings, or 2½ quarts.

Fruitti-tutti Ginger Ale

A picture-pretty way to serve an old favorite—

For each serving, put 2 spears of pineapple into large glass. Add 2 or 3 ice cubes, 2 maraschino cherries with stems, and 2 or 3 lime slices. Fill with ice-cold ginger ale.

Cranberry Punch

Plenty of sparkle and tang—

¼ cup sugar
½ cup boiling water
1 1-pint bottle (2 cups) cranberry-juice cocktail
1 cup orange juice
¼ cup lemon juice, fresh, frozen, or canned

• • •

2 small bottles (about 2 cups) ginger ale, chilled

Add sugar to water, stirring to dissolve. Add fruit juices. Chill. Just before serving, pour over crushed ice or cubes and add ginger ale. If you like, garnish with orange slice slipped over rim of glass and tuck in sprig of mint. Makes 6 to 8 servings, or 1½ quarts.

Lemon Zingo

It's that quick and that nippy!—

1 6-ounce can frozen lemonade concentrate
1 6-ounce can frozen pineapple-juice concentrate
1 large bottle (3½ to 4 cups) carbonated water, chilled

Thoroughly combine concentrates. Pour over ice cubes. Add carbonated water and serve at once in tall glasses. If you like, float a few lemon slices for trim. Makes about 6 servings.

For fruited muddlers: Slip a lemon slice on each long muddler, so it will be just above rim of glass. Then alternate a few maraschino cherries and pineapple chunks almost to top end of muddler.

For sugar-frosted glass rims: Dip rims in fruit juice, then in sugar. Let dry.

Apricot Float

Just 1, 2, 3—and it's ready—

1 12-ounce can (1½ cups) apricot nectar, chilled
3 scoops vanilla ice cream
Chilled carbonated water

Pour apricot nectar into three tall glasses. Add scoop of vanilla ice cream to each. Fill with carbonated water. Stir before serving.

Perfect Iced Tea

To make 4 glasses of iced tea, measure 2 tablespoons (6 teaspoons) tea leaves (or 6 tea bags) into teapot. (For large quantity, you might use a glass or enameledware pan.) Pour 2 cups fresh, vigorously boiling water over leaves. Cover and let tea stand 5 minutes. Stir a second or two. Then pour brew through a tea strainer into a glass, earthenware, or enameledware pitcher (warm glass pitcher first with hot water so it won't break). Immediately add 2 cups cold water and let tea cool at room temperature till you're ready to serve it. Pour tea into tall ice-filled glasses. Offer juicy lemon wedges and sugar. Trim glasses with mint sprigs, if desired. **Tasting-Test Kitchen Note:** If you happen to make tea too strong or forget to pour the brew off in time, it's apt to cloud. To make it sparkle again, pour tea into pan

[*Turn to next page*

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Tall, cool drinks

Continued from preceding page

and reheat (don't boil) till clear. Remove from heat immediately and add about ½ cup *boiling* water for each quart tea.

Surprise Meringues

They're the snowy puffs in left end of basket, page 71—

2 egg whites
⅛ teaspoon salt
⅛ teaspoon cream of tartar
1 teaspoon vanilla
¾ cup sugar
1 6-ounce package (1 cup) semisweet chocolate pieces
¼ cup chopped California walnuts

Beat egg whites, salt, cream of tartar, and vanilla until soft peaks form. Add sugar gradually, beating till peaks are stiff. Fold in chocolate pieces and nuts. Cover cooky sheet with plain paper. Drop mixture on by rounded teaspoons. Bake in slow oven (300°) about 25 minutes. Cool slightly before removing from paper. Makes about 2 dozen.

Corn-flake Macaroons

The dainties in right end of the basket—

3 egg whites
½ teaspoon salt
1 teaspoon vanilla
¾ cup sugar
3 cups corn flakes
½ cup shredded coconut

Beat the egg whites with salt and vanilla until soft peaks form. Gradually add sugar; beat until stiff. Fold in remaining ingredients. Drop by rounded tablespoons onto greased cooky sheet. Bake in moderate oven (350°) 20 to 25 minutes. Cool slightly before removing from pan. Makes 2 to 3 dozen.

Zoo Cookies

Like the one with the roaming animal cracker atop, pictured with the Chocolate Malted Milk—

Sandwich 2 vanilla wafers together with frosting; then top with a dab of frosting and an animal cracker (stand him up). To make quick frosting, add a small amount of cream to 2 cups sifted confectioners' sugar and stir till of spreading consistency Add a dash of salt and 1 teaspoon vanilla; blend.

Chocolate Brownies

So rich and chewy you might call them a "cooky fudge." On plate with the Pink Cherry Soda—

½ cup butter or margarine,
1 cup sugar
2 eggs
2 1-ounce squares unsweetened chocolate, melted
1 teaspoon vanilla
½ cup sifted enriched flour
½ cup chopped California walnuts

Thoroughly cream the butter and sugar; add the eggs and beat well. Blend in chocolate, vanilla, and flour. Mix nuts into batter or sprinkle them over the top after batter is poured into the pan. Bake in greased 8x8x2-inch pan in slow oven (325°) about 35 minutes. Cool and cut in squares. Makes 12.

Old-fashioned Lemonade

For a quickie, keep sugar syrup (made as below) on call or fix lemonade from frozen concentrate—

Combine 1 cup sugar and 1 cup water in saucepan. Heat, stirring constantly, until sugar dissolves, then bring to a full rolling boil. Cool; store in refrigerator. For each serving, combine 3 to 4 tablespoons of the syrup with 1½ tablespoons lemon juice (fresh, frozen, or canned) and 1 cup water. Pour into ice-filled glasses. Garnish with lemon slices.

Ice-cream cookies: Below are recipes for delicate confection-type cookies—extra luscious with sundaes and tall, cool drinks.

Sandwich Circles

1 4½-ounce can (½ cup) deviled ham
3 tablespoons pickle relish
¼ teaspoon onion juice

• • •

3 hard rolls, 4 inches long, or 2 unsliced coney buns

Combine deviled ham, relish, and onion juice. Remove center of rolls lengthwise with apple corer or sharp knife. Fill rolls with ham mixture. Wrap in waxed paper or foil, and chill. **To serve:** With very sharp knife, cut in ¼-inch slices. Makes about 20 slices.

Butterscotchies

Crisps to go with Lemon Zingo—

½ cup butter or margarine
¼ cup shortening
⅓ cup granulated sugar
⅓ cup brown sugar
1 egg
1⅓ cups enriched flour
¾ teaspoon baking soda
¾ teaspoon vanilla
⅓ cup chopped California walnuts

Melt butter and shortening. Add sugars; mix well. Add egg; beat till light-colored. Sift together flour and soda; stir into shortening mixture. Add vanilla and nuts. Shape in rolls, 1½ inches in diameter. Roll in waxed paper; chill several hours or overnight. Slice thin. Bake on ungreased cooky sheet in moderate oven (375°) about 10 minutes. Cool slightly before removing from pan. Makes about 4 dozen.

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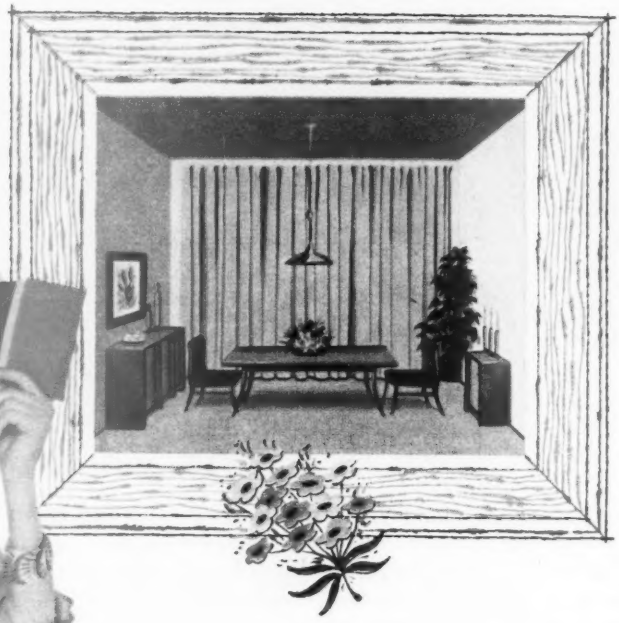

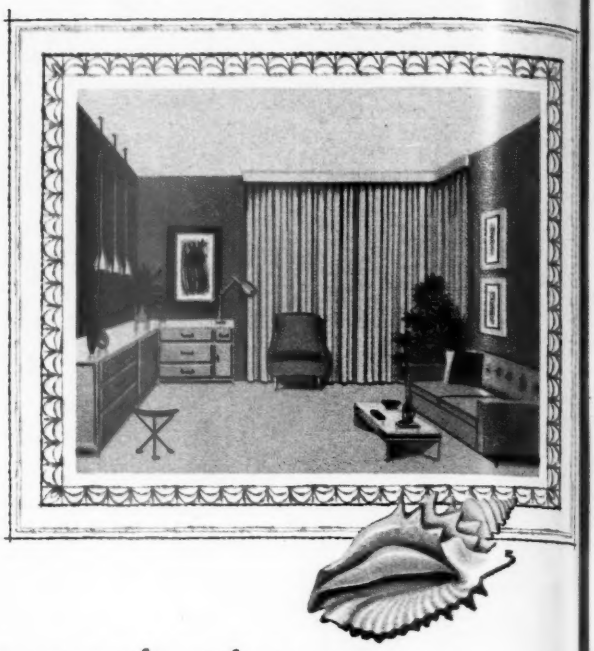

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and Matching Enamel for trimwork

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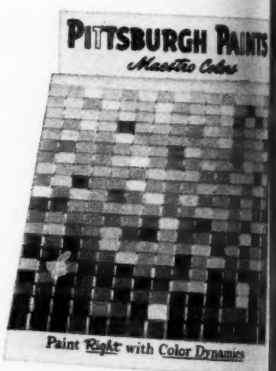
Whether you plan to "do it yourself" or hire a painter—you'll enjoy selecting your MAESTRO COLORS from the hundreds now carried by your Pittsburgh Paint dealer.



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• *This handy Color Selector at your Pittsburgh Paint dealer's shows you the hundreds of MAESTRO COLORS at a glance. Choose the color chips you want—if you wish, take them home for further study.*

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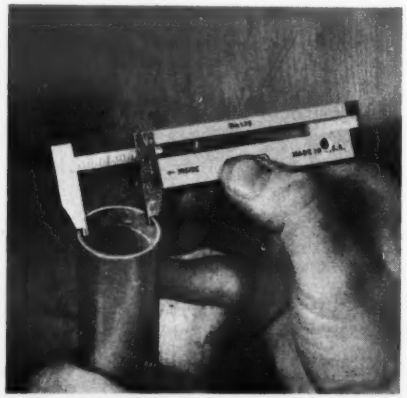
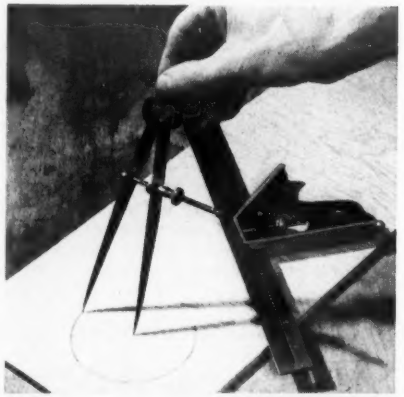
Tools for inside and outside measurements

Exact diameter is easy job for outside calipers. Adjust them so they fit snugly, but not tight, at widest part of round. Set or read them by placing one point against end of ruler and other against the fine markings

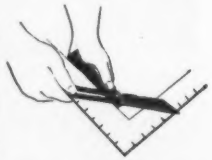


Caliper rules—designed for inside and outside measurements of cylinders—have graduated scales for accuracy. You adjust the metal slide by pulling it out and positioning it against the stock. Scale tells measurement



Scribe circles or small arcs with dividers or compass (one "leg" has steel point; the other, a pencil). Or use them for stepping off a series of small measurements along a scribed line. Screw locks the points in place

Duplicate angles with bevel gauge, or adjust it to angle you want with protractor of framing square. Blade can be set from 0 to 180 degrees. It locks into position you want with a tiny "thumbscrew" at top of the handle



For 45-degree angle, hold handle against one blade of framing square, then move bevel-gauge blade until it corresponds to similar points on the square, as pictured

Cut along line

Tear out along perforation

Know measurement of hand and fingers

- If you don't always carry a pocket rule, know measurements of your unskilled hand
- Know measurement between the first and second joint lines (underside) of your forefinger
- Know breadth of your hand across the knuckles or the palm on a flat surface with thumb extended, as shown
- Know length of arm from the shoulder to tip of the fingers. Also learn the length of stride

Tools for measuring and marking

"MEASURE TWICE; cut once." That's one of the best rules for saving time and avoiding waste when you cut and fit. But there's more to measuring and marking: The right tools and methods can short-cut your work every time. Here are several of these tools in action, each showing how you can add the accuracy your projects need for a strong structure and a smooth, clean finish.

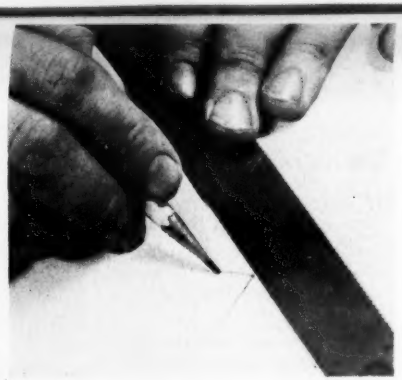
Add these pages to your HANDYMAN'S BOOK

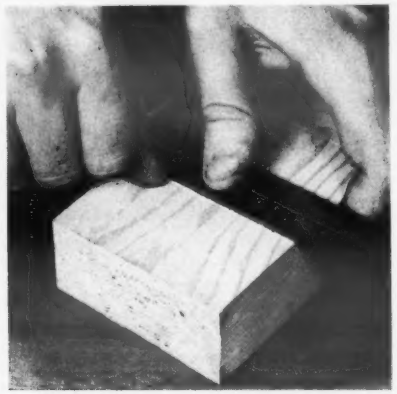
File under Hand tools

Tear out along perforation

For more accuracy, keep point of marking pencil sharp

Mark for accuracy with two fine pencil lines or scratches. Make them by holding sharp pencil (or a knife or scratch-awl point) at the exact position desired; then snap it away





Your thumbnail or fingernail will leave an adequate mark on rough stock. Use this method when material doesn't require fine and accurate marking, or when you're caught without a pencil or scratch awl. Or use a nail

Flexible steel rules give accurate measurements for both inside and outside curves, yet are rigid enough to reach 8 or 10 feet vertically. Also available are wooden or metal zigzag folding rules you can tuck in a pocket

Marks parallel to edge (bevels, chamfers, mortises, etc.) can be made with pencil held firmly in fingers, using knuckle or nail of one finger as a guide along edge of work, as shown. If wood is rough, watch for splinters

This regular marking gauge has spur point which marks stock. You set it by moving adjustable head to desired measurement and tightening screw

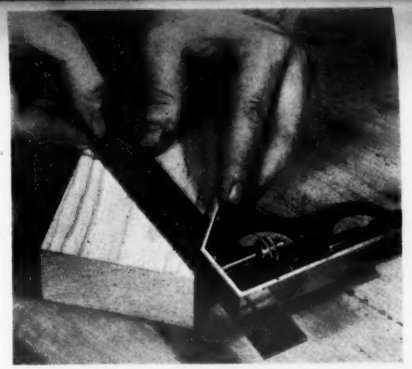
PUSH OUT

Cut along line

Add these pages to your Better Homes & Gardens Handyman's Book

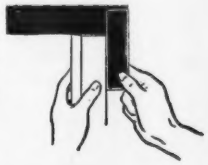
Combination square has a big bag of tricks

Sliding head of a combination square slips along groove in blade and is clamped in position with knurled thumbscrew. Use it as try square, marking gauge, depth gauge, miter square, a plumb, level, and a straightedge



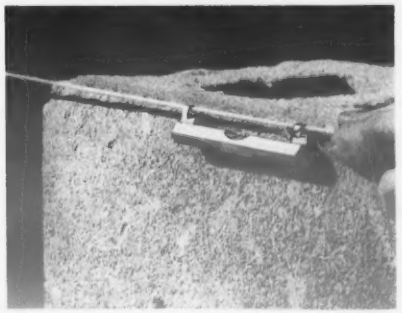
Substitute miter gauge from table saw for measuring and marking odd angles. Loosen clamping knob, hold gauge flat against edge of stock, turn table-slot arm to angled edge, tighten knob, and then read angle on scale

Size of framing square adds accuracy. Try square has a short blade with handle of wood or steel. Use it for squaring ends of short stock



You can buy levels with wooden or metal frames

Carpenter's level determines level of horizontal surfaces or vertical surfaces for plumb. When bubble in tubes (arrow) is in center lines, work is level or plumb. Clip-on sights guide placement of posts or boards



Line level clips on taut chalk line or heavy cord. Position it at exact midpoint of the line, and move the line up or down on either or both stakes to which it's tied . . . until the bubble is at level position in the tube

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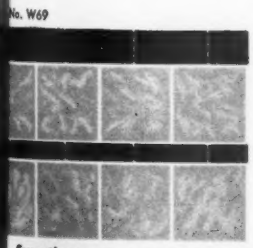
"Tri-Color" W62. Also in green or white.

No. W69



Save time—save money—with the original enamel-surface wall covering: Gold Seal "Congowall." *Shown: "Mar-Glo." 7 patterns with cap and feature strip; 4 patterns without.*

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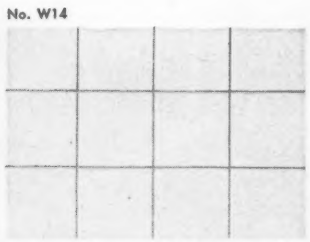

More than 6,000,000 people have put up Gold Seal "Congowall" all by themselves! Far faster than tile! Easier than handling paint or paper! *Shown: "PlainTile." Choice of 5 patterns.*

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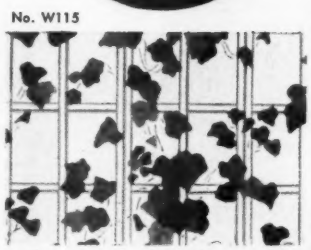

There's only one "Congowall" — Gold Seal "Congowall" — with its guarantee of satisfaction or your money back. *Shown: "Ivy," the design that combines so well with "PlainTile."*

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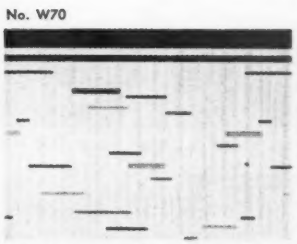
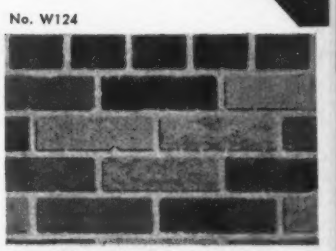


To be sure of getting genuine "Congowall," look for the Gold Seals and the name "Congowall" on the back. *Shown: Jackstraw® (also, yellow), the "Congowall" that makes rooms look bigger!*

No. W124



A wide selection of handsome "Congowall" patterns awaits you at your Gold Seal dealer's. Find his name under "Linoleum" in your classified phone book. *Shown: "Congowall" in "Brick." Also white.*

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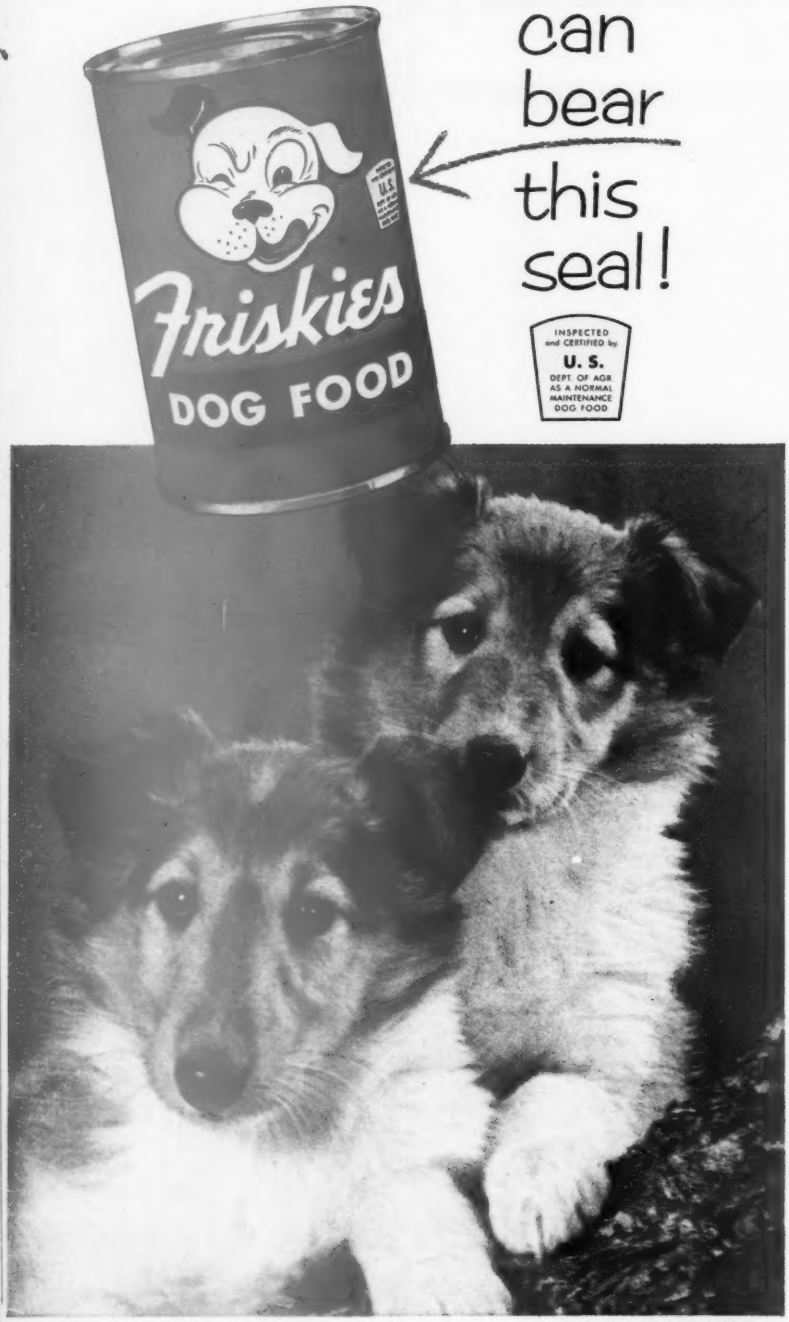

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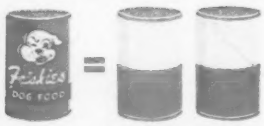

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When a dog bites

Children must be conditioned to pets

Most dogs like affection and attention, but some resist or become excited when a child rushes at them. A child should be taught early how to conduct himself with strange pets; not to run toward an animal or threaten him. If the dog is not frightened, he may take sudden movement as a cue for rough play

Chances are the bite is not serious

When the dog does resist the boy's attention and bites him, the mother's first thought is of rabies. The dog is immediately considered a menace, the owner is criticized for not keeping the dog confined, the police and doctor are summoned, and often the seriousness of the entire situation is exaggerated

a child . . .

By Dr. Wayne H. Riser

There's plenty of time for treatment

A simple dressing is probably all that will be needed. Your doctor will recommend the correct treatment, depending on the penetration of the wound. Rabies, however, is a slow-acting disease and preventive treatment may be delayed until the veterinarian has had time to observe and report on the dog

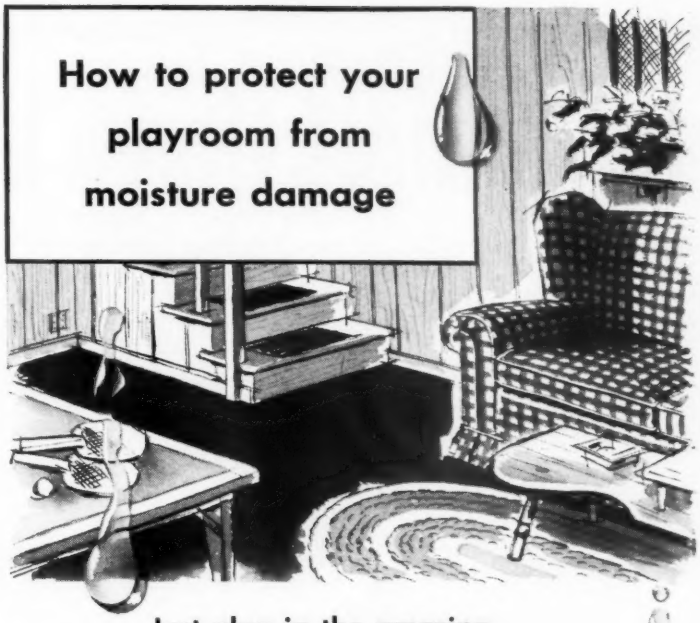
Photographs: Harriet Arnold

Be sure before you destroy the dog

A veterinarian can usually tell immediately whether the dog has rabies. Yearly vaccination adds to the chances that the disease is not present. To be absolutely sure, isolate the dog for 10 days—15 for good measure. If the dog has rabies at the time of the bite, the dog will die during the isolation period

More on page 129

How to protect your playroom from moisture damage



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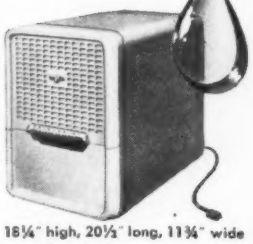

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Don't decide on any heating and cooling system until you read this new –

FREE BOOKLET

★ GIVES ADVANTAGES AND DISADVANTAGES OF FOUR TYPES OF HEATING SYSTEMS.

Write to

Gerwin Industries, Inc.,
Dept. B, Michigan City, Indiana

Keep cool! Here's how–

By Anne Anderson

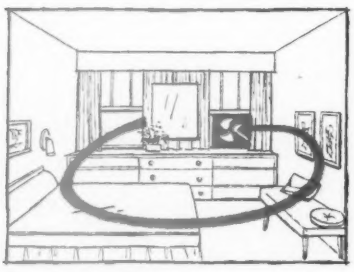
It's simple with the new air conditioners, fans, dehumidifiers, little refrigerators, ice crushers. Look below for our ideas on how to take it easy when the temperature skyrockets

Tips to remember with fans

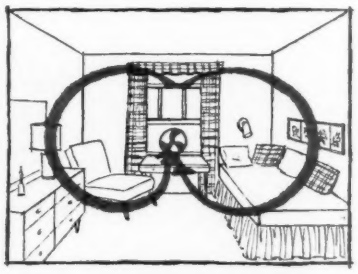
- Daytime: Keep out hot outside air and keep "inside" air in motion. Close windows and doors while fan is on. Direct fan toward wall or ceiling to set up currents in the room.
- Night: Bring in cool outdoor air, get rid of hot air indoors. Face fan toward open window to exhaust. If using small fan on table, place it 2 to 3 feet from window. Open window on opposite side of room so cool air is pulled in.
- If possible, point fan in direction outside breeze is blowing.
- Use size fan that will circulate air in the room once every minute in hot climates, once every 2 or 3 in cool climates.

Traveler. Roll electric refrigerator to terrace where folks have gathered for a party. Refrigerator keeps drinks and snacks frosty cold, fits into three-wheel cart with tray on top, holds 25 soft drinks, food rack, two ice-cube trays

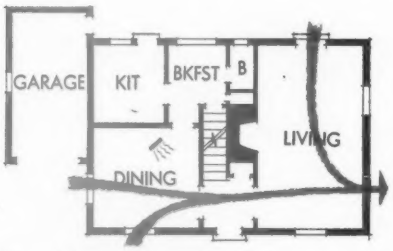
Ways with fans for nighttime cooling



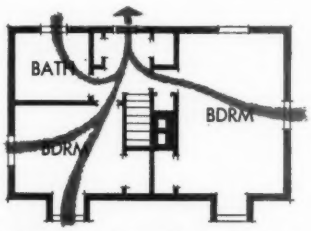
To cool a single room with two or more windows, close all doors and open two windows. Place fan in one window so it exhausts air. Use a window or table fan



If room has just one window, open at both top and bottom. Place fan in front of or in opening at bottom to force air out. Fresh air will come in at the top



To cool downstairs, park exhaust fan in open window of room used the least; open windows in rooms in use on opposite side of house (dining area on plan). Use extra fan to push cool air across room



At bedtime, cool upstairs rooms by opening all doors, one or two windows in each. Put fan in window at top of stair landing (or in bath) so it exhausts bedroom air. Close downstairs windows

Photographs: Stanley Wilkowski

Supercooler. This 1½-ton room air conditioner can cool and dehumidify a small five-room house (or about 1,000 square feet), has automatic thermostat. Permanent filter (shown above) is polystyrene, attracts tiniest dust particles

More on page 112

You get all three

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So there it is. You get EVERYTHING you want in "Dutch Boy" House Paints. And your "Dutch Boy" dealer — listed under "Paint" in your classified phone book—can be a big help to you. If you wish, he'll be glad to recommend a painting contractor.

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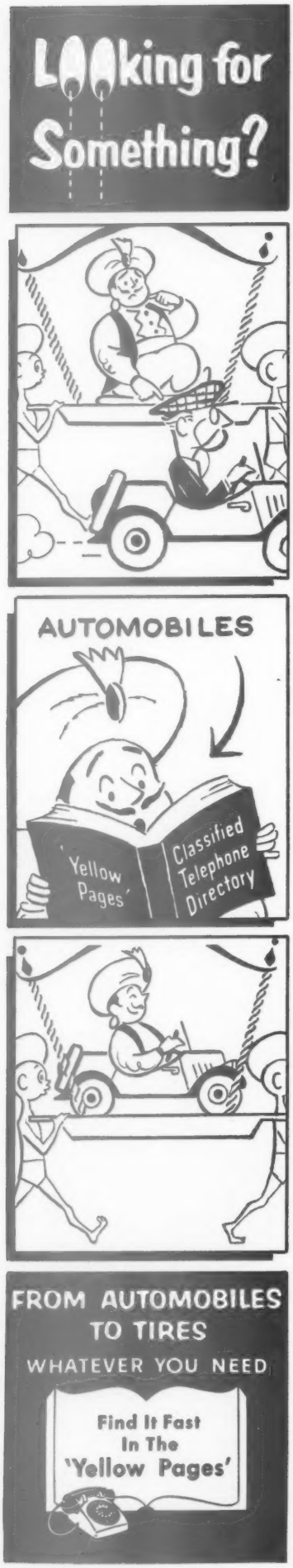

Keep cool!

Begins on page 110

Bonus kitchen helper. Use small window exhaust fan to make your kitchen more pleasant in the summertime. It'll get rid of stale air, draw in fresh outside air if you open another window in kitchen or eating area. Be sure to let ventilator over range whisk out cooking odors, smoke that form there

Built-in dispenser in this refrigerator door puts cold water at fingertip reach.

Just hold cup or glass in recess, push bar, presto—out comes iced water.

The water chiller holds a full gallon, can be filled in place or removed for cleaning.

Rubber blades make fan safe for homes with tots.

Sonny won't get hurt if he happens to bump into the flexible rubber blades.

Fan oscillates, may be mounted on wall, has safety clutch to prevent motor burn-out if blade action is blocked.

Sheer comfort. Air conditioner has two cooling systems—use one on moderately hot days; use both when temperature, humidity soar.

Unit comes in ¾- and 1-ton sizes, may be installed flush with window, projecting into room, or through wall.

More on next page

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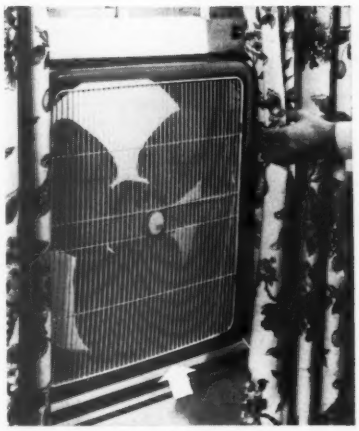
Keep cool! *Continued*

Little things mean a lot—especially when they're bits of crushed ice in lemonade.

This handy wall ice crusher makes quick work of getting as much ice as you need.

Turn to the right for fine ice, to the left for coarse.

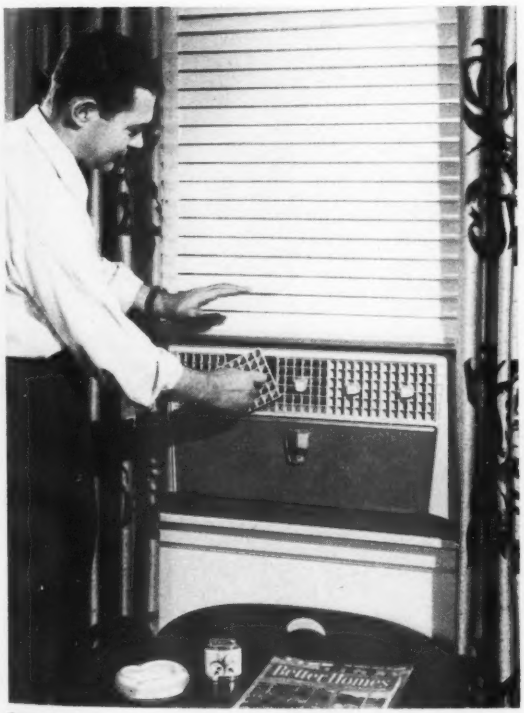
The crusher is available in chrome with pink, red, white, yellow; all chrome; all copper; copper and white, black, pink.



Streamlined window fan with 3-speed control works on the exhaust principle.

It'll do grand job of evening cooling when your home is hot and stuffy and outside temperature has dropped.

Depth of the fan is a slim 5 inches, so it can rest flush on window sill and not interfere with draperies. Slim design comes in blow-type fan, too.



Direct your cooling. Five individual louvers on front of 1-ton air conditioner adjust flow of air to any part of room. Cabinet comes with seven colorful plastic panels for front; change to suit whims. Aluminum filter detaches for cleaning

More on page 146

Swirling Water Bath

STOPS dirt and dust

Only the new

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"RAINBOW" HAS IT!

This amazing new Rexair follows nature's own way of cleaning. It actually traps household dirt and dust in water—just as dew drops clean the outdoor air!

Because of this exclusive cleaning principle, separate filters and throw-away bags are *absolutely* eliminated. Clean, fresh water in the Rexair absorbs dust and dirt from your home for easy, sanitary disposal!

WATER GIVES YOU THESE ADDED FEATURES:

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- Shampoos rugs, scrubs floors

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Here's a big 15-cubic-foot freezer that's so compact it fits comfortably into even a *small* kitchen . . . you can store enough food to feed a family of 4 for 73 days not including, of course, the usual staples and foods you don't freeze.

The new General Electric Freezer also gives you all these wonderful convenience features: juice can dispenser, ice cream conditioner that keeps ice cream at spooning temperature, two easy-freeze trays for loose-pack freezing, five refrigerated surfaces, deep Stor-well.

And, every G-E Freezer has the same type of sealed-in refrigerating mechanism that has kept 3,500,000 G-E Refrigerators operating so efficiently for periods of 10 years or longer.

Look in the classified telephone book for your nearest G-E dealer. See the complete G-E Freezer line. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Two in one! In addition to the convenience features of an upright freezer, the compact G-E Freezer gives you the advantages of a chest-type freezer, too. G.E.'s Stor-well and baskets (above) provide 4.4 cubic feet for storage of bulky items.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Tomatoes

Continued from page 89

wedges, leaving a band of tomato, about ½ inch wide, intact between wedges and across top. (See picture on page 72.) Gently pull wedges outward and scoop out most of pulp from wedges and center. Sprinkle inside with salt. Fill tomatoes with the macaroni salad. Sieve the egg yolk and sprinkle over salad between the bands of tomato. Top with bit of parsley, if desired. Serve on lettuce. Makes 6 servings.

Garlic Dressing

1⅓ cups salad oil
½ cup vinegar
1½ teaspoons salt
1 teaspoon sugar
½ teaspoon dry mustard
4 cloves garlic, halved

Combine all ingredients in bottle or jar. Cover and shake thoroughly. Store in refrigerator. (The flavor is better if you let dressing stand several hours before using.) Shake well at serving time. Makes 2 cups.

Tomatoes Stuffed With Shrimp

2 5-ounce cans (2 cups) shrimp, drained
¾ cup chopped celery
¼ cup diced cucumber
2 tablespoons chopped green onions
1 tablespoon lemon juice
3 tablespoons mayonnaise
Salt and pepper to taste
4 medium tomatoes

Save 24 shrimp for garnishing. Chop remaining shrimp and add vegetables and lemon juice. Moisten with mayonnaise. Add salt and pepper. Chill. Peel tomatoes; turn stem end down and cut, not quite through, into 6 sections. Spread apart and fill center with the shrimp salad. Garnish between sections with whole shrimp. Top with a little mayonnaise, if desired. Serve on a frill of lettuce. Makes 4 servings.

Thousand Island Dressing

To 2 cups mayonnaise, add ½ cup chili sauce, 3 hard-cooked eggs, chopped, 1½ dill pickles, chopped, ⅓ cup chopped celery, 1 green pepper, minced, and 1 small onion, minced. Makes about 4 cups.

Blue-cheese Dip

2 3-ounce packages cream cheese, softened
½ cup mayonnaise or salad dressing
2 tablespoons light cream
1 tablespoon lemon juice, fresh, frozen, or canned
6 ounces blue cheese, finely crumbled (about 1 cup)

Combine all ingredients. Blend till smooth. (Extra easy in a blender!) Makes about 2 cups.

Summer Aspic

4 cups cooked or canned tomatoes
⅓ cup chopped onion
¼ cup chopped celery leaves
2 tablespoons brown sugar
1 teaspoon salt
2 small bay leaves
4 whole cloves

• • •

2 tablespoons (2 envelopes) unflavored gelatin
¼ cup cold water
3 tablespoons lemon juice, fresh, frozen, or canned

• • •

1 cup finely cut celery

Combine the tomatoes, onion, celery leaves, brown sugar, salt, bay leaves, and cloves. *Simmer* 20 minutes; then strain. Measure 3⅓ cups. Soften gelatin in cold water; dissolve in hot tomato mixture. Add lemon juice. Chill till partially set. Add celery. Chill in 5-cup ring mold till firm. Unmold on serving platter. Border with parsley and center with bowl of mayonnaise. Makes 8 to 10 servings.

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Flexboard comes in large sheets, 4 ft. wide and 8, 10 and 12 ft. long, and in ⅛", 3/16" and ¼" thicknesses. They are easy to handle and apply—can be nailed without drilling, worked with ordinary tools, flexed to fit curved surfaces.

In this attractive home the side walls are built of Flexboard in "board and batten" construction to achieve attractive contemporary styling. They are painted a soft pastel color.

On the farm Flexboard is ideal for exteriors and interiors, both in new construction and for rehabilitating old structures. It is easy to clean—meets all sanitary requirements for poultry and dairy buildings.

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Used on pimples, Campho-Phenique helps prevent their spread and re-infection.

How to bring an old house

Problem: Front porch is no boost to space in house and looks tacked on. Living room has one small window and is too heavily shaded

Solution: New lines can make a new house! Roof now sweeps down to enclose part of the old porch and a new recreation room. While appearance of house is greatly improved, so is livability. Note sheltered entrance path beneath overhang of new roof.

A 6x6 window was added to front of existing living room to open it for better light and to make the room seem larger. Vertical board and battens were used on enclosure wall to give height to this lower wing. Owner: Mrs. Ted Hoffman.

Problem: Boxlike entry is misplaced, blocking only possible area where picture window could go in the living room

Photograph: Owen

Solution: Entrance is relocated to left, allowing plenty of open wall area for new window. Architects Sorey, Hill, and Sorey extended roof to shelter passage from driveway (which is located out of sight at left) to front door. Bringing roof down improved lines of house, too.

At right of entrance, solid wall that houses entry closet protects open area from west winds. Here's a case where minimum structural changes and a new coat of paint gave house a pleasant new livability. Owners: Mr. and Mrs. Stanley Draper. Data: Eugenia White.

up to date

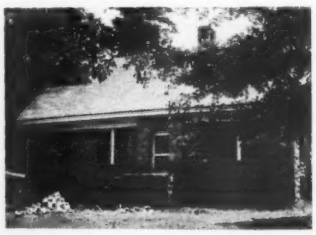
Continued from page 63

Problem: Ungainly two-tone house was set on too high a foundation. Space was robbed by small windows and big open porches

Photographs: Hedrich-Blessing

Solution: High foundations are minimized by new brickwork. Living room is expanded by building out to front porch, and new windows enlarge view. Note that shape of basic house is unchanged.

Addition of covered terrace provides excellent outdoor living and dining area. This new wing harmonizes with existing house in shape and pitch of roof. Sharp outlining of roof is overcome simply by blending colors of roof and eaves. Architect: E. Norman Sylvester. Owners: Mr. and Mrs. Joe M. Smith, Data: Betty Northrop.



Problem: Owners thought of house as a "chunky little fortress." Archway smothered front door. Stoop was ugly and precarious

Photograph: Rodney McKay Morgan

Solution: Here you see two main reasons why house has better lines: (1) Front lawn is graded up to floor level, and (2) one-story addition at left "spreads" front. Siding of new wing is of wide boards painted barn red. Porch closed in with glass at front bridges wing.

To relieve stone, trim and new roof (marble chips) are a lively white. Archway is gone. Louvered shutters alongside front door improve scale and set character of house. Architect: Henry Norris. Owners: Mr. and Mrs. Guy Sears. Data: Susan Jones Medlock.

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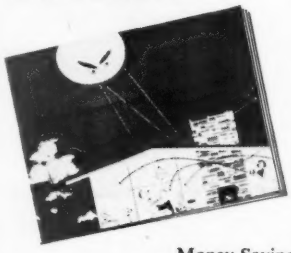

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☐ We are thinking of buying a new home.

☐ We are considering air conditioning our present home.

NAME.....
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ADDRESS.....

CITY.....STATE.....

New York City

Begins on page 54

pair of walking shoes an asset.) Along the route, on your left at 42nd Street, you'll see the New York Public Library, the second largest in the country.

Six blocks above the library, you'll find Rockefeller Center (48th to 51st streets between Fifth and Sixth avenues), a city within itself, with shops of every description, restaurants, a hospital, and even a post office. In the R.C.A. Building, the tallest in the Center, you'll see the famous Sert murals on the ceilings and walls. A tour of the Center leaves from this building ($1.40 per person). Afterward, join the other onlookers in Rockefeller Plaza, which is an ice-skating rink in winter, spring, and fall, and in summer is an outdoor cafe.

Directly across Fifth Avenue from Rockefeller Center is St. Patrick's Cathedral, a striking example of Gothic architecture. New York has approximately 3,000 churches of every denomination.

In the afternoon, continue your walk up Fifth Avenue past some of its exclusive stores. You can walk through Central Park or along Fifth Avenue to the zoo at 63rd Street; return by way of Madison Avenue with its art galleries and smart shops.

You'll be ready for dinner after this day of touring, and New York has a wonderful selection of dining spots. To ensure staying within your budget, check the bill of fare which most restaurants post near the entrance.

If the evening brings with it the problem of baby sitters, either your hotel or the Classified Telephone Directory will lead you to a reliable sitter service. (Sitters generally get $1 an hour.)

For evening entertainment, you can check the local papers for listings of movies, concerts, plays, or night baseball (Yankees, Giants, or Dodgers) and other athletic events.

Second day

After breakfast, phone *The New York News* (220 East 42nd Street) or *The New York Times* (229 West 43rd Street) to check the time of tours through their plants. Also call the Cunard Line or the United States Lines (see a newspaper for listings of ships in port) to arrange to go aboard an ocean liner.

You can take a 42nd Street cross-town bus to the Hudson River. On your walk north to Pier 90 (50th Street), take a close look at the loading operations of the nation's No. 1 port.

Pier 90 is the berth for the Queen Elizabeth and Queen Mary, plus others. You can board these vessels—at certain times—for 50 cents a person.

After the tour, take the 50th Street cross-town bus (just across from the dock) to Fifth Avenue. The Museum of Modern Art (60 cents per person) is three blocks north on 53rd Street between Sixth and Fifth avenues.

Culturally, there is enough in New York to keep you busy for weeks. The Metropolitan Museum of Art (Fifth Avenue between 80th and 84th streets) has exhibits covering 5,000 years of art. At the American Museum of Natural History (77th Street and Columbus Avenue), you can trace the history of man through eons of time. There are many museums specializing in different fields: The Cloisters at Fort Tryon Park (No. 4 uptown Fifth Avenue bus), where there are exhibits of medieval tapestries and art; the Hispanic Society, a museum of Spanish art; the Museum of French Art; the Museum of the American Indian; the Museum of the City of New York and the New York Historical Society; the Museum of Science and Industry; the Frick Museum; Jumel Mansion, built in 1765, the headquarters of General Washington in 1776, and now a museum of colonial culture; the Whitney Museum of American Art; plus thousands of private and semiprivate galleries.

After your visit to the museum, enjoy a musical evening. You can attend the open-air pop concerts summer evenings in Central Park (admission free), concerts at Carnegie Hall, Steinway Hall, or, if your taste runs to it, a jazz session at Central Plaza Hall (check the newspaper for performances).

Third day

The United Nations deserves an entire morning. The UN buildings, from 42nd to 48th streets between First Avenue and the East River, occupy an 18-acre tract. The tours at the UN ($1 per person) are a "must," and they leave regularly between the hours of 9:30 a.m. and 4:45 p.m. daily.

Afterward, you can lunch in the glass-enclosed delegates' dining room overlooking the East River.

After your tour of the United Nations, walk west one block and take Second Avenue bus downtown to Canal Street, then walk along the Bowery to Chinatown. Here—on Mott, Pell, and Doyer streets—you'll see how New York is also a little UN. Actually, there are more native-born Italians living in New York than in Venice, more Irishmen than in Dublin, more Jews than in Israel.

Walking west from Chinatown, the singsong of Chinese changes to the colorful language of Italian as you come to Mulberry Street and "Little Italy." Dinner in one of the fine restaurants in this neighborhood—or in Chinatown—will be a rich experience for the family.

After your "trip abroad," take the Broadway uptown bus (walk west three blocks from Mulberry Street) rather than the subway. It's a much longer trip, but you'll be amazed as the scenery changes—from commercial sections to tenement districts, and then, like an oasis, a block or two of elegant apartment houses.

As the bus approaches Times Square—42nd to 48th streets west

—you'll marvel at the incredibly jewellike glitter of this area. Millions of electric bulbs and neon tubes on theater marquees turn night into day, and thousands of people jam the sidewalks. You can also join other onlookers reading the news as it flashes across the electric ribbon of the Times Building, a triangular-shaped structure in the heart of Times Square.

Fourth day

Taking the three-hour boat cruise around Manhattan is a relaxing and entertaining way to view the island. Circle Line Sightseeing Yachts leave from the foot of West 43rd Street, Day Line Boats from West 41st Street, and the Harbor Queen from Battery Park ($2.50 adults, children half fare). From mid-July to September, boats leave almost hourly; in spring and fall, there are three or four sailings a day. It's best to check by phone.

The tour boats travel counterclockwise around Manhattan: down the Hudson, around the tip of Manhattan, up the East River (not really a river but an arm of the nearby sea), through the U. S. Ship Canal, into the Harlem River and Spuyten Duyvil Creek, thence to the Hudson, and finally back to the pier.

During the trip, the boat steams past Ellis Island, until recently the processing center for immigrants, and moves close by the Statue of Liberty. In the East River, the cruise ship glides beneath the Brooklyn Bridge, acclaimed the eighth wonder of the world after its opening in 1883. At one point, you can look up Wall Street with dignified Trinity Church marking its western end. On your right will be the New York Naval Shipyard (in Brooklyn) with the world's largest dry dock.

From the East River, you'll see the Chrysler Tower and the New York Central Building dominating the skyline. The most impressive sight is the UN Secretariat Building with its glass facade reflecting patterns of light and shadow. Farther along, you'll see the millionaires' homes on Beekman Hill and Sutton Place; in the distance the Whitestone Bridge, fourth largest suspension bridge. While passing through the waters that separate the Bronx from Manhattan, you can glimpse the Polo Grounds—home of the New York Giants—and Yankee Stadium.

On the last leg of the trip, the boat goes under George Washington Bridge, the world's second largest suspension structure. You will see the Palisades of New Jersey on your right; on your left is the West Side Highway, part of the city-encircling turnpike system, The Cloisters at Fort Tryon Park, and then the great apartment houses fronting Riverside Drive.

After the tour, you can take the cross-town bus again to Seventh Avenue, then take the IRT-Seventh Avenue subway downtown to Wall Street. This is the lower tip of Manhattan, site of the original Dutch settlement. The tangle of narrow, crooked streets—now closely bordered by skyscrapers which create a canyon effect—were once the paths and cart tracks used by the first settlers. Wall Street is the financial heart of America. And at the Federal Reserve Bank on nearby Liberty Street, you can arrange to see the money-handling operations and look at millions in their gold vaults. You can walk down Broad Street, past the Subtreasury Building where George Washington took his oath of office, and then turn on Wall Street to the New York Stock Exchange and its Visitors' Gallery. Then, continue to the Chase National Bank Museum of Monies and on past Fraunces Tavern, built in 1719. (It was in an upstairs room of the tavern that General Washington bade good-bye to his officers on December 4, 1783.)

Across Battery Park (follow Broadway to the Customs House) is the Statue of Liberty ferry to Bedloe's Island. The boats leave every hour on the hour (adults 74 cents, children 35 cents).

After dinner, you can travel uptown again (IRT-Seventh Avenue subway to 50th Street) to the Radio City Music Hall (Sixth Avenue and 50th Street), the largest theater in the country. Prices here are 95 cents until noon, $1.20 until 6 p.m., and $1.60 thereafter. You can purchase reserved seats in advance at slightly higher prices.

The Music Hall, in addition to first-run motion pictures, features the precision dancing of the Rockettes, the Corps de Ballet in spectacular productions, a Choral Ensemble, and a 55-piece orchestra.

Fifth day

In the morning, take the Fifth Avenue bus to Washington Square. This area is a gracious relic of a fading past. Stately mansions face the square from the north; colleges of New York University now take up the east and south sides; exclusive apartments line the west side. Greenwich Village, art colony and habitat of the rapidly diminishing groups of Bohemians who made the village famous, is to the west and south of the square.

You can take the Eighth Avenue bus uptown from the village, through the teeming garment district where 70 percent of all women's apparel in this country is processed, past the new Port Authority Bus Terminal on 40th Street, and up through the legitimate theater district to Columbus Circle, where the New York Coliseum is under construction. From Columbus Circle, the bus continues along Central Park west. At 81st Street, you can visit the Museum of Natural History or the Hayden Planetarium. At the planetarium, there are three showings daily (65 cents), where the drama of the heavens is unfolded on an artificial sky.

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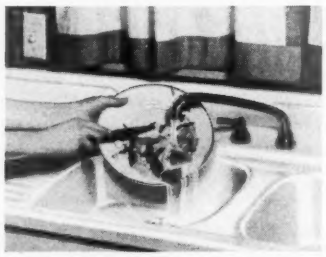

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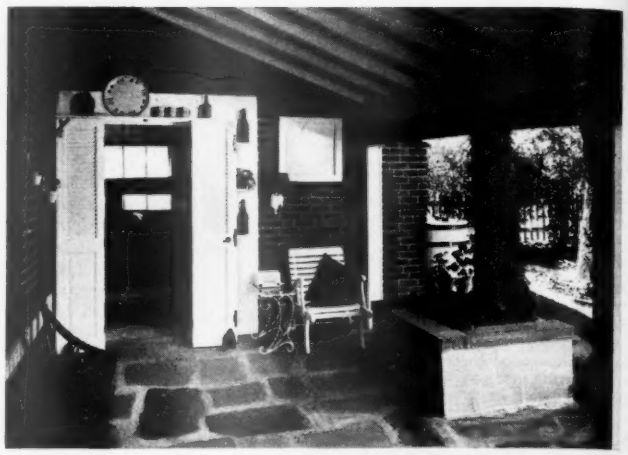
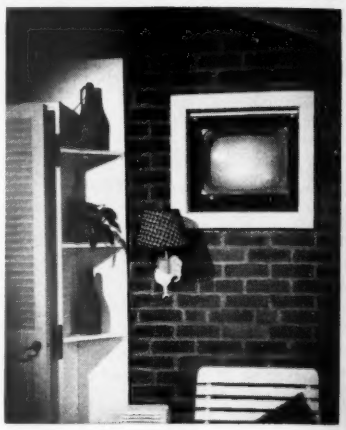
How to have privacy on a city lot

Begins on page 14



Ivy-planted bases make trees decorative additions to patio.

Trees keep hot sun off the roof, and bamboo shades give more heat control. Note garage-door projection.



Entertainment on a summer evening is provided by television set built into garage.

When set isn't being used, overhead door closes over it and locks from garage side.

Tomorrow's auto engine

Continued from page 20

as easily in bitter cold as in pleasant weather. Nor will it fail to start after a long, hard drive, as a piston motor sometimes does when it becomes overheated.

As in automobiles with an automatic drive, there is no clutch, merely a lever reading Drive, Low, and Reverse. Give the turbine a few seconds to reach "light off" speed, put the lever in Drive, release the parking brake, and step on the accelerator. Anyone who prefers a jack-rabbit start or likes to hear the screech of rubber on pavement is in for a disappointment. Your turbine car won't jump forward. It can't burn the tread off your tires. Starting slowly, it picks up speed evenly without any shock or jerk. In several seconds, you'll be out in front of the piston-motor cars, wondering how you got there so fast and so smoothly.

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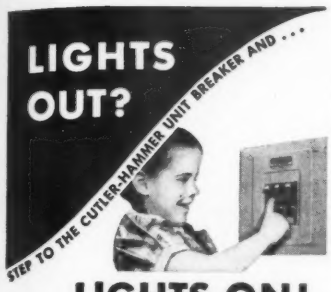
This desirable trait places less strain on the driver, especially under heavy traffic conditions. One drawback to city driving, however, is the turbine's tendency to creep while maneuvering into a tight parking space, requiring watchful braking on your part. Another, more serious, is the heavy consumption of fuel at low speeds. But fuel consumption has been cut in half since the war, and in all probability will be halved again very shortly.

On cross-country trips, you'll be pleased at the ease with which the turbine mounts the steepest hills, reaching the crest without speed drop-back or jerking, combustion knocks or piston slap, or any of the assorted groans and worrisome noises your present motor makes when you place it under heavy strain. In mountain driving, the conventional car falters as the air thins; your turbocar, because of the cooler air, will function effi-



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A steep descent need give you no fears, either—even if your brakes give way. Just shift into reverse, and the car will quickly slow down to a stop. Under ordinary circumstances, though, the free-wheeling characteristics of the turbine means there is no engine drag to supplement the braking system. This creates a problem that is being worked on. Two of the many methods under test have proved to be effective and economical.

At advanced speeds, the turbine will have a high-frequency hum audible to nearby pedestrians, but you will not hear it inside the car. A solid gain to your comfort and your safety is the exhaust, which doesn't smell, gives off very little smoke, and contains no harmful vapors. You can't fail to notice the difference when you drive through a mountain tunnel or underwater tube. Due to the large volume of air used in combustion, no treacherous carbon monoxide is produced. Warm air from the compressor can even be safely employed for heating the car.

Possessing such outstanding features, you must wonder why the gas-turbine engine has been so long developing. Not until the aircraft industry during World War II forged new alloys resistant to high temperatures and designed more-efficient power wheels was a gas turbine for automobiles feasible. Only since the war have enginemakers here and in Europe begun major research efforts to make a practical auto turbine.

In that short time, they have been so successful that you and I can discuss not *whether* but *when* we will own our first turbocar. As one Detroit official puts it: "In five years, these researchers advanced over as much ground as it took 50 years to cover in the case of the piston engine."

The major problem still is to increase the efficiency of the simple gas turbine, an efficiency only half that of the piston motor. Depending on load conditions, the simple turbine consumes two to three times as much fuel as your present buggy. This is offset somewhat by the lower cost of turbine fuels. Don't count on cheaper prices being a pocketbook saving for long, however. As the demand for low-grade fuel grows, additional taxes will drive the price nearer to where the high octane now sells.

Important advantages are derived from the types of fuel consumed, though. Stringent gas rationing can be avoided during a national emergency if the turbocar is in wide use. Furnace oils and other heavy fuels will move the family car to work and back again, freeing the jet fuels and the highly refined gasolines for the military.

Just as important is a safety factor. Low-grade turbine fuels do not explode or burn easily, thus wiping

[*Turn to page 144*

You're only

HALFWAY TO HEAVEN

until you live cool in every room

If you've experienced the comfort of a single cooling unit in your bedroom or living room, chances are you can't wait until your entire home—room for room—is Air Conditioned. Why wait? If you have a forced warm air heating system, it's easy and inexpensive to add cooling—usually as little as $30 a month on a three-year FHA or local bank loan (after small down payment). You use the same duct system for cooling that you use for heating—and that means you live cool in every room.

But regardless of what type of heating system you have, you will find a G-E Cooling unit for the whole house less expensive than you think.

Your local G-E Home Heating & Cooling dealer will give you all the facts—without any obligation. You'll find his name listed in the Yellow Pages of your phone directory. Please call him today!

Progress Is Our Most Important Product

GENERAL ELECTRIC

Send for valuable facts FREE today

G-E YEAR-ROUND AIR CONDITIONING HEATS IN WINTER—COOLS IN SUMMER

General Electric—Home Heating & Cooling Dept.
Box BHG-85, Bloomfield, N. J.
Yes, I want the facts on adding G-E Cooling to my present heating system:
I now own my own home ☐ My home is____years old. My heating unit is____years old.
I have Forced Warm Air ☐ Hot Water or Steam ☐ Other ☐.

Name_____
Address_____
City_____ County_____ State_____

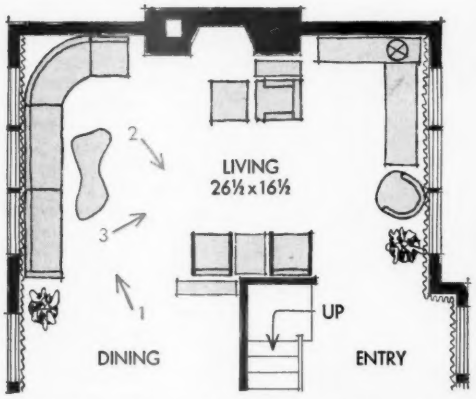
In Canada, Canadian General Electric Co., Ltd., 270 Evans Ave., Toronto 14

Imagination pays off

Imagination is recognizing your decorating problems and trying to visualize the possible solutions. Then the result should be open traffic lanes, creative use of space, comfortable seating, restful background, interesting textures

By Ruth W. Lee

1 The free-form table follows the lines of the sectional in this inviting conversation group. Imagine the subtle color scheme of gray, white, beige. The color accents are apple green and fuchsia pillows, two fuchsia armchairs (shown in other photographs)



It's easy to walk through this unobstructed room, and furniture balances nicely. Arrows show camera angles for the photographs. H. Block home, Glencoe, Illinois

Photographs: Hedrich-Blessing. Decorator: Marion Heuer Interiors. Builder: Greta Lederer

2 If you don't have a wall, create one! Louvered panel at foot of stairway plus divider shelves between living and dining rooms make a space big enough for chair grouping. Shelves show off handsome accessories to best advantage

3 The L-shaped, two-tiered arrangement of tables in the corner keeps the barrel chair from hiding in the corner. The white table tops are a stainproof material. Note how the drapery has been hung around the structural beam for continuity. The smooth texture of the drapery makes a nice contrast to the various woods used. The rough tweed furniture covering and marble fireplace provide additional interest

SETTING BY CAMELBACK SUIT BY IRENE NOMAD BY CHEVROLET

Body by Fisher

BODY by FISHER

Originator of the panoramic windshield, the hardtop and other advances offered only on General Motors cars: CHEVROLET PONTIAC OLDSMOBILE BUICK CADILLAC

XUM

Look! A low-cost vinyl tile floor that

See what one $12.00† carton will do!

COLOR: DUSK GRAY

See how one carton covers a 9' x 5' Foyer Floor! Glowing, non-porous KenFlor, bonded to a resilient cushion, greets every step with colorful comfort. Dirt can't penetrate...grimy footprints mop right off...you'll never need to wax it!

COLOR: DAWN PINK

See how one carton covers a 6' x 7½' Kitchen Floor! It's greaseproof, and the easiest floor to clean! Hot cooking fats, staining liquids, wipe up without a trace. Choose KenFlor by-the-yard for smart counters and sink tops, too.

COLOR: SEAFOAM GREEN

See how one carton covers 45 sq. ft. of Bathroom Floor! Easiest floor to install yourself. Pliant, flexible tiles cut with household shears, go down in minutes...perfect over wood floors! In 17 colors at your Kentile Dealer's, listed under FLOORS in your Classified Phone Book. Carry KenFlor home by the carton...install it tile by tile.

Guaranteed!

KENTILE, INC. GUARANTEE

Kentile, Inc. will furnish new tile without charge for any Kentile, Inc. Flooring Product that wears out . . . and on which colors wear off . . . during your own occupancy of your own home wherein you have installed the product or have had it installed by an authorized Kentile, Inc. Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile, Inc. Dealer's. This guarantee must be presented if claim is made for new tile.

KENFLOR
VINYL TILE
by the makers of Kentile

©1955, KENTILE, INC., BROOKLYN 15, N. Y.

†PRICE DEPENDS ON FREIGHT RATES TO YOUR CITY.

*REG. U. S. PAT. OFF.

KENTILE * KENCORK * KENRUBBER * KENFLEX * KENFLOR *

This house is built around its kitchen

Begins on page 24

Master bedroom is off by itself. Here, parents can spend a half hour reading or relaxing. Ceiling fixtures throw light just where it's needed. High strip windows mean more wall space for furniture and streetside privacy. Studs were left exposed on wall at right.

Family room is activity center. Blackboard's a handy spot for reminders, game scores, or youngsters' artwork. Cork panel on other end is family bulletin board. Sliding doors conceal all those things that collect around family fun. Children's rooms are on either end.

Alternate plan if built with basement

Plan at left is section of over-all plan you saw on opening page. Next to it is a drawing of how that section would look if you included a basement in your building plans.

Utility-core principle is maintained; heating is merely moved downstairs. Baths slide back to back. Some space of bedroom closet is lost, but a small dressing room and a linen closet are gained.

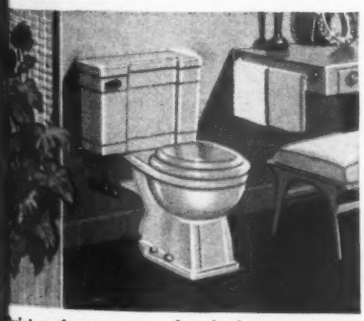
How to get plans, page 129

BATHROOM DESIGN BY VING SMITH

These lovely fixtures cost as little as 46 cents* a day!

Mirror, Mirror On The Wall...Fairest Bathroom Of Them All

WITH BOLD IDEAS, COLORFUL U/R FIXTURES!



Quiet performance—modern bathrooms should have water closets with unobtrusive flushing action. The latest in quiet, efficient operation are U/R's Siphon-jet and Reverse Trap models.

Mirror smooth, metal hard—the surfaces of U/R fixtures stay sparkling bright—year after year—thanks to U/R's one-fire "Hi-Fired" Process. The different pieces of a set of U/R fixtures are color-matched, with no discordant shadings. If you plan to build or remodel, be sure you have wonderful, colorful U/R fixtures. Take your choice of whitest white, or any of 5 gay colors...Verdant Green, Azure Blue, Desert Tan, Jonquil Yellow, or Mist Gray. Ask your plumbing contractor, architect or builder for bathroom fixtures by U/R—with 54 years of fixture leadership. You'll want the new Universal-Rundle book on bathroom planning, too, so get your copy by sending the coupon with 10 cents in coin, *today!*

*Plus installation

Send today for your Bathroom Idea Book

Fresh ideas on building or remodeling bathrooms...using new and exciting materials. This wonderful book helps you put "personality" in your bathroom.

UNIVERSAL-RUNDLE CORPORATION
283 River Road, New Castle, Pennsylvania

Please send me your bathroom idea book, "Planning and Decorating your Dream Bathroom," and bathroom layout kit. I am enclosing 10c in coin.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

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THE WORLD'S FINEST BATHROOM FIXTURES BY

Universal U/R Rundle

UNIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PENNSYLVANIA • Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; Hondo, Texas.

More Style, More Power, And a Built-in Future!

THE 870 CATALINA

When you buy a Pontiac you make more than a purchase—you make a solid investment in the future.

First of all, Pontiac's years-ahead beauty holds the promise of lasting fashion. And the smart distinction of Pontiac's Twin-Streak styling and Vogue Two-Toning marks you as one of the first to spot a trend.

You make a solid investment, too, in buying the world's most modern power. The smooth, nimble way it glides you through traffic and the instant, surging, passing power it provides on the highway is a constant reminder that Pontiac's mighty Strato-Streak V-8 is all that any engine can be.

Your Pontiac investment also pays big dividends in peace of mind and safety. You enjoy handling ease that's still a future goal of many other cars—and you relax in the comfort and solid security of the biggest, huskiest car within hundreds of dollars of Pontiac's price.

Yes, everything about Pontiac says that here's a car that, in a single bold step forward, brings you all that's new and good.

When you consider that you can buy a big, beautiful Pontiac at a price well within any new-car budget, don't you agree that your Pontiac dealer's is the soundest place to spend your automobile dollar?

PONTIAC MOTOR DIVISION OF GENERAL MOTORS CORPORATION

Pontiac's Strato-Streak V-8 delivers 200 blazing horsepower with four-barrel carburetor and is the most modern, most advanced power you can buy. Its entirely new design reflects years of research and development by Pontiac engineers, backed by General Motors' vast technical facilities.*

*Low extra-cost option; 180 h.p. standard

Pontiac

WITH THE SENSATIONAL STRATO-STREAK V-8

Your pet and mine

Begins on page 108

What is rabies?
Rabies is a virus disease of animals transmitted only by the saliva and only through broken skin. The disease has an incubation period of from one to six months and affects the nervous system. Usually, an animal with the disease is highly excitable and shows a tendency to roam. This is followed by depression and paralysis of the muscles of the head and neck. There is drooling, dropping of the lower jaw, difficult breathing, and collapse. On occasion, the disease assumes the "dumb form"—the animal exhibits general illness through the attack. The disease is fatal, death occurring in two to five days.

What is hydrophobia?
This is the old name for rabies and means "fear of water." Animals and men with the disease choke when they try to drink because of the paralyzed throat—thus develop a fear of water.

If all animals are susceptible to rabies, why is the dog the animal that is feared?
The dog has a natural affection for man. Since his defense weapon is his teeth, it is natural he should use them when he becomes confused as a result of the disease.

Do cats develop rabies?
Cats are thought to be as susceptible to rabies as other mammals, but cats are cautious and do not travel in packs. Like dogs, cats should be vaccinated yearly.

If the dog has rabies, do you lessen your chances of protecting yourself by waiting for a report on the dog's health before starting treatment?
No. Rabies is a slow-acting disease with an incubation period of one to six months, so treatment can be safely delayed. The possible exception is when deep bites have occurred on the face and neck.

Is rabies more prevalent in summer than at other times of the year?
Statistics show that most cases are reported in the first three months of the year. It's the mating season and dogs run in packs.

Can a dog be tested for rabies?
There is no test for the living animal. The procedure is to isolate the animal. If the dog remains well, there is no rabies present.

Is it harmful for a dog or cat to receive vaccine?
Year by year, the vaccine becomes more effective and less toxic. Reactions are so rare that it is not considered harmful.

If rabies vaccine is so effective, why do the health departments demand that a vaccinated dog be isolated and observed after it has bitten someone?
They reason that a human life is at stake and no sacrifice is too great to protect it. There is always that remote chance that the dog did not develop immunity from the vaccine or that for some reason there was an error in calculating the dog's vaccination record.

▶ Have you a problem in pet feeding, care, training, disease prevention? Address your questions to Dr. Wayne H. Riser, "Your Pet and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa. Enclose a stamped, addressed envelope.

Built around its kitchen

Continued from page 126

How to get plans

Better Homes & Gardens Five Star Home No. 2508 (about which you've just read) is one of a series of one- to four-bedroom homes published each month which make up our Five Star Home Plan Service. This service—through which you can purchase complete plans for the home of your dreams—includes the following points:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

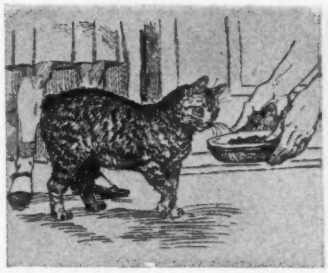
★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is *$7.50 per set*, and includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

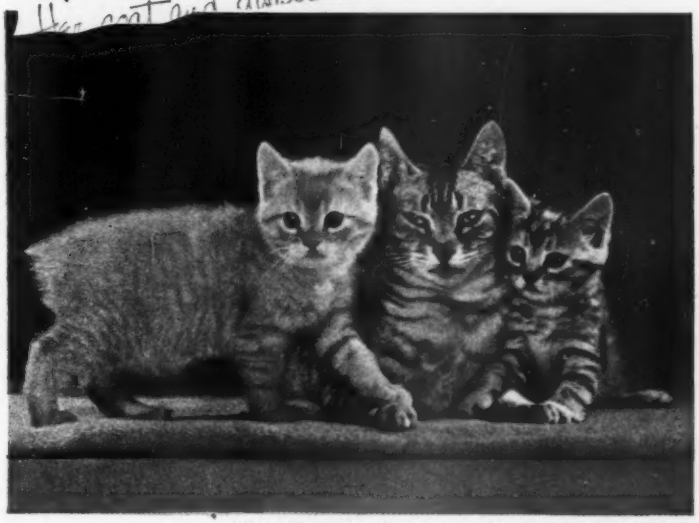
★ **Builder-owner agreement,** a suggested legal contract which will ensure that your home is built as specified.

★ **Cost-finding list of materials.** (List is available at *15 cents* purchased separately.) With this list, your builder or building-materials dealer can compute in advance the cost of your home.

These Five Star Home plans may be ordered from the firms you'll find listed, beginning on page 120. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.



"I have been feeding Puss 'n Boots exclusively for three months," wrote Mrs. R. L. C. of New York, "and the improvement in my cat is almost unbelievable! Her coat and disposition have improved 100%. She is a joy to have around now—purrs constantly!"



"Tails? We pure-bred Manx cats don't have them!" (For a full-color 8¼" x 10" reprint of this original Chandoka photograph, send 25¢ to Puss 'n Boots, Dept. B-45, Box 1459, G. C. Sta., New York 17, N. Y.)

She said..."The improvement is almost unbelievable!"
She saw...the marvel of Good Nutrition

Of all the pleasures cat-owning brings, few match that of helping your cat reach and hold his peak of health and beauty. And if, like Mrs. R. L. C., you feed Puss 'n Boots regularly, you are *assured* of that heart-warming experience.

Cats respond quickly to Puss 'n Boots, because it furnishes the best single source of cat nourishment: fresh-caught *whole fish*. Whole fish gives a cat nature's most beneficial selection of vital elements.

Seven cereals, selected for all-round nutrition, are mixed and pre-cooked with the finely-ground whole fish. This—the Puss 'n Boots formula—has never been equalled. Feed it *regularly*. At grocers everywhere.

How the Natural Life Balance of WHOLE FISH is retained in PUSS 'N BOOTS

BONE STRUCTURE for calcium and phosphorus for sturdy frame. Made crumbly and digestible, *retained in Puss 'n Boots.*

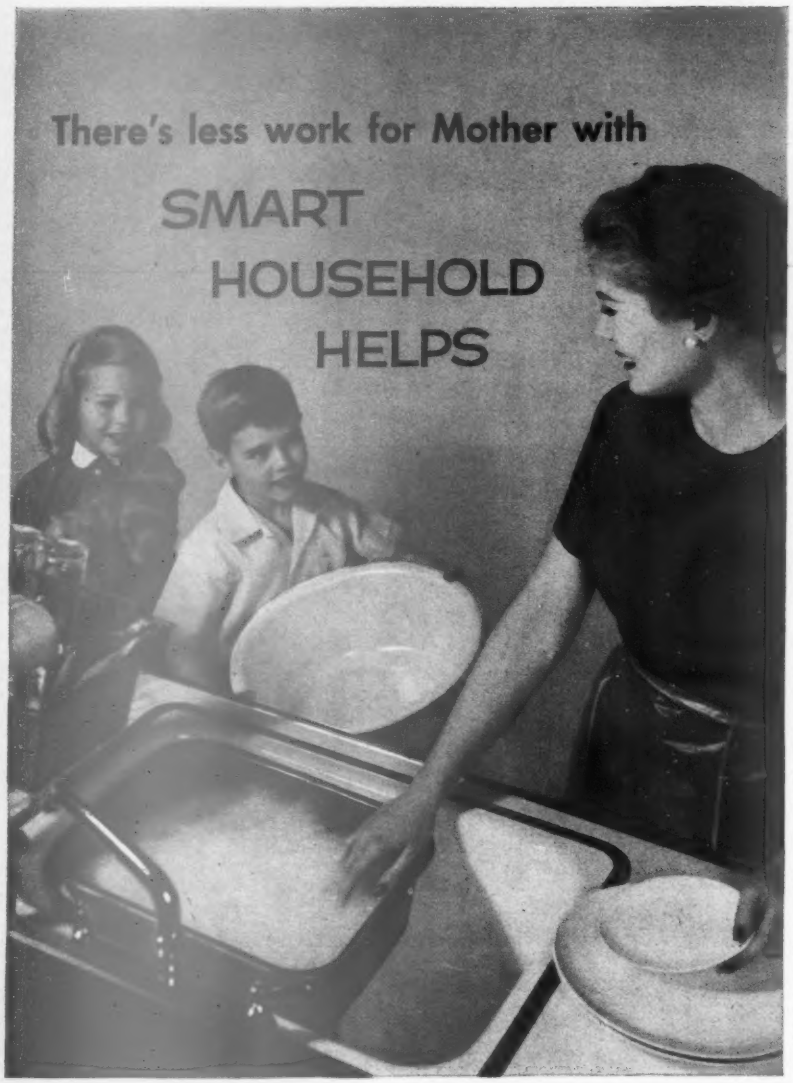
FILLETS OR FLESH for proteins that promote growth. Generally used for human consumption. *Retained in Puss 'n Boots.*

LIVER, GLANDS. For vitamins A, B, D, and minerals. Vital for general well-being. These are often extracted for medicinal use, but they are *retained in Puss 'n Boots.*

PUSS'n BOOTS
is Good Nutrition

America's largest selling cat food...adds the plus in health, beauty, vigor.

Coast Fisheries, Division of The Quaker Oats Company, Wilmington, California



Rubbermaid® housewares by The Wooster Rubber Company.

THEY'RE HANDY • HARDY • HARDWORKING

Everywhere you hear loud praises for the heavenly *quiet* of housewares made of BAKELITE Brand Polyethylene. Like these *Rubbermaid* products, they're cushion-soft, clatter-free, convenient! The durable resilience of this plastic makes housewares easy to handle, hard to wear out.

See for yourself . . . end toil and trouble with light-to-carry dish pans whose softness keeps crystal to cashmere safe in washing. Save time and toweling with scratch-preventing silver drier that unhooks from dish drainer to save steps in putting silverware away.

Top caliber housewares rely on the dependable performance of BAKELITE Polyethylene. Constant checks control every step of the making, insure best results. This uniform excellence gives you lasting service and satisfaction.

BAKELITE
BRAND
Polyethylene Plastic

DID YOU KNOW that Polyethylene pipe provides a new low-cost way to bring water from well to faucet, easy to install.

BAKELITE COMPANY
A Division of Union Carbide and Carbon Corporation UCC 30 E. 42nd St., New York 17, N. Y.
The term BAKELITE and the Trefoil Symbol are registered trade-marks of UCC

The big revolution

Bobby Martin admires Mrs. Henderson's skill at handling the wheel. With all of their gear stowed in the cabin during the day, there's plenty of room in the cockpit. Bobby and Aden keep their life vests on at all times. Most outboard cruisers are virtually "sinkproof"

quieter than ever before, especially when shielded behind a seat or panel. It's possible to converse in normal tones even when traveling at full speed.

Low-cost kit boats. One manufacturer claims: "The only special skill needed to build a kit boat is stick-to-itiveness. Anybody who can use 'kitchen drawer tools' (hammer, screwdriver, and saw) can put a kit boat together today."

The importance of stick-to-itiveness should not be underestimated. Many amateurs buy kits and are disappointed when they can't whip a boat together in a few nights. The most important tool is patience.

It isn't necessary to build the entire boat. Some manufacturers offer factory-assembled hulls; the buyer adds the cabin and decks. Another manufacturer sells the assembled hull; the handyman buys and applies the plywood "skin."

Cruise areas unlimited. Some outboard cruisers are built for rough water. For instance, the Martins' has seen service in the Gulf Stream and the Atlantic. However, most amateur seamen stick to sheltered inland rivers, bays, and small lakes.

Beach-cruising possibilities in the United States and Canada are limitless. There are tens of thousands of miles of rivers available, plus some 50,000 lakes in the United States alone. Cruising can also be done in sheltered stretches of coast line, such as Long Island Sound, Chesapeake Bay, the Georgia-Florida coastal sounds, San Francisco Bay, and the sounds of the Northwest coast.

Henderson shows his 5-year-old daughter how to pick a landmark and steer toward it. Aside from food, the Hendersons figure their two-day cruise cost them: gas for car (40 miles), 78 cents; fuel for boat (about 80 miles), $3; charcoal for the steaks, 75 cents—a total of $4.53

in boating

Continued from page 12

The Martins rendezvous with the Hendersons and prepare to spend the night. The Martins sleep ashore in a "beach-cruising" tent designed by Ratsey, a famous sailmaker. It is supported by small aluminum rods and folds into a small pack. Side of tent is screened

Regardless of where boating enthusiasts live, there are usually rivers, lakes, or coastal waters within easy driving distance where they can enjoy their hobby.

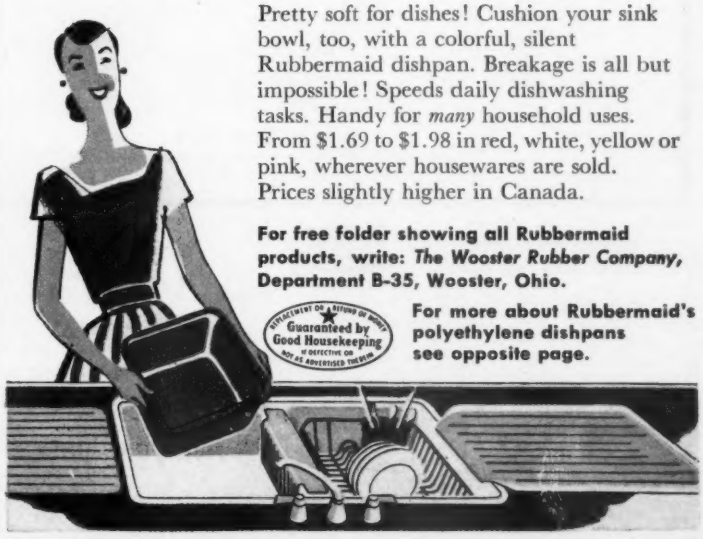
Many family men justify their investment in one of the new type cruisers on the score that it allows them to enjoy a hobby they have always dreamed about—and yet be able to spend more time with the family. Those who are landlocked pull their boat trailers out of the garage on Friday evening, tow the boat to a nearby river or lake, and sleep aboard it, ready for actual cruising at daybreak. When they come ashore on Sunday night they've had two full days on the water.

They consider these frequent weekend breaks—plus the fact they can take the boat with them and sleep aboard it in popular vacation areas—a good return on their investment year after year.

Aden and Bobby take over the two 6-foot bunks in the cabin while the Hendersons use sleeping bags in the cockpit. In case of rain, they can pull up the convertible top. The toilet is concealed in the cabin. Most outboard cruisers are now equipped with safe, compact galleys

No chipping, no clatter, and no wonder . . . they're

Rubbermaid dishpans



Pretty soft for dishes! Cushion your sink bowl, too, with a colorful, silent Rubbermaid dishpan. Breakage is all but impossible! Speeds daily dishwashing tasks. Handy for *many* household uses. From $1.69 to $1.98 in red, white, yellow or pink, wherever housewares are sold. Prices slightly higher in Canada.

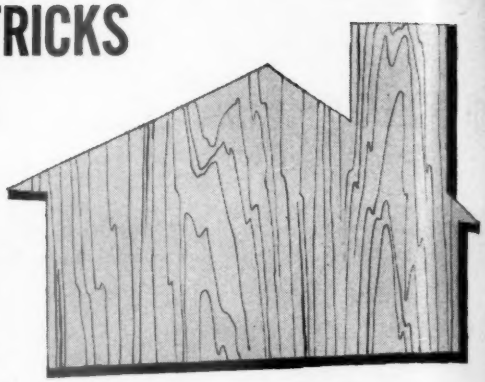
For free folder showing all Rubbermaid products, write: *The Wooster Rubber Company,* Department B-35, Wooster, Ohio.

Guaranteed by Good Housekeeping

For more about Rubbermaid's polyethylene dishpans see opposite page.

BUILT-INS TEACH AN OLD HOUSE NEW TRICKS

and make even a new house more livable with WELDWOOD FIR PLYWOOD

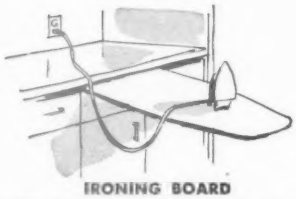


Here are 10 do-it-yourself ideas for a more relaxed, carefree family life!

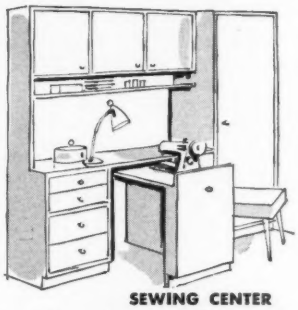
Built-ins made with easy-to-use Weldwood Fir Plywood can save Mom hours in "picking-up" time around the house. When there's a place for everything you'll be amazed at how much less housework there is to do. Rooms actually look larger, too.

And built-ins like these are easy to plan, easy to make with *superior* Weldwood Douglas Fir Plywood. Even if Pop is strictly a hammer-and-nail carpenter, he can turn out finished work that will make the whole family glow with pride!

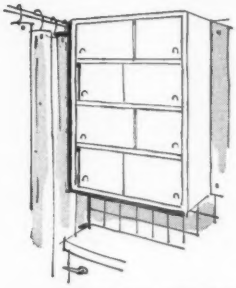
See your lumber dealer this week end; he'll be glad to help you plan your built-ins. And insist on the best—Weldwood Fir Plywood. Your job will be easier, your results finer.



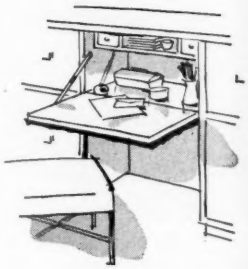
IRONING BOARD
swings out from recess in counter top; it saves space and it's always handy.



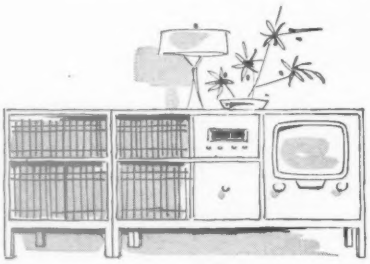
SEWING CENTER
has sewing machine built into slide-out, caster wheel cabinet. Drawers hold sewing accessories.



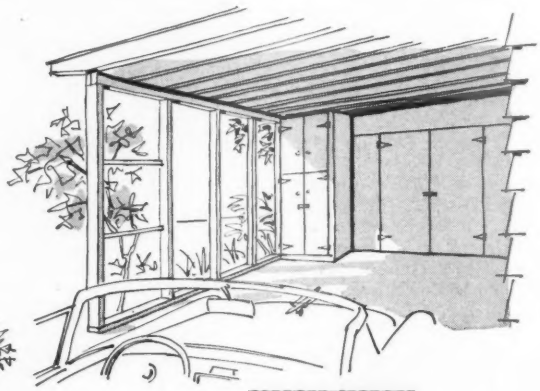
BATHROOM CABINET
has sliding doors, holds medicines; towels; shaving, shampoo, cosmetic items.



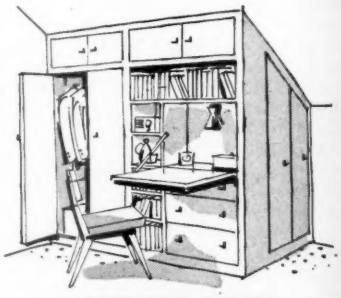
HANGING DESK
can be built into telephone nook or hung from any suitable wall.



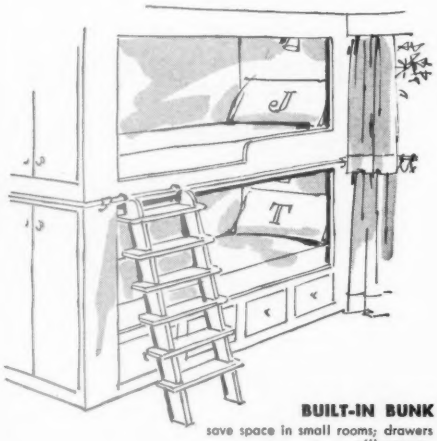
"MUSIC WALL"
Cabinets house hi-fi phonograph, television and radio sets, has storage space for all sizes of records.



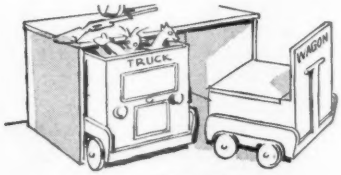
CARPORT STORAGE
cabinets give weather protection to lawnmower, tools, toys.



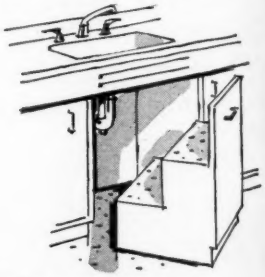
UNDER EAVE STORAGE
uses valuable attic space, usually wasted; provides clothes storage, desk, and room for hobby equipment.



BUILT-IN BUNK BEDS
save space in small rooms; drawers store sheets, blankets, pillowcases.



TOY CHEST
has roll-out drawers and seat painted like fire truck, moving van or rocket ship.



KITCHEN STEP STOOL
looks like under-sink cabinets, helps reach high shelves.

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Enclosed is 25¢ for your new illustrated 40-page "Weldwood Do-It-Yourself" book.
BHG-8-55

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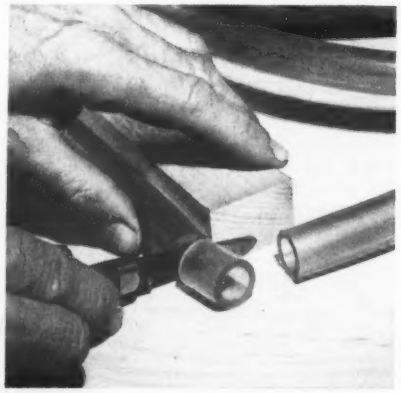
BECAUSE house plans and room dimensions vary so widely, we do not have detailed plans or patterns for the built-ins sketched here. However, we *do* have a brand-new 40-page "Weldwood Do-It-Yourself" booklet that shows how to make plywood joints, how to finish plywood, how to wood-panel a room, what tools you need; discusses glues and how to use them; has dozens of pictures of finished projects. You're sure to find exciting, *useful* ideas for your home—so send the coupon today for your copy!

Ask your lumber dealer for WELDWOOD® Douglas Fir Plywood

A product of UNITED STATES PLYWOOD CORPORATION—World's Largest Plywood Organization

Plastic hose is easy to patch with these coupling units



Cut out damaged section and square up ends. Square ends are necessary for watertight union, since plastic has less flexibility than rubber hose. Use straightedged block as a guide for cut. Block also helps steady hose

Before attaching repair coupling, soften the plastic. One method: Dip end in hot water, near boiling, for about 20 seconds. Soften only first half inch of hose this way. If more is softened, hose may buckle behind coupling

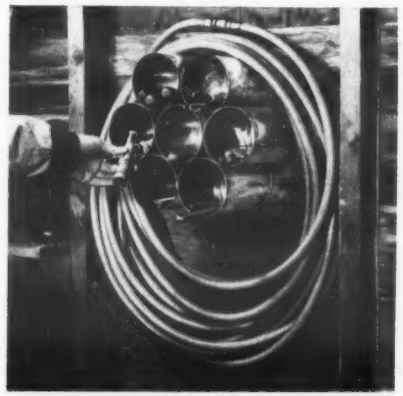
A candle provides another effective way to soften end of plastic hose. Hold cut end over flame and twirl to heat evenly. Just soften plastic—don't heat until it sags. As in hot-water method, soften only a half inch on end

While plastic is still soft, insert coupling. Use key provided with unit to thread screw into plastic. Couplers vary in details, but basic principle of all makes is similar. Read directions given by manufacturer before you start

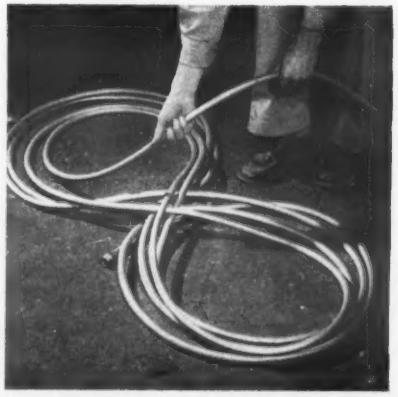
Cut along line

Tear out along perforation

Proper storage is the key to a long-lasting hose



Hose ages fast in the summer sun, whether it's rubber or plastic. So hang it up when it's not in use. A circle of juice cans or an old bucket screwed to garage or tool house makes good hanger, also holds accessories and small tools



Try this short cut to coiling a hose. Pull hose out straight to eliminate kinks, and lay it in a figure 8 like this. Then fold into a circle for storing. When the hose is used, it will uncoil freely without the usual kinking or twisting

Get the most from your garden hose

When you buy a garden hose, you receive a guarantee of faithful service for 5, 10, perhaps 15 years. With proper care, however, this can be just the beginning. Attention on your part can stretch the life of a hose by years.

And there is another way to get more service from a hose. Select attachments designed specifically to make a hose easier and faster to use. Several attachments will also make the hose last longer, because they reduce wear.

Then add simple steps of maintenance, to take care of normal wear and tear, and your hose is promised a long lease on life.

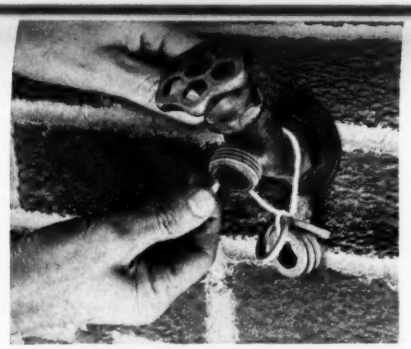
Add these pages to your GARDEN BOOK

File with Tools, storage

PUSH for

Tear out along perforation

Accessories save time and cut down on maintenance



Hose washers are almost never around when you need them. To save hunting time, tie a few on each outside faucet. While you're at it, replace old washers on each fitting. This eliminates washer problem for whole summer

Here's a quick hitch coupling that makes fast work of moving a hose from one faucet to another. There are several different types. This one has a spring-powered catch that keeps the coupling tight and prevents leaking

This quick coupling works on another principle—sleeve fits over fixture on faucet and is held in place by small metal bearing. To attach the hose, just push up on the outside sleeve and slide off. It's an easy 3-second job

Most wear and tear on a hose comes from sharp bends and twists. These break fibers of reinforced hose and weaken the rubber or plastic of hose itself. Attachments like this let hose swivel on faucet and prevent kinking

This is a volume-control connector. You can attach it between hose and any fixture of standard size—even between hoses if you wish. It lets you shut off water at the business end without kinking and weakening the hose

Cut along line

Add these pages to your Better Homes & Gardens Garden Book

These units make hose repair fast and foolproof

When break appears near end, cut off damaged section and trim end square. Insert replacement coupling—either male or female, as necessary. Soap hose first to make joining easier. Tap the grippers down around hose to fasten

Clamp-type bands are used to fasten simple couplings. For snug fit, inside diameter of closed band should be slightly smaller than outside diameter of hose. Tighten screw, and band will fasten hose securely to coupling

To splice hose, cut out damaged section and square off ends. Band of tape around hose makes good guide for squaring up ends. Tap grippers before inserting second half of hose. Don't fasten grippers so tight they cut hose

Small breaks on plastic sprinklers can be patched, too

Kits for mending plastic sprinklers are now available. They include patches and special solvent—work similar to patching for flats.

Cut patch to cover leak, rounding edges carefully. Remove backing and apply solvent to start adhesive action. Press firmly; let dry.

Tear out along perforation

modern america's power mower **LAWN-BOY**

Don't be on the fence — trim close to it! Beyond all boggling or speculation, the Lawn-Boy way is the easiest, lowest-cost way to make any lawn look better.

Simple and functional throughout, here's the one fine power lawnmower with every feature and every advantage. It'll do the four big jobs of lawn maintenance (cutting grass, trimming close, cutting weeds, and mulching leaves) and do them better than the old-fashioned mower.

Aluminum-light (only 38 pounds) and without complicated controls, Lawn-Boy makes "all-day" grass cutting a breeze.

You can always rely on an easy and instantaneous start from the powerful 2 h.p. Iron Horse engine. Designed and built exclusively for Lawn-Boy.

There's a Lawn-Boy dealer near you. See him and reserve your 1955 power mower now. Don't be disappointed this spring. Lawn-Boy is made only in Lamar, Missouri, by RPM Manufacturing Co.

RPM Manufacturing Co., Lamar, Missouri, is a subsidiary of Outboard, Marine & Manufacturing Co.
Makers of *Johnson* and *Evinrude* outboard motors.

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Stark Bro's

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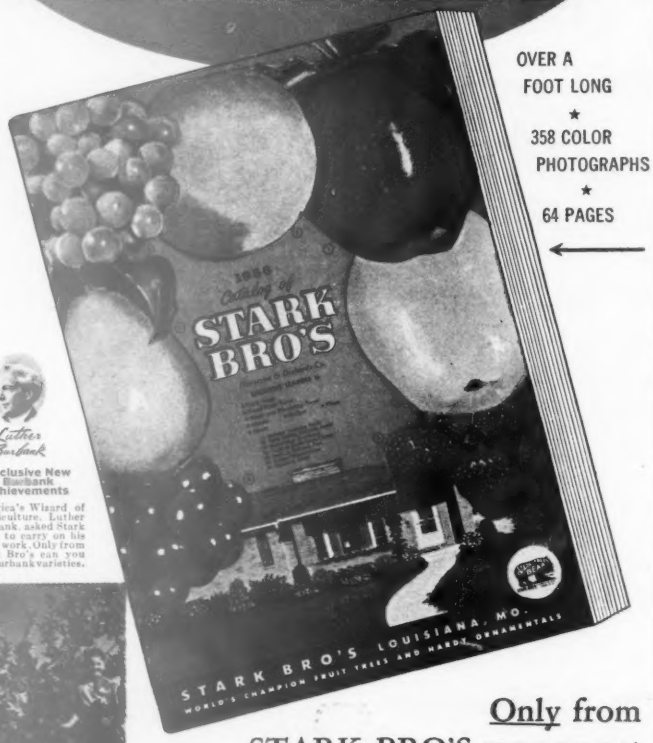

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AUGUST GARDEN REMINDERS:

Now's the

PACIFIC NORTHWEST

Start heathers and broadleaf evergreens from cuttings. Root them in vermiculite or sharp, clean sand.

Divide and replant Oriental poppies and bleeding-hearts while they are dormant. Do the same for lilies-of-the-valley, selecting sturdiest roots to reset.

Water gentians to prolong blooms.

Plant Spanish and English iris, daffodils, and Madonna-lily bulbs.

Order abelia, vitex, tamarix, and hybrid ceanothus for delivery in the fall.

Feed and water everbearing strawberries. Clip new runners from now on to keep plants in production.

Check chrysanthemums for aphids. Combat by spraying with malathion, nicotine sulfate, or lindane.

Sow seed of endive, spinach, radishes, and rutabagas for fall and winter use. Set out cauliflower, broc-

TEXAS AND SOUTHWEST

Water garden plants regularly—don't depend on rain. Feed mums every 7 to 10 days with a liquid plant food until color shows in buds. After the first week in August, stop pinching back the new shoots.

Order bulbs for fall planting.

Feed azaleas, camellias, and gardenias with one of acid plant foods designed for them. Apply just before watering.

Continue to dust hardy phlox weekly to control mildew. Cut off and burn faded flower heads.

Control grasshoppers and common lawn insects by spraying with dieldrin or chlordane.

In the Phoenix area, sow calendula, China Pinks, Drummond phlox, Rose Moss, and other hardy annuals for colorful late fall blooms.

Examine cacti for mealy bug. Treat with bomb spray.

CALIFORNIA

Spray evergreens with strong stream of water from hose nozzle to wash off dust, check redspider-mites.

Sow phlox, calendula, nemesia, snapdragons for early winter bloom. In interior valleys, start plants in late September.

In southern California, sow Iceland poppies and sweetpeas.

Finish setting out potted chrysanthemum plants by mid-August.

Treat roses weekly with a multipurpose pesticide.

In the fog belt, divide and reset clivia clumps. Add new plants to shady borders.

Prune loganberries, raspberries, and boysenberries by cutting the old fruiting stems at the ground. Save the new ones for next year's fruit.

Plant ajuga and other groundcovers on banks and slopes now so roots will take hold before fall rains.

time to...

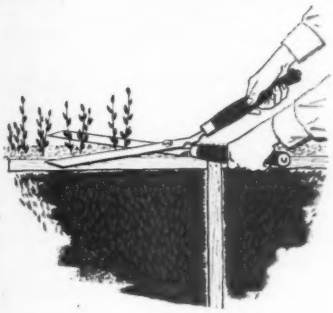
Treat hollies to destroy scale-insect pests. Spray with a miscible oil spray according to the directions.

Allowed to spread, these insects weaken a plant by sucking the juices out of it.

To help prevent any serious damage, keep hollies fed and watered during growing season. Check them frequently.

coli, cabbage. Keep summer squash, beans, and cucumbers well picked.

Start new plants of rose daphne, hardy candytuft, and other ornamental shrubs. One way—bend bottom shoots to ground and anchor in soil with wire pins.



Shear hedge often to keep new growth compact and attractive. It will fill in nicely.

Use good home-constructed guide made by forming two boards into a "T." This gives a neat, straight edge.

For best growth, train the hedge so that base is wider than top and is equally exposed to the sun.

Cut 4-inch stem tips from begonias, coleus, plumbago, and shrimp plant to root for winter house plants.

Dig out and burn columbine, delphinium, peony, and other plants that wilt from crown rot; then disinfect the soil around them.

Spray and dust dieldrin or chlordane around lemon trees and other ant-infested areas.

Ants can severely damage plants by spreading sucking-type insects among them.

You may employ the same chemicals on your lawn to rid it of common lawn insects.

Shear hedges regularly for a compact and neat appearance. Remember to keep bases wider than tops.

Spray ant-infested areas regularly with dieldrin or chlordane. These do the job quickly and effectively.

Train new canes of climbing roses to their supports.

More on next page

Clean BOTH sides from inside ...

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Lift Out
Adjustable
Balanced*

You can have the charm and warmth of wood—*plus* the patented advantages of windows that lift out, easily—in any standard size and architectural design. *In addition,* A.R.B. Wood Windows have exclusive "micrometer" adjustment that prevents draughts, and "finger lift" balance* optional at slight extra cost.

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Start Planning NOW!

Your Fall garden . . . your garden next Spring . . . depend on steps you take in AUGUST!

Extra valuable this month! . . . Better Homes & Gardens GARDEN BOOK. The very first chapter tells you how to make the best use of available space. The next chapter specializes in lawns . . . what you can do *now* to have *blue-green lawns.* Another shows how *continuous bloom* comes with planning. And there's a whole section on what to do in August in your particular climate-zone. If you're enjoying lazing under a lovely tree *this* August, read what to do *now* to keep it lovely for *next* August, too. *And* now's a perfect time to build that outdoor table and benches and fireplace for thrilling cook-outs and barbecues! This revised edition will plan with you now and all-year round!

NEW! This addition has been up-dated. Completely new chapter on Regional Problems, yours included. New Index. 1,091 pictures, diagrams. Still only $3.95 (Canada, $4.50) at good hardware, seed and book stores. *Guaranteed* . . . your money refunded if not delighted. To order direct, remit to Better Homes & Gardens, 6108 Meredith Building, Des Moines 3, Iowa. Shipment postpaid.

Made so it
won't burn grass
when used in recommended amounts

A single feeding lasts all season!

NEW Golden VIGORO
COMPLETE LAWN FOOD

● There's absolutely nothing like new Golden Vigoro. It's made a new, patented way (Pat. Nos. 2618546, 2618547 and others pending) so it won't "burn." And it's the longest-lasting complete lawn food you can buy! Because it yields its nutrients slowly, one feeding (one to three pounds per 100 sq. ft.) provides season-long growth . . . helps lawns hold a deep green beauty for many months.

Apply now! Golden Vigoro won't "burn" your grass when used in recommended amounts during these hot months. And it'll nourish your lawn all summer!

Complete! Golden Vigoro contains every nutrient needed from soil to develop the finest, deep-rooted grass. It helps *any* grass to green-up sooner and *stay* green with less watering.

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For flowers, trees and shrubs use Regular Vigoro Plant Food—Complete balanced plant food provides all the vital nutrients flowers, trees, shrubs and vegetables need from soil. Makes garden soils rich like finest greenhouse soils.

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Now's the time to . . .

Begins on page 136

SOUTH AND SOUTHEAST

In Mobile, New Orleans, Savannah, and Charleston, plant annuals to flower before Christmas.

Sow Bermuda-grass seed for winter-hardy lawn.

Seed bare spots with sweet alyssum or portulaca for a quick groundcover.

Stop watering calla lilies, to force dormant period for easy dividing.

In Lower South, start cucumber, okra, pole beans, squash, English peas.

To control chewing pests, spray vegetables with methoxychlor or other insecticide.

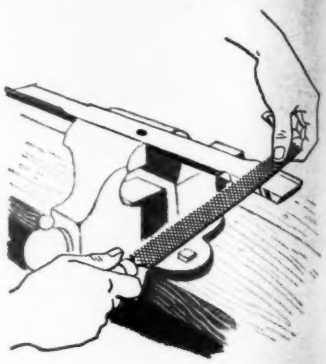
In southern half of Florida, try dichondra seed as a grass substitute. Plant ajuga in northern half of state.

Check under leaves of azaleas and rhododendrons for lace bug. Treat with malathion or nicotine sulfate.

Touch up rotary-mower blade after use. Dull blade bruises grass tips, turns them brown.

If your mower has not been sharpened for some time, remove spark-plug wire—and take blade off. Place it in vise and file to a sharp edge.

Keep mowers clean and well oiled to give you better and longer service.



CENTRAL AND EAST

Give everblooming roses their last feeding of the season during the first week of the month.

Soak new trees weekly during hot, dry weather.

Cut 4-inch stem tips from geraniums, coleus, other bedding plants to root for winter house plants.

Plant colchicums now for late-August bloom. Or plant from indoor blooms for outdoor flowering next summer.

Make last sowing of fall vegetables in soaked furrow. Cover with 2 inches of mulch.

Water chrysanthemums weekly for best blooms.

Feed tuberous begonias with liquid plant food every 10 days. Stake tall plants to prevent breaking.

Order and plant Madonna-lily bulbs.

Prepare strawberry bed. Spread about 2 inches peat or compost and spade in before planting.

Order evergreens you want to plant this fall.

Complete planting of iris so divisions have plenty of time to adjust to new surroundings before winter.

Check lilacs for borer signs. To treat, inject a few drops of carbon disulfide into holes, using an oilcan.

Plug holes with wet clay, putty, or chewing gum to keep the poisonous fumes effectively inside.

If shrub is young with few holes, a knife and wire may be used to dig borers out.

New Crystal Type Drain Cleaner WORKS 5 WAYS!

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3. **RIDS DRAINS OF GERMS!** Gets rid of odors too.
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Kill them the clean, easy way. No mess or odor. Place Hives where insects can find them. They eat bait in protective tube and die. Money back guarantee. Thrifty. Ask for Gator. If store has none, send $1 for 9 Hives. DeSoto Chemical Co., Dept. G-8, Arcadia, Florida.

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FREE LIST illustrated in color. Better varieties — Lower prices.
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WASSENBERG GARDENS
VAN WERT, OHIO

Latest garden news

Begins on page 9

In prerelease tests, this chemical gave quick, dramatic control of crabgrass. Now that disodium methyl arsonate has been used over a much wider area, new facts on it have come to light.

In tests this last spring, it did not injure St. Augustine, Tifflawn, or Bermuda. But it did injure young ryegrass, widely used as a winter lawn in the South. Apparently, new seedlings of permanent grasses are affected much like annual grasses and crabgrass, so spraying should be delayed until after new lawns have been mowed twice.

How fast does disodium methyl arsonate kill? Tests last summer, which was unusually hot, indicated that it was dramatically quick. But this year's tests show that it acts slowly under more normal weather. Complete kill of crabgrass may not take place for 10 days.

Although kill is slow, the chemical does not remain active in the soil. Seeds of permanent grasses sown only four days after treatment germinate normally.

Disodium methyl arsonate was first introduced under the name "sodar," but is now identified by other brand names. It's easy to get the chemical you want—just check the ingredients on the label. But if you have crabgrass, be sure to get after it before the grass goes to seed.

Feed, water, spray, and irradiate

Radioactive chemicals are not too far away from your own home garden. Scientists at Michigan State College have succeeded in preserving potatoes with radioactive materials so that they may be stored without sprouting for over a year.

For the time being, however, you'll find that the old stand-by, maleic hydrazide, will do the same thing for you. Sprayed on plants two weeks before harvest, it keeps the tubers from sprouting or rotting from nine months to a year.

A farewell to ground ivy

Ground ivy (Nepeta hederacea) has been one of the toughest of all weeds to kill. Found in shady areas, this familiar pest has scalloped leaves and spikes of purplish-blue flowers.

When it is growing rampant on an average-size lawn, it can be killed with a mixture of 2,4-D with 2,4,5,-T, plus potassium cyanate.

However, in experimenting with larger areas where a cheaper spray is needed, I have found that a commercial 2,4-D and 2,4,5,-T mixture diluted with kerosene, instead of water, kills this pest even faster. This mixture will kill permanent grasses, and should not be used where these are worth saving.

Insecticide powers vary with soil

The texture of the soil to which you apply insecticides is important in controlling root insects.

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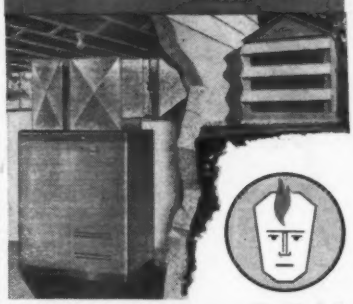

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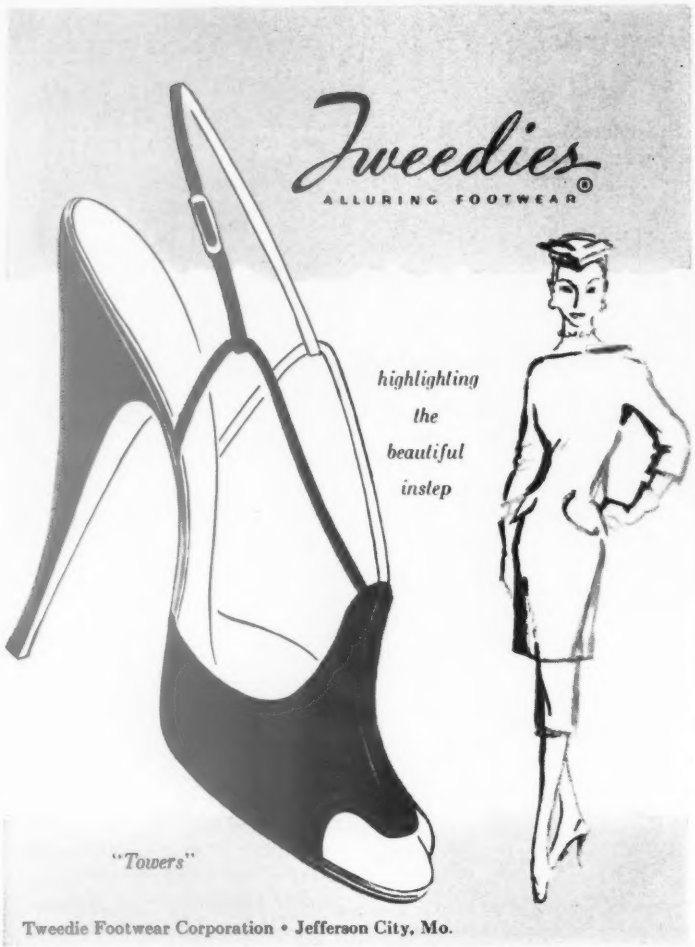

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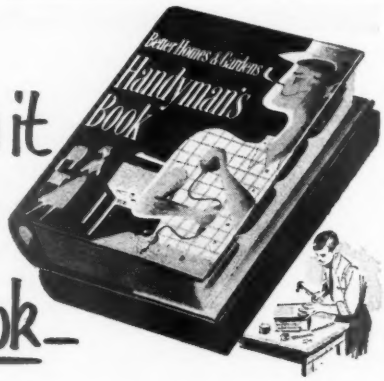

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Look what a feature this small, high window became when made a decorating accent. From the James L. Cook home, Wyoming, Ohio

Window close-ups

Windows are an important part of the background of a room. Here are a number of successful treatments that seem to belong with the rest of the decorating

This window slants like a window in a greenhouse. The window and wide sill were planned to house a small indoor "garden." The antique shutters keep window from looking bare, but don't interfere with the plant box. From the Lanning Macfarland home

Draperies pull clear of the picture window in this bay to give a view of the garden. One traverse rod goes all around the bay. At night, when the draperies are closed, a built-in ceiling light brightens this window grouping. This is from the L. S. Walworth home

Photographs: Hedrich-Blessing

Wrought-iron panels give great importance to a window treatment. With draperies pulled back, they make an eyecatching frame for the window and plant box. Panels are used with perfectly plain draperies, so there is nothing to distract from decorative iron work. The Elmer Webster home, Dayton, Ohio

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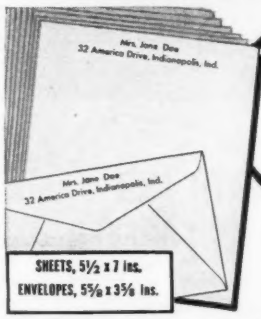

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Problem parent or teacher's pet—

Begins on page 81

Bobby. I visited his parents and told them just what their quarreling was doing to him. Fortunately, they agreed with me."

Now, though both are still high-strung people, they confine their quarreling to times when they are alone. Bobby's improvement at school is a direct result.

Equally bad for a child, most teachers agree, is the practice in some homes of solving all behavior problems either in the morning or just before bedtime. In either case, if Junior comes to class before he and Mother and Daddy have had an opportunity to "kiss and make up," chances are he shows up still worried.

"The parent who sends his child to school emotionally upset does him a great injustice," Dr. Alice V. Keliher of New York University's Department of Education explained to me. "Many parents don't realize how frightening a family dispute can be to a small child. Frequently, it's enough to upset him for the day and affect his schoolwork by a large measure."

Watch his health and stamina

In this day and age, we hardly expect to find parents ignorant of a young child's basic health needs. Yet, they are not as rare as you might believe, according to the teachers I spoke to. Some parents consistently let a small child stay up late to watch TV or whenever they entertain. As a result, he shows up at school the next day so sleepy he has difficulty staying awake. Others will send their child to school without breakfast if he gets up late.

"The parent every teacher loves is one who thoroughly knows the health requirements of her child," a teacher of 20 years' experience told me. "She adjusts his schedule to fit his particular behavior. For instance, if Billy is slow getting ready for bed, she starts him on his way sooner—or if she has trouble awakening him or he has a tendency to dawdle over his food, she gets him up a little earlier rather than let him be late for school."

Some parents make a practice of sending a child to school with contagious illnesses—bad colds, even chicken pox or the measles. This is not only irritating, but sometimes dangerous to the child as well as to the whole class.

Doctor Keliher thinks this is more often caused by an overemphasis on attendance than by lack of consideration. "Most schools still record attendance on a child's report card," she said. "Yet, just because he's forced to school and not put to bed, the child may later have to spend more time out than the day or two he would have lost originally."

Discuss planned absences with teacher

Teachers respect the parent who keeps her child out of school when

[*Turn to page 145*

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The diary of a

Plain dirt gardener®

By Harry R. O'Brien

First job was to pick a basket of sweet corn and a yellow straight-neck squash. Maggie cooked half the corn for supper. We took the rest to Janet

Aug. 1 Late yesterday, there was a lovely, beautiful slow rain. It soaked in the plant food I had spread around the roses and mums.

My first job was to pick a big basket of sweet corn and a yellow straight-neck squash. Then Maggie cooked half the corn for supper. We took the rest and the squash down to Janet.

Aug. 2 Made a dawn patrol along the paths before breakfast. It is a miracle the way the roses bloom after a rain. Since last night, there is new bloom on Baby Blaze, Tiffany, and, here and yon, others.

Mebbe I had better say a kind word for the petunias. Those F-1 hybrids are doing right well now—Comanche, Linda, and so on. The marigolds ditto.

Aug. 5 When I went out about 6:30 this a.m., I found the morning paper and some sweet corn on the back steps. Knew Janet had picked it for us. What a gal!

Now I had to go off on a business trip, and Maggie went along for the buggy ride.

Aug. 9 Maggie has a new peeve. Says that I keep leaving the soap in the bathroom dish a dirty black. Why do I do this, she asks.

Well, that black is ferbam, the stuff to control black spot. And when I come in from dusting, it is all over my hands, arms, face, and in my ears. Just naturally some gets left on the soap.

Aug. 10 Behind the dark cloud, where no one's allowed—as the old ragtime song went—the sun took a nap this afternoon. So, right at that time, I wheeled out the mower and finished mowing. So cool I hardly needed to wipe my brow.

Aug. 11 Maggie's oration today was about stopping that leak in the basement wall so we can get in our winter coal. After which, I went outdoors and dug more weeds. Still at it when the supper tocsin sounded.

Aug. 13 It is a good thing Maggie didn't come tripping down the path just ahead of supper. She might have caught me with my arms around Juno.

Now, this wasn't the old lady in the mythology book. It was a lovely, large-flowered rose on a rather low bush, at the back rose bed.

It's a wonder Maggie trusts me out there amid all the ladies—Queen Elizabeth and Grand Duchess Charlotte, Irene of Denmark and Margaret McGredy.

Donald and Janet left after dark on a trip. They left Gary and baby Danny to stay with us while they are away.

Aug. 14 It was a yelling from the guest room that awakened me betimes this a.m. This was Gary being heard from. I hurried to him. Maggie by this time was already down in the kitchen heating a milk bottle for Danny.

Maggie stuck it out until noon. Then she sent for the marines. Well, anyhow, she phoned for Mary, a teen-age neighbor, to come over and help her. I fixed our supper. Such is life in the home of a PDG when the grandkiddies visit.

Aug. 16 Worked further at maintenance by cutting weeds at the back with scythe, until rain came and wet everything—including me, as I dashed for the house.

Along in the afternoon, Donald and Janet came back and picked up the youngsters. We love the little codgers, but sometimes they are almost too much for us old folks.

Aug. 18 Bad news is that with all the wet and damp, my zinnias do not thrive. But my, the roses do. I was plumb reckless tonight and cut Maggie a big bunch. She raved most about two sorta magnificent ones of Helen Traubel.

Aug. 19 Sad news for today is that there is a skeleton in the PDG closet. We have poison ivy. I'm worryin' about come next year when the grandkiddies will be circulating around.

So today's chore was to mix up some ammonium sulfamate in water and sprinkle it on that ivy, while the sun broiled down.

Aug. 21 Down to dinner with Donald and Janet. Donald led me about the place. He pointed out for the sixteenth time how much better his barberry hedge looks now that he had it clipped back.

Aug. 24 Weeded more at strawberry bed. With trowel, dug out pursley, Canadian thistle, foxtail, chickweed, mustard. But diligence conquers all. When I hauled off the last load to the compost pile, the bed was clean. 'Twas a noble victory.

Aug. 29 "The lawn doesn't need to be mowed," said David as I got out the lawnmower. "Does too," says I. "I aim to be rid of this stuff, come next year. The way to begin is not let it go to seed, right now."

Aug. 31 When I went out to begin my daily toil, I first gathered a basket of green groceries for Maggie to convert into supper. I also paused to cut a bunch of glads, another of that big giant marigold.

"I didn't know we had any mums that big in bloom now," said Maggie. I said nary a word. She has apparently forgotten there is such a thing as a chrysanthemum flowered marigold.

When I hauled off the last big load of weeds to the compost pile, the bed was clean. It was a noble victory

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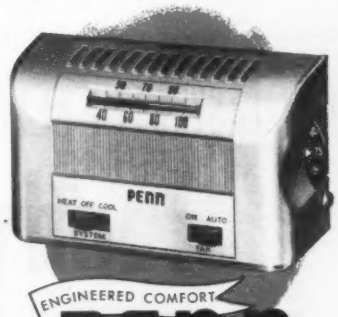

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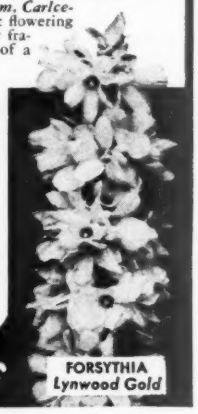

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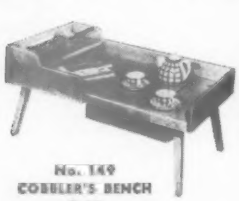

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Tomorrow's engine

Continued from page 123

out fire hazard in a traffic mishap.

The answer to high fuel consumption is not cheaper prices but greater turbine efficiency. One promising method of doing this is by saving some of the heat usually thrown away in the exhaust. In contrast to the piston motor which dissipates its unused energy through the cooling system, the exhaust, by engine radiation, and in other ways, the gas turbine expels most of its lost energy through the exhaust. Since heat is centered in one place, it can be caught and utilized again by a heat exchanger, called a *regenerator*.

Until the spring of 1954, all effective regenerators were too bulky to be practical for an automobile. Now there is one that can be fitted into a standard passenger car and that raises the turbine efficiency to a competitive position with the conventional motor. How it's done is a closely guarded trade secret, of course. But in these days of rapid technical progress, we can expect the automakers and auto-part manufacturers, who are speeding up their research on turbine improvements, to come up with the right solutions to present problems by the end of 1957.

Take the matter of engine drag to reduce speed while coasting. By fixing the drive shaft so it will automatically couple with the compressor shaft when the foot is taken off the accelerator, not a complicated engineering problem, the moving car can be slowed by making it do the work of pumping air into the combustion chamber. An electrical brake on the drive shaft (which generates electricity when the accelerator is released) has also proved effective in one of the European gas-turbine cars. English, French, and Italian developers are working on advanced ideas.

A problem needing attention is the cooling of the turbine buckets, which must stand up under temperatures varying from atmospheric to 1,600 degrees without changing size. New materials and new designs are helping. Manufacturing costs are still high, though. Don't flinch, but if you could buy a gas-turbine automobile engine in the market today, the asking price would be $6,000 as compared to the $500 you pay for the piston motor. Once the bugs have been eliminated and large-scale production is in order, the auto industry will have little difficulty in cutting turbine costs to a fraction of the present figure and in time to less than what the piston engine costs.

When that day comes, you will be able to replace the worn parts of your turbine (which will be few and easily accessible) quickly and inexpensively and have an engine as good as *new*. In fact, a replacement "turbo power" package can be installed in 20 minutes. With only four or five critical areas, trouble-shooting is simplified, too.

But, don't wait for the gas turbine before getting a new car.

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Ackerman Nurseries, 116 Lake St., Bridgman, Mich.

Problem parent

Continued from page 142

necessary—or even for important family events. They agree that the first- or second-grader will not usually miss so much work in a single day that he can't easily make it up, and if he is counted in on important occasions, he gains much in family feeling and security that will stay with him all his life.

"If a parent will only call me when her child is going to be absent, I can easily tell her whether he is missing important work and whether he should make it up at home," one teacher suggested.

Reluctance to let go

At the other extreme are the parents who keep children out of school on any pretext. First-grader Susan had such a mother. Hardly a week went by when she wasn't kept out of school for some "illness." In one term, she missed 20 days as a result, according to her mother's written excuses, of colds, an upset stomach, and headaches.

Susan's mother and others like her are emotionally dependent parents who have trouble cutting "the cord," in Doctor Keliher's opinion.

"Strange as it seems, a mother may feel that her child is in the position of deserter, or is about to transfer his love to his teacher. In an unhealthy way, this colors her attitude," she explained. "On the contrary, a mother should realize that the more her child loves his teacher, the more love he will be capable of giving to everyone."

Hard-to-put-on wraps

Anyone who has witnessed the end of a school day, when 30 or more children gather around the teacher for help with coats, hats, and boots, can easily see how inappropriate clothing can tax a teacher's patience. In the first grades, most children need some help dressing and undressing. If they come bundled up with extra sweaters and hard-to-put-on rubbers, teacher's job is doubly hard.

Unmarked clothing presents another problem. Authorities on children say that the possession instinct is particularly acute at the age the average child starts to school. Loss of a mitten or a hat can prove to be a major catastrophe in the life of a young student.

"In winter, it usually takes me nearly half an hour to get everyone started on his way home," one teacher told me. "Some parents can't see that there is a difference between dressing a child adequately and just bundling him up in a lot of clothes."

The parent who marks her child's clothing and sees to it that he and the teacher aren't burdened with excessive, difficult-to-put-on clothing is a gem in the eyes of every teacher I consulted.

Dropping in for a minute

Most teachers welcome a visit from parents—but by appointment only, please. Parents who drop in and ask to see teacher for "just a

[*Turn to page 151*

No more mess ..No more bother

PARAGON de-frost-it ends hand defrosting forever

$9.95 $8.95 without cord

Over 2,000,000 satisfied users offer dramatic proof . . . that Paragon "de-frost-it" ends messy defrosting forever, without the cost of replacing an otherwise efficient refrigerator.

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August and this book—

were made for each other!

SUMMER! IT'S HOT! YET EVERY RECIPE IS A SUCCESS EVERY TIME!

August is the month for *tempting* dishes, for recipes that *refresh*. The Editors of *Better Homes & Gardens* have made their NEW Cook Book your safest guide to delicious summer meals. For they *guarantee* that every recipe will turn out *perfectly* . . . every time!

To make that possible, they have *Triple-Tested* over 100,000 recipes-hand-picked 1403 of them. This means the hot-weather dish you choose to serve your family or guests *has already been proven* . . . (1) for taste and appearance . . . (2) for ease and economy in preparation . . . (3) for perfect results in your kitchen. And so? You cannot have a failure if you follow the directions!

Just look at some of the summertime dishes mentioned below. Aren't you amazed that you can cook any or all of them and enjoy the thrill of success . . . the very first time you try?

That is *Better Homes & Gardens* guarantee to you. The full purchase price of the book will be refunded to you if you don't find the NEW Cook Book *failure-proof*.

Don't let another week-end find you in the kitchen without the help of Better Homes & Gardens NEW Cook Book. Not just recipes but aids to daily meal planning, correct nutrition, canning, freezing. Special attention to good diet habits for adolescents. Hundreds of pictures, too. No wonder America's women folk have bought 5,499,107 copies of *Better Homes & Gardens* Cook Books!

Only $3.95 (Canada, $4.50) wherever books are sold, 411 pages, 20 tab-indexed chapters, ring-binder format, washable cover, stays flat on kitchen table. If you prefer to order direct, remit to *Better Homes & Gardens*, 6008 Meredith Building, Des Moines 3, Iowa. All books shipped postpaid.

Even on the hottest days, you'll have success with these appetite-tempting recipes . . .

Tomato Jelly Rings • Hearty Salad Bowl • Stick-candy Ice Cream
Toasted Bun Boats with Chicken-and-Celery Salad • Raspberry Cooler
Angel Cake Topped with Pineapple Marshmallow Filling
Emerald Isle Shrimp Salad • Vegetable Salad Loaf • Fresh Peach Cobbler
Watermelon Pickles • Frosted Sandwich Loaf • Tomato Crisscross Sandwich

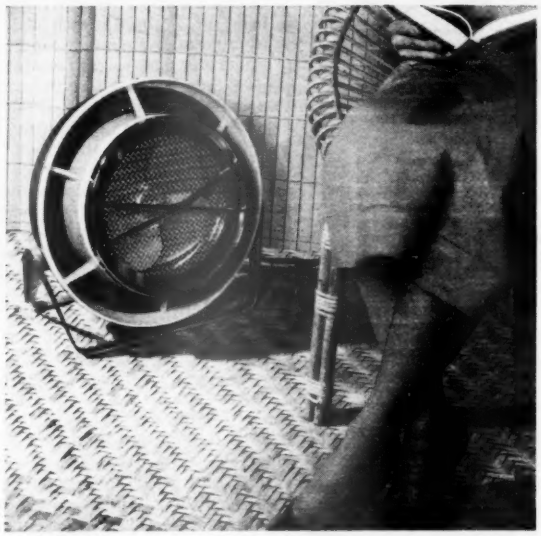
And you'll find 94 other easy-to-make, tasty recipes in the special Jiffy Cooking section.

Cook with a Flair and NEVER a Failure!

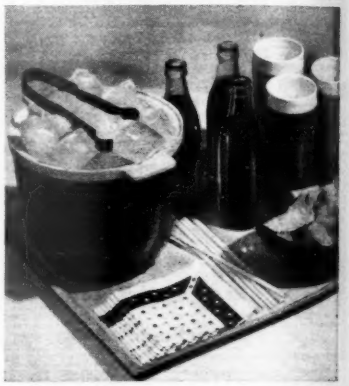
Better Homes and Gardens NEW Cook Book

Keep cool!

Continued from page 113



Double duty. Handsome fan conditioner either stirs up a breeze or warms. Take your choice. Sun-porch or game-room activities become more fun when fan like this circulates cool air. On chilly days, you can set it for heat to take nip out of air



A thermal plastic bucket like this one holds big supply of ice cubes, keeps them frozen for long time.

It's nice to have when the jitterbug set gets together for an evening of dancing and soft-drink beverages. You can get tumblers to match.

"Coolers" come in yellow, charcoal, green, and melon.

Seven-point glider control allows you to set this 1-ton room air conditioner so it cools and ventilates, cools and dehumidifies, just cools, exhausts, ventilates, or heats. Seventh setting is to "off." Decorative plastic strip covers control

More on next page

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No installation cost. Connects with your dehumidifier. No more guesswork. Your dehumidifier is turned off or on, automatically, to maintain proper humidity. Saves money, wear and tear on dehumidifier. Guards against property damage.

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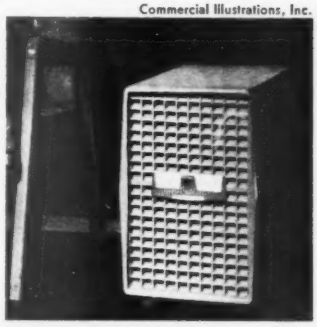
Keep cool!

Continued

Commercial Illustrations, Inc.



Snappy dehumidifier does away with sticky moisture in your home, makes it seem many degrees cooler.

On humid days, it'll remove up to 3 gallons of moisture every 24 hours.

This water is collected in a pail that hides inside the cabinet. Or you may attach a drain hose to the dehumidifier for automatic drainage.

Steel cabinet has gray-green baked enamel finish, rolls on swivel casters.

Thirst-quenching ice-cold water is always on tap with this attractive electric water cooler.

As shown here, water-cooler tank holds a 1-gallon supply—just right for use in your home.

If larger quantity is needed, cooler will hold 2-, 3-, or 5-gallon bottles inverted to fit opening on top.

Cooler is counter height and is 12½ inches in width and depth. No plumbing is necessary.

The player's the thing

You say you think it's
strange that though
The play is poor,
we plan to go,
And wouldn't miss a minute?
You'll know the reason,
I believe,
As soon as I have said
that we've
A daughter in it.

—*Richard Armour*

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You'll enjoy your outdoor living even more when you use an Anchor Fence to enhance your grounds. As a background for roses and climbers, it provides a handsome screen that insures your privacy. And at the same time, it protects your valuable plants and shrubbery from animals and trespassers. Just be sure to insist on Anchor—the fence with the zinc coating applied *after* weaving, not before—your assurance of longer life. Call the Anchor office in your area for a free estimate. Or write for a catalog to: Anchor Fence Division, ANCHOR POST PRODUCTS, INC., 7708 Eastern Ave., Baltimore 24, Maryland.

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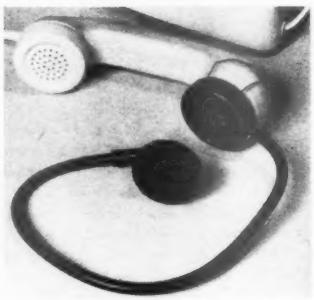

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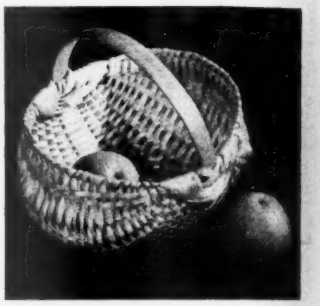

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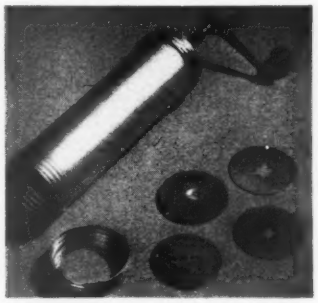

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distinctive draperies at 1/2 the cost!

Here is a distinguished collection of exquisite decorator fabrics. Here is a system, color coordinated by *Toni Moran*, that shows you how to make draperies at home the easy way. Or, if you prefer, *Toni Moran* Studio will make them to your measurements for less than you'd expect to pay for ready-mades. Either way you save money—*and* get that custom look.

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Toni Moran STUDIO

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August, 1955

BETTER HOMES & GARDENS GUARANTEES your money back or replacement if you buy any article of merchandise that is not as advertised therein

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

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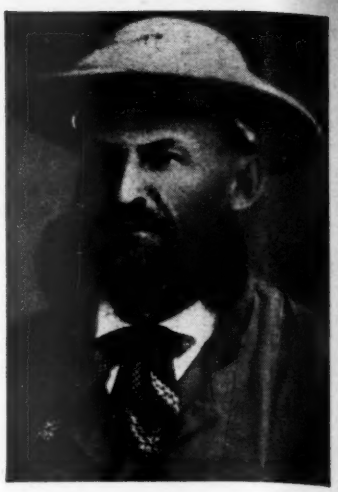
1403 answers

to any meal problem. Better Homes & Gardens New Cook Book, with 1403 recipes, 448 illustrations, full meal-planning guide. An indispensable book for all cooks. Only $3.95 (Canada $4.50) at book and department stores; or order direct from 6408 Meredith Building, Des Moines 3, Iowa.



The Indian sang his death song

100 YEARS AGO, an Indian brave, singing his own death song, charged down on a young officer. Lieutenant George Crook coolly fell to one knee, aimed, and dropped the brave in his tracks.

It was not Crook's first Indian, nor his last. By the time he made general, Crook was the greatest Indian-fighter this country has ever had. Yet, he was also one of the best friends the Indians have ever had. For he understood them well, dealt fairly and firmly, and always kept his promises.

When General Crook died, Indians wept. And a Sioux chief named Red Cloud said: "His words gave the people hope."

No nation can ever have enough men like George Crook. But America had, and still has, a lot of them. That's important to remember. Because it is the strength of the Americans, standing behind our country's Savings Bonds, that makes United States Savings Bonds one of the world's finest investments.

Why not take advantage of this fact? Invest in—and hold—United States Savings Bonds, starting now.

★ ★ ★

It's actually easy to save money—when you buy United States Series E Savings Bonds through the automatic Payroll Savings Plan where you work! You just sign an application at your pay office; after that your saving is done *for* you. And the Bonds you receive will pay you interest at the rate of 3% per year, compounded semiannually, for as long as 19 years and 8 months! Sign up today!

Safe as America—U. S. Savings Bonds

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Problem parent

Continued from page 145

moment" can be an irritant in the life of the conscientious teacher.

The moment invariably turns into 15 minutes, during which time the class is left unattended.

"Anyone who knows how active young children are can appreciate what an impossible situation this is," one teacher said. "Yet, when a parent asks for "just a moment," we either have to risk offending her by saying no, or else we have to leave the class unsupervised."

Respect important school events

Visiting Day is an event with much room for improvement, most teachers agree. Set up originally to give parents a glimpse of a typical class, the Visiting Day I attended at a Long Island school was more confusing than instructive.

Chairs for parents had been set up in the back of the room. Smaller stools, a sandbox, and several toys had been reserved for younger brothers and sisters.

Although most parents arrived on time, several came late. Recitations were interrupted again and again, as children greeted their tardy mothers and younger brothers and sisters.

Eventually, all arrived. But now class singing was almost drowned out by a loud fight between two very young visitors. Another adventuresome boy chose this time to escape his mother and led her a merry chase down the aisles.

About the time he was captured, the sandbox crowd began to grow restless and let their mothers know it in no uncertain terms. A few embarrassed parents tried to sneak out, much to the chagrin of their performing children. One ran sobbing after her departing mother.

"Thank heavens, it happens only twice a year," my friend, the teacher, said, sinking wearily into her chair. "Visiting Days don't have to be this hectic," she sighed. "If only parents would arrive on time, it would cut the confusion in half. Then, if those who can afford sitters would leave the younger children at home, the day could be a very pleasant occasion.

"I know some mothers can't afford sitters, and we'd rather have them bring along the younger ones than not come at all," she continued. "But what irks me are the mothers who can afford help any time they want to spend a day shopping in town but won't hire it for an important occasion like this. It's unfair to the kids in class to have all these interruptions when they're so eager to perform well."

Pushing child ahead

Perhaps the problem parent most difficult for teachers to cope with is the overanxious mother or father.

"Some parents want their children to be regular little geniuses, so they try to push them ahead by teaching them advance work at home," a private-school teacher explained. "Often this hurts the child, because teaching methods change and their parents' ways may not be the same as we use now. The result is frequently wholesale confusion."

Do some of these problem parents bear a suspicious resemblance to you—or are you one of those special few who genuinely rate the title "teacher's pet."

Unfortunately, most of us are, at times, guilty of being problem parents. The trick is to keep those times at a minimum. Not only will we make the teacher's job easier and more pleasant, but we'll also help our own children be happier and better-adjusted students.

My constipation worries are over!

Milk of Magnesia gives more complete relief than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves *both* conditions. Two to four tablespoonfuls taken at bedtime work leisurely—without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia—the best laxative money can buy.

PHILLIPS'
MILK OF MAGNESIA

Liquid or Tablets

The convenient 4-OUNCE SIZE..... 28¢
The economical 12-OUNCE SIZE.... 55¢
The money-saving 26-OUNCE SIZE.... 85¢
Also available in tablet form 30 TABLETS..... 28¢

Easygoing picnics

Begins on page 90

It's off to the ball game or beach with this easy-to-carry food kit with wicker design. No upsets with the sturdy outing case—it keeps its head in the car.

Two 1-quart vacuum bottles for hot or cold drinks fit into sections at sides of metal kit. Open latched cover under the handle to find room for a man-size stack of sandwiches.

To house picnic gear, find a shelf—better yet, two or three. How 'bout your kitchen, utility, back hall, or basement? Make enough room for coolers, grill, and cooking tools.

Keep shelves well-stocked with containers for packing food, cartons of beverages, staples. Then you can quickly pick what you want to take and whisk off to the country!

When you live out of a suitcase... take Tampax along

Whether you're an all-Summer traveler, a week-end wanderer or a two-weeks-vacation girl, *always tuck Tampax in your suitcase.* It takes up so little space and does so much for you! Instead of adding to the nuisance of "those days" with a belt *and* 2 pins *and* a pad, you wear cool, comfortable, internal protection that won't chafe, irritate or "show."

As a guest and as a woman, you're much more at ease with Tampax . . . no disposal problems, you know. Then, too, you feel daintier, more fastidious, more your own charming self with Tampax . . . it positively prevents odor from forming! When you're meeting new people, making new friends, isn't that important?

Best of all, you can go swimming while wearing Tampax . . . it never has a telltale outline under a wet or dry bathing suit. (You can also wear Tampax in your tub or shower; it's completely protective.) Tampax really can help make it a wonderful Summer for you . . . get your supply now at any drug or notion counter. Choice of 3 absorbency-sizes: Regular, Super, Junior. Economy size gives average 4-months' supply. Tampax Incorporated, Palmer, Mass.

Invented by a doctor—now used by millions of women

THE MAN NEXT DOOR®

I told Doc Hannelly I couldn't go golfing with him because we had some back-yard work to do, so he acted surprised when he met Junior and me on our way to the lake with our fishing rods. I explained that something came up suddenly: a nice, fat fishworm when we were forking over the compost pile.

+ + +

Our dog pound has a waiting list of kids who want to adopt stray pups, and the warden views the situation with quiet approval. "All this grown-up talk you hear about boys going to the dogs," he says, "doesn't worry me a bit as long as I see dogs going to the boys."

+ + +

When the edge of the garage door moved or something and Katie Randolph scraped a fender, all the other wives around here thought her husband, Fred, was wonderful not to raise a rumpus about it. Katie agreed with them. "But," she added, "he didn't have to act so much as if he'd expected it."

+ + +

"The straightest road to a successful life," says Grandpa Hillis, "includes a good turn now and then for others."

+ + +

Rosie and some of her friends asked Grandma Hillis whether boys kissed their girls goodnight in her young days. She said yes, but they always asked them first. "But you didn't have to say yes," one of the kids put in. "Of course," Grandma agreed, "but you had to pucker up your lips to say 'No'."

+ + +

Peggy Bayless bought a dandy antique—a butternut chest of drawers—for $212 and announced she's taken up a new hobby: saving old furniture. Almost simultaneously, her husband, Lee, announced he'd given up one of his: saving money.

Around our neighborhood, we don't judge a fellow by the pictures of famous ancestors hanging on his walls, but by the happy kids hanging onto his pant legs.

+ + +

Hope none of you folks heard that loud shouting at our house yesterday. I was way down in the basement yelling clear up to the second floor to scold Junior. He was up there calling down to the kitchen to ask his mother a question—a bad habit we're trying to break him of.

+ + +

Knee-deep in midsummer, this vacation-minded community is divided into two camps: some of us lying on our backs wishing we could go to sun-kissed beaches, and others, home from beaches, wishing they could lie on their sun-kissed backs.

+ + +

Uncle Dodd Buckner, bringing us some wild blackberries from his pasture, declared the trouble with city folks is they never go out into the fields alone and get acquainted with themselves. "A fellow has to know himself," he explained, "to appreciate how fine his neighbors are to put up with him."

+ + +

An ingrate, our pastor said last Sunday, is a fellow who, starting to fall off his roof, prays like the dickens to be saved, and then, when his pants catch on a nail, says, "Never mind, Lord, the nail did it."

+ + +

"The average wife," says a fellow at our office, "probably never forgets what a bargain she has for a husband. But it doesn't do any harm, now and then, when you go home, to put on a half-guilty look, hand her a box of candy, give her an unexplained kiss, walk on into the house without a word—and let her stand there and figure it all out for herself."

Bill Norman agrees in part with the folks who say today's kids aren't responsible. "Not responsible, anyhow," he says, "for half the things they get blamed for."

+ + +

"Yes, my boy won three letters at college last year," Charley Stillwater said on the way downtown, "but I'm prouder of him for something else: the three or four that, busy as he was, his mother got from him every week."

+ + +

Truly, this is God's country. Nothing can destroy it unless we become unthinkably weak—too weak to lift our hearts to Heaven in gratitude for its uncounted blessings.

+ + +

A good neighbor is a fellow whose garden you can view with anticipation instead of jealousy.

+ + +

It's the good old summertime of life when—she hands you that smart (and much too loud!) sport shirt you know you shouldn't have bought and tells you, "Put this on, honey; I like you in it" . . . your young son, getting out a ball and gloves, makes your favorite after-dinner speech: "Want to throw me a few, Dad?" . . . tripping past, a daughter bends with a red-lipped kiss for a spot up there in the clearing, and you know that, for a father's hair, at least, there is glory in retreat . . . and when, in your little corner, there is love for the world around you, a great joy leaps inside you—when it is summer also in your heart.

Burton Hillis

UGUST, 1955

XUM

Never before a detergent like this for special-care washables

it's new

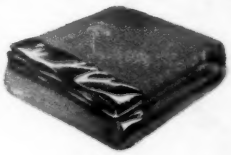
it's pink*

Cleans with new WONDER POWER in your machine

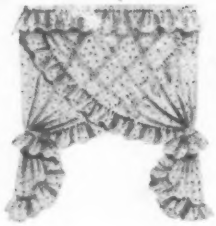
Makes brilliant white WONDER-SOFT suds that give "hand-care" safety

Now! Thorough yet safest possible cleaning...

even in your washing machine

for everything from woolens.. 

to the new miracle fabrics...

from  frilly curtains to...

baby's diapers

At last! No more need to trust special-care washables to "work-clothes" suds

This new detergent is made specifically to get your nicest washables clean as a whistle—with real "hand-care" safety. Everything about this new Dreft is different. The granules are *pink—like a lotion.* They foam into brilliant-white suds that even feel different—*soft and smooth, like a lotion.* But don't let pink Dreft's gentleness fool you! There's nothing quite like the thorough way it cleans your best things—whether you wash by machine or by hand. Try new pink Dreft. You'll agree—there's no more need to trust your special-care washables to "work-clothes" suds.

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

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